



# Atanas Genkov

Value-driven, extremely enthusiastic and full of energy, I am creative and pro-active person who transforms teams and organisations. Motivated, people-focused and solution-oriented professional, an engaging coach and strategic thinker, able to deal with complexity, I am committed to quality, collaboration, innovation, sustainability and meaningful transformation.



11.01.1986



Atanas Genkov



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## Professional International Experience

August 2015 – Present

**Metabolic Lab; Knowmads**

/ Amsterdam, The Netherlands

**Global Focus** / Nairobi, Kenya

**Trainer on Strategic Sustainability**

- Design and delivery of training courses on Leadership and Strategic Sustainable Development: complexity, systems thinking, and strategic planning towards sustainability.
- Facilitation and moderation of meetings and discussions on community building around sustainability issues and projects.
- Marketing and sales of the training courses.

April 2011 – Present

**Free-lance** / Various locations

**Trainer, Facilitator and Consultant**

- Design and delivery of training courses (soft skills, personal development, communication, sustainability and more).
- Facilitation, moderation and hosting of meetings and events
- Marketing and sales of the training courses and products.

April 2011 – December 2014

**Euro Perspectives Foundation** / Sofia, BG

**Expert, Programmes and Projects**

- Development and implementation of international projects.
- Project management of European level projects on energy efficiency, renewables, local food, education and e-services.

July 2011 – December 2014

**UNDP: Global Libraries Programme**

**Open Society Institute**

„Erasmus+/ YiA” National Agency

/ Sofia, Bulgaria

**External Trainer and Project Assessor**

- Developing and delivering national and International training courses for the „Erasmus+/ YiA” programme.
- Delivering training courses for libraries’ and community centres’ staff: advocacy, project development & fundraising.
- Quality assessment of project proposals: NGO programme in Bulgaria (EEA Financial Mechanism); area: “Sustainable development and protection of the environment”.
- Quality assessment of „Erasmus+/ YiA” project proposals.

September 2010 – March 2011

**Swiss VBS** / Toronto, Canada

**Media Developer**

- Media development of highly customised e-learning interactive courses for clients such as Allianz, Deutsche Bank and Swiss power plants.

July 2009 – August 2010

**EuroNet Consult** / Gabrovo, BG

**Project Manager and Consultant**

- Project development and project management of projects on energy efficiency and renewable energy sources.
- Sales. • Consulting of external projects.

June 2007 – June 2009

**AIESEC Bulgaria**

/ Sofia, BG

**President**

- Ensuring long-term strategy, good accountability and governance. • Managing and coaching the national team.
- Controlling the financial sustainability and legality of the operations. • Internal and external representation.

June 2005 – September 2007

**ERA Balkan Estate Ltd.** / V. Tarnovo, BG

**Real Estate Broker and Consultant**

**Marketing Consultant and Webmaster**

- Sales, development of sales strategies, consulting.
- Customer relations development with international clients (UK, The Netherlands, Ireland, Spain, Russia and more).
- Marketing and advertising. • Web design and optimisation;

## Education and Training

September 2014 – June 2015

**Blekinge Institute of Technology** / Karlskrona, Sweden  
**Masters in Strategic Leadership towards Sustainability**  
 /Excellent Grade/

- Strategic sustainable development • Innovation
- Leadership in complexity • Strategic planning for sustainability • Systems thinking • Organisational development • Theory U and more.

July 2005 – March 2016

**Olde Vechte Foundation** / Ommen, The Netherlands  
**Personal Development and Coaching Courses**

- Self-awareness • NLP • Effective communication
- Emotional intelligence • Personal effectiveness
- Self-accountability • Coaching and more.

October 2004 – February 2009

**Veliko Tarnovo University** / V. Tarnovo, BG  
**Bachelor of Computer Science** /Excellent Grade/

- Artificial intelligence • E-learning • E-business
- Multimedia systems • Design • Computer graphics
- Projects • Management • Animation and more.

September 2006 – January 2007

**Czech University of Life Sciences** / Prague, CZ  
**Certificate** /Erasmus programme/

- Cooperative business • Management • Marketing
- E-business • Computer science • Economics • Advanced English • German • Czech and more.

September 1999 – May 2004

**National Aprilov High school** / Gabrovo, BG  
 High School degree of English /Excellent Score/

*Additionally: 100+ trainings and seminars in leadership, communication, teamwork, innovation, change management, facilitation and more.*

## Voluntary Work Experience

- Synergy Bulgaria** Organising and delivering trainings on coaching and personal development.  
**ROTARACT** Secretary: coordinating and reporting the meetings and activities of the club.  
**YMCA – Gabrovo** Youth leader/worker: Organising summer youth and children camps.  
**Debate Club – Gabrovo** Organising public debates and rhetoric events.  
**Community Foundation – Gabrovo** Coordinator of the volunteers: charity events.  
**“Stop Energy Waste”, UNESCO Club** Organising trainings on sustainability (renewables, EF).

## Personal skills and competences

Language:	<b>English*</b>	<b>Bulgarian</b>	<b>German</b>	<b>French</b>
Level:	Excellent (C2*)	Native	Intermediate	Basic

\* *Certificate of Proficiency in English at Level C2 (CEFR), by the University of Cambridge;*

- Technical:** Windows; Mac; HTML; e-mail; Microsoft Office; Adobe CS (Flash, Photoshop).
- Social:** Teamwork, active learning, a high level of intercultural understanding and abilities to communicate with people from diverse background and culture. I enjoy diversity and travelling; manage well with new places, people and situations.
- Other skills:** Leadership, creativity, innovation, adaptability, negotiation, sales, marketing, customer care, communication, management, strategic planning, hosting (Art of Hosting).

**Driving licence:** Category B (clean), since 2007.

**Additional information:** Available upon request.

*“You see things; and you say 'Why?' But I dream things that never were; and I say 'Why not?'”*