

DRAFT PROJECT

Project name: European Cultural Ambassadors: Discovering Europe to Raise Cultural Interaction

Project type: DiscoverEU Inclusion Action (KA155)

Assumed duration of the project: 8 months

Assumed duration of the activity: 14 days

Project Description

Cultural differences should not keep European society apart from one another; on the contrary, cultural diversity should foster a strong sense of being European as a whole. If the Europe is more than the some of its parts, unequivocally it is, European youth should be better equipped with communication skills to express themselves clearly, a vision to break down prejudices and become more open-minded, and a consciousness to protect its cultural heritage. At this point, cultural heritage encompasses more than just remains from the past. It also guides in paving the way forward and planning our future. It shapes our believes, our mind and finally our behaviours. As a result of people engaging, there is an increased need to understand various cultures and individuals who live their lives differently, have different ideas, or have different viewpoints. To prevent our actions from being influenced by unfounded biases, we should all have first-hand knowledge of how other people live in other regions of Europe.

We believe all those essential points can be best realised through an inclusive journey which adopts peer learning and learning-by-doing methodologies. We aim to provide opportunity to discover the European culture in a fun-learning balanced journey to those who have fewer opportunities. At the end of the project, participants are expected to become cultural ambassadors who will be responsible for transferring national cultures to the European countries visited and vice versa, and citing the common ground of the European culture.

Objectives

The main goal of the project is to bring young people with fewer opportunities together to increase their sense of having a great cultural heritage under the roof of being proudly European. The specific objectives in accordance with the EU's agendas are as follows:

- O1. Raising awareness of being European and having a common culture in an inclusive European society and making participants feel they are in charge of preserving and promoting it
- O2. Enhancing the social and educational aspects of the European culture to increase cultural interaction by engaging, connecting and empowering the youth in a joint purpose
- O3. Breaking down prejudices, stereotypes, conflicts and even xenophobia by revealing the European values
- O4. Improving communicative skills of the participants to better cope with intercultural misunderstandings and encouraging them to learn foreign languages
- O5. Promoting the opportunities offered by Erasmus+ programme, and the EU in general

Activities

- Workshops about inclusion with the stakeholders
- Presentations about exchange of good practices with the stakeholders
- Presentations about culture with the stakeholders
- Holding a cooking session about the traditional cuisine
- Doing orienteering with the stakeholders
- Collecting the national myths and preparing a graphic e-book with the stakeholders
- Holding interviews with the local people
- Team building activities
- Visiting museums and national parks
- Mapping the visited places including accommodation, landmarks, restaurants
- Preparing a thematic calendar

Beneficiaries

Direct beneficiaries:

This group is shaped by 10 young people with fewer opportunities and 1 group leader from Türkiye and same number of participants from the stakeholders. They will be selected among those who have economic, social or geographical barriers.



Indirect beneficiaries:

The involvement of other organisational or individual actors in the project will take place during both the implementation and dissemination parts of the project. That is how the project can reach the target audience beyond the participants and make the results of the project sustainable and long-life. During the implementation of the project, local people will be met and interviewed. Thus, the participants will be able to learn the culture from the first-hand. The foundations, objectives and results of the project will be shared with NGOs. This will pave the way for our project to generate new projects. The results of the project will be shared with decision makers and it is aimed to lay the groundwork for the production of relevant policies.

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