



GO2 Sustainable Urban Planning Organization  
Albania  
[www.go2albania.org](http://www.go2albania.org)

A.1 PARTNER ORGANISATION (AUTOMATICALLY PRE-FILLED WITH PIC NUMBER INFO)	
PIC	950184647
OID	E10323233
EuropeAid	AL-2020-DCH-0406219862
A.2 PERSON RESPONSIBLE FOR THE PROJECT	
Title	Ms.
Gender	Female
Family Name	Ura
First Name	Liridona
Department	/
Role in the organization	Project Manager, coordinator for communication
Email	<a href="mailto:go2albania.org@gmail.com">go2albania.org@gmail.com</a>
Telephone	00355696728877
A.2 LEGAL REPRESENTATIVE	
Title	Ms.
Gender	Female
Family Name	Shkreli
First Name	Eltjana
Department	/
Role in the organisation	Executive Director
Email	<a href="mailto:eltjanashkreli@hotmail.com">eltjanashkreli@hotmail.com</a>
Telephone 1	00355695590290
Address	<i>Only if different from the official address resulting from section B.1</i>
Country	Albania
Region	Shkodër County
P.O. Box	-
Post Code	4001
CEDEX	-
City	Shkoder
Telephone 2	-
B.1 STRUCTURE	
Type of Organisation	Non-governmental organization
Status	<b>Private</b>
Not for Profit	<b>YES</b>
date of establishment	21/09/2012
VAT	L22218452E

Main sector of activity	Natural & Built Environment; Cultural Heritage; Tourism & Entrepreneurship; Youth Capacity Building
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## B.2 FINANCIAL AND OPERATIONAL CAPACITY

Number of staff	<b>6 (full time)</b> , additional network of experts subcontracted project based
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## B.3 RELEVANT PROJECTS (list below previous projects (on-going or finished) in which you were involved, either as a coordinator or as a partner, and which are connected to the present call for proposals)

Programme or initiative	Year	Reference number	Beneficiary Organization (main or lead partner)	Title of the Project	Website (if any)
Creative Europe	2024-2027	CREA-CULT-2023-COOP  101128369	BEN	Tramontana IV - Collection, cataloguing, artistic co-creation and co-dissemination of the intangible cultural heritage of Europe's rural and mountainous territories	<a href="https://www.re-tramontana.org/">https://www.re-tramontana.org/</a>
WPI USA (collaboration project)	2025	-	NATIONAL COO	Research on quality of Public Spaces in Urban Area	
Culture and Creativity for WBs	2024	WL-L0-039	BEN	Mountainscapes: Unveiling Cultural Treasures in the High Peaks of Kosovo and Albania	N/A
Prespa Ohrid Nature Trust	2024-2026	EA_057	SOLE COO	Local Actors and new challenges in National Park Alps_Kelmend (ALPet)	N/A
ReLOaD 2 EU FUNDED	2024	ALB-2023-015	SOLE COO	Korab-Koritnik NP, an asset for the development of nature tourism in Kukës	N/A
ERASMUS+ KA1	2024	KA153-YOU-D9CA99F0	BEN	Metrics for Good (youth mobility)	N/A
IPA 2018, 2019 & 2020 Cross-border Cooperation Action Programme MN-AL	2023-2025	EuropeAid/171769/ID/ACT/MULTI Grant agreement no 06-908/22-1061	ASSOCIATED	Skills for Sustainable Employment and Inclusive Economic Growth of Cross-Border Region of Albania and Montenegro – Skills for Youth Jobs AL-MN	<a href="https://www.facebook.com/cbc.mne.alb">https://www.facebook.com/cbc.mne.alb</a>
International Visegrad Fund	2022-2025	STRATEGIC GRANT NO. 22310084	BEN	V4+WB RMA Network Plus	<a href="https://hetfa.eu/v4wbrmanetworkplus/">https://hetfa.eu/v4wbrmanetworkplus/</a>
Erasmus+ KA2	2022-2023	ERASMUS-YOUTH-2021-CB - 101051994	BEN	SPATIAL JUSTICE - Engaging, Empowering, and Enabling Youth to Lead Sustainable Action for upgrading peripheral areas	<a href="http://www.spatialjustice.eu">www.spatialjustice.eu</a>
EU4CULTURE	2023	PALB-ALB-017-22-23-001	OTHER	New design products for the handicraft workers in Kavaja area. ARTKAMP with youth and artisans.	<a href="https://issuu.com/go2albania/docs/fije_balte_artizanati_kavaje">https://issuu.com/go2albania/docs/fije_balte_artizanati_kavaje</a>
CEPF -Critical Ecosystem Partnership Fund / BIRDLIFE International	2021 – 2022	Grant Agreement 17-37 GO2 CEPF BL Med SG	SOLE COO	Creating Traditional Alpine Water Ponds for the Benefit of Biodiversity and Livestock Breeders of Shkrel locality in Malësi e Madhe area in Albania	<a href="https://www.linkedin.com/posts/go2albania_s_alvianord-cepf-mediterranean-activity-6940573061733609472-iuta?utm_source=share">https://www.linkedin.com/posts/go2albania_s_alvianord-cepf-mediterranean-activity-6940573061733609472-iuta?utm_source=share</a>

					<a href="#">&amp;utm_medium=memb er_desktop</a>
Erasmus KA2	2023-2024	KA1 - Youth mobility	BEN	TransicionARTE	
Erasmus KA2	2023	KA1 - Youth mobility	BEN	Soil, Rocks & Canes	
Erasmus VET	2022	/ERASMUS-EDU-2022-CB-VET-101092503	OTHER	Balkans Youth: Linking Education, Abilities and Partnership Potential in Regional Employment Practice- Youth Employment: <i>From handicrafts to digital marketing in Albania</i>	<a href="https://by-leap.com/">https://by-leap.com/</a>
H2020	2018-2022	Grant Agreement No. 821394	OTHER	ILUCIDARE - capacity building is to enhance the awareness and capabilities of local actors to co-develop heritage-led innovations and diplomacy initiatives in response to local needs and barriers.  Albanian case study - Kulla, as a tangible cultural heritage on Albanian Alps – workshop on documentation and evaluation of kulla	<a href="https://ilucidare.eu/">https://ilucidare.eu/</a>
WPI USA (collaboration project)	2018	/	NATIONAL COO	Research on Xhubleta and oral history of women’s perspective.	<a href="https://xhubleta.org/">https://xhubleta.org/</a>
Creative Europe	2021-2022	EACEA-34-2018	OTHER	Arts, Rediscovery, Traditions, Eclectic, Contemporary, Heritage – Artistic Director for Art Camp I & Art Camp II	<a href="http://www.transylvaniatrust.ro/en/program/arts-rediscovery-traditions-eclectic-contemporary-heritage-artech/">http://www.transylvaniatrust.ro/en/program/arts-rediscovery-traditions-eclectic-contemporary-heritage-artech/</a>
SIDA – Swedish International Development Cooperation Agency	2022	Co-contribution	REGIONAL COO	Summer school on heritage on mountain area -cross border project (Prokletije Montenegro and Albanian Alps Albania)	<a href="https://www.facebook.com/photo/?fbid=3149288748654389&amp;set=pcb.3149311971985400">https://www.facebook.com/photo/?fbid=3149288748654389&amp;set=pcb.3149311971985400</a>
Prespa Ohrid Fund	2022-2023	AE- 030	SOLE COO	Albanian Alps, new National Park and new challenges local entrepreneurs	<a href="https://www.pont.org/">https://www.pont.org/</a>
EU4Innovation	2019-2021	SIDA contribution no 14027A102	COO	GO2 Innovation Centre on Tourism and Agribusiness, supporting 60 enterprises in Shkoder region North of Albania,	<a href="http://www.go2albania.org/go2innovation/">http://www.go2albania.org/go2innovation/</a>
Swiss Development Funds	2020-2021	G- 2069	COO	Art towards Public - urban activism through art with local youth	<a href="http://www.go2albania.org/portfolio/arti-drejt-publikes/">http://www.go2albania.org/portfolio/arti-drejt-publikes/</a>
/GIZ, CABRA Project Conservation of Agrobiodiversity in Rural Albania	2017-2019	Contract no 83280984	OTHER	Research on cultural and natural landscape of Theth (National Park in Albanian Alps)- design of the traditional building, landscape, visitors centre	<a href="https://issuu.com/go2albania/docs/trashegimia_ndertimore_ne_theth_h_e">https://issuu.com/go2albania/docs/trashegimia_ndertimore_ne_theth_h_e</a>  <a href="https://issuu.com/go2albania/docs/shtojca_e_kartave_teknike_trasheg">https://issuu.com/go2albania/docs/shtojca_e_kartave_teknike_trasheg</a>
/Self-funded	2016-	/	SOLE COO	Collective memory of Shkoder city	<a href="https://issuu.com/go2a">https://issuu.com/go2a</a>

	ongoing			through storytelling and witnesses by photos for biking, dwellings, cultural life, health care (current project)	<a href="#">lbania/docs/my_shkodra_ime</a> <a href="https://issuu.com/go2albania/docs/shkodra_-_my_family_my_home_my_history">https://issuu.com/go2albania/docs/shkodra_-_my_family_my_home_my_history</a> <a href="https://issuu.com/go2albania/docs/shkodra_-_my_family_my_culture">https://issuu.com/go2albania/docs/shkodra_-_my_family_my_culture</a>
SiTI   Istituto Superiore sui Sistemi Territoriali per l'Innovazione, Torino, ITALY	2017		OTHER	Consultancy in Management Plan of Tourism in Tushemisht - to revitalize the area on tourism sector	/
Central Government Funds			SUBCONTRACT	Consultancy on "Assessment of Tourism Strategies for the Southern Coastal Region"	
Self-funded	2015	/	SOLE COO	Open Forums on Totalitarian Period <ul style="list-style-type: none"> <li>- Oral history from the areas of the borders</li> <li>- Urban Anthropology: Prefabricated apartments with concrete</li> <li>- Visual art</li> <li>- Lapidars</li> </ul>	<a href="https://issuu.com/go2albania/docs/annual_report_2015/14">https://issuu.com/go2albania/docs/annual_report_2015/14</a>

## B.2 AIMS AND ACTIVITIES OF YOUR ORGANISATION

- Promotes sustainable urban/rural development planning and management through plans and projects linking green space, multi-modal transport systems and urban/rural regeneration.
- Organizes research and scientific work and projects, data processing and technical expertise in its fields of activity.
- Organizes conferences, public hearings, trainings, lectures, and practices in the areas of GO2 activity as well as in other areas relevant to the sustainability and success of the work of civil society representatives, public institutions, and the private sector.
- Informs and educates the youth, the public by preparing and publishing materials in all multimedia formats for its fields of activity.
- Promotes sustainable development models in the tourism sector by creating and delivering innovation and tourism services, entrepreneurship.
- Awareness raising of youth and citizens about their contribution and rights to a more viable city, as well as involvement in decision making.
- Creates a network and collaborates with public and private educational, professional and business organizations and institutions with similar areas of activity, and establishes links between the public sector, business, civil society and citizens in the function of the GO2 mission.

## BACKGROUND AND EXPERIENCE

**Please briefly present the partner organization (4000 characters)**

### ACTIVITIES OF THE ORGANISATION IN THE CULTURAL AND CREATIVE SECTOR

*Please describe the main activities in the cultural and creative sector implemented by your organisation in the last two years (including dates, title, short description and link to activity-specific website if any).*

GO2Albania was founded in 2012 by a group of youth, urban/regional planning experts from various disciplines, and it is one of the main actors in regional planning and cultural landscape in Albania. Its mission is focused on better quality of life in our communities, and more specifically in the Shkoder region, through applied research and community-based initiatives. Its expertise is focused on applied research and publishing, cultural heritage valorization through remote sensing, territorial data collection and spatial analysis, capacity building, and exploitation through creative tools.

The organization has implemented 75+ projects funded by national and international donors, including Erasmus+, Creative Europe, and cross-border/national initiatives, fostering research, creativity and innovation through a wide network of national stakeholders and partners at the Balkans and European levels. Projects such as: Visitors' Centre in Theth National Park (Albanian Alps), research and support on transhumance as intangible heritage, artisans entrepreneurship support, research, documentation and guideline drafting for upland mountain architecture (KULLA), and cultural landscape in Albanian Alps. In 2020, GO2Innovation Supporting Organization was established by EU Fund, involving more than 70 SMEs in Shkoder region and about 30 students from VET School focused on cultural tourism and agribusiness. ISO is supporting them on promotion and marketing and in networking:

[www.go2albania.org/go2innovation/](http://www.go2albania.org/go2innovation/)

In addition to 19 publications, since 2016, GO2Albania has published VIJA (eng. LINE), a three-monthly journal on built and natural environment (protected areas) in Albania and Western Balkan. It is delivered throughout more than 10000 contacts at European level.

GO2 operates in 5 main pillars:

- Built Environment
- Natural Environment
- Cultural Heritage
- Tourism & Entrepreneurship
- Community Engagement & Youth Capacity building

Recently, a network of young people from all over Albania has been built about cultural heritage, to raise awareness and voice about heritage protection and revitalization. These net aims to create the club of Europa Nostra Albania.

### C.2.1 SCALE OF THE ORGANISATIONS INVOLVED

Please select the size of your organization based on annual turnover in EURO	<ul style="list-style-type: none"><li>● SMALL &lt; 100.000,00</li><li>● <b>MEDIUM 100.000,00 – 350.000,00</b></li><li>● LARGE &gt; 350.000,00</li></ul>
Please indicate the current number of employees of your organization	<ul style="list-style-type: none"><li>● 0</li><li>● <b>1 – 20</b></li><li>● 21 – 49</li><li>● 50 – 100</li><li>● 100 – 200</li><li>● Above 201</li></ul>
Summary of your organization's core missions as per statutes	Contributing to the built and natural environment through models of land uses. Regional Planning. Youth, Entrepreneurship and Innovation. Sustainable tourism. Research on above mentioned topics.
<b>Years of experience does the organisation have working in the field of this application?</b>	<b>13 years</b>

### **E.3 COMMUNICATION AND DISSEMINATION: Please list possible cooperation activities with National/European networks you are affiliated to (ex. TEH; IETM, etc.) if relevant**

Communication and dissemination are one of the strengths in our NGO. GO2 is active in several social media and platform disseminating project activities, publications and articles regarding topics of our regional and national dynamics. This shared information is not limited to covering the activities developed by GO2, because first and foremost, the projects that are implemented have a directly connected to the life of our communities, with the challenges and opportunities that accompany them. Therefore, the delivery to the audience where a local context is built by bringing a comparative approach with similar problems in other contexts. But, by analysing and delving into their reasoning, as well as giving proposals for possible solutions with the aim of trying to bring an alternative perspective to the reality in which these communities live.

#### Our presence on social networks:

Website: [www.go2albania.org](http://www.go2albania.org)

Publication site – ISSUU: <https://issuu.com/go2albania>

Facebook page: GO2 - 4,834 followers

<https://www.facebook.com/GO2AL>

Instagram page: @go2al - 1265 followers

<https://www.instagram.com/go2al/>

YouTube channel: GO2 Albania - 178 subscribers

<https://www.youtube.com/@go2albania547>

LinkedIn: GO2 ALBANIA

<https://www.linkedin.com/company/37426080/admin/>

Twitter: @go2albania

<https://twitter.com/GO2Albania>

VIJA | LINE – a journal on natural and built environment with a particular focus on the four northern counties: Shkodra, Lezha, Kukes and Dibra, which offers and seeks cooperation with all actors and factors of environmental protection, to inform and orient the public towards a culture friendly to all the lines of nature that enable human life. Since 2016, this journal has been distributed to local and national stakeholders and a wide range of contact database the GO2 has encountered and reached during its work.

Number of recipients of our journal – VIJA (*eng. LINE*): 10000

<https://issuu.com/go2albania/stacks/d3fbc71a2ad148d6a826fc5378464f47>

Owing to the initiatives of GO2 regarding cultural heritage and XHUBLETA in particular which has started in 2017, our team has voluntarily followed up the management of the website and social media accounts dedicated to this traditional garment in the rural mountainous areas in Northern Albania. As of November 2022, UNESCO enlisted!

Website: <http://xhubleta.org/>

Facebook: <https://www.facebook.com/GO2Xhubleta>

Instagram: <https://www.instagram.com/go2xhubleta/>

Twitter: <https://twitter.com/GO2Xhubleta>

Member of Europa Nosta, since 2021: <https://www.europanostra.org/membership/albania/>

Member of Tramontana European Network and the documentation and promotion on intangible cultural heritage in the rural mountainous regions, since 2022: <https://www.re-tramontana.org/>

**E.4 QUALITY OF THE PARTNERSHIP: professional biographies of people involved in the project** (Note that this information will be used to evaluate the operational capacity of applicants) (see Guidelines section 8.2).

<b>Name and Surname of a staff member</b>	<b>Eltjana Shkreli</b>
<b>Typology of Staff category*</b>	Co-founder and CEO, Project Manager (full time)
<b>Educational background</b>	PhD Candidate at University of Genova, ITALY – MSCA. Rural mountain landscape archaeology.2022-2026; University M.Sc. in Architecture (Polytechnic University of Tirana, Albania), Postgraduate Master of Science in Urban and Regional Planning Erasmus Mundus (Paul Cezanne University, Institute of Urbanism and Regional Planning, Marseille FRANCE, University of Sevilla, SPAIN), PhD Candidate Marie Cure Slodovska Aczion, CLOE Program on ural mountain landscape. Univeristy of Genova, ITALY, 2022-2025.
<b>Summary of relevant professional experiences and skills and in the field of the project (including past experiences in similar EU projects)</b>	20 years of professional experience. 12 years of academic experience as Lecturer at Polytechnic University of Tirana. 12 years of experience in urban & regional planning consultancy. Initiator of the annual INFORMATIVE CONFERENCE ‘Sustainable Tourism in Shkoder County’. 10 years of experience in administration of grant programs at GO2 local/national organization supporting projects in urban planning issues and tourism. 10 years of experience in project management, monitoring and evaluation systems and indicators. Council Member of Europa Nostra.
<b>Name and Surname of a staff member</b>	<b>Irhan Jubica</b>
<b>Typology of Staff category*</b>	Researcher, writer
<b>Educational Background</b>	Literature and journalism, University of Luigj Gurakuqi, Shkoder
<b>Summary of relevant professional experiences and skills and in the field of the project (including past experiences in similar EU projects)</b>	Mr. Jubica has 25 years of experience in localTV, national newspaper, in Albania and Balkan region. He has worked as executive producer in media and for 20 years as editor in chief of several magazines and newspapers about eco-tourism. Irhan is also the author of several publications in journalism and literary work. In 2002 he co-founded and was editor in chief of one of the most literary review magazines in Albania and WB: ARS <a href="https://issuu.com/arsalbania">https://issuu.com/arsalbania</a> . He brings a crucial expertise in research, heritage documentation, intangible heritage and microhistory documentation, content writing, and publications.
<b>Name and Surname of a staff member</b>	<b>Liridona Ura</b>
<b>Typology of Staff category*</b>	Project Manager; architect
<b>Educational background</b>	Integrated Second Cycle Diploma in Architecture at Epoka University Tirana
<b>Summary of relevant professional experiences and skills and in the field of the project (including past</b>	Liridona Ura has an educational background in Architecture (Epoka University, Albania), followed by a 1.5-year experience in architecture studios in Tirana. After returning to her hometown, Shkoder, her 6-year professional experience at GO2Albania is focused in both applied research

<b>experiences in similar EU projects)</b>	and community-based initiatives in vernacular architecture, cultural heritage documentation, and processing through GIS, and additional digital tools. She is competent in administering EU grant programs related to projects in built environment, heritage, and entrepreneurship, in coordination with stakeholders and local communities. Her interests remain digital tools dedicated to the documentation and preservation of architectural heritage in urban and rural areas.
<b>Name and Surname of a staff member</b>	<b>Dr. Rand Eppich</b>
<b>Typology of Staff category*</b>	Researcher; licenced conservation architect.
<b>Educational Background</b>	Ph.D. from the Universidad Politécnica de Madrid Escuela Técnica Superior de Arquitectura (international mention). Master of Business Administration (MBA), a Master of Urban Design + Architecture in historic urban settings from the University of California, Los Angeles, a Bachelors degree in Architecture, and a license.
<b>Summary of relevant professional experiences and skills and in the field of the project (including past experiences in similar EU projects)</b>	Rand is a conservation architect with over 30 years of experience. He has developed conservation, visitor, and management plans and executed conservation projects in Albania, China, Kosovo, Pakistan, Suriname, Uganda, and Zanzibar for the EU, World Bank, UNESCO, US Ambassadors Fund, and UNDP. He has lectured at ICCROM, with UNESCO, the British Museum, KU Leuven, the University of Pennsylvania, Pratt, and Athabasca University. He is a member of ICOMOS and Europa Nostra and a founding member of Kosovo DOCOMOMO. Before starting his own studio in 2015, he was an international program manager at the Tecnalia Foundation and a Senior Projects Manager at the Getty Conservation Institute for 13 years. He worked with the Getty Foundation's Keeping it Modern grant initiative in four locations: 1) National Library of Kosovo, 2) Bosnia and Herzegovina Museum, the 3) Tbilisi Chess Palace, Georgia, and 4) the National Museum of Uganda 2015-2022. In this he developed condition reports, conservation and management plans.
<b>Name and Surname of a staff member</b>	<b>Entela Shkreli</b>
<b>Typology of Staff category*</b>	Transport planner, project manager
<b>Educational background</b>	Engineering (BSC, Polytechnic University of Tirana) and holds a master's degree in Spatial Planning and Policies (IHS Rotterdam, Netherlands)
<b>Summary of relevant professional experiences and skills and in the field of the project (including past experiences in similar EU projects)</b>	Entela Shkreli's expertise covers applied research on sustainable spatial planning and development, particularly in the urban context and green infrastructure. She is the co-founder and 4-year CEO of GO2Albania - a non-profit organization working in the Balkan region (mainly in Kosovo/Montenegro/North of Macedonia). Entela has advanced skills in project management and fundraising (EU and other international donors) across both private and public sectors. She is competent in coordinating with stakeholders, institutions, and communities to implement multi-disciplinary initiatives. She is fluent in Albanian, English, Italian, and Hebrew.
<b>Name and Surname of a staff member</b>	<b>Dr. Amanda Terpo</b>

<b>Typology of Staff category*</b>	Senior Expert; Spatial Planner/ GIS expert
<b>Educational background</b>	Integrated Diploma of Second Cycle in Urban Planning, Polis University Tirana; Land Markets and Informal Settlement Regularization, Post Graduate Diploma Rotterdam Holland; Doctorate studies in “Transit oriented development as Land-use and Mobility Model, Polis University, Ferrara University Italy
<b>Summary of relevant professional experiences and skills and in the field of the project (including past experiences in similar EU projects)</b>	10 years of experience involved in many national projects such as the drafting process for the LDP operating in more than 7 municipalities. The delivery of the SDP for the urban-rural localities of Albania, and part of the team for Tirana's first SUMP plan. 4 years of experience in dynamic processes such as project writing, partner coordination, project implementation, curricula drafting, active management, and Horizon Research projects are among my skill set. As a program coordinator and Vice-dean of the FUPEM overseeing more than 25 professionals and guiding important processes have continuously increased my management abilities.
<b>Name and Surname of a staff member</b>	<b>Dr. Abdulla Diku</b>
<b>Typology of Staff category*</b>	Senior Expert; Forest Engineer, Expert on Protected Areas
<b>Educational background</b>	PhD in sustainable forest management forest engineer at University of Agriculture, Tirana, Albania. Master of Science (MSc.) “Rapid Assessment and Prioritization of Protected Areas Management”
<b>Summary of relevant professional experiences and skills and in the field of the project (including past experiences in similar EU projects)</b>	30 years of experience in several projects on Protected Areas, Biodiversity and Forests issues, on Management Plan for Protected Areas in Dajt National Park, Identification and implementation of adaptation response measures against Climate Change to Drini - Mati River Deltas, Albania Third National Communication to United Nations Framework Convention on Climate Change (UNFCCC), “Drafting the management plan for Albanian Alps“. (Albanian Government – financed), National Project coordinator for WWF project – P4LP (Protected Areas for Living Planet), Prespa -Transboundary Biosphere Reserve - Support for the Prespa National Park in Albania, Waste Amount and Composition Survey in Municipality of Tirana. Carbon Sequestration Project in Albania. Member of Albanian Forest Specialists Association. Member of European Union of Foresters (UEF)
<b>Name and Surname of a staff member</b>	<b>Mirjeta Ibraj</b>
<b>Typology of Staff category*</b>	Finance officer (full-time)
<b>Educational background</b>	Master’s degree in Accounting and Finance, University of Luigj Gurakuqi, Shkoder
<b>Summary of relevant professional experiences and skills and in the field of the project (including past experiences in similar EU projects)</b>	Ms. Ibraj is a seasoned financial professional with 13 years of experience in business accounting and finance. She has spent 3 years as a finance officer in NGOs, focusing on project implementation, and has served as a chief executive finance officer in multiple enterprises for 8 years. A certified accountant, Mirjeta is highly skilled in both micro and macro finance, with extensive expertise in managing finances for SMEs, large businesses, and the civil society sector. Her entrepreneurial background and financial management expertise make her a trusted leader in driving financial strategy and growth across various sectors