

## CURRICULUM VITAE

### MARIJA FARMER



**Occupation:** People and Company Culture Development

**Address:** Belgrade, Serbia

**Website:** [www.magicagency.rs](http://www.magicagency.rs)

**Email:** [marija@magicagency.rs](mailto:marija@magicagency.rs)

**Phone:** +381641757737

### SUMMARY

Author of different programs for people and organizational development, trainer and facilitator of the events of small and large scale. Her unique expertise is in the field of creativity development, helping individuals, teams and organisations to develop trust in their creative competences and capacities to create and recreate inner and outer realities. She brings with her humor, tenderness and passion.

### WORK EXPERIENCE

**Position: Founder and director of the company MAGIC AGENCY - Creative consultancy - People and company culture development. Author of the brand Business Theatre.**

**Dates:** Current (2008 - )

**Type of business:** Corporate

**Main responsibilities:** Strategy development for people and company culture development, author of the programs/consultant/trainer. Creates and delivers educational training programs for personal and organizational development (HR) and various events for conferences, promotions, celebrations or teambuilding, horizontal communication activities (magazines), guerilla activities (BL company brand inside out) (CC, HR, PR, marketing). Developed brand of Business Theatre as advanced learning and engagement tool, using methods from theater and performance to maximize the impact and effectiveness of the company

**Employer/Clients (\*not extensive list)** (long term consultancy projects lasted from 3 months -10 years and short term consultancy projects were events based)

Mobi banka

TaskHuman

ProGlove

Smurfit Kappa

Trizma

Velux

BDK advokati

Tyntec

Network Manager

Atlantic Group

Kraft Foods d.o.o. and Mondelez International Inc

Saga / New Frontier Group

Raiffeisen bank Serbia

GfK & Philip Morris International, Erste Foundation

IDEA Akademija

Impact Hub Belgrade  
Mlekara Subotica (via Mokrogorska škola menažmenta)  
Telekom (via MŠM).

**Position: International Freelance Trainer / Facilitator / Consultant**

**Dates:** Current (2000 -)

**Type of business:** Nongovernmental and public sector

**Main responsibilities:** Responsible for needs assessment, training design, training delivery and evaluation. Contracted by many national and international organizations and member of their trainers' pools. In the field 20+ years and has more than 7,500 participants behind her. Working throughout Serbia and Europe. Areas of expertise: Training of Trainers, Leadership Development, Creativity and Innovation Development, Entrepreneurship Development, Conflict Transformation & Dialogue, Intercultural Competences & Tolerance to Diversity, Peace & Civil Society Building.

**Employer/Clients (\*not extensive list):**

ISC - Institute for Sustainable Communities

Interkulturelles Zentrum (IZ), Austria

SALTO Training and Cooperation Resource Centre (RC), Germany, SALTO UK, SALTO South East Europe, Slovenia

Council of Europe

National Agencies of Norway, Finland, Belgium, Switzerland (European Commission Program),

UNICEF

UMCOR

UNFPA

Canadian International Development Agency, CIDA.

**Position: Contemporary Theatre Director**

**Dates:** Current (10+ years)

**Type of business:** Arts

**Main responsibilities:** Facilitator, author and director of 20 theatre performances (art productions and applied theatre). Author of numerous programs and trainer for empowerment and personal, development using theatre and performance. Author and teacher of The Small Academy of Physical and Expressive Theatre, Belgrade.

**Employer:** Freelance

**Position: Creativity Development**

**Dates:** Current (10+ years)

**Type of business:** Personal development/Creative Competences Development

**Main responsibilities:** Facilitator and author of numerous programs for creativity unfolding.

**Employer:** Freelance

**EDUCATION**

Title of qualification awarded: **MA in Psychology**

Organization providing education: Department of Psychology, Faculty of Philosophy, University of Belgrade, Serbia.

Level in classification: Master

Title of qualification awarded: **Diploma in Physical Theatre**

(Directing, Performing, Lighting and Projections)

Organization providing education: MAPA - Moving Academy for Performing Arts, Netherlands

Level in classification: Diploma

Title of qualification awarded: **International Certificate to competently prepare, run and evaluate training activities** with an international and intercultural dimension; **Certificated director of Theatre of the Oppressed and Rainbow of Desire.**

Organization providing education: Council of Europe & Cardboard Citizens, London, UK.

Level in classification: Non-formal education certificates.

## **OTHER COMPETENCES**

**Languages:** Native: Serbian. Other languages: English - Understanding - Listening C2, Reading C2 (Proficient user) Speaking - Spoken interaction C2, Spoken production C1 (Proficient user) Writing C1 (Proficient user).

**Social skills and competences:** Effectively communicates with people in various settings. Ability to inspire, motivate and open up creativity and full potential of individuals/coworkers. Sensitive and humorous. Authentic, open-minded and with high tolerance to ambiguity.

**Organizational skills and competences:** Hold very high professional standards in any task she undertakes. Strong leadership skills. Strong vision, highly developed personal ethical system, highly developed planning and delivering skills. Able to create mission, define aims, inspire, lead and coach people and implement ideas. Great time and energy management.

**Digital literacy:** Proficient User of Mac OS, Office packages, Internet/Web platforms.

**Artistic skills and competences:** Theatre director. Finished pottery course. Writer of theatre scripts, novels, short stories and poetry. Published 3 books of poetry (LOM Belgrade).

**Driving license:** Holder of Serbian driving license, category B.

## **REFERENCES**

Milana Petkovic, HR consultant Belgrade, milana.petkovic@justhr.rs

Minja Šuša, HR Director at IBIS Instruments, milica.susa@ibis-instruments.com

Maja (Nenadic) Knezevic, Marketing Manager, Brand Strategy and Innovation, Atlantic Grupa, maja.j.knezevic@atlanticgrupa.com