



**OPEN
DESIGN
SCHOOL**

NEB-b-Y

New European Bauhaus by youth/by you

LINK is a youth organization established in 2003 and based in Altamura (Puglia, Italy) to promote European citizenship and intercultural learning among young people, using non formal education methods and mobility as the main tools. LINK has already implemented several projects in the frame of Erasmus+ and other European programs. In cooperation with Open Design School (Matera, Italy), LINK is working on a project proposal to be submitted to EACEA within the call for proposals European Youth Together (deadline 22 March 2022).

We send you an abstract of the project proposal, hoping to meet your interest in being one of the partners.

NEB-b-Y is a project designed for the young Europeans, with the objective to bring the principles of the New European Bauhaus initiative into the daily life, leveraging the capacity of youngster to build future scenarios and their sensitiveness towards environmental issues thus empowering them with a robust set of skills and competences in order to contribute to the new European Green Deal.

NEB-b-Y will be centered around the topic of *environmental citizenship*, combining training on-the-spot (challenge based learning in pilot cities) with regards to the three axes of NEB (aesthetics - sustainability - togetherness/inclusiveness) and raising awareness on individual responsibility on environmental matters.

While doing so, participants will increase their knowledge on flagship initiatives of the European Commission and will become more active citizens, taking the lead in the construction of a more sustainable, greener and fair future.

In addition, challenge based learning will provide them with green skills and soft skills (as defined by EU frameworks GreenComp and LifeComp), in combination with basic entrepreneurial and digital skills that will support the implementation of tangible actions at local level in hosting cities.

Hosting cities will be the playground in which to realize NEB related projects involving the local community, particularly young people, thus maximizing the impact of NEB-b-Y and spreading the knowledge on EU policies (NEB, Green Deal, Aarhus convention,...).

There are four exchanges forecasted, one on each NEB topic plus a final one where to apply all the lessons learnt previously:

- aesthetics: participants will realize a physical prototype for the public space in line with this principle

- sustainability: participants will realize a physical prototype for the public space or will elaborate a set of guidelines for young environmental citizens in line with this principle
- inclusiveness/togetherness: events celebrating togetherness/inclusiveness

During the exchange program, youths will have the opportunity to apply the methodology of the Open Design School Matera, the pillar project of Matera 2019, European Capital of culture. Open Design School is an experimental design laboratory at the intersection of art and technology where learning occurs while doing and knowledge exchange is on a peer-to-peer basis.

Keys to Open Design School are horizontality, peer to peer knowledge exchange, learning by doing, multidisciplinary, co-creation, participation and the different geographical origins of participants. It is a flexible model/tool which allows to deliver tangible solutions to local challenges while involving the local stakeholders (policy makers, common citizens, local professionals).

The Open Design School methodology has already been tested, validated and applied at EU level through the Erasmus + project [DeuS](#) which has developed a Living Lab methodology, applied in 9 different countries on 9 different topics (urban regeneration, community engagement, cultural policies, cultural centers, etc.).

The Final meeting will be in Matera:

- final seminar with partners
- co-design workshop on NEB-b-Y toolkit (partners/participants)
- final conference with presentation of results

Partners profile

Youth centers

Youth organizations

Educational institutions (VET, Universities, HEIs)

Intermediary agencies, advocacy bodies, creative hubs, fablabs, cultural centers, urban centers

We plan to have two partners from each country: one youth organization and one educational institution / creative center. This will allow us to better achieve the result of cross-sectoral contamination. The duration of the project is 24 months.

Main Activities

| Month | Activity | Blocks |
|-------|--|--------|
| 1 | Online meetings, preparation | |
| 2 | Kick-off Meeting (2 representatives per country, one per organization) | |
| 3 | Desktop research | |
| 4 | Desktop research | |
| 5 | Preparation of mobilities First Flow | |

| | | |
|-----------|--|--|
| 6 | Mobility of Youth Workers / 1st flow | |
| 7 | Mobility of Youth 1st flow | |
| 8 | Evaluation of the 1st flow | |
| 9 | Preparation of mobilities Second Flow | |
| 10 | Mobility of Youth Workers / 2nd flow | |
| 11 | Mobility of Youth 2nd flow | |
| 12 | Evaluation of the 2nd flow / Mid-term seminar | |
| 13 | Preparation of mobilities Third Flow | |
| 14 | Mobility of Youth Workers / 3rd flow | |
| 15 | Mobility of Youth 3rd flow | |
| 16 | Evaluation of the 3rd flow | |
| 17 | Preparation of mobilities Fourth Flow | |
| 18 | Mobility of Youth Workers / 4th flow | |
| 19 | Mobility of Youth 4th flow | |
| 20 | Evaluation of the 4th flow | |
| 21 | Evaluation seminar for partners + Workshop co-design NEBBY toolkit NEB-b-Y toolkit | |
| 22 | NEB-b-Y toolkit production | |
| 23 | NEB-b-Y toolkit production / dissemination | |
| 24 | Dissemination | |

Contacts:

Mino Vicenti

projects@linkyouth.org