

ORGANIZATION	
Organization Name in the Association	INTERNATIONAL ACTIVE CITIES ASSOCIATION
Registry:	
Brand name:	Aktif Şehirler
Address:	Osmanağa Mahallesi Şemsitap Sokak No:5/13 34714
Date Establishment:	23.07.2020
Country:	Türkiye
City:	Istanbul
Registration name:	34-262-076
Email Address:	info@aktifsehirler.org
Website:	http://aktifsehirler.org/
Phone Number:	+90 533 475 65 83
Type Of Organization	Association, Civil Society Organization
Is it Public Institution	No
Is it a Non-Profit Organization?	Yes
LEGAL REPRESENTATIVE	
Name:	Asiye
Surname:	ZOROGLU
Gender:	Female
Position:	Chairperson Of The Board
E-mail:	asiyezoroglu@aktifsehirler.org
Phone Number:	+90 533 475 65 83
CONTACT PERSON	
Name:	Kubra
Surname:	DEMIRCI
Gender:	Female
Position:	Proje Coordinator
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Erasmus+

OID numarası

E10260618

OUR ORGANISATION STORY AND EXPERIENCES

Our Objectives:

1. To promote sport for all and participation in physical activities all over the world, regardless of language, religion, belief, geography, age, gender, race,
2. To increase the quality of life of the society by integrating sports culture with urban life and to spread sports to large masses,
3. To strengthen the international position of our country and the perception of sportive activities, to provide guidance services to legal entities and society, especially local administrations, on physical activity; sports and healthy life,
4. To carry out joint projects and cooperate with national and international organisations related to our field of activity,
5. To publish, disseminate and raise awareness on guidelines that will help all white and blue collar employees in terms of physical activity,
6. To contribute to raising healthy active individuals in life, to organise training and awareness activities, to carry out activities at the point of sustainable health management,
7. To carry out projects aimed at improving the well-being and health of its beneficiaries through increased participation in physical activity and sport,
8. To ensure that the physical activity and sports for all management system gains the skills of its social elements through its co-operations.

In line with these objectives, our association will contribute to physical activity and sports management system for everyone to achieve a social structure through various collaborations. It will encourage the participation of people from everywhere and from every society in sports, and will ensure the spread of sports throughout life by fusing sports culture and urban culture. In addition, our association works to prepare, present and implement projects to increase the R&D and innovation capacity of active life, physical activity, sports for all and healthy life and to increase the international reputation of our country through these means.

To establish and operate training centres in the fields of physical activity, sports for all, entrepreneurship, art, culture, tourism, environment, nature, health and training centres in the fields of physical activity, sports for all, entrepreneurship, art, culture, tourism, environment, nature and health, as well as recreational, relaxing and leisure facilities; to open facilities such as shared office, virtual office, business development centre, sportive entrepreneurship centre; to provide guidance services to legal entities and society, especially local governments, on physical activity, sports and healthy living; to organise summits, conferences, symposiums, panels, open sessions, forums, workshops, exhibitions and bazaars for the purpose and working subjects; We aim to become an association that will organise national and international active life, physical activity, sports for all, healthy life events, competitions, project market events.

OUR ACTIVITIES

Active City Management System

Active City Management System aims to integrate physical activity with urban life, to increase the quality of life of cities and to create a sustainable Active City Management System.

For this purpose, Active City Management System

- The Active City Management System aims to put forward a system that will be a guide for societies by realising the goal of "Health and Quality Life" among the United Nations Sustainable Development Goals,
- To design a sustainable and auditable system that is valid for all cities by taking into account all the differences related to the physical, demographic, social and economic status of the cities and including the special position of the cities in the system,
- To provide input to the Active City Management System by measuring and comparing the current physical activity level of the cities and to put forward an up-to-date approach to cover the differences,
- It aims to publish an Active City Management System and Guide together with community stakeholders in order to create environments that will enable all members of the society, who were inactive during the epidemic period, to do physical activity wherever they are.

OUR ERASMUS+ EXPERIENCES

LEARNING MOBILITY

1. Active City Active Citizen

Project Number: 2020-3-TR01-KA105-097418

Project Date: 01.01.2021-31.03.2022

Project Application Location: Kocaeli

Partner Countries: Norway, Bosnia and Herzegovina, Lithuania, North Macedonia, Spain

Aims and Objectives

- Promote a healthier society through Active Cities and citizens and raise awareness of the contribution that public spaces can make to health and general well-being.
- Initiate initiatives to increase citizen involvement in the planning and monitoring of public spaces in cooperation with Local Authorities and Civil Society, and encourage volunteering.
- To support the creation of safe, clean and inclusive walkable and cycling cities by developing an Active City Action Plan for the implementation of the Urban Active Environment focused on increasing the physical activity levels of the community.

*This project has been funded by the Turkish National Agency.

2. Competence Development through Sports and Nature Based Activities

Project Number: 2022-2-TR01-KA152-YOU-000090711

Project Date: 01.12.2022-30.11.2023

Project Application Location: Istanbul

Partner Countries: Romania, Italy, Bulgaria, Lithuania

Aims and Objectives

- To support participants' competence development through sport and outdoor activities, with a special focus on teamwork, problem solving, risk taking, communication, allowing participants to directly experience various sport and outdoor based methods and techniques.
- To motivate young people who are not directly involved in youth exchange to participate in sports and outdoor activities and to capture the activities of youth exchange through a series of short videos to be created by the participants.

*This project has been funded by the Turkish National Agency.

3. Let's Talk About Online Campaigning

Project Code: 2022-3-TR01-KA152-YOU-000100400

Project Date: 01.01.2023-31.01.2024

Project Location: Istanbul

Project Partner Countries: Bulgaria, North Macedonia, Romania

Aims and Objectives

- To improve the digital skills and competences of our young participants and to develop their competence in digital campaigns and online platforms that are and will continue to be frequently encountered today.
- Increasing the self-confidence and self-esteem of the participants by supporting the development of individuals who can take part in identifying social needs in order to start a campaign between participants and organisations in our project process.
- To ensure that our participants can accurately access information and campaigns suitable for the purpose while addressing social problems and conducting research on these social problem processes and to take an active role in these stages.

*This project is funded by the Turkish National Agency.

4. Through a Gender Lens: Young Women in Sport

Project Number: 2023-1-AT01-KA152-YOU000121753

Project Implementation Location: Vienna

Partner Countries: Austria, Spain, Czech Republic, Portugal

Aims and Objectives

- To discuss the patterns of women's participation in sport and the impact of each on women's participation within their existing systems.
- To conduct group work among all participants to get the views of young women in the context of the youth focus discussion on the reasons preventing women from being more active.
- To analyse and raise awareness on how to increase the number of women in sports teams based on strategies and teaching techniques.
- Non-formal learning techniques "Better Sport for Women and How to Coach through Gender? Handbook".

*This project was funded by the Austrian National Agency.

PARTNERSHIP

1. No Neet

Project Number: 2022-1-TR01-KA210-YOU-00008304

Project Date: 31.12.2022-30.06.2024

Project Location: Istanbul

Project Partner Countries: Bulgaria, Italy

Aims and Objectives

- To effectively address the needs and demands of youth workers and leaders and ensure that these areas are supported and improved.
- To help our participants draw a road map of how they can access environments and information where they can gain competence in the fields they are interested in and curious about.
- To improve the networking capacities of our participants in the fields they work in and to support the development of individuals who have completed their education and are not involved in business life.

*This project was funded by the Austrian National Agency.

NATIONAL ACTIVITIES

1. Youth View Of Active City Policies

Project Number: 2022-1-TR01-KA154-YOU-000065656

Project Date: 01.12.2022- 31.05.2024

Project Location: Erzurum-Istanbul

Project Partners: Sabahattin Zaim University, Erzurum Metropolitan Municipality, Erzurum Spor AŞ

Aims and Objectives:

- To inspire city administrations to create an Active City culture,
- To raise awareness of the contribution that public open spaces can make to health and general well-being,
- To create an Active City Policy that will inspire the Active City Action Plans of the cities.
- Organising Trainings, Workshops, Seminars, Field Studies and Visits to create Active City Policy.

*This project was funded by the Turkish National Agency.

PROJECT TEAM

Asiye ZOROĞLU

Asiye ZOROĞLU, the Chairman of the Board of Directors of our organisation, graduated from Cumhuriyet University Faculty of Economics & Administrative Sciences in 2007 with the first rank. She completed her master's degree in Marmara University Department of Management and Organisation in 2015.

Zoroğlu, graduated from Istanbul Medipol University Institute of Social Sciences Occupational Health and Safety Master's Programme with Thesis in 2019 and continues her PhD Programme in the Department of Management and Strategy of the same university. She successfully completed the Department of Sociology at Anadolu University. He is currently studying in the 4th year of Istanbul University Exercise and Sports Sciences Undergraduate Programme.

He started his professional career at Istanbul Metropolitan Municipality Spor Istanbul General Directorate in 2008. After working as a Strategic Planning and Quality Management Representative in Spor Istanbul between 2008 and 2012, and as a responsible staff member in the System Development Festival under the Human Resources Directorate between 2012 and 2014, he was appointed as System Development Chief in September 2014. Between June 2018 and February 2020, he worked as Spor Istanbul Project Development Manager. Since June 2021, he has been working as Financial and Administrative Affairs Officer at T.C. Istanbul Development Agency.

Zoroğlu, who is ISO 9001:2008 Quality Management System, OHSAS 18001:2007 Occupational Health and Safety System, ISO 14001:2004 Environmental Management System Chief Auditor and Occupational Safety Expert, holds PMI approved PMP (Project Management Expertise) Preparation Certificate.

Projects he coordinated:

- *General Coordination of Make a Difference Project Competition,*
- *Coordinator of Sports Culture Workshop,*
- *Istanbul Marathon Coordination,*
- *Coordinator of Istanbul Half Marathon,*
- *Coordinator of Marathon and Sports Fair,*
- *I Run Istanbul Coordinatorship,*
- *Coordinator of Istanbul Children's Marathon,*
- *Spor Istanbul NBA Talent League Coordinatorship,*
- *Marathon Support Points Coordination Office,*
- *General Coordinator of Green Battery Project,*
- *Office Games Project Coordinator,*
- *Coordinator of Movement in the Office Project,*
- *Numerous Erasmus+ Project Coordinatorships,*

Murat KENAN

Murat Kenan is a former national athlete in the Turkish Karate Federation. He has worked as a coach and technical director. He holds a bachelor's degree in Physical Education and Sports Teaching and a master's degree in Sports Management and Civil Society Management.

He is also specialised in entrepreneurship and social entrepreneurship. He is the founder of 2 STEM based production centres (one local and one mobile centre) for gifted children living in Istanbul, supported by universities, local organisations and Ministry of National Education. He has prepared, implemented and completed more than 30 national and international projects on various subjects.

Murat KENAN worked as Special Project Chief in Istanbul Metropolitan Municipality Spor Istanbul Company, which holds the title of Europe's largest sports company.

Murat KENAN has karate 2nd level coach, handball 2nd level coach and orienteering 1st level coaching certificates.

Ahmet DAL

Ahmet Dal graduated from Kocaeli University Physical Education Department. In 2007, he took part in Istanbul Metropolitan Municipality Spor A.Ş. School Sports Halls Project. In 2010, he graduated from Anadolu University, Department of Public Administration as a 2nd Bachelor's Degree. In 2012, he completed his Master's Degree in Educational Sciences at Sakarya University.

He continues his PhD programme at Atatürk University, Faculty of Sports Sciences, Institute of Winter Sports and Sports Sciences, Physical Education and Sports- Science Department. In 2007, he started to work as an organisation officer in Istanbul Metropolitan Municipality Spor A.Ş.. He worked in R&D responsible, Business Development Chief, Press Consultancy Communication Specialist, General Directorate Office units respectively. In 2014, he started to work as the founding General Manager of Erzurum Spor A.Ş. He took an active role in the process of bringing many sports facilities to Erzurum as well as special projects such as Summer Sports Schools, Winter Sports Schools and traditional organisations of Erzurum Metropolitan Municipality.

2005 Universiade Izmir, Formula 1, Moto GP, WTA Tour Tennis Istanbul Cup, FIBA 2010 World Cup, FIFA U20 World Cup, TEB BNP PARIBAS Tennis Championship, Eurasia (Istanbul) Marathon, 2011 Universiade In addition to many sports organisations in his student and business life, such as Erzurum, 2015 EYOF Observer, he actively took part in many panels, symposiums and seminars in different positions.

Ahmet DAL, who has a poster and seminar presentation at the 2nd International Congress of Sports and Sports Tourism for Everyone (Antalya) and a Master's Thesis published under the title of 'Organisational Socialisation in Sports Companies', worked as a sports manager in a local newspaper in Kocaeli between 2005-2007. He worked as the Opening, Closing and Ceremonies Director at the Eyof 2017 organised in Erzurum.

He is currently serving as the President of Erzurumspor FK, President of Erzurum Metropolitan Municipality Youth Sports Club as well as Erzurum Metropolitan Municipality Press, Publications and Public Relations Department.

DR. YUNUS EMRE BÜYÜKBASMACI

Dr. Yunus Emre Büyükbasmacı graduated from Istanbul University Physical Education and Sports Teaching Department with the first place in the department. He completed his double major in Sports Management / Coaching at Istanbul Gelisim University.

He completed his master's degree in Sports Management programme and wrote a thesis on "Organisational Commitment Research According to Various Variables in Sports Club Managers".

In 2019, he started his doctoral education at Selcuk University, Department of Sport Management. "The Relationship Between Students' Leadership Characteristics and Their Skills of Coping with Sportive Problems, Conflict Resolution and Fair Behaviour: The Case of Higher Education Institutions Providing Sports Education". As of 2021, he has been working as a Research Assistant in the Department of Sports Management at Karamanoğlu Mehmet Bey University. Büyükbasmacı, who conducts academic studies on sports, has many published articles and papers.

He is working on Sports Management Strategy Academic Book Study, Infrastructure Model Project in Sports Clubs, Institutionalisation Project in Sports Clubs.

MAHMUT TALHA SAĞLIKLI

Mahmut Talha Sağlıklı graduated from Marmara University Faculty of Sports Sciences in 2006. He completed his master's degree in Sports Management Sciences at Marmara University in 2011 and his second master's degree in Sports Physiology at Okan University in 2020.

National Team Athlete in Wrestling, Level II Fitness, Level II Wrestling, Pilates, Anatomy, Functional Biomechanics Postural Analysis, Exercise Physiology, Group Cardio Training, Cardio Exercise Planning & PT Applications, Level- 1 Mat Exercises, Spinning Cycle, Trainer and Communications Skills, Bosu Training Ball Training System, Metabolic Training are his areas of expertise.

He organises special coaching, teamwork and group trainings for young people. In recent years, he is known for his work against the problem known as inactivity and has taught many people to be more active with wellness and well-being activities. He is the owner of the YouTube channel Sağlıkçı Hoca with 300 thousand subscribers.

He is the Sports Coordinator of Emlak Konut Real Estate Investment Trust, a member of the Board of Directors of Emlak Konut Sports Club and the Vice President of Healthy Turkey Bodybuilding, Fitness and Arm Wrestling Federation.

EMİRHAN TABAN

Emirhan Taban graduated from Istanbul Medipol University Faculty of Health Sciences, Department of Physical Therapy and Rehabilitation in 2018. The minor education programme of the Nutrition and Dietetics department of the same faculty continues.

Taban, who continues to be the entrepreneur of the clinic preferred for the treatment of sports injuries in the field of physiotherapy, is at the master's thesis stage in Medipol University, Institute of Health Sciences, Physical Therapy and Rehabilitation Programme.

He is a sports physiotherapist who leads a life intertwined with sports, loves reading and writing books, and is open to self-improvement. In the field of physiotherapy and rehabilitation; osteopathic manual therapy training, exercise physiology training certificates.

SAFA OKAY

Safa Okay is studying Business Administration at Middle East Technical University and is currently the founder of a non-governmental organisation whose target group is disabled individuals and their families. For 3 years, he has been actively involved in non-governmental organisations as a board member and in university clubs.

Safa has been a Eurodesk Representative for a period of 1 year and has volunteered as a mentor in many projects and has undertaken the role of facilitator in Erasmus+ projects.

ABDÜLSAMET KEZER

AbdÜlsamet Kezer graduated from the Department of Physical Education and Sports Education for Disabled People. He is currently the chairman of a non-governmental organisation whose target group is disabled people and their families.

He has worked as a coordinator in many Erasmus+ and national projects, especially rehabilitation projects for people with disabilities.

KÜBRA DEMİRCİ

Kübra Demirci graduated from Yıldız Technical University Preschool Teaching and Primary Education Department with a degree. She is currently in her master's degree in the Department of Basic Education. Since 2016, she has participated in competitions in archery professionally and has achieved various degrees.

For 1 year, she has been working as an Archery coach and UNESCO representative in the field of Traditional Turkish Archery. For 5 years, he has participated in many Erasmus+ projects in many fields and has undertaken the role of coordinator. He is currently working as a project coordinator and tr trainer.

OUR ERASMUS+ EXPERIENCE TABLE

PROJECT CONTRACT NUMBER	PROJECT NAME	ROL	DURATION
2020-3-TR01-KA105-097418	Active City Active Citizen	Main	01.01.2021
		Beniciary	31.03.2022
2022-2-TR01-KA152-YOU-000090711-	Competence Development through Sports and Nature Based Activities	Main	01.12.2022
		Beniciary	30.11.2023
2022-1-TR01-KA154-YOU-000065656	Youth View Of Active City Policies	Main	01.12.2022
		Beniciary	31.05.2024
2022-1-TR01-KA210-YOU-000083042-	NO- NEET	Main	31.12.2022
		Beniciary	30.06.2024
2022-3-TR01-KA152-YOU-000100400-	Let's Talk About Online Campaigning	Main	01.01.2023
		Beniciary	31.01.2024
2023-1-AT01-KA152-YOU-000121753	Through a Gender Lens: Young Woman in Sports	Partner	31.12.2023
		Beniciary	30.12.2024

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