



Name of the organization	Isegoría, S.L.
PIC number	884443091
OID	E10313873

Applicant Organisation Details	
Legal name	Isegoría, S.L.
Legal name (national language)	Isegoría, S.L.
National ID (if applicable)	B72699366
Department (if applicable)	-
Acronym	-
Address	C/ Cantarranas, N° 2
Country	Spain
City	Támara de Campos, Palencia
P.O. Box	-
Postal Code	34439
Telephone	+34 627 91 39 41
Fax	-
CEDEX	-
Website	https://isegoria.eu/
Email	proyectos@isegoria.eu



Profile	
Type of Organisation	SME
Is the organisation a public body?	No
Is the organisation a non-profit?	No
Is the organisation: a public body at regional/national level; an association of regions; a European Grouping of Territorial Cooperation; or a profit-making body active in Corporate Social Responsibility?	No

Associated Persons	
Legal Representative	
Title	-
Gender	Male
First Name	Miguel Ángel
Family Name	Tovar González
Department	Projects
Position	Manager
Email	info@isegoria.eu
Telephone	+34 627 91 39 41
Address	C/ Cantarranas, N° 2
Country	Spain
City	Támara de Campos, Palencia
P.O. Box	-



Postal Code	34439
CEDEX	-
Primary contact	No
Contact Person	
Title	-
Gender	Male
First Name	Miguel Ángel
Family Name	Tovar González
Department	Projects
Position	Manager
Email	proyectos@isegoria.eu
Telephone	+34 627 91 39 41
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Postal Code	34439
CEDEX	-
Primary contact	Yes



Background and Experience

Please briefly present the organisation/group (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners and members of the group)

Isegoría is a social SME that works mainly in the region of Castilla y León. The main aim is the promotion and implementation of all those actions and activities of a civic, cultural and/or educational nature addressed to fostering active citizen participation in democratic life, with special emphasis on groups of people with fewer opportunities.

Among the activities carried out are information and advice to third parties on issues of special interest in public life, training on issues related to media literacy, critical awareness, discourse analysis and others that contribute, in the same way, to favoring an active participation of citizens. Also, those aimed at promoting innovation and research applied to citizen participation in democratic life, as well as programs and projects aimed at promoting equal opportunities, employment opportunities for citizens, active participation in rural areas and social integration for participation.

In the same way, Isegoría works to promote cooperation with other entities in the area in order to create synergies and enlarge the impact of its actions. Besides, Isegoría is committed to promoting and collaborating in studies, conferences, consultancy actions, seminars, courses, projects of research and editing and distribution of all kinds of publications aimed at promoting the knowledge and needs of citizens for the sake of their active participation.

On the other hand, the entity also shows its commitment to the Sustainable Development Goals and the 2030 Agenda by promoting and carrying out activities related to the principles and objectives of education for development, development cooperation and similar. The purpose is to get a greater critical awareness of citizens, as well as boost the promotion and defense of fundamental human rights, equality between men and women and non-discrimination based on sex. These objectives are pursued beyond their own territory of action, contributing to the strengthening of its working networks, as well as to the relations with entities from other regions and/or countries.

In line with the above, the main values that Isegoría defends are the following:



- An inclusive society, with equal opportunities and an optimal quality of life in which any citizen can have the same participation options.
- Respect for diversity, traditions and different social movements.
- Excellence in the development of the work carried out.
- Educational innovation to promote active participation in democratic life through the use of new methodologies and non-formal education.
- Collaboration networks between social entities, educational institutions and social enterprises, at a local, regional, national and international level, to guarantee the exchange of good practices and interdisciplinary learning.

What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?

Isegoría works promoting the active participation of citizens in all areas, including employment, education and accessibility of resources. In this sense, the organization is committed to the use of innovative educational resources that combine methodologies such as gamification or game-based learning with new technologies, thus contributing to the digital literacy of the people with whom it works.

In the same way, from Isegoría we work to contribute to the strengthening of democracy through social innovation, committing to projects and activities, both academic and practical, that are aligned with the Sustainable Development Goals and the 2030 Agenda and that, at the same time, are aimed to foster a critical awareness among citizens.

In the Isegoría team there are three profiles that fundamentally contribute to the development of the initiatives that are developed and the fulfillment of its objectives:

- Graduated in Labor Relations, he has spent part of his working life committed to promote active participation in the youth sector, as well as developing strategies to promote the employability of people with fewer opportunities. He is specialized in participation and social movements, innovation through gamification and accessibility and new technologies.
- Journalist with a special overview in European Union-Latin American relations, she has spent part of her working life in the field of European projects, including drafting, implementing, justifying and evaluating proposals, and also works as a trainer and process facilitator. She is specialized in participation and democracy, media as a tool for educational innovation, and participatory processes of structured dialogue.



- Graduated in Accounting and Finance, he has spent part of his professional life working in the public sector, as well as promoting relations between the associative environment of the region. He is specialized in public procurement, grant justification, public participation, and community development.