

CURRICULUM VITAE - MARIJA FARMER



Occupation: Consultant - People and Company Culture Development

Address: Belgrade, Serbia

Website: www.magicagency.rs

Email: marija@magicagency.rs

Phone: +381641757737

SUMMARY

Consultant, author of different programs for people and culture development, trainer and facilitator of the events of small and large scale. Author of the brand Business Theatre, revolutionary business communication tool that combines innovative business thinking with live theatre. Expert in creativity and innovation. Key words of her work are holistic, organic, transformation, dream realization. Her mission is to contribute to the development of exceptional companies where creative and happy people work, companies that are leaders on the market and that, through their achievements, values, and culture, promote and further the development of happy societies. She brings with her humor, tenderness and passion.

WORK EXPERIENCE

Position: Founder and director of the company MAGIC AGENCY - Creative consultancy - People and Company Culture Development.

Dates: 2008 - current

Type of business: Corporate

Main responsibilities: Magic Agency creates and delivers educational training programs for personal and organizational development (HR - soft skills) and events for conferences, promotions, celebrations or teambuilding (HR, PR, marketing). Developed brand of Business Theatre - using methods from theatre and performance to maximize the impact and effectiveness of the company. Fields of expertise are all soft-skills trainings (basic and advance, communication, conflict management, motivation, presentation skills, change management, leadership, teambuilding, agile teamwork) (Training and Learning Specialist). Delivering long term consultancy programs for constructive and creative company culture (different activities) (People Experience Specialist/Company Culture Specialist).

Employer/Clients (*not extensive list): Network Manager, Atlantic Grupa, Kraft Foods d.o.o. and Mondelez International Inc, Saga / New Frontier Group, Raiffeisen bank Serbia, GfK & Philip Morris International, Erste Foundation, Telenor, IDEA Akademija, Impact Hub Belgrade, Mlekara Subotica (via Mokrogorska škola menažmenta), Telekom (via MŠM), Direct Media, Knjaz Miloš etc.

Position: International Freelance Trainer / Facilitator / Consultant

Dates: 2006 - current

Type of business: Nongovernmental, youth and public sector - Serbia/Europe

Main responsibilities: Responsible for needs assessment, training design, training delivery and evaluation. Contracted by many national and international organizations and member of their trainers' pools. Expertise: Training of Trainers, Leadership Development, Creativity and Innovation Development, Entrepreneurship Development, Conflict Transformation & Dialogue, Intercultural Competences & Tolerance to Diversity, Peace & Civil Society Building.

Employer/Clients (*not extensive list): ISC - Institute for Sustainable Communities, Interkulturelles Zentrum (IZ), Austria, SALTO Training and Cooperation Resource Centre (RC), Germany, SALTO UK, SALTO South East Europe, Slovenia, Council of Europe, National Agencies of Norway, Finland, Belgium, Switzerland (European Commission Program), UNICEF, UMCOR, UNDP, Canadian International Development Agency CIDA, BBC London and ECBJ.

Position: Contemporary Theatre Director

Dates: 2006 - current

Type of business: Arts

Main responsibilities: Facilitator, author and director of 20 theatre performances (art productions and applied theatre). Author of numerous programs and trainer for empowerment and personal, development using theatre and performance. Author and teacher of The Small Academy of Physical and Expressive Theatre, Belgrade.

Employer: Freelance

EDUCATION

Title of qualification awarded: **MA in Psychology**, Department of Psychology, Faculty of Philosophy, University of Belgrade, Serbia.

Title of qualification awarded: **Physical Theatre Diploma** (Directing, Performing, Lighting and Projections). MAPA - Moving Academy for Performing Arts, Netherlands.

International Certificate to competently prepare, run and evaluate training activities with an international and intercultural dimension, Council of Europe, Budapest. **Certificated director of Theatre of the Oppressed and Rainbow of Desire**, Cardboard Citizens, London, UK.

OTHER COMPETENCES

Languages: Native: Serbian. Other languages: English - Understanding - Listening C2, Reading C2 (Proficient user) Speaking - Spoken interaction C2, Spoken production C1 (Proficient user) Writing C1 (Proficient user).

Social skills and competences: Effectively communicates with people in various settings. Ability to inspire, motivate and open up creativity and full potential of individuals/coworkers. Sensitive and humorous. Authentic, open-minded and with high tolerance to ambiguity.

Organizational skills and competences: Hold very high professional standards in any task she undertakes. Strong leadership skills. Strong vision, highly developed personal ethical system, highly developed planning and delivering skills. Able to create mission, define aims, inspire, lead and coach people and implement ideas. Great time and energy management.

Digital literacy: Proficient User of Mac OS, Office packages, Internet/Web platforms.

Artistic skills and competences: Theatre director. Writer of theatre scripts, novels, short stories and poetry. Published 3 books of poetry (LOM Belgrade).

Driving license: Holder of Serbian driving license, category B.

REFERENCES

Milana Petkovic, HR consultant Belgrade, milana.petkovic@justhr.rs,+381 64 860 6117

Mark Taylor, European trainer and writer, brazavil.training@yahoo.com, +33 661 822130