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Top Skills

NGOs

International Development

Nonprofits

Languages

English (Professional Working)

Dutch (Native or Bilingual)

French (Limited Working)

Inemarie Dekker

Social entrepreneur | Develops projects from scratch incl. text writing
| Expert Gender & Sports in NL and Africa
Haarlem, North Holland Province, Netherlands

Summary

I love to develop projects from scratch! Combining thinking and doing. Let me help you to develop yours, by using Human Centred Design.

Why?

I wish to see a more just, fair and free world. With equal opportunities. For women, girls and migrants. In playing sports and experiencing the fun of it. In having sexual and reproductive health and rights (SRHR). And in obtaining decent work or starting a business.

How?

In practice, Human Centred Design means going out on the streets to get to understand behaviours and needs of the people you design for.

What's more it means: talking to experts, immersing yourself into context and getting inspiration from solutions already developed in other sectors. And then – within weeks' time (!) - get ready for rapid prototyping of the solution's different aspects.

What I find most valuable is that you are getting very quickly beyond your own assumptions, towards innovative real-world solutions!

What?

See the projects I work on below.

Where?

I have work experience in: Brazil, Egypt, Ethiopia, Ghana, India, Kenya, Malawi, Mali, Mozambique, the Netherlands, South Africa, Uganda and Zimbabwe.

More about me:

Clients and colleagues call me: enthusiastic, critical and dedicated.
And also: an outstanding organiser, entrepreneurial and someone who connects people.

And I also just learned that I can call myself a 'multipotentialite' (see Emilie Wapnick's TedTalk). Someone who seems to have too many interests at first, but who actually has 3 superpowers (that sounds good, right?). Those are:

- 1) Creating innovation at the intersection of the different fields she works in;
- 2) Learning rapidly; and
- 3) Adapting quickly and taking on different roles when required for a certain project or team.

And all this makes me an excellent team mate working together with thematic experts!

Experience

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freelancer - Gender & Sports

January 2012 - Present

As a freelancer, I develop curricula, train sport coaches and lead sport activities on gender equality and social inclusion.

Past assignments include:

- Co-developing a handbook on Girls' Empowerment through Volleyball with and for Nevobo (ISA, 2019)
- Co-developing a toolkit for non-formal education on football & social inclusion. (Football makes History: FARE and EUROCLIO, 2019)
- Coordinator La League: Girls' Empowerment through Football with a specific focus on employment. I was leading the partnership (Plan in the Netherlands, Brazil and Nicaragua together with Women Win and Cruyff Foundation) as well as the team. And I've developed the Theory of Change, the curriculum and a plan for monitoring impact. (Plan International NL, 2018)
- Business developer for a social enterprise, using serious gaming to advance healthy sexual behaviour among youth in Ghana. (My Jorley, 2017-2018)

- Developed a Gender Equality through Sports facilitator's manual and coaches' manual, that included the topics SRHR and GBV. I also trained community sport coaches in Mali and Egypt on the topic. (ISA Youth, 2015-2016)
- Co-developing proposals on sports, peace building, conflict resolution and youth employment at the community level in Somalia. (HIRDA, 2015-present)
- Co-developed a successful proposal on SRHR and child marriage for consortium partners (Kinderpostzegels, ICDI, The Hunger Project, 2015)
- Co-conducted a gender-Sector Risk Analysis on 13 sectors where Dutch companies are involved (Ministry of Foreign Affairs and KPMG, 2014).

Looking for a team of freelancers? Together with freelance colleagues I can establish a team of professionals to work with you.

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freelancer - Social Business

January 2012 - Present

Haarlem Area, Netherlands

Social business to me is an ideal combination of social impact and financial sustainability.

Recent projects are:

- * Develop the pilot Coffee & Go - with Human Centered Design, theories about social inclusion, and together with citizens from Haarlem. In a neighbourhood, people implemented own ideas for group activities. My colleague and I facilitated those - with the aim for more social inclusion in the community. Results: We succeeded to create diverse groups of people (participants themselves said they have met people they usually don't meet). (Haarlem Offline, 2019)
- * Develop projects and proposals for a social business, using serious gaming to advance healthy sexual behaviour among youth, in Ghana and beyond. (My Jorley, 2017/18)
- * Supported in developing a fundraising strategy and writing proposals for a social business in health care, reaching people in Africa's remote rural areas through community health entrepreneurs. (Healthy Entrepreneurs, 2016)
- * Quick Scan fundraising opportunities for social business on organic compost in Nepal. (Biocomp, 2015)
- * Designed a concept notes and 1-pagers for investors on agri-social businesses (inputs, maize-wholesale and Warehouse Receipt System) in Kenya and Tanzania. (ICS, 2014)

* Managing social start-up that aims for access to information on ICT and entrepreneurship by and for people living in rural Africa. To be able to develop a quality business case, I participated in a social business summerschool. Results: Our (online) community grew with participants from Africa, Asia, Europe and Latin America; partners in Ghana, Curaçao and Uganda; ICT-volunteers in the Netherlands and collaboration with companies for mentorship. (RuralWeb, 2013/14)

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freelancer - Text writing

January 2012 - Present

Haarlem Area, Netherlands

As a freelancer, I write human interest stories, journalistic articles and reports.

Past assignments include writing:

- Web texts and factsheets for WASH programme Football for Water (partners include Aqua for all, UNICEF and Dutch Soccer Federation KNVB, 2018/19).
- A 140-pages handbook for girl's football coaches with integrated life – and leadership skills to empower girls and prevent child marriage and teen pregnancy.

First reactions were: “It's is written in a very clear way” and “Girls are much more motivated than before, more engaged and eager to learn.” (Plan International NL, 2018)

- 30 short captivating articles about e-health, uptake of SRH-services and youth participation based on operational researches. (Rutgers Alliance, 2016)
- And editing the organisation's programme documents 2016-2020 on Education, Family-centred care and Coping with Trauma. (Kinderpostzegels, 2016)
- Popular Publication: Sparks of change. Inspirational stories from men and women working on Women, Peace and Security (WO=MEN, Dutch gender platform and the Dutch Ministry of Foreign Affairs, 2015).

Find all projects I performed at www.svikaworks.nl/projects

Looking for a team of freelancers? Together with freelance colleagues I can establish a team of professionals to work with, like a co-writer, graphic designer or native English-speaking editor.

ISA

Manager of Programmes & Education

April 2019 - Present

Planet earth

At International Sports Alliance (ISA) we use sports for young people – living in underserved communities, worldwide – to develop themselves at the playing field and beyond. In our programmes young people team up, explore their talents and ultimately realise personal projects in their own communities.

My responsibility is to develop the curriculum and handbooks for coaches and staff of community sports organisations. I myself trained coaches in Egypt, Mali and Mozambique. Besides, I coordinate all programmes on gender equality, like the one on engaging teenage girls in community sports in Belgium, Denmark, the Netherlands and UK.

FRIS Collectief - Freelancers Internationale Samenwerking

Initiator

March 2014 - February 2019 (5 years)

Netherlands

Freelancers in Internationale Samenwerking (FRIS) is a collective of around 20 freelancers in development cooperation and social business. We serve clients by working in teams that combine different expertise to get the job done, e.g. co-writers, native speaker editors, multimedia / design and social media marketing.

All about Africa - African news for EU-citizens

Freelance Journalist on Africa-Europe

September 2017 - August 2018 (1 year)

All about Africa shows the bigger picture of news stories. I did research, interviewed experts, wrote journalistic stories and selected and/or edited news stories.

De Verhalenmakers

Co Founder

February 2015 - April 2017 (2 years 3 months)

Haarlem

Social start-up De Verhalenmakers is a free online platform for local stories that aims for a better understanding between writers and readers. I wrote and edited stories. And I was responsible for the day-to-day management, the acquisition of organisations for paid assignments and communication, incl. community management on social media.

Results: Our online community consists of 8,000 readers and >100 writers who wrote >400 stories. In addition, we've developed tools to make writing simple and fun. Participated in Present Your StartUp.

SPAN Consultants

Project Manager

December 2010 - November 2011 (1 year)

The Hague Area, Netherlands

Acquisition, proposal writing and project management of mainly World Bank and EU-programmes, worldwide. My responsibilities included the forming of partnerships, finding suitable experts and supporting them when they were in the field.

FNV Bondgenoten (Trade Union)

Organizer

June 2010 - November 2010 (6 months)

Supported cleaners and (undocumented) domestic workers to organise themselves in order to obtain these rights in the Hague area.

Haarlem Mutare City Link

Coordinator Sport & Development

February 2006 - May 2010 (4 years 4 months)

I managed community sports programmes in Haarlem and Mutare, together with our Zimbabwean partner and a team of interns and volunteers. In Haarlem, I worked together with the municipality, educational institutes and community organisations. Together, we realised sports activities – linked with gender, health or social inclusion – and events in Haarlem, 3 exchanges between youth from both cities and successful job-creation in Mutare. For the exchange programmes I also developed the training for participants.

During the time I was coordinator, the Zimbabwean NGO gradually gained (financial) independence. And our sports programme gained publicity and a broader network with (inter)national sports organisations.

COS Noord-Holland

Project officer

October 2007 - December 2009 (2 years 3 months)

Co-developed programmes, campaigns and events on a variety of themes within development cooperation, including SRHR and maternal health. Besides, I trained youth to prepare for their stay in a developing country.

One project was the SRHR Mother & Child Care Campaign, in which we cooperated with midwives from Afghanistan, Ethiopia and India to share expertise and prepare a lobby towards Dutch politicians.

Rutgers WPF

thesis in cooperation with WPF and Reach Out

October 2004 - March 2005 (6 months)

Kampala, Uganda

Internship at Reach Out, a local ngo providing medical and social aid to people living with hiv/aids, to get in touch with interviewees for my research, in collaboration with Rutgers.

Thesis: 'People are not dying from aids, but from poverty. The survival of young seropositive women in Kampala, Uganda.' Themes include: gender; sexual and reproductive health and rights (SRHR); financial and social coping / social capital.

Education

Radboud Universiteit Nijmegen

MA, International Development Studies · (2001 - 2006)

IDEO+Acumen e-course

Human Centred Design · (2019 - 2019)

NSA Academy

Sports leader (LSR3) · (2018 - 2019)

Co-Resolve

Practical training in participatory decision-making, based on Deep Democracy.
· (2018)

+Acumen e-course

Statement of Accomplishment, Systems Practice · (2019 - 2019)