



Lara Cultura

P.I.F



Erasmus+



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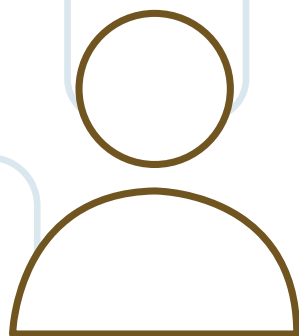
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Partner Organization

OID	E10267057
Full legal name (National Language)	لاراكولتورا
Full legal name (Latin characters)	LARACULTURA
Address:	ARRIMAL ADAHABIYA, MSALLA KEDIMA, FIRST FLOOR
Country	Morocco
Region	Tanger-Tetouan-ALhoceima
Post Code	92000
City	Larache
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Profile

Type of organiqation	NGO
Is the partner organization a public organism?	NO
Is the partner a nonprofit organization?	Yes

Projects History

EU Programme	Project Identification	Applicant / beneficiary
Erasmus+ TC	2022-1-IE01-KA153-YOU-000053872	Love and Care for People
Erasmus+ YE	2022-3-FR02-KA152-YOU-000098450	Coconutwork
Erasmus+ TC	2022-3-IE01-KA153-YOU-000093114	Love and care for people
Erasmus+ TC	2023-1-HU01-KA153-YOU-000120609	Ökográf

ESC50 - Quality Label

Project Identification	Role	Period
2022-1-FR02-ESC50-QLA-000112705	Supporting & Hosting ORG	Start: 28-07-2023 End: 31-12-2027

Legal Representative

Title	Mr.
Gender	Male
Last name	CHGHAICH
Frist name	Youssef
Function	President
E-mail	chghaichyoussef@gmail.com
Phone	+212 600 168 819



Contact Person

Title	Ms.
Gender	Female
Last name	ASBAI
Frist name	Imane
Function	Treasurer
E-mail	Imaneas826@gmail.com
Phone	+212 628 529 919

Background & Experience aims of the organization

LaraCultura is a Moroccan NGO dedicated to empowering young people and fostering cultural exchange through non-formal educational and artistic programs.

Our activities focus on creating a safe and inclusive environment that encourages young people to participate in public life and pursue intellectual growth, including:

- Facilitating exchange between national and international youth communities
- Providing a platform for social and cultural dialogue
- Encouraging cultural participation and strengthening connections between local groups, schools, and local authorities
- Promoting youth involvement in activities related to personal, cultural, and social development
- Pursuing sustainable intellectual development for the youth community

We work to counteract these issues and provide a safe and open environment for all young people. Our efforts are aimed at benefiting all social groups, especially youth, students, and those facing difficulty with social inclusion. By fostering cultural dialogue and diversity, and empowering young people to participate in public life and pursue intellectual growth, we hope to create a brighter future for ourselves and future generations.

Relevant activities and experience of the organisation

LaraCultua is actively working to engage the youth community of Larache and encourage their cultural participation through a range of activities, concepts, and clubs. These tools are designed to empower young people to develop personally and professionally through workshops, arts, and cultural dialogue. Some examples include:

- "Ach banlek," a monthly socio-cultural open roundtable discussion on sensitive topics in society such as sexual harassment, mental health, youth and politics, being a woman in Morocco, the right to be different, racism, and others. This concept provides a platform and a safe space for youth to express and share their thoughts and opinions.
- The "discovery workshop," a project with many parts that aims to enhance the youth's abilities to navigate everyday life. It consists of a series of monthly workshops using non-formal learning tools to build the personal and professional skills of local youth and provide new opportunities. These workshops cover a variety of topics such as graphic design, eco-friendly life hacks, entrepreneurship, art and craft, with a particular focus on Erasmus+ and ESC programs.
- The English speaking club, a weekly club where people meet to discuss and have fun in English. It provides an opportunity for youth to improve their language skills in a nonformal way, using methods such as learning by doing and peer-learning. The club is run by its members, with each session facilitated by a new volunteer to ensure inclusivity. Outdoor activities at historic sites in the city are also part of the club's program.
- Tlila Podcast, a unique concept in our city where we invite people from diverse fields and backgrounds such as art, culture, sports, and science to hang out with us and share their personal stories and achievements on a local, national, and international level.
- Open MiCultural, a platform where hidden talents in the city can be expressed and shared. It is an open mic activity where we host people with talent in a specific field, such as poetry or theater, to perform.
- The Philo club, a space where people come to discuss philosophical topics and ideas, using critical thinking skills to have enriching discussions. We also invite local philosophy teachers to strengthen links between local groups and bring the discussion to a more academic level.
- M'zora Caravan, is an event that brings together artists from various countries to create and showcase their work, including sculpture, painting, music, dance, and visual arts, at a historical cromlech near Larache.
- The Shumis Cinema Festival is a cultural and cinematic event that will take place periodically in Larache. The festival aims to showcase films and honor outstanding works in the film industry. It will also serve as a platform for presenting a diverse range of films, including independent, narrative, documentary, short, and experimental works from both Moroccan and international filmmakers. Moreover, the festival will host seminars, exhibitions, and dialogue forums that will bring together filmmakers and the general audience, fostering meaningful discussions and interactions within the cinematic community.

What are the skills and expertise of key staff/persons involved in this application?



Moroccan film and theater actor, musician, and training facilitator. He is the president/founder of LaraCultura NGO and a freelance project coordinator with experience working on Erasmus plus and European solidarity corps projects for over two years. He has also been involved in coordinating international festivals, workshops, training courses, conferences, and artistic activities in Morocco and abroad. He runs several projects for children and young people in Larache and underprivileged neighborhoods, and has developed new methods for engaging disadvantaged populations.

Imane Asbai, a junior entrepreneurial consultant who has completed internships in the field of entrepreneurship. She has worked with young people in urban and rural areas to raise their awareness and support their integration into the world of entrepreneurship. She has a strong network in the entrepreneurial field and also works as a coordinator for a Swedish NGO, organizing and implementing projects funded by the Swedish Institute in Morocco that focus on culture and young people with fewer opportunities.



Dahab Serroukh, the general secretary of LaraCultura, Dahab is a BA degree graduate in English literature, she has a strong skills in community management and social media. As a project manager assistant, she has gained valuable experience through her contribution in managing our projects. Dahab is eager to contribute to the leadership of future international projects, particularly those that focus on providing opportunities for young people with fewer opportunities.

Our NGO is composed of a diverse group of volunteering youth with a wide range of skills and expertise, including video editing, graphic design, workshop leadership and organization, communication skills, entrepreneurship, experience in the NGO and youth sector, social media content creation, and artistic skills. These diverse skill sets enable us to offer a wide range of quality learning activities for young people and to organize and manage processes related to our ESC activities. We're confident in the ability of our members to provide high-quality learning experiences for youth and to contribute to the success of our activities.



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