

ERASMUS+ 2023

Partner Information Form

Name of Organisation	Arbeitskreis Ostviertel e.V. - Bürgerhaus Bennohaus
PIC Number	947406179
Organisational I.D.	E10172164

Legal Representative	
Title	---
Gender	Female
First Name	Daniela
Family Name	Elsner
Department (if applicable)	Management
Position	Managing Director
Email	de@bennohaus.de
Telephone	+49 251 609 67 43
Address	Bennostr. 5
Country	Germany
Region	Münsterland – North Rhine-Westphalia
P.O. Box (if applicable)	---
Post Code	48155
City	Münster

Contact Person	
Title	---
Gender	Male
First Name	Arndt
Family Name	Selders
Department (if applicable)	Project Management
Position	Project Administration / Management
Email	as@bennohaus.de
Telephone	+49 251 609 67 64
Address	Bennostr. 5
Country	Germany
Region	Münsterland – North Rhine-Westphalia
P.O. Box (if applicable)	---
Post Code	48155
City	Münster

1. Please present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used).

The Citizen Centre Bennohaus, Arbeitskreis Ostviertel Association (AKO) is a socio-cultural, educational, media pedagogical, multidisciplinary and cross-generational open meeting place and a district community centre. It is a home for teaching media literacy and the qualification of citizens with skills of all kinds. With concentration on media work and education, the programs of the AKO via the Bennohaus appeal to citizens of all ages, beliefs and social classes, especially children, youths, seniors and immigrants. Since more than 10 years, the AKO (together with the European Youth4Media Network Association, now located in Ludwigshafen, Germany) has a lot of experience in (cross-)media education, conveying ICT skills and international youth projects (small and large scale). It has received funds and grants from inter alia the EACEA, Foundation EVZ, Robert-Bosch-Foundation, DPJW - German-Polish Youth Office, BPB - Federal Agency for Civic Education, Jugend für Europa - German Agency for the EU-Programme Youth in Action and the City of Münster. The Bennohaus has 9 full-time workers, long-term freelancers, several apprentices, interns and a vast number of volunteers. As already mentioned, the Citizen Centre Bennohaus is supported by the registered non-profit association "Arbeitskreis Ostviertel" (AKO), a working group of the Eastern quarter in which it is situated in the city of Münster. This association is legally and economically accountable for the citizen centre. The AKO is recognized in child and youth welfare in accordance with §75 KJHG (the German Child and Youth Welfare Act). Furthermore, it is a cultural and pedagogical institution in line with the Continuing Education Act of the Land of North Rhine-Westphalia (NRW) and is an accredited institution of continuing education. The Bennohaus (AKO) hosts a community audio-visual media department and production site and covers a broad range of continuing education, offering occupational training seminars in the fields of music, language, media work, formal media education and apprenticeship, and media courses for youth, senior citizens and migrants. Participants acquire recognized training certificates and are qualified as multipliers. Furthermore, the Bennohaus (AKO) provides space and equipment for a number of citizen media groups which produce their own streaming programmes that are broadcasted via internet and digital cable TV. It also offers a broad spectrum of cultural activities ranging from free time activities, theatre plays, concerts, and intercultural events for interested people of the surrounding quarter and beyond. The events and activities are generation spanning and address the broad public. The activities are inclusive and participatory as well as tailored to the specific needs and interests of young children, youth, adults or senior citizens. The Bennohaus values the creation of local identity seen in a global context through international projects and networks. The intention is to train multipliers who are open-minded and willing to commit themselves in intercultural work in order to foster intercultural understanding amongst their local communities. The Bennohaus possesses long-time experiences in European project work considering the fields of ICT- and media competence intercession. The new technologies (internet, video, audio) are implanted within youths as tools for intercultural and political education. Our youth-encounter activities are characterized by the involvement of young people in a democratic civil society, facilitating the transparency of democracy on a European level. The Bennohaus (AKO) boosts the co-determination, participation, communication and media competences, especially of youths. The education of trainers / young multipliers and the exchange of youth workers plus the realization of innovative media pedagogical concepts are just some of the other key activities. Lobby work and the creation of structures for youth work and the broadcasting of youth media products via TV channels and web-TV on an EU level are also important issues.

<http://otlas-org.salto-youth.net/9575>

2. What are the skills and/or expertise of key persons involved in this project?

(Please add lines as necessary)

Name of staff member (NOT COMPLETE)	<i>Summary of relevant skills and experience, including where relevant a list of recent publications related to the domain of the project.</i>
Mr. Arndt Selders	Arndt Selders is an Audio-Visual Media Designer and Journalist. He is an EU-Trainer for ICT & New Media and an acknowledged Media Trainer and instructor for Citizen Media Television (State Media Authority NRW). Additionally, he holds a Bachelor Professional in Economics. From February 2010, he was responsible for the department of Citizen Media Television in the Citizen Centre Bennohaus, where he was in charge of audio-visual productions, conveyance of media competence, qualification measures and education. Mr. Selders became head of the International Projects Department in July 2012 and is responsible for project management, coordination and evaluation, department and project finances, application and reporting processes. Additionally, he is accomplishing an Avocational "Diploma in HR Management" which will be completed within 1-2 years time.
Ms. Holly Dagnan	Holly Dagnan holds an international Master's degree in Social Sciences from Albert Ludwigs University of Freiburg (Germany) and a Bachelor's in Political Science from the University of Tennessee (Knoxville, USA). With expertise in sociology, international relations and geography, Ms. Dagnan has been employed in public, nonprofit and corporate sectors. She has experience in education, research, and project administration. She has worked for the Bennohaus (AKO) since March 2022 as a Project Administrator/Manager for the International Projects Department and is responsible for project planning, coordination, partnership communications, evaluation, content and quality management, and PR and marketing.
Media Trainers / Workshop Leaders	The AKO employs qualified media trainers and youth workers who have extensive experience in conducting international media trainings and seminars. In the past years, the AKO has realized several EU projects together with the project managers Arndt Selders and Holly Dagnan plus the part-time workers as well as the other personnel (approximately 9 full-time employees) of the Bennohaus.

3. Has the partner organisation participated in a European Union granted project in the 3 years preceding this application?

EU Programme	Year	Project Identification or Contract Number	Applicant/ Beneficiary Name
ERASMUS+ KA2	2022-25	2021-1-DE04-KA220-YOU-000028739	Arbeitskreis Ostviertel e.V.
ERASMUS+ KA2	2022-25	2022-1-CZ01-KA220-YOU-000090073	Nesehnuti
ERASMUS+ KA2	2022-24	2021-1-DE04-KA220-YOU-000030309	European Youth4Media e.V.
ERASMUS+ KA2	2022-24	2021-1-CY02-KA220-YOU-000029183	HFC Hope for Children CRC Policy Center
ERASMUS+ KA2	2021-23	2020-3-DE04-KA205-020786	Offener TV-Kanal Bielefeld e.V.
ERASMUS+ KA2	2021-23	2020-1-ES01-KA227-ADU-095301	Fundación de la Comunitat Valenciana Obra Social de Caja Mediterráneo
ERASMUS+ KA2	2021-23	2020-3-MK01-KA205-094423	Youth on Board

ERASMUS+ KA2	2021-22	2020-1-UK01-KA226-SCH-094429	University of Wolverhampton
ERASMUS+ KA2	2021-22	2020-1-ES02-KA227-YOU-016703	Instituto Foral de la Juventud
ERASMUS+ KA2	2019-22	2019-3-RO01-KA205-078053	Asociata Team 4 Excellence

Add lines as necessary

4. Dissemination and exploitation. Please give a comprehensive overview of the capacity of your organisation to disseminate project results.

We will take all necessary action to promote the project to the fullest capability. For example, we will:

- post information about the project on our organization website (3.000 visitors every month); FB page (578 likes) and on our organization mailing list: <http://www.bennohaus.de>
- post (project) results of all kind on our main website: <http://ostviertel.ms>
- post information about the project on the page(s) of our colleagues of the European Youth4Media Network Association and their homepage (3.000 visitors every month): <https://youth4media.eu/>
- include a description of the project in our bi-annual programme for the Bennohaus (approximately 4,000 copies distributed)
- hang (updated) information about the project on our official notice board in the main staircase of the Community Centre Bennohaus
- give information about the project at our yearly General Assembly (70 participants)
- spread information about the Project in the networks we participate (inter alia European Youth4Media Network Association: 52 organisations from 32 countries; Bundesverband Bürgermedien – Federal Association of Citizen Media: 80 members; Landesarbeitsgemeinschaft Bürger- und Ausbildungsmedien NRW – State Consortium for Citizen and Educational Media NRW: 10 members)
- spread information about the Project in the community media (e.g. technical range of 4 million potential viewers in North Rhine-Westphalia alone: www.nrwvision.de)
- spread information about the project during our international meetings / workshops / training courses / conferences / events