

1st Cross-Border E-Commerce Live Webcast Skills Competition

We are pleased to announce the hosting of the 1st China- CEEC Vocational Skills Competition & Cross-border E- commerce Live Webcast Skills Competition. We aim to promote the sales of CEE products in the Chinese market, and enhance industry-education cooperation with CEECs. Details of the Competition are as follows:

1. **Organizers.** Guided by: National E-commerce Vocational Education Advisory Board under China's Ministry of Education), Zhejiang Provincial Department of Education, Ningbo Education Bureau, Ningbo Municipal Bureau of Commerce
2. **Hosted by:** China-CEEC Alliance of TVET Institutions for Industry-Education Collaboration
3. **Organized by:** Zhejiang Fashion Institute of Technology, CEE Commodities Procurement Alliance, the Bronislaw Markiewicz State University of Technology and Economics in Jaroslaw (Poland), Feiliks Logistics SRL (Romania)
4. **Co-organized by:** China United Education Technology Co., Ltd, Chanxuetong Intelligent Technology Co, Ltd., CEE. Products Permanent Pavilion, CEEC-CODE, Ningbo Dijia VIDA Trading Co, Ltd, Tomori PalCollege (Hungary), Atmosfera (Croatia), BIT srednje skole (Serbia), Technical University of Liberec (Czech)

Eligibility. Vocational college students in CEECs and CEEC companies interested in doing business with China, and staff in CEE companies interested in CEEC-related business may enter as international teams. Colleges and enterprises may enter either individuals or teams (1-3 contestants per team).

Competition. This Competition will mainly test the contestants' ability to select promising CEEC products for the Chinese market, and create one 10 minutes long video about 2-5 products or services from CEE country they are coming (for students) or producing/giving service (for companies).

BACKGROUND
the country's scenery OR national flag
(video or photo)



PRODUCTS
2-5 items



Schedule. Life stream video shall be submitted to the email address: sigita@bcconnected.com before April 14.

Awards. The 1st-place international team will be awarded with 600 EUR, the 2nd-and 3rd-place team 500 EUR each, the 4th to 6th-place team 400 EUR, the 7th to 8th-place team 300 EUR. The 9th-20th teams will receive 200 EUR each. All participating international teams will have the opportunity to win government-sponsored full scholarships to study in Ningbo.

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