

LONG TERM PROJECTS

2011-2015

**[1] SOCIAL AND COMMUNITY MEDIA FOR
INCLUSION AND EMPLOYABILITY**

[2] VOLUNTEER TV

[3] PLAYING LIFE

[4] FACE UP RIO +

[5] BIRTH OF IMAGE

[1] SOCIAL AND COMMUNITY MEDIA FOR INCLUSION AND EMPLOYABILITY



Dates: 9/2013 –9/2015

Funding: Lifelong Learning Programme _ Grundtvig Learning Partnership

General: A long tem project about forming a working methodology for people with fewer opportunities on how to use social and community media in order to enhance their social inclusion and employability

Partners: DE_ AKO Bürgerhaus Bennohaus e.V.
FL_ ASDA RY
DK_ Gellerup Radio og TV
TR_ Youth A.R.T
EL_ MediaTerraNea Non-Profit Organization
GB_ Sheffield Independent Film and TV Limited

Description: The learning partnership contributes to the successful inclusion of immigrants and their active participation in lifelong learning. New ICT, language and communication skills as well as active citizenship education will empower adults with migration backgrounds to participate more in society and to act successfully on the labor market. The project will compile best practices and innovative methods for multipliers and docents in adult education on how to improve inclusion, active citizenship and digital media competences of immigrants. Related to practice in community media and web-TV tools the project will familiarise training staff with action orientated methods of non formal learning and how to use digital media communication for the empowerment of the creativity and main key competencies of citizens with migration backgrounds. These methods will be implemented later on into non-formal adult education in cooperation with migrant NGOs, civil society organizations and partner networks to improve key competencies of citizens with migration background in Europe. Trainees and trainers will acquire skills and knowledge how to engage adult learners in creative digital media and encourage also their engagement for representative democracy. During this period the following outcomes will be developed:

- Analysis of current status of best practise of partners and stakeholder analysis.
- Reports of the situation in the partner countries.
- Draft of non formal media and communication training concept and guidelines for the target group immigrants.
- Social & community media practice workshops with immigrants on partners' national level
- Description of learning outcomes of social and community media training for the development of a recognition concept for trainees and how to develop individual competence portfolio
- Installing website of thematic networking for "Social & Community Media for Inclusion and Employability"

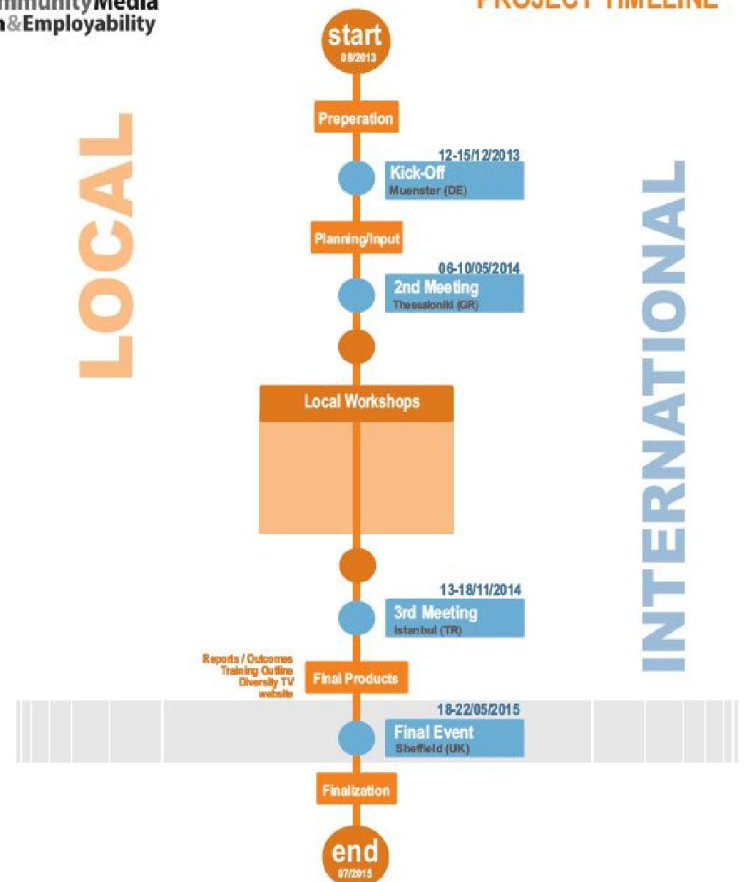
Results: 72 International learning mobilities
More than 265 people trained internationally
3 new training curricula developed
1 Web Platform

My Role: I was the Project Manager for the greek partner – representing the organisation to the consortium, coordinating implementation of the project in Thessaloniki and making sure all the requirements of the project are fulfilled on a local level. I was part of the project Steering Committee and in charge of formulating the Online Curriculum. I was a head trainer in the local test trainings. At the same time, I designed the whole branding for the project (logo, poster, flyers).

Links: Project Website <https://media4inclusion.wordpress.com>
 Thessaloniki Meeting Photo Album <https://www.facebook.com/media/set/?set=a.776897585662568.1073741834.556517597700569&type=3>
 Istanbul Meeting Photo Album <https://www.facebook.com/media/set/?set=a.877294728956186.1073741841.556517597700569&type=3>



PROJECT TIMELINE



[2] VOLUNTEER TV

- Dates:** 2/2011 – 7/2012
- Funding:** Youth In Action 4.5 [Youth Support Systems]
- General:** An international youth project for the promotion of volunteering, intercultural dialogue and media literacy
- Involved:** 7 countries [DE/ TR/ GR/ DK/ LV/ UK/ IT]
8 partner organisations [Youth4Media/ AKO Bennohaus/ ARI Hareketi/ Global Soma / BUT Aarhus/ NEXT Media Group / Inclusive Arts/ Consorzio SIS]
- Objectives:** promote active citizenship, develop solidarity/tolerance, foster mutual understanding, promote european cooperation
- Priorities:** Participation of Young people, European citizenship, Media literacy, Global issues
- Activities:** Involving young people in information and communication activities. Local media trainings by each partner organisation (2X each). International meetings, information campaign and production of informative material.
- Our Timeline:**
- | | |
|-----------------|--|
| April 2011 | KickOff Meeting (Muenster, DE) |
| 07/2011-09/2011 | Local Youth Media Training (Hellenic Childrens' Village) |
| November 2011 | Local Volunteer Day 1 |
| February 2012 | Local Youth Media Training (Laimos, Prespes) |
| February 2012 | Local Volunteer Day 2 |
| June 2012 | Final Event (Istanbul, DE) |
- Results:** 200 Volunteers got trained in local and international trainings
Net of 120 Volunteers
4 Web TV magazines (including 16 reports with different aspects of volunteering)
Media Platform (europeanweb.tv)
Information Kit 1000 DVDs
Information Campaign / 2 Volunteer days in the 7 partner cities
- My Role:** I was the Project Manager for the greek partner – representing the organisation to the consortium, coordinating implementation of the project in Thessaloniki and making sure all the requirements of the project are fulfilled on a local level. I organised the volunteer group who held the volunteer days' events. I also worked as a Media Trainer for the 2 local trainings realized in its framework – overlooking the produced media ("The Ladies" and "Around the Lake") . At the same time, I designed the whole branding for the project (logo, poster, flyers, DVD).

Video Links:

"The Ladies"	https://vimeo.com/135192610
"Around the Lake"	https://www.youtube.com/watch?v=kHiLTZqheqw
Final Event Panel Discussion	https://www.youtube.com/watch?v=kj0mEdvCwkl
TV Magazine #1	https://www.youtube.com/watch?v=KmyCqM_-9a0
TV Magazine #2	https://www.youtube.com/watch?v=v9ysGWW-ZFE
TV Magazine #3	https://www.youtube.com/watch?v=WmauZgY2cOM
TV Magazine #4	https://www.youtube.com/watch?v=kHiLTZqheqw



Youth4Media
European network association

Ako
Arbeitskreis Österreichischer
Kultur- und Medienpädagogen

ARI
HAREKETI

CLO
MA

BUT

EUROPEAN YOUTH GROUP

Inclusive
Arts

Consorzio
SIS

7	countries
8	partner organizations
200	young volunteers
14	Volunteer Days
4	WebTV magazines



An international youth project
for the promotion of volunteering,
intercultural dialogue and media literacy

01.02.2011 - 31.07.2012

with the support of:



Education and Culture DG
"Youth in Action" Programme

[3] PLAYING LIFE

Dates: 2/2011 – 7/2012

Funding: Youth In Action 1.2 [Youth Initiatives]

General: Youth Initiative realised from a group of teenagers living in a local foster home. The Initiative was about forming a theater group and developing an experiential play – as a method for the young participants to be included in their local community fighting the stereotypes people (and themselves) hold about institutionalized children. At the same time, I designed the whole branding for the project (logo, poster, flyers, DVD).

Involved: 13 young people with fewer opportunities
4 volunteers
1 coach / media trainer
1 Theater trainer / director

Description: A group of young teenagers hosted in the Hellenic Childrens Village in Filyro wanted to organize and produce an experiential theatrical show. They wanted to take on an initiative that will let them communicate with the local community aiming to combat stereotypes about young people living in foster institutions.

They started as a group of 6 and were able to include more people in their activity. Eventually the group consisted of 13 youngsters, that worked with the support of a coach, a theater trainer, and 4 more volunteers.

They worked as a group through the “Playing Life” Youth Initiative that started October 2012 in standard weekly meetings during which they became a functional theater group, they worked on their initial idea and they ended up developing a theatrical play that they wrote themselves, expressing their views, interests, worries and experiences using the letters of the alphabet as a guide.

Throughout the project they had the opportunity to work together, to play, to reflect upon their interests – and in the end, they found a way to express themselves and participate. During the activity they developed competencies of taking initiatives, target setting, commitment, participation, group work and self expression. They produced 4 theatrical shows in different venues – the premiere was staged at the Hellenic Childrens Village, as initially planned, and the other 3 at local high schools. The shows were extremely successful and the team is still receiving invites to perform in other venues as well.

The shows served as a way for them to communicate openly with the local community. The local community, along with the board of Directors, the friends and volunteers of the Hellenic Childrens Village were enthusiastic about the whole initiative – which provided this troubled group of youngsters with much needed confidence. Through the initiative they managed to establish the first Youth Theatrical Group of the Hellenic Childrens Village – which is still running after the end of the project.

Objectives: Promote active citizenship especially among young people with fewer opportunities

Priorities: Youth Participation / Inclusion / Combating social discrimination

Activities: Group work
Creative thinking workshops
Media group
Theater workshops

Results: 4 live performances
Over 200 attendants

Products:

- 1 original theater script
- 500 DVDs with:
 - Performance Full
 - Photo Album
 - Promo Clip

My Role: I was a coach, facilitator and media trainer. I supported the group ever since they had the first idea, and supported them with the application management. I also designed the branding for the project (logo, poster, flyers, DVD).

Links:

Promo Video	https://vimeo.com/63313845
Project Website	http://to8doo.blogspot.gr/



[4] FACE UP RIO +

Dates:	6/2014 –6/2016 <i>[ongoing]</i>
Funding:	Youth In Action 4.5 [Youth Support Systems]
General:	A long tem project about providing skills to young people in creative community and social media and to encourage active EU citizenship – while researching the framework of the Europe 2020 Strategy
Partners:	DE_ AKO Bürgerhaus Bennohaus e.V. EL_ MediaTerraNea N.P.O. TR_ Youth A.R. RO_FRG Center
Description:	<p>The project will include participants with migrant backgrounds and focalizes on Rio+20 commitments especially how the EU will continue to pursue Sustainable Development Goals (SDGs) and how to downsize the gap between citizens and their EU institutions. The implementation of training courses and youth initiatives will enhance the employability of disadvantaged youth intensively by educating new communication skills, teamwork, analytical/critical skills, language skills, creative thinking, flexibility and leadership. Buttom-up on the active European citizenship they will face up to developmental aspects of globalisation. They will act as media reporters to inspire our democratic culture, in which the citizens participate in the democratic process, establishing a dialogue with their representatives in parliament, in order to really have their opinion voiced there. It will generate an intensification of civil society engagement, intercultural communication and digital creativity of the Youth concerning global aspects of environmentalism and health issues. Youth will make live broadcasts and debates on internet tv and disseminate their digital reports on social and community media platforms. Multipliers will be enabled to train and involve youth to initiate public discussions and reports about civil society engagement, representative democracy and SDGs of the EU. New trainers will train the youth how to work creatively with digital media to promote democratic participation, employability of youth and promotion of SDGs especially on environmentalism and health issues. Youth will start initiatives, stake their new skills in media reports to convey global relations to reduce poverty and unemployment, to expand horizons and to build up respect for other cultures and nations in the framework of the EU strategy 2020.</p>
Results:	4 International Trainings 4 Local Youth Initiatives (1 per country) More than 120 people trained internationally 6 Social Messages Videos per partner
My Role:	I am the Project Manager for the greek partner – representing the organisation to the consortium, coordinating implementation of the project in Thessaloniki and making sure all the requirements of the project are fulfilled on a local level. I am overlooking the local Youth Initiative in terms of administration – and I am also a media trainer for the young volunteers.

Links:

Project Facebook Page

<https://www.facebook.com/FaceUpMedia?fref=ts>

Thessaloniki International Training Photo Album

<https://www.facebook.com/media/set/?set=a.977327008952957.1073741851.556517597700569&type=3>



'Youth in Action' Programme / Erasmus+

This project is financed by the European Union



Face Up Rio20+

Youth4Media for digital creativity & employability

Youth4Media
European network association



**BÜRGERHAUS
ENNOHAUS**

MEDIATERRANEA

Youth Art Research and Training Association
Youthart.
Gençlik Sanat Araştırma ve Eğitim Derneği



[5] BIRTH OF IMAGE



Dates: 02/2011 – 08/2011

Funding: Youth In Action 4.5 [Youth Support Systems]

General: An 18-month project focusing on the *active media literacy of less opportunities youth*. As media literacy is missing or very weak in the formal education system, and especially youth with fewer opportunity is excluded from it, *Birth of Image* offers a unique chance for the target group in this specific field.

Involved: 5 countries [GR/ NL/ HU/ IT/ LT]

Goals:

- > to create experiences of personal development through constructing and deconstructing audiovisual media, giving a new perspective to self-expression and new tools for youth work, coaching and personal development
- > to use the method owned and developed by the Synergy Group, and integrate new approaches into it from the field of media literacy
- > to provide a framework to access, analyze, evaluate, create and participate using messages in a variety of forms — from print to video to the internet.
- > to build an understanding of the role of media in society as well as essential skills of “asking questions” and self-expression necessary for citizens of a democracy.
- > to develop an easy-to-use, accessible educational package, consisting of a double DVD and publication in 6 languages titled the *Birth of Image*. This package will talk directly to young people (16-30) and will deal with the three questions above.

Outcomes:

- a basic Synergy training (Greece) and a follow-up step (Netherlands) using media literacy as a tool or means
- a Youth Media Literacy Charter – stating the “worldview” and beliefs of the partners of this project
- an easy-to-use, accessible educational package, consisting of a double DVD and publication in 6 languages titled the *Birth of Image*
- 4 video productions made in collaboration by all 5 partners
- Birth of Image* website, a space for sharing results and resources
- an international media literacy event and skills-learning workshops (Hungary)
- a “methodology” coming from experience, in written form (tools, processes, good practices)

My Role: I was part of the organisers’ team – and got practical experience as a media trainer and group leader in the local and international media trainings.

Links:

Video Gallery

<https://vimeo.com/birthofimage>

Photo Album

<https://www.facebook.com/media/set/?set=a.10150159077772507.286331.194982857506&type=3>

Project Page

<https://birthofimage.com>

birth of image

learning to see, hear, tell

Long term training
for youth workers and educators
committed to developing media projects
with local young people
in an international partnership between
Netherlands, Greece, Italy, Hungary and Lithuania



Local and Online Activities

Preparations
in each country

Local Pilot Actions
in each country

"SuperVision"
Online Media Competition
"Act locally, film globally"

Evaluation
Mid-Term
Evaluation

DVD Production
and Publication
in each country

Feb 2010 April 2010 May 2010 June - Aug 2010 Sept 2010 Oct - Nov 2010 Feb 2011 March - May 2011 June 2011

Kick-Off Meeting
26 March - 1 April
NL

First Step into Media
Basic Synergy Training
13-24 May 2010
GR

Birth of Image
Forum, Workshops &
Film Festival
October 2010
HU

Training of Media
Trainers
NL

Closing
Step
IT

Final Meeting
NL

International Activities

video as a magnifying glass

Visual Workshop
Poverty in Thessaloniki
13-17 april

Η σειρά των workshops "video as a magnifying glass" είναι η πρώτη σε δημοκρατία και θέματα κοινωνικών και πολιτιστικών ερωτημάτων. Η σειρά των workshops είναι η πρώτη σε δημοκρατία και θέματα κοινωνικών και πολιτιστικών ερωτημάτων.

Εργαστήριο συνεργασίας
GLOBAL SOMA
Youth Association
ΦΑΡΑΚΛΗ 22, 5ος όροφος
104 2211, 200796 - 44872927



video as a magnifying glass vol.3

Visual Workshop / Story Board
Poverty in Thessaloniki
9 may

Η σειρά των workshops "video as a magnifying glass" είναι η πρώτη σε δημοκρατία και θέματα κοινωνικών και πολιτιστικών ερωτημάτων. Η σειρά των workshops είναι η πρώτη σε δημοκρατία και θέματα κοινωνικών και πολιτιστικών ερωτημάτων.

Εργαστήριο συνεργασίας
GLOBAL SOMA
Youth Association
ΦΑΡΑΚΛΗ 22, 5ος όροφος
104 2211, 200796 - 44872927



ΟΤΟ ΣΧΕΔΙΟ 120 Αθηνών/Παλαιόφωρο
Ομάδα Κοινωνικής Μελέτης
ΕΠΙΣΤΗΜΗ ΜΑ, ΝΕΟΛΟΓΟΣ

CORE
Media and Personal
Development Training
13-24 May 2010
Άγιος Νικόλαος, Χαλκιδική

€50
FOOD & SLEEP
FOR 10 DAYS

**A GLOBAL
SOMA Production**
birth of image

42 YOUNG PEOPLE
HU, IT, LT, NL & GR
SMS 6907532925
GLOBAL SOMA YOUTH ASSOCIATION
http://gkbi.com.gr