

CALL FOR PARTNERS - TRAINING COURSE PROPOSAL

To whom it may concern,

I am reaching out to invite you and your esteemed organization to collaborate with us on an exciting new project. Details about this venture are outlined in this document. Should you have any questions or need further clarification, please don't hesitate to respond to this email or reach out via the provided contact information. I would be delighted to discuss the project in more detail and explore the possibility of having you as a valued partner.

If you find this opportunity aligns well with your organization's goals and areas of expertise, I kindly request that you complete the attached form, providing relevant details about your organization and key staff members involved. It is essential to read the project topic thoroughly and tailor your responses to align with its objectives and the specific needs of your organization. A close alignment between our respective goals and fields of expertise will significantly increase the likelihood of the project's approval.

Please submit your response, along with the completed form, **by September 15th**.

Best regards,

[Fabio Meazza](#), *trainer and project manager of "Cinema Paradiso"*

PROJECT DETAILS:

Type	KA153-YOU - Mobility of youth workers
Name of the project	Cinema Paradiso - social impact through videomaking
Where	Novara province, Italy
When	Summer 2024
Topics	<ul style="list-style-type: none"> ● Creativity, arts and culture ● Digital skills and competencies ● Quality and Innovation of Youth Work
Countries	Italy, Spain +6
Participants per country	3 participants, either: <ul style="list-style-type: none"> - Youth workers who work for/with the sending partners - Young unemployed people with whom the sending partners work on a frequent basis
Days	8 + 2 for travels
Applicant organisation	TALENTIX IMPRESA SOCIALE SRL - OID: E10308387

OBJECTIVES:

- **Skill Training for Youth Workers:** to equip them with the ability to produce compelling video content that not only entertains but incites social change.
- **Youth Empowerment:** to provide both hard and soft skills in video making and teamwork, preparing them for the challenges of the modern workforce.
- **Social Advocacy:** to use video production as a medium to raise awareness on critical social and environmental issues.
- **Sustainability and Accessibility:** to ensure that the acquired skills can be applied using easily accessible and sustainable tools.
- **Networking and Collaboration:** to build a long-term network of organizations and individuals for future social and educational initiatives.

PROJECT BRIEF:

"Cinema Paradiso" is an immersive training course designed to **empower youth workers and young unemployed individuals with the art and skill of video making**. Leveraging the expertise of seasoned trainers Fabio Meazza and Stefano Esposito, the program delves deep into both the technical and narrative aspects of visual storytelling. With an approach that is predominantly practical—about 80-85% of the course—we aim to offer participants a hands-on experience that fosters learning by doing, experimentation, and teamwork. The participants, who will represent a spectrum of experience levels, will collaborate in a diverse, international setting to develop *frugal production* techniques and gain insights into *guerrilla filmmaking*. The course is also sprinkled with theoretical sessions, making up around 5-10% of the program, where technical details, useful tips, and inspirational examples will be shared. A reflective component accounting for the remaining 10% of the time will give participants the space to pause, share insights, give/receive useful feedback and internalize learnings.

The course goes beyond skill acquisition; it aims to have a ripple effect on the communities these youth workers and young individuals serve. The visual stories they will learn to craft are intended not just as artistic expressions but as **potent tools for change**, enabling them to amplify the activities and impacts of their home organizations. Ultimately, we believe that the skills and knowledge gained will not only enrich the individuals but also serve as catalysts for broader social engagement and media literacy in their respective communities.

Our target group includes three participants per country, who are either **youth workers** actively involved with our partner organizations or **young unemployed individuals** who frequently engage with these organizations.

WHAT WE EXPECT FROM THIS PARTNERSHIP:

Entering this partnership implies more than just sending participants to the "Cinema Paradiso" training course; it signifies an active collaboration that extends from pre-preparation to post-course follow-up. **We expect partner organizations to be fully invested in the journey of their participants, supporting them before, during, and crucially, after the training is complete:** one of the primary expectations is that upon returning to their respective countries, participants are encouraged and mentored to produce one or more promotional videos for their sending organizations or other socially relevant themes. These videos should align with the goals, values, and missions of the sending organizations. We anticipate that each participant will contribute to this endeavour within the following five months after the course concludes.

In addition, we expect partner organizations to go beyond the basics of the Participant Identification Form (PIF). We would like to engage in a more in-depth dialogue to understand your specific needs and objectives, which will help us tailor the project to benefit all involved parties. **The questions coming in a separate document attached to this one, will help us to perfectly tailor-make the project and fit your needs.** A subsequent agreement will be sent out that will discuss the management and quality expectations of the project. This will include guidelines on maintaining consistent points of contact—preferably not temporary workers—as well as expectations for prompt communication with a maximum response time of two working days. Transparency, direct and non-violent communication, constructive feedback, and trust in the methodology are also fundamental aspects that we expect from this partnership. We seek to establish a professional relationship that is mutually beneficial, aimed not just at individual growth but also at enhancing the organizational image and outreach.

We are not looking for organizations that view this course merely as an opportunity to send participants aimlessly. Rather, we desire partners who embrace the vision that this course is an asset for the organization itself, one that can enhance its social impact and overall standing. We aim for a partnership rooted in shared values, active participation, and long-term impact, benefiting not just the individuals but the organizations and communities they represent.

CONTACT PERSON:

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