

<u>Partner Organisation</u>	
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PIC Check PIC	945006302
Full legal name (National Language)	Asociación para la promoción del empleo y la cohesión social, Creativa
Full legal name (Latin characters)	Association for the promotion of employment and social cohesion, Creativa
Acronym	Creativa
National ID (if applicable)	G1/51/15219/08/TF
VAT (if applicable)	G38960209
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Profile

Type of Organisation	NGO/Association
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES
Has the partner organisation received any type of accreditation before submitting this application?	NO
Accreditation Type Accreditation Reference	2020-1-ES01-KA120-ADU-094702

Background and Experience

Please briefly present the partner organisation (e.g. its type, size, scope of work, areas of specific expertise, specific social context and, if relevant, the quality system used).

The Association for the Promotion of Employment and Social Cohesion (Asociación Creativa) works for the promotion of employment, training and social integration of people at risk of social exclusion and unemployed people through personalised and individualised actions, as a basic element to enhance the integration of people with special integration difficulties.

Asociación Creativa works with an Internationalisation Plan, giving its actions a European dimension.

Our competences reach key competences such as youth exchanges, workers' mobilities and strategic partnerships. In these two key actions we seek to develop the European Development Plan.

Creativa's main activities are the following:

- * Integrated Itineraries of socio-labour insertion with people at risk of social exclusion.
- * Set of actions that improve employability and whose methodology is based on personalisation, counselling, monitoring and accompaniment in the search for employment, which means a greater expectation of achieving the objectives of labour insertion.
- * Promotion of self-employment. The association is aimed at those people who are looking for a job, but who cannot find it and who are doing informal work, or who have been working in the informal sector. We advise them and help them to get more clients, with the aim that they get enough to become a new self-employed entrepreneur, that is to say, to have the longed-for salary and to have access to the necessary resources to become a self-employed person. We also provide them with the necessary affiliation to the Social Security through the self-employed insurance.
- * Promotion of the entrepreneurial spirit in projects at regional level, motivating users to dare to open a business with the aim of training workers through social projects.
- * We make agreements with companies to provide training for workers.

In addition Creativa is linked to different types of Erasmus plus projects as it works with people in exclusion to integrate them into the world of work, carrying out projects, participating actively as we have many objectives to achieve. integration into the world of work, carrying out projects, participating in an active way as we have many objectives in common, such as the promotion of learning that is not acquired in educational environments

common objectives such as the promotion of learning that is not acquired in educational environments:

1o Combating the high levels of unemployment.

2o Education, training, youth work and sport are key to promoting common European values, fostering social integration, promoting social integration European common values, fostering social integration, improving intercultural understanding and a sense of belonging to the community, as well as to avoid radicalisation and community, as well as to prevent violent radicalisation.

3o Development of social capital among young people, their autonomy and their capacity to participate actively in society, in accordance with the provisions of the society, in line with the provisions of the Lisbon Treaty to "promote the participation of young people in the democratic life of Europe". democratic life of Europe".

Non-formal learning activities, a model used by Creativa and the associations that implement programmes Erasmus plus programmes. These activities aim to improve young people's skills and competences, as well as their active citizenship. as well as their active citizenship. With the aim of providing youth organisations and youth workers with training and cooperation opportunities and cooperation opportunities for youth organisations and youth workers to develop their professionalism and the European dimension of youth work in the field of youth work. European dimension of youth work.

Efficient education and training systems and youth policies provide people with the competences required by the youth market. the competences required by the labour market and the economy, while enabling them to play an active role in society and to active role in society and achieve the fullness of personal development.

What are the activities and experience of the partner organisation in the areas relevant for this project?

What are the skills and/or expertise of key persons involved in this project?

Creativa has experience in Erasmus plus programmes, in 2019 we have developed two projects in Austria, Armenia. But we have not only carried out this project, Creativa has a wide experience within the world of Erasmus plus, as we have been a host venue for several consecutive years.

Within the Canarian association we have qualified staff in different disciplines, who will bring us previous knowledge of the programme in different types of key actions with Erasmus plus, training courses, strategic partnerships, youth exchanges, CES. Because of all this, a quality will be ensured in the implementation of this project due to the knowledge of the programme.

implementing this project due to the knowledge of the programme. It is worth mentioning that Creativa has created a European network for active participation in Erasmus plus.

At the time of the coronavirus, we have had less movement due to health restrictions but at the moment we are creating a strong group of volunteers. we are creating a strong volunteer group. The group is being formed with the aim of allowing them to enjoy the programme and get to know the principles of Erasmus plus in depth. At the moment we can be very proud to have developed in 2021 a KA105 project in Tenerife with an outstanding evaluation in this area and with two mobilities to Denmark and Italy (Spain). mobilities to Denmark and Italy (Sicily), as partners.

Finally Creativa has the idea to specialise in the Erasmus plus programme. The proposed long-term objective is to to implement Ka1 and Ka2 projects. For this reason, our project management specialist is further trained and specialised in the field of youth projects. The long-term objective is to implement Ka1 and Ka2 projects. In addition, he has a He also has a lot of experience in different Key Actions such as KA1 Training Courses, CES, Youth Exchange.

The persons involved are:

Iker Zalbidea Reguera is a project manegement, he manage most part of Creativa Europe project. He studied Geography. He has participated in Erasmus plus project Ka1 and Ka2. He know how lead differents kind of youth, he is a good leader

Jorge Rivera is a project manegement, he manage most part of Creativa Europe project. He studied during two years Sports and animations activities. He wrote differents projects with differents countries with sucessfull in one of them, Creativos para la salud.

Ángel Rivera Ruz is a president, he manage all kind of project of Creativa. He studied History but he has good vision for managing of NGO. He had experience with internacional and europeans social.projects: Cuba, Italy, Greece, etc. He know very well Erasmus plus program.

Legal Representative

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