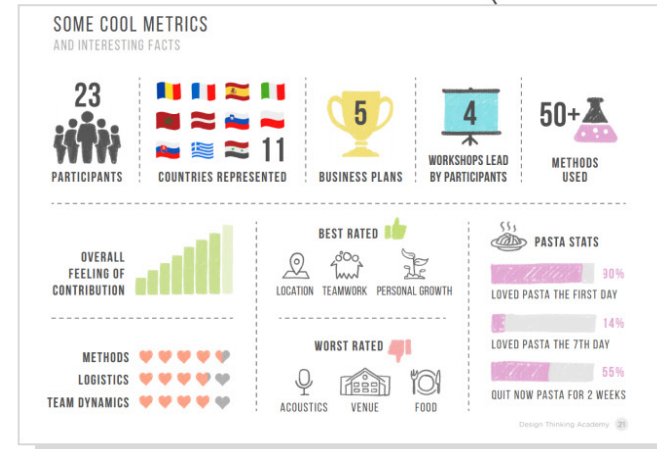
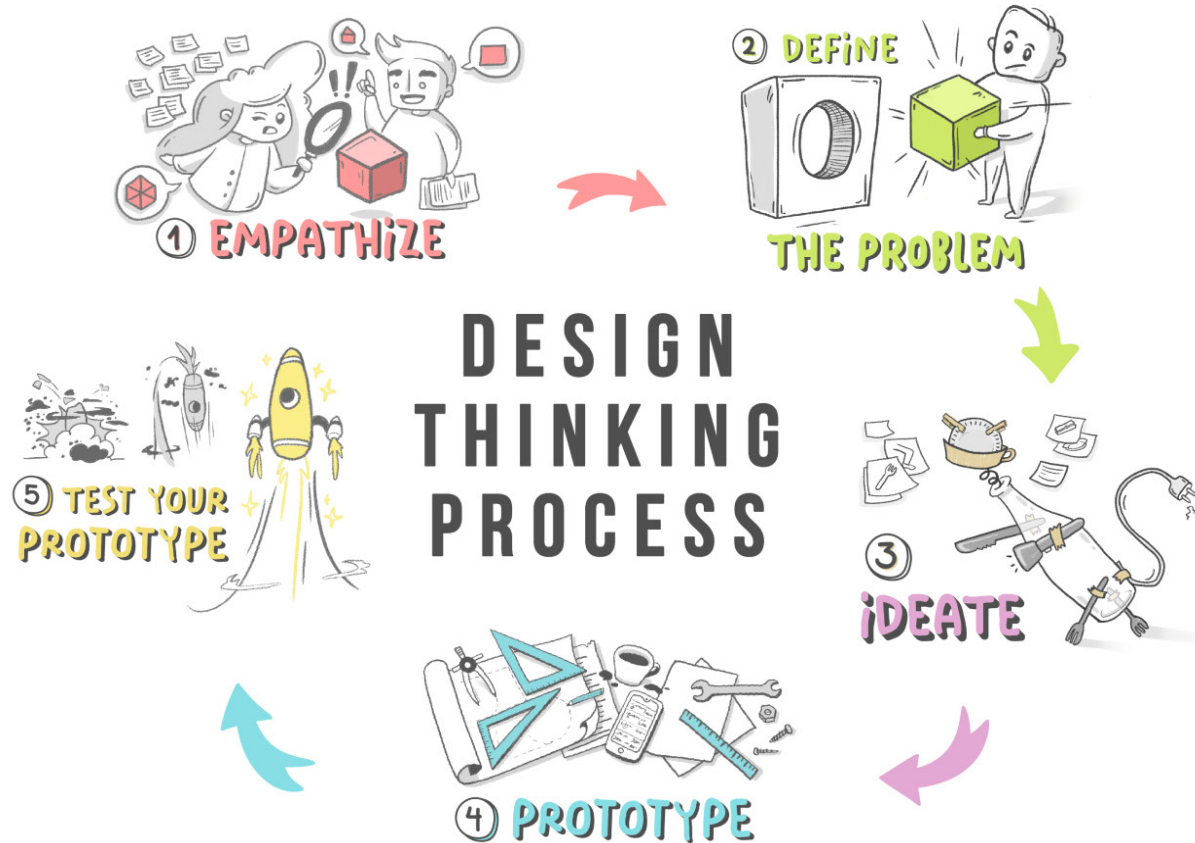


port folio

Laura Casaiz
Graphic facilitator
& illustrator



Books & layout



MEWE CLASSROOM

This project comes from the initial problematic of an educational transformation in rural schools in Romania.

Based on statistics and previous research, 9% of the students prefer to stay at the classroom, while 34% would select the space near the corners. As well, 63% of parents prefer to have their children safe and warm inside the classrooms than outside.

Facing the reality of poverty as a general scenario, with low investment from the government and conservative teachers that aren't qualified at all, Mewe schools stands as a solution to change the reality of Romanian schools. The offer consist in a pack of trainings for teachers, concerning new digital teaching methods, to improve the engagement in the classroom and build communication bridges between youngsters and teachers.

engage with your students to get new skills

FIND NEW DIGITAL TOOLS AND INNOVATED METHODS TO IMPROVE THE ENGAGEMENT ON YOUR CLASS

GET FOR FREE

MEWE schools

TEAM MEMBERS
Laura, Delia, Ziga, Evelina

Design Thinking Academy

2 DEFINE THE PROBLEM

Using the information gathered during the Empathise stage, now it's time to analyse and synthesise it.

Review the core problems that the team have found and define them. You must identify causes, consequences and stakeholders.

THE PROBLEM

The prototype created before will serve as a starter to gain an even more in-depth understanding of the problem. Will the final solution meet the needs and solve frustrations?

5 TEST YOUR PROTOTYPE

You will prepare a set of questions (6-12) and consider an interview of 10-15 min/person. At least, the team must interview 2 or 3 people.

One person from the team will ask questions, and another one will just record the talk by notes or voice recording (remember to ask for authorization first!).

It's highly important to avoid conditioning the person with our personal opinions. The interviewer must stick to the questions and never give personal feedback ("Usually everyone thinks summer is better, but in your opinion..."). The questions must be open as well, and not pre-conditionate an answer ("If you would prefer summer, then what would be...?").

Once the interviews are done, the design team will meet again to evaluate the results and validate the hypothesis or change the initial prototype.

Design Thinking Academy toolkit

Erasmus+ guide. 19 pages

Designed for Coconutwork (2021)

Books & layout



Non-formal learning



Project Management



Partnerships



Marketing



Finances



Social Dimension

Empowers organizations to forge inclusive spaces, promoting diversity, equity, and active citizenship, thereby nurturing social cohesion and driving positive societal change, contributing to a more sustainable future.



SociALL



Greeny



Green Dimension

Inspires projects to embrace ecological responsibility, integrating sustainability practices, environmental awareness, and innovative green strategies into their core, contributing to a greener future.

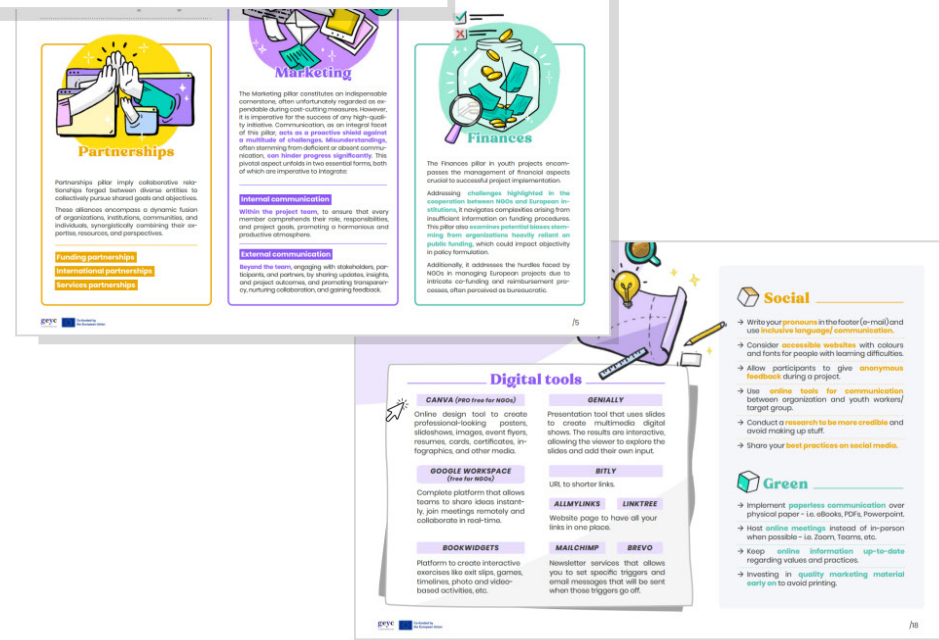


Digital Dimension

Welcomes the emerging digital landscape to elevate projects at the forefront of technological advancement, by fostering digital literacy, virtual engagement, and innovative solutions, effectively navigating the digital age and contributing to vibrant and engaged youth communities.



DigIT



EQYP 2.0, European Quality in Youth Projects

Erasmus+ guide. Based on the content produced in the seminar WorkQUAholics (Poland). 24 pages
Designed for GEYC (2023)

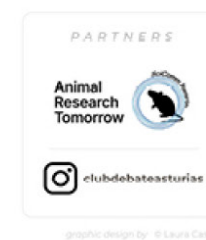
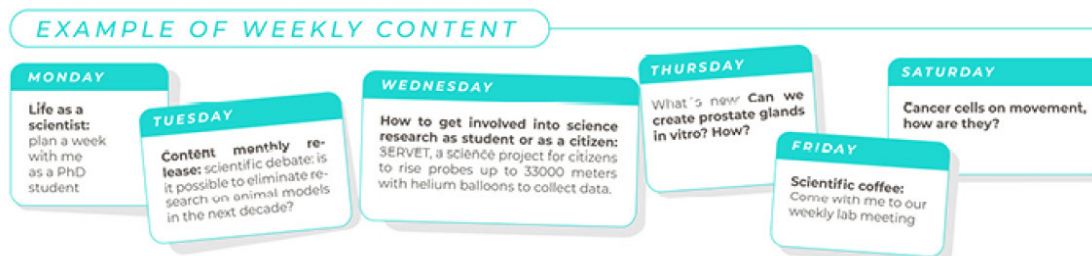
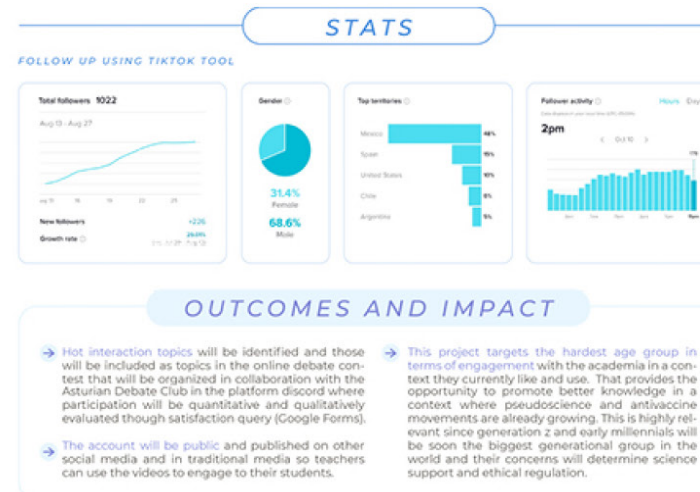
Books & layout

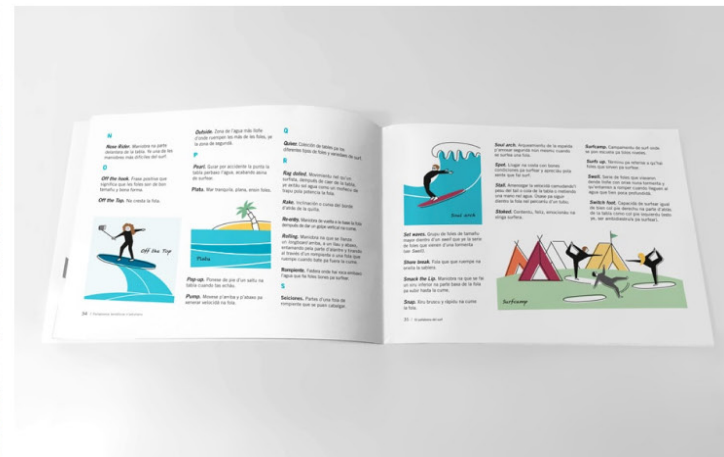
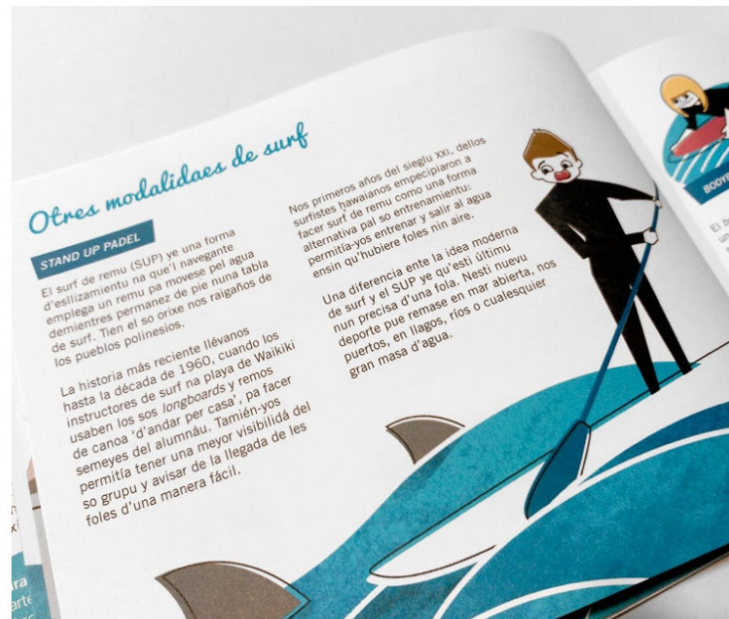
Best practices in youth entrepreneurship

Erasmus+ handbook guide. 92 pages
Designed for Resopa (2022)

Infographic A way to understand

EProject funded by Oviedo's university for scientific divulgation on TikTok (2023)





Surf glossary for
youngsters. 19 pages

Designed for Gijón Town Hall
(2016)



Social media promotion



Social
media



Banner

Social media covers and
infopack layouts for
Erasmus+ opportunities.
Designed for Coconutwork
(2020–2024)



Roll-up



Context and objectives

Although emotional intelligence and mindfulness have garnered more attention in recent years, they are still not widely practiced, especially among youth. Research supports the evidence that young people experience mental health issues at higher rates than other age groups, but they are less likely to seek treatment.

Additionally, young people are addicted to digital screens, with a dopamine rush in response to use. They spend more time on screens than their parents, live further from nature, and follow unhealthy habits. There is a need to promote mental health and well-being.

Through 'Mindful You(th)', we aim to entice the participants to adopt mindfulness practices within their daily lives to develop their emotional intelligence through techniques of reconnecting with one's self (meditation) and with nature (outdoor education). This goal can be achieved through the following objectives:

- 1. Break the stigma surrounding mental health and know when and where to seek help.
- 2. Develop stress-management techniques and empathetic communication skills.
- 4. Showcase the importance of outdoor education and activities for a healthier mind.
- 5. Promote conscious leadership linking inner peace to better developing interpersonal skills and intercultural competencies.

Logistical calendar

16 April
Arrival of participants to Marrakech.

17 April
Breakfast at early morning, then departure of our bus to Merzouga, arrival by dinner time. It takes around 12 hours from Marrakech to Merzouga by bus. Lunch packs will be provided.

18-22 April
On-site pedagogical sessions.

19-20 April
Excursion to the desert dunes in camels and/or 4x4 and stay the night in traditional desert tents, sunset and sunrise by the dunes.

23 April
Departure from Merzouga to Marrakech.

24 April
Departure of participants from Marrakech.

Accommodation and transportation

in Marrakech
(16-17 and 23-24 April)

Moroccan House Hotel

The address is:
3 Loubnane Street, Gueliz, Marrakesh 40000, Morocco

Stay in triple rooms, towels are provided.

We will organize **airport pick-up and drop-off** for the participants who are landing/departing from Marrakech airport only on the official dates of **16th and 24th April**.



coconutwork




Mindful You(th)

Erasmus+

Infopack layouts

Social media promotion



Collection of covers
for Erasmus+
opportunities

Designed for Coconutwork
(2020-2024)

Social media promotion

Gwadapreneuriat +

ERASMUS+ YOUTH EXCHANGE

Le Moule, Guadeloupe, France
14 – 24 March 2022



Couscous rolls, not gender roles

Erasmus+ Youth Exchange
Marrakech, Morocco
4-12 May 2022



Biz2Youth Green Youth Exchange

10-18 April 2024
Sigulda, Krimulda, Latvia



Partner organizations

Name	Country
Coconut Luxembourg	Luxembourg
SEA Greece	Greece
Organ Intern	
EuroM	
YOUTH	
CKV	
ANKA	

What to bring?

- A refillable bottle for water.
- There will be an intercultural night, you may bring light objects that can represent your country, as souvenirs or snacks.
- We expect the weather to be rather cold. Make sure to have warm clothes.
- Good mood, ideas and lots of energy!

Travel, finances, health insurance

- The accommodation and meals are 100% covered by the coordinating organization.
- The participants are provided with flight proposals that are the most suitable to reach Châlons airport. All tickets shall be booked by the participants and reimbursed by the coordinating organization.

Accommodation and transportation

Situated in the Gueliz neighborhood of Marrakech, our venue, **Moroccan house** is a hotel equipped with the appropriate equipment to host our training course, it will also be the venue which serves our meals. The participants will share twin or triple rooms. Towels are provided.

The address is: **3 Loubane Street, Gueliz Marrakech 40000, Morocco**

We will organize airport pick-up and drop-off for the participants landing/departing from Marrakech airport on **4th and 12th May**. Towels are provided.

Travel, finances, health insurance

- The project is funded by Erasmus+, allowing us to cover the transportation, accommodation and meals for the selected participants. The reimbursement of travel costs can take up to 2 months given that all the documents are received in the conventional format and taking into consideration the participants' active participation.
- The participants are invited to use the cheapest means of transportation. We will suggest the flights for the participants, opting for direct flights as much as possible. Booking flight tickets directly from airline websites is recommended. No tickets can be booked without our prior validation. Flight tickets should always be accompanied by boarding passes when requesting travel reimbursement.
- There's a contribution fee of 50€, which will be deducted from the travel reimbursement (Moroccan participants are exempt). It is only allowed to travel with cabin luggage (When traveling with Ryanair or Wizzair, add priority boarding).
- It is mandatory to have Health Insurance valid in Morocco during the stay, including repatriation, emergencies, and civil responsibility. The participants will be asked for it in the registration form. Health insurance is not an eligible expense for reimbursement.

Collection of covers for Erasmus+ opportunities

Designed for Coconutwork (2020–2024)

Erasmus+ training course

Banner and roll-up.

Designed for Resopa(2022)

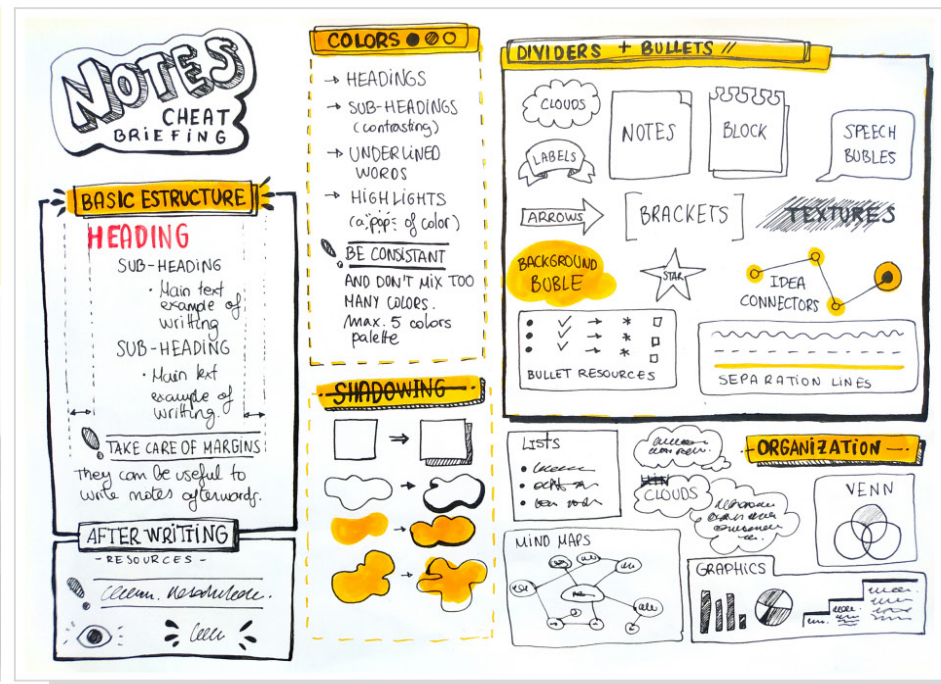


Visually. Post storytime

Visual stories for social media promotion.

Designed for Shokkinint(2022)





03 Graphic Facilitations

Collection of visuals for my Graphic Facilitation workshops (2020-2022)



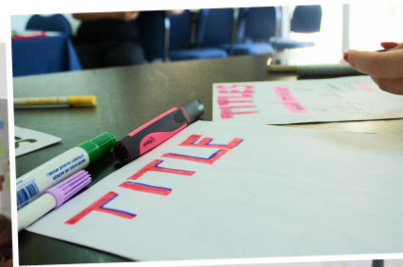
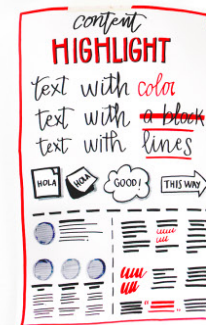
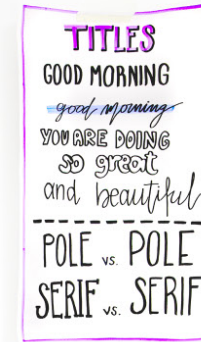
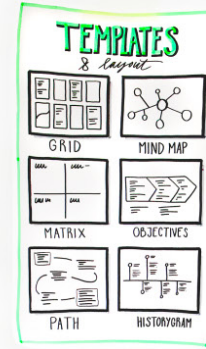
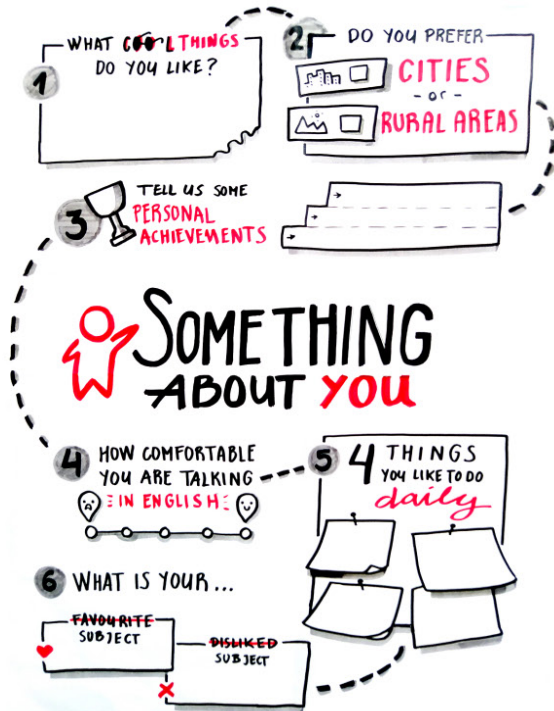
03

Graphic Facilitations



Collection of
visuals for my
Graphic
Facilitation
workshops

(2023)



Branding & corporative



Logo for a social NGO to fight populism, euroscepticism, hate speech and fake news (2022)



Logo for a non-governmental organisation where reserchers and practitioners meet to steer ecosystems worldwide (2023)



Brand of homemade body lotions and natural cosmetic (2023)



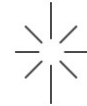
Brand for a Czech music shop (2020)



Civic Hackathon event at Luxembourg (2022)

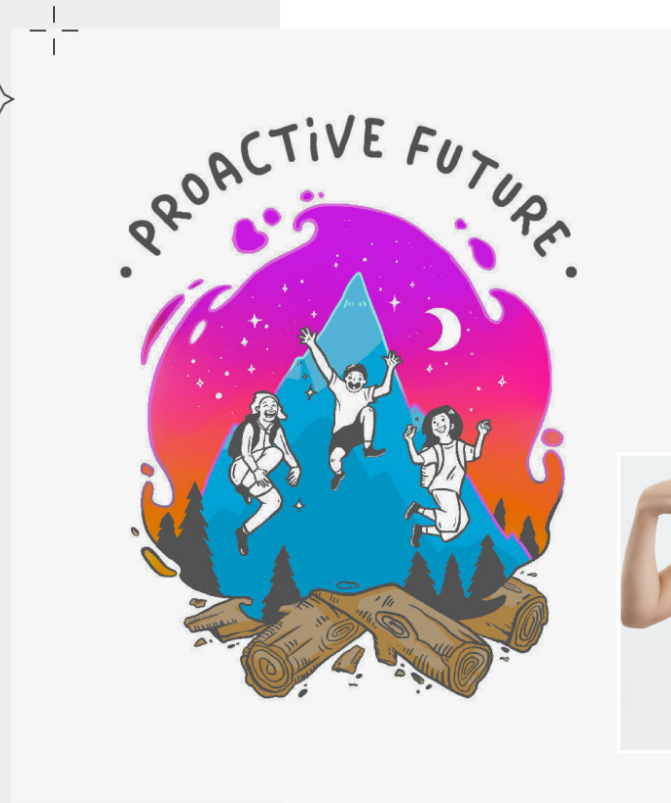


Branding & corporative



Collection of
illustrations
applied to
merchandising

Designed for
Euromuévete(2024),
Proactive Future (2023)
and InkPills (2022)



Miscelanea



Deck of Dixit cards
 “In other words” sponsored
 by Erasmus+ National Agency

Designed for Czech National agency during my ESC(2019) together with another volunteer. Inspired by the Dixit card game, we collected experiences from our friends related to Erasmus+ to help them express their feelings. The National Agency bought our idea and we printed +500 decks of cards to spread all over European NGOs



thank
you!

Let's talk



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Laura-casaiz