


## PERSONAL INFORMATION


## Roberto Solinas



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Date of birth 28/04/1981 | Nationality Italian

## WORK EXPERIENCE

09/2009–Present

**Founder / President / European Project Director / Educator**Mine Vaganti NGO - MVNGO ([www.minevaganti.org](http://www.minevaganti.org)), Sassari (Italy)

MVNGO is an educational provider at local and European level.

MVNGO works on Erasmus+, Horizon 2020, COSME, Justice, Europe for Citizens, Creative Europe, EuropeAid, EaSi, Life+, IEE, the United Nations programmes (UNDEF) and with foundations such as EYF, Fondazione Con il Sud, Anna Lindh and Open Society. MVNGO is one of the 3 organisations in Italy managing an HEI Consortium as private body in a partnership with 9 Italian Universities.

I am the mastermind behind the strategy and the concept of MVNGO as a “Social Enterprise” and in charge of all the financial aspects. As the director of the Project Management Section, I am responsible for designing of project proposals of MVNGO thanks to my wide expertise in different fields such as social entrepreneurship, intercultural dialogue, environmental issues and sport as a tool for inclusion, for instance.

I deal with the website administration and social network strategy and I am Non Formal Education Trainer accredited at European Level (<http://www.salto-youth.net/tools/toy/roberto-solinas.2283/>).

My foremost field of expertise is Education Through Sport (ETS). I have been a Trainer and Expert in several international ETS projects.

11/2016–Present

**Communication Officer and Co-Founder**

NGO Nest Berlin, Berlin (Germany)

- Coordination of the communication and marketing activities of the NGO in the online and in the offline environments

- Project Design in the fields of Erasmus Plus Youth and Adults concerning both KA1 and KA2 actions

09/2012–Present

**Consultant for European Projects**

Various Public Bodies (Regione Sardegna, University of Sassari, Municipalities of Sassari, Olbia, Tempio Pausania, Nuoro, Uri, Provincia di Trento, Provincia di Alessandria among others) and private bodies, Sardinia (Italy)

I work with public and private bodies in order to develop European projects or as Formal Expert Advisor for various Public Bodies (Regione Sardegna, University of Sassari, Municipalities of Sassari, Olbia, Tempio Pausania, Nuoro, Uri, Provincia di Trento, Provincia di Alessandria among others) and private bodies.

10/2012–Present

**Founder / Executive Director / Board Member**MV International ([www.engomvi.com](http://www.engomvi.com)), Sassari (Italy)

MV International (MVI) is a network of 37 European NGOs, plus 8 associate NGOs from Africa, Latin America and Asia aimed at promoting participatory planning between NGO promoting the exchange of knowledge among professionals in the field of European design.

14/07/2018–21/07/2018

**External Lecturer at Sail and Learn Summer School**

Par University College, Rijeka (Croatia)

Lecturing on the topics of project management and entrepreneurial planning in the tourism sector as strategies for local development.

The specific learning units developed in the programme were:

- Innovation: Idea Formation and Validation
- Business Mode Generation: Start Planning
- Business Model Generation: Developing project activities

2010–2012

**Owner of the Company**

RS Marketing

Direct Marketing Management

09/2009–01/2011

**Business Development Manager**

Gruppo Poligrafica San Faustino Spa (Public Company, STAR, Marketing and Advertising industry, Direct Marketing, Communication, Printing, Website [www.psf.it](http://www.psf.it))

My role was similar to that of a "Project Manager". Specifically, I developed a new franchising network ([www.scontoyou.it](http://www.scontoyou.it)) throughout Italy and potentially across Europe.

To this position, I have brought my skills in marketing (specifically direct marketing) and communication, and sought to integrate my prior knowledge to the world of franchising. I have developed skills related to doing business in Sardinia and entrepreneurship.

05/2009–12/2012

**Sport Marketing Professional Manager ([www.csi-net.it](http://www.csi-net.it))**

C.S.I. (Centro Sportivo Italiano), In cooperation with "Regione Sardegna"

I cooperated with the "Master and Back" programme promoted by the Region of Sardinia.

04/2008–04/2009

**Marketing & Sales, Event Organization, Press Agency**

Marketing Communication SRL

I organised the first "Roma Golf Show", an international trade fair, in 2008.

Where: Palazzo dei Congressi - Eur - Rome. This trade fair is the "sister" event of similar fairs which take place every year in London, Paris and Madrid. During the three days of the event, I was the unique representative of the organizers.

05/2001–09/2007

**Management and Reception Hospitality**

Hotel Monti di Mola

Starting in 2001, I worked in the tourism sector, both in Sardinia and Rome. During the summer seasons between 2005-2009, I worked in this four-star hotel near Porto Cervo (Emerald Coast).

As my time in tourism went forward, I was promoted a number of times and finally, I assumed the role as head of reception/concierge services, as a result of my experience in management and my promotion skills.

**EDUCATION AND TRAINING**

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2018–Present

**PHD in Sport and Education**

National Sports Academy "Vassil Levski", Sofia (Bulgaria)

Activities and Societies: Title: "Education through sports of migrants in European countries"

Topic: Curricular Sport Management Pathways for Migrants with Education Through Sport

11/2007–11/2008 **Postgraduated Master's degree in Sport, Communication and Marketing**

Università Bicocca di Milano (Italy)

It was coordinated by Professor Franco B. Ascani, President of FICTS (Federation International Cinema Television Sportif) which is recognized by the I.O.C. (International Olympic Committee).

The scope of the Master's degree was to form knowledgeable Sports Managers, capable of entering directly into the field. I studied legal, economic and sociological aspects of the sports world. A significant amount of time was also dedicated to the principles of modern marketing.

01/2001–02/2007 **Master's Degree in Communication and Marketing**

Università La Sapienza, Roma / Erasmus at Copenhagen University, Rome (Italy)

Mass Communication, Marketing, Economy, Advertising

09/1995–07/2000 **Experimental Linguistic School Leaving Certificate**

High School of “Bernardo Sansan”, Tempio Pausania (Italy)

PERSONAL SKILLS

Mother tongue(s) Italian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	C1	C1	C1	C1	C1
Spanish	C1	C1	C1	C1	C1
Russian	A2	A2	A2	A2	A2
Portuguese	A2	A2	A2	A2	A2
Bulgarian	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

Communication skills

I have excellent communicative and relational skills, a good level of coordination and management in work affairs being directly responsible for my team of 15 professionals.

I am used to lead a group of more than 30 people during more than 80 Training Courses Conferences at international level with my NGO.

Organisational / managerial skills

EU Funding - Non Formal Education - Mktg experienced - Event Organization - Sport Management – Communication - Tourism and Hospitality - Out of the box thinking - International background - Consistent academic career - Excited about Social Media and online space - Ready to travel - Interpersonal skills

Job-related skills

Teamwork skills: I have worked in various types of teams from research teams at University to my NGO.

Mediating skills: I work on the borders between young and adult people, youth and adult trainers, youth policy.

Intercultural skills: I am experienced at working in a European dimension thanks to the interaction with

colleagues of other nationalities.

I have been an avid traveller, interested in foreign cultures and countries since the age of fifteen. I am fortunate enough to have lived numerous experiences abroad, encountering people from around the world. I lived in Denmark for one year through the Erasmus program, I had a deeply heterogeneous university path, I worked, volunteered, studied and lived in four European countries.

I visited more than 90 countries in the world between my tourism experience as an active and passionate traveller and as my duties of networking and coordination of international projects as President of MVNGO and Board Member of MV International.

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital skills - Self-assessment grid

EU Funding – Public Speaking - Biz Development - Sales - Social Media & blogging campaign – Branding - CMS (Wordpress) – SEO – PPC – PR - Event planning - Event Coordination - Media Coverage - Buzz Generation - Word of Mouth – CRM - Microsoft Windows 7, Vista, XP, 2000, - Microsoft Office (Excel, Word, PowerPoint, Publisher) - Good knowledge of Web and Social Networks

Other skills

My biggest passion is sport, I love to practice and watch it. I love reading and I enjoy cinema along with many other “cultural” enrichments. I consider myself an original, pliant and independent person.

I care about ecology, volunteering and social inclusion of minorities with my NGO.

Driving licence

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ADDITIONAL INFORMATION

Publications

2020

“Education Through Sport (ETS) for Youth Equality-Responding to the Socio-Emotional and Physical Needs of Youth with Intellectual Disabilities in Europe”

2019

“Policy Research On Identifying Upskilling Needs and Social Inclusion of Migrant Sport Managers”: this study aimed to provide a description of the current needs and perceived focus of 7 countries across different regions in Europe (Bulgaria, Croatia, Cyprus, Italy, Spain, Sweden, and UK) in terms of Sports Management. Different sectors of sport education such as NGO’s, Sports Clubs and Associations, Universities, and Vocational and Educational (VET) Providers were identified as the main sources.

ICASS - ISBN (Online): 9789547186019

2019

“Voicity – Voices of Diversity, Connecting people and policies for more integrated neighbourhoods in European cities”

CRN - ISBN97839446832065

2018

"Effectiveness of Social Inclusion in Educational Management through Non-Formal Method in Sports", pioneeristic approach as academic research.

Journal Of Business PARadigm - Online ISSN 2584-6612- Print ISSN 2459-5004

2017

“Our Neighbourhoods’ Heroes – Stories on Citizen Participation in Local Development in European Cities”

(ISBN: 83946832010. Digital publication available at <https://urbanities.wordpress.com/2017/09/21/our-neighborhoods-heroes-the-urbanities-booklet/>)

2017

“Format Training Course Inclusion Through Sport Publication” ([http://its-project.com/?page\\_id=150](http://its-project.com/?page_id=150)).