

Infopack “F.R.E.E. S.T.Y.L.E. - FosteRing sElfentreprenEurial Skills to supporT Youth employment”

The Partnership

- Associazione Culturale Pro.m.e.t.eu.s (Italy) – Coordinator of the project 
- ACADEMY OF ENTREPRENEURSHIP ASTIKI ETAIREIA (Greece) 
- COLLECTIU LA VIBRIA DINICIATIVES CULTURALS PER LA TOLERANCIA I LA INTEGRACIO (Spain) 
- EUROCIRCLE ASSOCIATION (France) 
- EMINA Pályaorientációs Alapítvány (Hungary) 

The project



F.R.E.E. S.T.Y.L.E. project was conceived to reflect with the youth workers involved on the issue of youth unemployment: a particularly sensitive issue of great interest and very consistent within the Union debate.

Indeed, recent Eurostat data shows that youth unemployment is still a great issue, and in particular the huge scissors between EU countries: the EU28 rate 14.3% in July 2019, but we have to underline that the highest figure is the Greek one (39.6%), slightly above the Spanish one (32.1%) and Italy (28.9%), all countries that we have decided to include in the partnership precisely for this reason, while the Finnish percentage is

one of the lowest (and again, Finnish youth trainers will be involved in the FREE STYLE training to bring their experience and background).

Not by hazard one of the most important flagship initiative of the EU for the 2014-2020 is Youth Guarantee. Operators working with young people must therefore consider as a priority to assist young people in developing non-formal skills related to lifelong learning, personal branding, versatility and adaptability as keys to personal and business success.

Specifically, we want to focus our proposal on a specific sector of Europe's business and economic development, to reflect with operators on practical issues that can be easily replicated in other contexts: the tourism business sector, which according to European directive "Europe first tourist destination ", represents a very important part in the current economic development. With a turnover of around 1.8 million, it now employs 5.2% of the total workforce and represents Europe's third largest development sector after the commercial and construction sectors.



Aims:

- Give young people the possibility of coming directly into contact with the world of business and work and challenge their transversal/self entrepreneurial skills;
- Allow them to express their potential and attitudes and better understand interests and limits, developing transversal skills;
- Enable them to learn from practical experience and learn to communicate and work in an international team, improving interpersonal skills;
- Form human capital and create job placement opportunities;
- Build an orientation on job search and analysis of skills and motivations;
- Overcome the classic training methods and guide young people in acquiring autonomy and capacity starting from concrete facts;
- Instilling self-orientation skills and training young people to have self-confidence, demonstrate capacity for initiative, flexibility and mental flexibility, willingness to change;
- Guide them towards the development of an entrepreneurial idea, verifying their consistency with respect to their personal characteristics and keeping them in relation to the socio-economic context.

The Participants

The project is addressed at 3 youth workers for each national group. The project is aimed at trainers aged between 18 and 45, who have a decisive role in the professional training of young people, so as to make the experience really useful and usable in the future in its field of action, be it professional or educational, thus sustainable and with an impacting follow up strategy. The participants will be selected following these bullet points:

- 1 – Target age: 18-45 years old;
- 2 – a good (even if not officially certified) knowledge of the English language;
- 3 –demonstration of a good attitude to interculturality and exchange;
- 4 – previous training or professional experiences consistent with the themes of the project;

5 – address of studies consistent with the themes of the project;

6 – work/volunteer with young people whose age is consistent with their entry in the labour market, so they can support this critic age band in making the right choice for their future;

The participation of youth workers with fewer opportunities (i.e. minorities, social obstacles) will be encouraged during the selection process lead by each national group by reserving a seat to those kind of candidates in case they will apply.

The proposing association will give priority in the selection of operators involved with the ethnic minorities present in our territory, in order to further encourage the dialogue, participation and collaboration in the daily life of our city.

The Activities

The FREE STYLE project is based on one single activity, namely the one-week mobility of youth workers.

This activity consists in the realization of a mobility of youth workers organized in Viterbo, Italy.



It is possible to identify 3 sequential phases that form the activity, all of considerable importance and relevance for the success of the project:

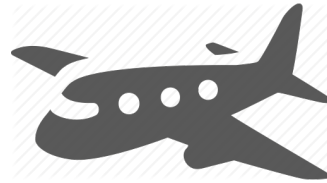
1. Objective planning and preparation of activities - M1, M2, M3 (Preparation phase);
2. Implementation of the activities in the respective local associations seats and mobility with destination Viterbo to be held in April 2021 (M4), for **8 working days, 30 July -07 August 2022 (travel days included)**. At the same time, a process of progressive monitoring of the partial results of the activities will be carried out;
3. Evaluation, dissemination and multiplication of the project results (M5 and M6), again described in the relevant sections.

The second phase consists in realization of the mobility activity among young workers of the partner countries that will be held between 8 and 15 April 2021 in Viterbo, Italy. We will welcome 15 participants, **3 per partner country**, plus the Italian trainers, for a total of 18 participants.

All participants will be involved in non-formal learning activities on the theme of youth self-entrepreneurship with a focus on the tourism sector, divided into 3 categories:

- mutual knowledge activities, moments dedicated to deepening interculturality and spaces for reflection, monitoring;
- interactive seminar activities, workshops, educational workshops and round tables that will take place at the host structure, in Viterbo, on the themes of youth unemployment in Europe, self-entrepreneurship and the opportunity existing for young people in the new sectors of economic development European with a particular focus on tourism.
- outdoor activities that involve the participants at 360 degrees, immersing them directly in the territorial reality that will be the context for the activity.

Travel reimbursements



Participants are required to send us **ALL of the original** return tickets, receipts and boarding passes within 1 week after their departure from the project, otherwise we will not be able to refund them.

We must receive all your original travel documents (bus, train tickets, boarding passes), in economy class, with your name on them, with the price clearly stated.

- Trips by private car or taxi cannot be reimbursed.
- There is no participation fee for the project.
- The maximum travel fee **CANNOT** exceed **€ 275,00**. The difference will be not reimbursed.

We highly recommend you to get health insurance. 10 Euros will be paid as the cost of health insurance will be paid after the project. Please bring a copy of your health insurance receipt with you.



Accommodation and Meals

The costs related to your stay in Italy will be totally covered by the EU financing. The participants and the Youth Leaders will be accommodated in a private residence rented by the applicant directly in Viterbo.

If the participants have some intolerance, allergy or diet please, let us know.

Obligations

- Each national group must bring the necessary materials, ingredients or food to arrange their “International night & dinner”.
- Each national group must realize a small presentation (Prezi or PP) of their culture.
- Each national group has to prepare a logo to be presented to the other partners of the Facebook group which will be created in advance of the group exchange. There will be a logo competition and a winner, before the Youth Exchange.

City of the exchange – Viterbo

Viterbo, is an ancient city and municipality in the Lazio region of central Italy, the capital of the province of Viterbo. It conquered and absorbed the neighbouring town of Ferento (see Ferentium) in its early history. It is approximately 80 kilometres (50 miles) north of GRA (Rome) on the Via Cassia, and it is surrounded by the Monti Cimini and Monti Volsini. The historic center of the city is surrounded by medieval walls, still intact, built during the 11th and 12th centuries. Entrance to the walled center of the city is through ancient gates.



Apart from agriculture, the main resources of Viterbo's area are pottery, marble, and wood. The town is home to the Italian gold reserves, an important Academy of Fine Arts, the University of Tuscia, and the Italian Army's Aviation Command headquarters and training centre. It is located in a wide thermal area, attracting many tourists from the whole of central Italy.

Discover more about Viterbo: <https://en.wikipedia.org/wiki/Viterbo>

Touristic information website (only in Italian): <https://visit.viterbo.it/>

Small city presentation: <https://www.facebook.com/watch/?v=457625268040942>

Small documentary (in Italian): <https://www.youtube.com/watch?v=mGKSWndWSDE>

Thank you and see you very soon!

Contacts

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