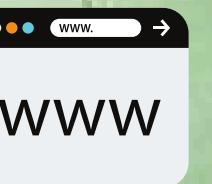




**NATURELDER**  
Akdeniz Naturel Yaşam Derneği<sup>1</sup>  
Mediterranean Natural Life Association

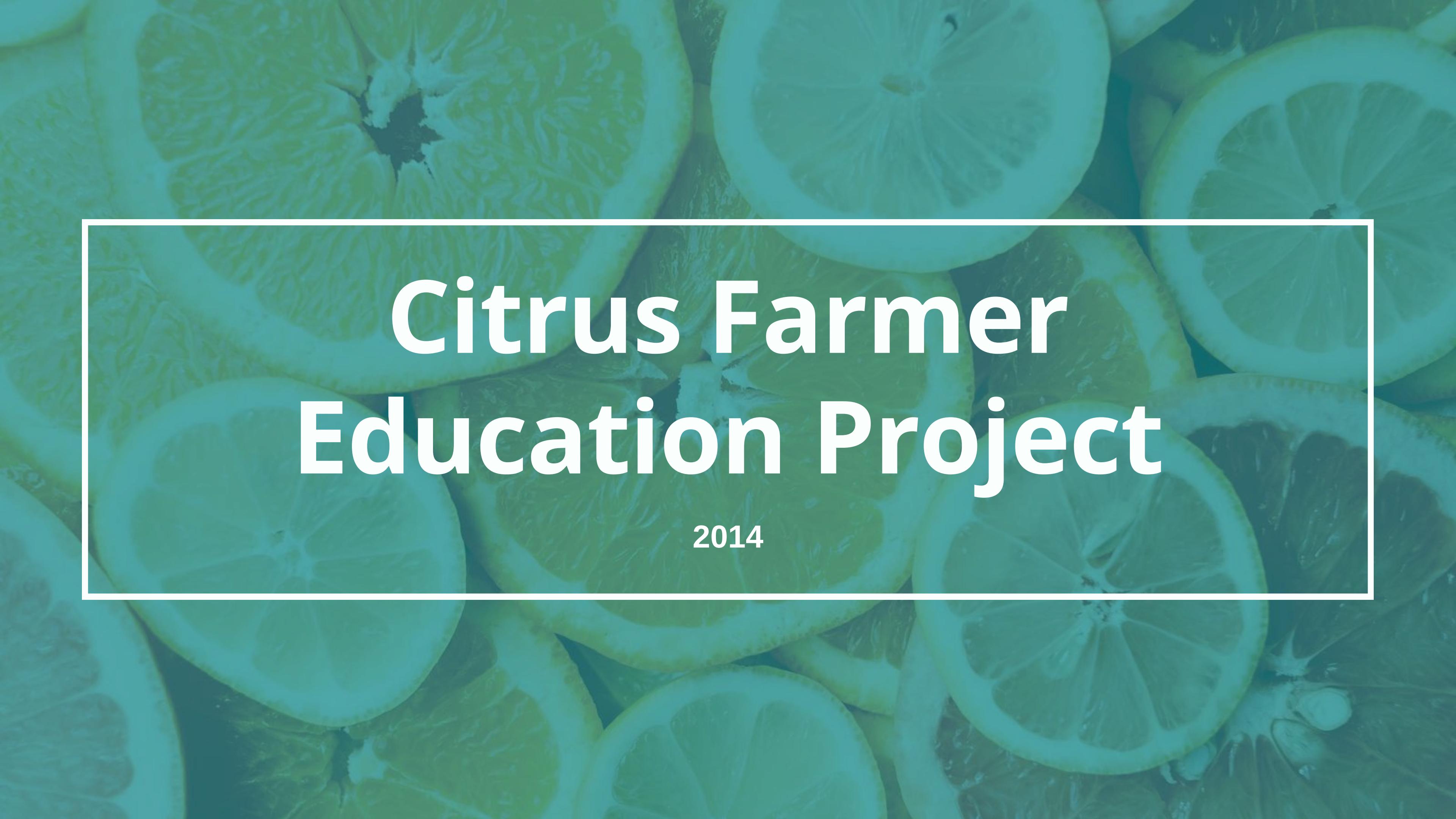
# Project Presentation

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# Who is NATURELDER?

NATURELDER is a civil society organization established in Mersin, Turkey in 2013. Since its foundation, NATURELDER has been working on rural development, youth, entrepreneurship, advocacy, environment, climate change, natural life, women, and human rights, and aims to reach European Union standards and higher standards with these studies. To achieve this goal, we have prepared and carried out many projects with the support of the European Union and with our own means, and we continue to work on new projects every day.

A close-up, high-angle photograph of numerous citrus fruit slices, likely limes or lemons, arranged in a dense, overlapping pattern. The slices are bright green with distinct white pith and dark green rinds. The lighting is soft, creating a natural and organic feel.

# Citrus Farmer Education Project

2014

# CITRUS FARMER EDUCATION PROJECT

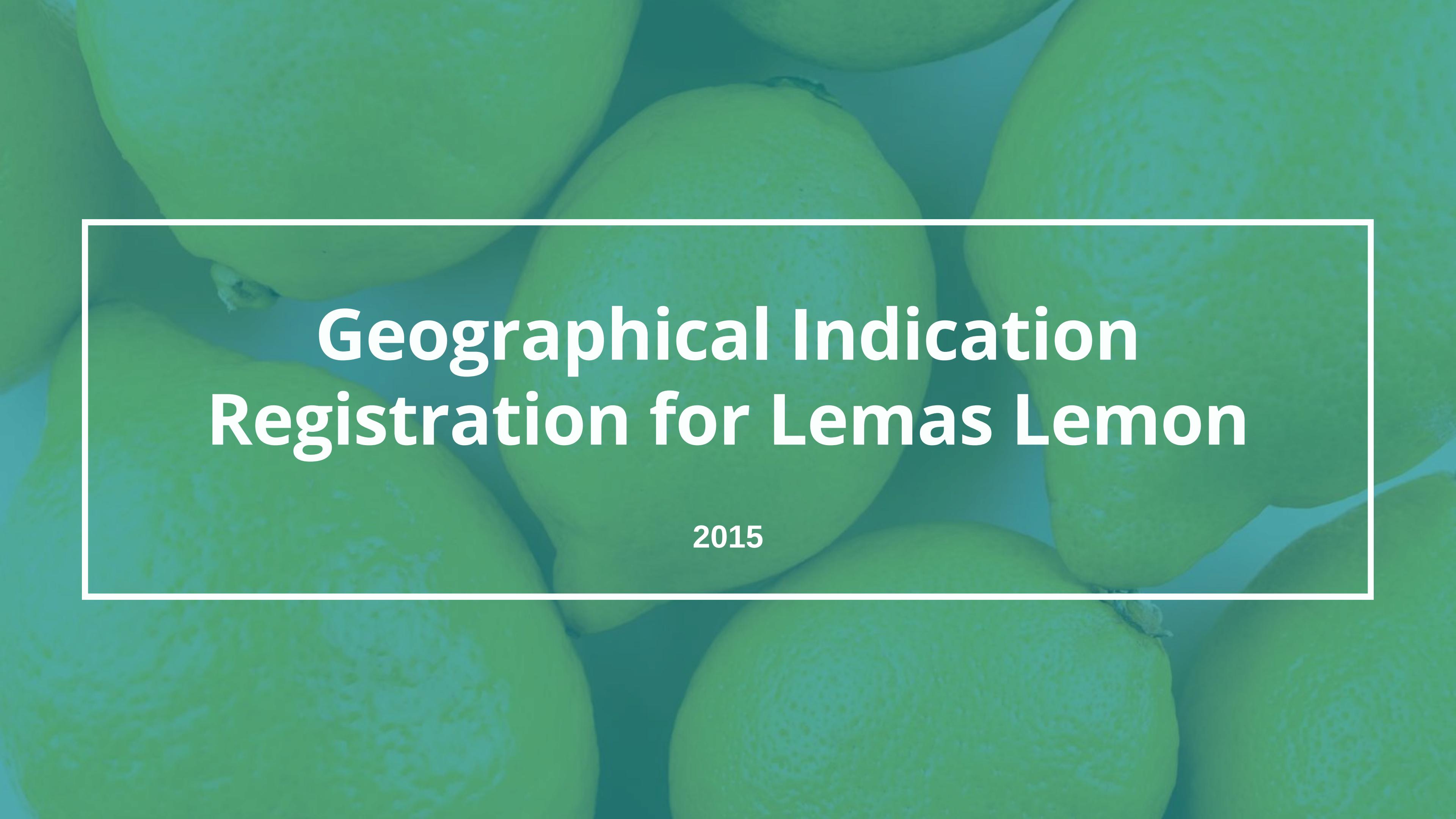
In 2014, we organized the Citrus Farmer Education Project in the USA. Our farmers have been trained in Citrus production in Washington D.C., California and Florida.

Our group, consisting of pioneer farmers, disseminated the techniques they learned when they returned to Turkey, enabling the development and appreciation of the region's agriculture.



# CITRUS FARMER EDUCATION PROJECT



A close-up, slightly blurred photograph of several lemons, creating a textured, greenish-blue background.

# Geographical Indication Registration for Lemas Lemon

2015

# GEOGRAPHICAL INDICATION REGISTRATION FOR LEMAS LEMON

In 2015, in cooperation with Erdemli District Directorate of Agriculture and Forestry, geographical indication registration was obtained for the Lemas lemon special for Erdemli.





# Project of Examining Olive Production, Harvest and Marketing Techniques in European Union Standards

2016

# PROJECT OF EXAMİNİNG OLİVE PRODUCTION, HARVEST AND MARKETİNG TECHNIQUES İN EUROPEAN UNION STANDARDS

In 2016, in cooperation with the Erdemli Public Education Center and the Evening Art School Directorate and the Erdemli District Agriculture and Forestry Directorate, a team of 36 people went to Italy, Spain and Czechia for investigations.





# Rural Development with Local Products Project

2016 - 2017

## RURAL DEVELOPMENT WITH LOCAL PRODUCTS PROJECT

With the project we carried out in 2016 - 2017, we brought the prickly pear fruit, which was idle and sold in the back of trucks, to the economy. Prickly pear entered the Farmer Registration System for the first time in Turkey, its ice cream and marmalade were made and a new export item was created.

Our project was selected as the flagship project by the European Union Delegation to Turkey.



# Rural Development with Local Products Project

Press the play button to watch the video.

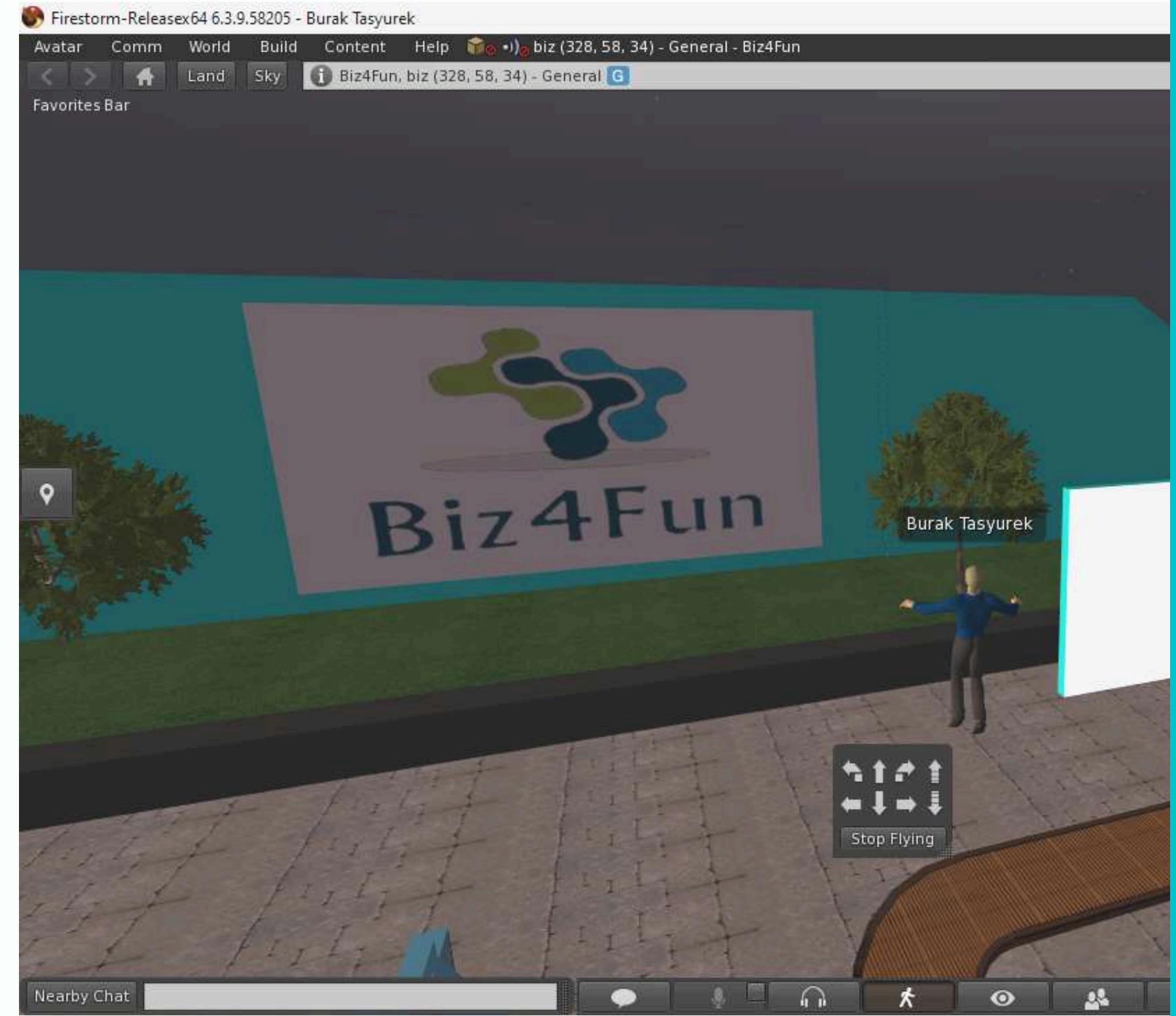


# Biz4Fun - Let's have fun with the business start-up

2018 - 2021

# BİZ4FUN – LET'S HAVE FUN WITH THE BUSINESS START-UP

Between 2018 and 2021, we developed a training program, training materials, and a 3D virtual training game in cooperation with Slovakia, Czechia, Italy, Greece, Romania, and Turkey to support young entrepreneurs and help them enter business life more strongly.



# GREEN GO: an educational experience through STEM disciplines and outdoor adventures

2021

# GREEN GO: AN EDUCATIONAL EXPERIENCE THROUGH STEM DISCIPLINES AND OUTDOOR ADVENTURES

In 2021, we took 10 of our young people, aged 14-16, to Italy. Our young people had scientific activities intertwined with nature and exchanged cultures with young people from other countries.



# GREEN GO: AN EDUCATIONAL EXPERIENCE THROUGH STEM DISCIPLINES AND OUTDOOR ADVENTURES



# Civil Society Development in Rural Areas

2021 - 2022

# CIVIL SOCIETY DEVELOPMENT IN RURAL AREAS

In the project we started in April 2021, we are working to ensure more active participation of NGOs working in the field of agriculture and rural development in policy and decision-making processes. We carry out activities to improve the communication, lobbying, and advocacy competencies of relevant NGOs and to increase their institutional capacities in the fight against wrong agricultural practices.



Bu proje Avrupa Birliği tarafından finanse edilmektedir.  
This project is funded by the European Union.

Civil Society Support Programme - III

Kırsal Alanlarda Sivil Toplum Gelişimi Projesi  
Civil Society Development in Rural Areas Project

TR2016/DG/03/A3-01/018



# CIVIL SOCIETY DEVELOPMENT IN RURAL AREAS



A close-up photograph of a person's hands. The hands are positioned with the palms facing each other, fingers slightly spread. Resting in the center of the hands is a small, vibrant green plant with many small leaves. The background is a soft, out-of-focus green, suggesting a natural, leafy environment.

# Save Our Planet

2022

## SAVE OUR PLANET

10 youth workers went to Slovenia and received training for a week in order to convey to young people the importance of the environment and nature, and how to protect the environment and nature more effectively.



# Rural Boosters

2023

## RURAL BOOSTERS

2 youth workers went to Spain and received training to promote entrepreneurship in depopulated and rural regions to increase the possibilities of development of young people in those regions and protect the cultural and natural heritage that our villages have.





# FIVE MATTERS OF ECO-LOVE

2023

## FIVE MATTERS OF ECO-LOVE

The project aims to develop the capacity of adults to intervene in environmental education, by training adult skills and by developing strategies for approaching environmental education in context formal and non-formal.



# Sustainability on Stage 2.0

2024

## SUSTAINABILITY ON STAGE 2.0

The Erasmus+ Training course "Sustainability on Stage 2.0," held from 19th to 24th September 2024 in Spain, focused on raising sustainability awareness through creative methods like theatre. Participants gained new teaching tools, strengthened their connection to nature, and built an international network dedicated to sustainability.





# Growing Together

2024

# GROWING TOGETHER

The Erasmus+ Training course "Growing Together," held from 17th to 25th September 2024 in France, focused on integrating sustainability, permaculture, and social inclusion. Participants learned tools and methods to include migrants in youth projects, using permaculture and digital tools to promote ecological awareness, employability, and cross-cultural engagement.





# Strengthen of the Beekeepers Generation Bridging BEEBRIDGE 2025

## BEEBRIDGE

BEEBRIDGE is an initiative that enhances intergenerational knowledge transfer in beekeeping and encourages young people to engage with the sector. It offers updated training content, expert audio-visual materials, and model educational apiaries within a unified learning framework. The project supports sustainable beekeeping practices and fosters international cooperation for stronger sectoral development.



# Contact



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