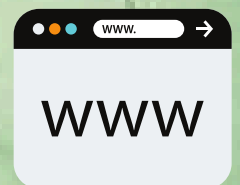


Project Presentation

Follow us on social!
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Who is NATURELDER?

NATURELDER is a civil society organization established in Mersin, Turkey in 2013. Since its foundation, NATURELDER has been working on rural development, youth, entrepreneurship, advocacy, environment, climate change, natural life, women, and human rights, and aims to reach European Union standards and higher standards with these studies.

To achieve this goal, we have prepared and carried out many projects with the support of the European Union and with our own means, and we continue to work on new projects every day.

The background of the entire image is a dense, overlapping pattern of citrus fruit slices, likely lemons or limes, showing their internal segments and white pith. The slices are arranged in a way that creates a textured, organic feel. Overlaid on this background is a large, white-bordered rectangle containing the main title and year.

Citrus Farmer Education Project

2014

CITRUS FARMER EDUCATION PROJECT

In 2014, we organized the Citrus Farmer Education Project in the USA. Our farmers have been trained in Citrus production in Washington D.C., California and Florida.

Our group, consisting of pioneer farmers, disseminated the techniques they learned when they returned to Turkey, enabling the development and appreciation of the region's agriculture.



CITRUS FARMER EDUCATION PROJECT





Geographical Indication Registration for Lemas Lemon

2015

GEOGRAPHICAL INDICATION REGISTRATION FOR LEMAS LEMON

In 2015, in cooperation with Erdemli District Directorate of Agriculture and Forestry, geographical indication registration was obtained for the Lemas lemon special for Erdemli.





Project of Examining Olive Production, Harvest and Marketing Techniques in European Union Standards

2016

PROJECT OF EXAMINING OLIVE PRODUCTION, HARVEST AND MARKETING TECHNIQUES IN EUROPEAN UNION STANDARDS

In 2016, in cooperation with the Erdemli Public Education Center and the Evening Art School Directorate and the Erdemli District Agriculture and Forestry Directorate, a team of 36 people went to Italy, Spain and Czechia for investigations.



The background of the slide is a photograph of a cactus, specifically a cholla or similar species, with several rounded, green segments covered in small, dark, spiky protrusions. The image is overlaid with a semi-transparent teal color. A white rectangular border frames the central text area.

Rural Development with Local Products Project

2016 - 2017

RURAL DEVELOPMENT WITH LOCAL PRODUCTS PROJECT

With the project we carried out in 2016 - 2017, we brought the prickly pear fruit, which was idle and sold in the back of trucks, to the economy. Prickly pear entered the Farmer Registration System for the first time in Turkey, its ice cream and marmalade were made and a new export item was created.

Our project was selected as the flagship project by the European Union Delegation to Turkey.



Rural Development with Local Products Project

Press the play button to watch the video.



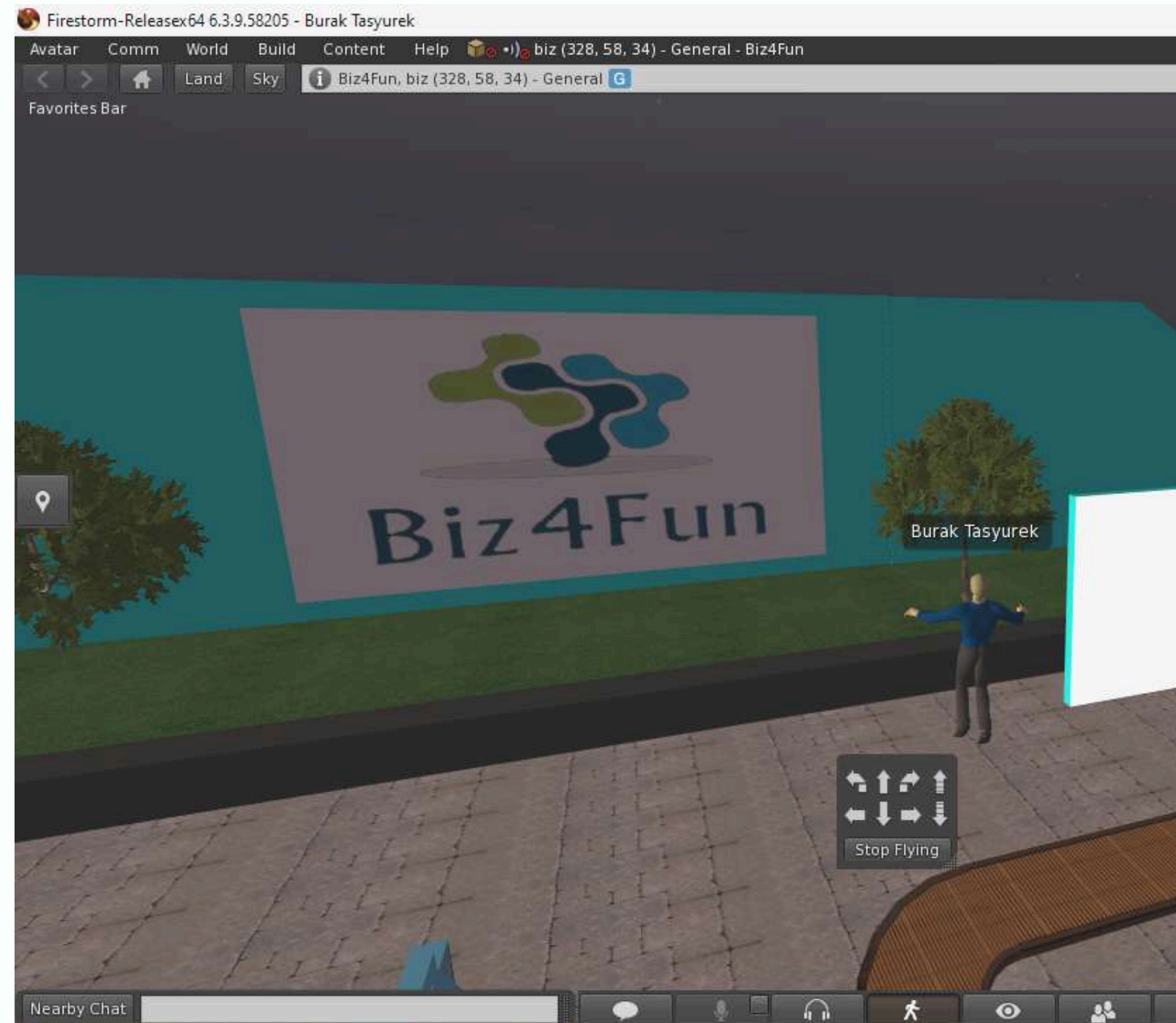


Biz4Fun – Let's have fun with the business start-up

2018 - 2021

BIZ4FUN – LET’S HAVE FUN WITH THE BUSINESS START-UP

Between 2018 and 2021, we developed a training program, training materials, and a 3D virtual training game in cooperation with Slovakia, Czechia, Italy, Greece, Romania, and Turkey to support young entrepreneurs and help them enter business life more strongly.



A person stands on a grassy hill, arms outstretched, with a large volcano in the background under a cloudy sky. The entire image has a teal overlay.

GREEN GO: an educational experience through STEM disciplines and outdoor adventures

2021

GREEN GO: AN EDUCATIONAL EXPERIENCE THROUGH STEM DISCIPLINES AND OUTDOOR ADVENTURES

In 2021, we took 10 of our young people, aged 14-16, to Italy. Our young people had scientific activities intertwined with nature and exchanged cultures with young people from other countries.



**GREEN GO: AN
EDUCATIONAL
EXPERIENCE
THROUGH STEM
DISCIPLINES AND
OUTDOOR
ADVENTURES**



Civil Society Development in Rural Areas

2021 - 2022

CIVIL SOCIETY DEVELOPMENT IN RURAL AREAS

In the project we started in April 2021, we are working to ensure more active participation of NGOs working in the field of agriculture and rural development in policy and decision-making processes. We carry out activities to improve the communication, lobbying, and advocacy competencies of relevant NGOs and to increase their institutional capacities in the fight against wrong agricultural practices.



Bu proje Avrupa Birliği tarafından finanse edilmektedir.
This project is funded by the European Union.

Civil Society Support Programme - III

Kırsal Alanlarda Sivil Toplum Gelişimi Projesi
Civil Society Development in Rural Areas Project

TR2016/DG/03/A3-01/018



CIVIL SOCIETY DEVELOPMENT IN RURAL AREAS



The background of the entire image is a teal-colored photograph of two hands cupping a small, dense ball of green moss. The hands are positioned symmetrically, with fingers slightly curled around the moss. The moss is a vibrant green and has a textured, fuzzy appearance. The overall image conveys a message of environmental stewardship and care for the planet.

Save Our Planet

2022

SAVE OUR PLANET

10 youth workers went to Slovenia and received training for a week in order to convey to young people the importance of the environment and nature, and how to protect the environment and nature more effectively.



The background of the entire image is a close-up photograph of several small green seedlings with two leaves each, growing out of dark, rich soil. The seedlings are in various stages of growth, with some being more upright and others leaning. The lighting is soft, highlighting the texture of the soil and the vibrant green of the leaves.

Rural Boosters

2023

RURAL BOOSTERS

2 youth workers went to Spain and received training to promote entrepreneurship in depopulated and rural regions to increase the possibilities of development of young people in those regions and protect the cultural and natural heritage that our villages have.



A background image showing several hands of different skin tones cupping a small globe of earth. A small green plant with several leaves is growing out of the top of the globe. The entire image has a teal-colored overlay.

FIVE MATTERS OF ECO-LOVE

2023

FIVE MATTERS OF ECO-LOVE

The project aims to develop the capacity of adults to intervene in environmental education, by training adult skills and by developing strategies for approaching environmental education in context formal and non-formal.



Sustainability on Stage 2.0

2024

SUSTAINABILITY ON STAGE 2.0

The Erasmus+ Training course "Sustainability on Stage 2.0," held from 19th to 24th September 2024 in Spain, focused on raising sustainability awareness through creative methods like theatre. Participants gained new teaching tools, strengthened their connection to nature, and built an international network dedicated to sustainability.



A photograph of two hands, one larger and one smaller, holding each other. The larger hand is on the left, wearing a grey long-sleeved shirt. The smaller hand is on the right, wearing a yellow long-sleeved shirt. The background is a blurred outdoor scene with other people and structures. The entire image has a teal overlay and is framed by a white border.

Growing Together

2024

GROWING TOGETHER

The Erasmus+ Training course "Growing Together," held from 17th to 25th September 2024 in France, focused on integrating sustainability, permaculture, and social inclusion. Participants learned tools and methods to include migrants in youth projects, using permaculture and digital tools to promote ecological awareness, employability, and cross-cultural engagement.





Strengthen of the Beekeepers Generation Bridging **BEEBRIDGE** 2025

BEEBRIDGE

BEEBRIDGE is an initiative that enhances intergenerational knowledge transfer in beekeeping and encourages young people to engage with the sector. It offers updated training content, expert audio-visual materials, and model educational apiaries within a unified learning framework. The project supports sustainable beekeeping practices and fosters international cooperation for stronger sectoral development.



Contact



NATURELDER

Akdeniz Naturel Yaşam Derneği
Mediterranean Natural Life Association



NATURELDER

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www.naturelder.org

[instagram.com/naturelder](https://www.instagram.com/naturelder)

[facebook.com/naturelder](https://www.facebook.com/naturelder)

[twitter.com/naturelder](https://www.twitter.com/naturelder)

E-MAIL

naturelder@gmail.com

TELEPHONE AND FAX

+90 324 606 05 16