

# Kaspersen

# Jonas Sylvester

## CURRICULUM VITAE

I possess more than a decade of experience in youth empowerment, participatory education, and strategic program development across four continents and the private, public and non-profit sector. My work has focused on using non-formal learning to empower young people—particularly those from marginalized backgrounds in rural areas — to thrive and then inspire others to reach social justice and climate resilience through community building.

## HIGHLIGHTED PROFESSIONAL EXPERIENCE

### 2013 – **Independent Consultant, Facilitator, Trainer & Project Manager**

*Kaspersen*

- Facilitation of professional teams as well as groups of young people such as organizing Discover EU Pre-departure meeting and Meetups and Climate Symposium in Strasbourg and
- Design and implementation of 3 day training course for young people and youth workers on well-being of people and planet
- Development of vision and mission, as well as short- and long-term strategic goals
- Development and implementation of digital solutions and communication strategies
- Highlighted clients: *Instituto Superior en Educación Experiencial, Colombia; Denmark; NA Barne-, ungdoms- og familiedirektoratet, Norway; Uddannelses- og Forskningsstyrelsen, Denmark; European Youth Council, France, Lolland Musikskole, Denmark; Salto EECC, Poland; Mortgage Direct SL, Spain*

2021 – 2024

### **Youth Consultant**

*Lolland Kommune*

- Recruitment, support and secretary for the Lolland Youth Council
- Coordinator for Lolland Municipality's youth strategy and implementation of a new youth strategy
- Initiation of a youth house, including fundraising, hiring, and responsibility for house coordination
- Empowering young people with personal development through international exchange projects such as festivals and travels

2018 – 2021

### **Co-founder and Project Manager**

*Iværksætter Lolland*

- Concept development and daily management of The Green House, 1000 Talenter Festival, Maribo Craft Days, including budgeting, administration, event management, partnership, and business development
- Coordination of 25 volunteers and staff, as well as preparation of board meetings
- Fundraised more than 4,000,000 DKK for local development projects and international Erasmus+ projects

2014 – 2017

### **Director of Organizational Development**

*Recrear International*

- Co-organized youth conferences over 14 days with 15-20 young people from around the world in different countries
- Co-designed curriculum for courses on Participatory Action Research
- Recruited a well-functioning board and developed the organizational structure
- Supervised four programs and was responsible for over 10 volunteers from different countries
- Established more than twenty partnerships with private, public, and third-sector organizations

## FORMAL EDUCATION

2014 – 2018

### 2014 - 2018 BA in Portuguese and Brazilian Studies

- University of Copenhagen, Denmark. Average grade: 10.5 (A-)  
Thesis: Evaluating life skills development through football and sport in Brazil - Exploring Action Research as an approach for process evaluation
- Exchange program at the University of Sussex, UK - MA in Social Research Methods
- Exchange program at the University of São Paulo, Brazil - BA Journalism
- Internship at Danish General Consulate of São Paulo, Brazil

2011 – 2014

### 2011 - 2014 BA in Intercultural Marketing and Communications - Hispanic Markets

- Copenhagen Business School, Denmark. Average grade: 9.7 (B+)
- Thesis: Danish Women's Motives for Consumption of Precious Jewellery - A Laddering Approach
- Exchange program at EAFIT University, Medellín, Colombia - BA Social Communication

## OTHER EDUCATION AND LEADERSHIP ACTIVITIES

2025-2026	Adventure Europe - Supporting young people with fewer opportunities with outdoor experiential learning
2025-2026	Training of Trainers - Eco-literacy - 1 year facilitation training with mentor and project in practice
2024-2024	Youth worker training courses - Erasmus + on Innovation, Sustainability, Co-living and Climate Change
2023	Facilitator Training Climate Fresk Collaborative Game
2023-	Board member and chair Iværksætter Lolland
2023-2024	Training of Trainers - 1 year facilitation training with mentor and project in practice
2023	Speaker on Youth Engagement & Diversity Conference
2023	EntreComp Seminar: Developing entrepreneurial competences in Youth Work
2022	Go for Change! - Creating knowledge-based strategies through participatory action research
2021	Candidate for the City Council in Lolland Kommune.
2018-2021	Board member and treasurer, LAG Lolland Falster
2015-2023	Elected WEF Global Shaper in Medellín & Copenhagen
2017	Study Visit Social Entrepreneurship – Towards Collaborative Practices
2016	Speaker and Facilitator: How to learn to unlearn with technology, UNESCO GAP MIL week
2016	Diploma in Experiential Coaching of Teams
2015-2016	7th sense – Social Entrepreneurship for Transnational Youth Initiatives
2015	World Forum for Democracy, Selected as one of 75 youth representatives
2015	Organizational Capacity: Assessment to Action MOOC
2013 - 2015	Participant, facilitator & organizer Recrear Magnify Youth Conference in Montreal, Yerevan & Medellin
2006-2011	Youth Football Coach, Denmark, Spain and Swaziland (Eswatini). Courses youth football, UEFA B1 and B2

## HIGHLIGHTED SKILLS, LANGUAGES & SOFTWARE COMPETENCES

Highlighted Skills	Software competences	Languages
<p><b>Community Building:</b> Community Engagement, Youth empowerment, Participatory Action Research, Coaching and Facilitation, Volunteer Management</p> <p><b>Communication:</b> Digital marketing, Intercultural communication, Press management, Team leadership, Semi-structured Interviews</p> <p><b>Administration:</b> Strategic Planning, Fundraising, Project Management, Event management, Budgeting</p> <p><b>Other:</b> Juggling intercultural workshops, Climate Engagement Workshops, Coffee Climate experiences</p>	<p><b>Marketing:</b> Mailchimp, Google Adwords, Facebook Ads, Canva,</p> <p><b>Administration:</b> Notion, Slack, Pipedrive, Office, Google Drive, Chat GPT, Discord</p> <p><b>Web:</b> HTML, Wordpress, Squarespace, Wix</p>	<p><b>English</b> (fluent)</p> <p><b>Danish</b> (fluent)</p> <p><b>Spanish</b> (fluent),</p> <p><b>Portuguese</b> (advanced),</p> <p><b>Italian</b> (advanced)</p> <p><b>German</b> (basic)</p>

## REFERENCES

References and further documents can be provided upon request