



«CLARO! – Online edition»

(title in progress)

- ▶ KA1 Project
- ▶ Duration of the project: 1st February 2023 – 31st July 2023
- ▶ Leader of Consortium: CAAB – Cultural and Recreational Center of Aguada de Baixo
- ▶ Aguada de Baixo, Portugal
- ▶ Partner Countries: Portugal | Country 1 | Country 2 | Country 3 |
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1. Context of the Project

Our last KA1 project in 2021, «CLARO! Challenge Labels and Appearance... Reach Out!», gave us the basis to accept that we all have stereotypes and prejudices that need to be addressed before we take action. In fact those bring up discriminatory actions that may seem invisible but that puts societal cohesion at risk and obstruct intercultural dialogue and the building up of an inclusive society itself.

After CLARO!, we now can identify toxic behaviours in our local communities, among our friends and family and, actually, taking a stand against it. In fact, we are capable of taking action towards fighting discrimination and hate speech in our daily life, as actors of change and responsible citizens. However discrimination and hate speech is not confined to our local realities. Nowadays, it's undeniable that the World Wide Web is our second community and, for some youth, even the first, in terms of importance. With the rise of social networks and the strengthening of the global village, both our qualities and shortcomings are taken to a broader stage, beyond borders. So, it is essential that we take our action online, that we fight against hate speech where it runs wild. It's not enough to report; we need to build a counternarrative to fight the spreading of hate speech.

Therefore, it is essential to address the issue of discrimination and hate speech on the online world, providing young people and youth organization the tools and knowledge to identify and



fight them, to spread awareness on this topic and to build a healthy and safe online environment for all.

Thus, the main objective of this project is to promote an understanding of the insidious nature of hate speech and its online presence and provide young people with tools to create a short movie addressing its impact - both recognized or not – in our youth, society and cohesion. Our aim is to promote awareness on the topic by means of art and moving picture, allowing young people to explore their skills in terms of motion picture and narrative building mainly.

2. Project Life Cycle

		Jan	Feb	March	April	May	June	July	Aug	
Visibility of the Project		Visibility of the project Social Networks, Newsletter, Newspaper Articles,...								
Preparation Activities		Preparation A1	Preparation A2							
Local Activities			Local Sessions			Local Sessions				
								Local Event		
Mobility Activities	Type		A2		A1					
			PV		YE					
	Date		17-18 Feb		1-8 April					
	Participants		2pax		10pax+2					
Dissemination							Dissemination of the short movies and learning results			
Evaluation			Partial Evaluation 1		Partial Evaluation 2		Partial Evaluation 3	Final Evaluation		

3. Activities



A1 - Preparatory Visit

Dates: 17 February - 18 February (plus 1 travel day – 19th February), Águeda, Portugal

Participants: 1 youth worker/project manager + 1 young participant that will be part of the YE;

The purpose of this activity is to prepare the youth exchange and discuss what is to be addressed in local sessions.

LS 1 - Local Sessions

Period: February/ March (frequency and timing decided by each organization according to participants' availability)

Participants: 10 young people (15-18) that are going to be part of the Youth Exchange and 2 group leaders (aged above 18 y.o).

In these sessions, participants are going to address the issue of hate speech and search for real examples of it in social media to share in the youth exchange. Moreover, young people should also prepare contents for the intercultural night (nature of it to be discussed during the preparatory visit)

Please, take photos and videos of activities, so that they can also be used in project's visibility and final report.

A2 - Youth Exchange

Dates: 1st of April till 8th of April (plus 2 travel days – 31st March and 9th of April), Águeda, Portugal

Participants: Total number: 40 + 8 group leaders - 10 young people (15-18 y.o) from each community and 2 group leaders (above 18). These young people are from rural areas or away from large population centres and have the following characteristics:

a) Little or no opportunity to discuss matters of European interest with other young people in Europe;



- b) Interested in developing their competence in a foreign language (English);
- c) Interested in the project's theme;
- d) Willing to promote awareness regarding discrimination and hate speech through art and social media;
- e) Motivation and willingness to participate in all phases of the project (including local sessions).

A few notes...

-  **We made a commitment in application form to involve at least 40 % of young people with fewer opportunities in each group.**

Selection of participants: Participants must be informed of all project activities and must be willing to participate actively in local and international activities. Therefore, it is suggested that a learning contract be signed, in which their rights and responsibilities are clear, so that young people are aware of their involvement in the project. In addition, the gender balance should be maintained as far as possible.

In the exchange, young people will have workshops related to building and filming a short movie (initiative level), so no prior knowledge or experience needed. During the majority of the Youth Exchange, they will develop activities based on the NFE related to awareness and action in relation to hate speech. Types of activities to be developed:

Energizers – Icebreakers – name games – group Building activities – workshops - intercultural nights – visit to places related to the projects’ topic – team challenges - peddy paper –reflection and evaluation activities.

Activity in the community to disseminate project results

After the youth exchange, each group of participants is expected to share in their local community, in the form of an event, both their learning experiences and the videos that were created during the YE. The target audience for this activity can be other young people, children, teachers, among others. The objective of this activity is to expand the impact of



the project and promote the discussion about hated speech, as well as the visibility of the Erasmus + program.

This activity should happen during June or July, 2023, according to each group's availability. Please, take photos and videos of the event, so that they can also be used in project's visibility and final report.

4. Visibility and Dissemination

Visibility measures must be carried out throughout the project by all organizations, giving visibility to the Erasmus + program and the project itself. Therefore, the visibility of the project is foreseen after its beginning, in relation to its activities (APV, local sessions and Youth Exchange) and in relation to the dissemination event.

Suggested visibility measures:

-  Content sharing on social media;
-  Share content on each organization's website;
-  Interviews and reports in the local, regional and national media;
-  Present the project on the European network of each organization;

Dissemination, also developed by all organizations, is related to the sharing of project results and is therefore developed after activities.

Results to be disseminated:

- a) Short movies created during the YE;
- b) Video that summarizes the YE (created by CAAB with photos and videos shared by participants and group leaders);
- c) Participants' learning;

Planned dissemination measures:



- a) Activity developed in the community (referred above);
- b) Sharing content on social media;
- c) Share content on the website of each organization;
- d) Interviews and reports in the local, regional and national media;
- e) Present the project on the European network of each organization;

In case you carry out other visibility and dissemination measures, they are going to be a great addition to our project.

5. Logistics & Budget

Travel Expenses

We trust that the selection process carried by each organization is going to be in line with the project theme and that all participants are going to be motivated to be part of the plan of activities, as it is going to be clear and presented beforehand. However in order to guarantee that participants don't use this opportunity just to travel and sightsee (as we heard from other organizations' experiences), we believe that the best solution is to reimburse (in hands) participants in the morning of the last day of activities, as long as they become part of all activities of the youth exchange. Therefore, each organization should make participants aware that the reimbursement is going to depend on their presence in all activities. In case any organization decides to cover their participants' travel expenses, we will also bank transfer the full amount on the last day of activities. Of course we are aware of the specificity of each organization, so we can discuss this situation more thoroughly after the project is approved.

The reimbursement is going to be made taking into account the limits foreseen by Erasmus+ distance band and the presentation of expenses through invoices.



Limit / Distance Band

- ▶ Águeda, Portugal – closest airport, OPORTO (this airport is 64 km away from Águeda)

Travel distance	Standard travel	Green travel
10 – 99 km	23 EUR	
100 – 499 km	180 EUR	210 EUR
500 – 1999 km	275 EUR	320 EUR
2000 – 2999 km	360 EUR	410 EUR
3000 – 3999 km	530 EUR	610 EUR
4000 – 7999 km	820 EUR	
8000 km or more	1500 EUR	

As you may understand, it is essential that you sign a participant's agreement with your group so that they understand this process and are aware of the logistics related to the reimbursement .

Accommodation

- ▶ **Preparatory Visit**

Participants will be accommodated in double rooms and be provided with 6 meals a day: breakfast, mid-morning snack, lunch, mid-afternoon snack, dinner.

- ▶ **Youth Exchange**

Participants will be accommodated in dormitories, by gender, in a hostel. They will be provided 6 meals a day: breakfast, mid-morning snack, lunch, mid-afternoon snack, dinner.

There is going to be a common room (a «headquarters») where all the main activities are going to be developed.



- ▶ **If you are willing to be partners of please fill in the «Partner_Form_CAABproject» and send it to us until 7th of September. We will inform our selection results by the 11th of September.**