

MEDITERRANEAN NATURAL LIFE ASSOCIATION

Project Presentation

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Who is NATURELDER?

NATURELDER is a civil society organization established in Mersin, Turkey in 2013. Since its foundation, NATURELDER has been working on rural development, youth, entrepreneurship, advocacy, environment, climate change, natural life, women, and human rights, and aims to reach European Union standards and higher standards with these studies.

To achieve this goal, we have prepared and carried out many projects with the support of the European Union and with our own means, and we continue to work on new projects every day.

The background of the slide is a teal color with a pattern of semi-transparent citrus slices, likely lemons or oranges, arranged in a dense, overlapping manner. The slices are shown in various orientations, some as whole fruits and others as cross-sections.

Citrus Farmer Education Project

2014

CITRUS FARMER EDUCATION PROJECT

In 2014, we organized the Citrus Farmer Education Project in the USA. Our farmers have been trained in Citrus production in Washington D.C., California and Florida.

Our group, consisting of pioneer farmers, disseminated the techniques they learned when they returned to Turkey, enabling the development and appreciation of the region's agriculture.



CITRUS FARMER EDUCATION PROJECT



Geographical Indication Registration for Lemas Lemon

2015

GEOGRAPHICAL INDICATION REGISTRATION FOR LEMAS LEMON

In 2015, in cooperation with Erdemli District Directorate of Agriculture and Forestry, geographical indication registration was obtained for the Lemas lemon special for Erdemli.



Project of Examining Olive Production, Harvest and Marketing Techniques in European Union Standards

2016

PROJECT OF EXAMINING OLIVE PRODUCTION, HARVEST AND MARKETING TECHNIQUES IN EUROPEAN UNION STANDARDS

In 2016, in cooperation with the Erdemli Public Education Center and the Evening Art School Directorate and the Erdemli District Agriculture and Forestry Directorate, a team of 36 people went to Italy, Spain and Czechia for investigations.





Rural Development with Local Products Project

2016 - 2017

RURAL DEVELOPMENT WITH LOCAL PRODUCTS PROJECT

With the project we carried out in 2016 - 2017, we brought the prickly pear fruit, which was idle and sold in the back of trucks, to the economy. Prickly pear entered the Farmer Registration System for the first time in Turkey, its ice cream and marmalade were made and a new export item was created.

Our project was selected as the flagship project by the European Union Delegation to Turkey.



Rural Development with Local Products Project

Press the play button to watch the video.



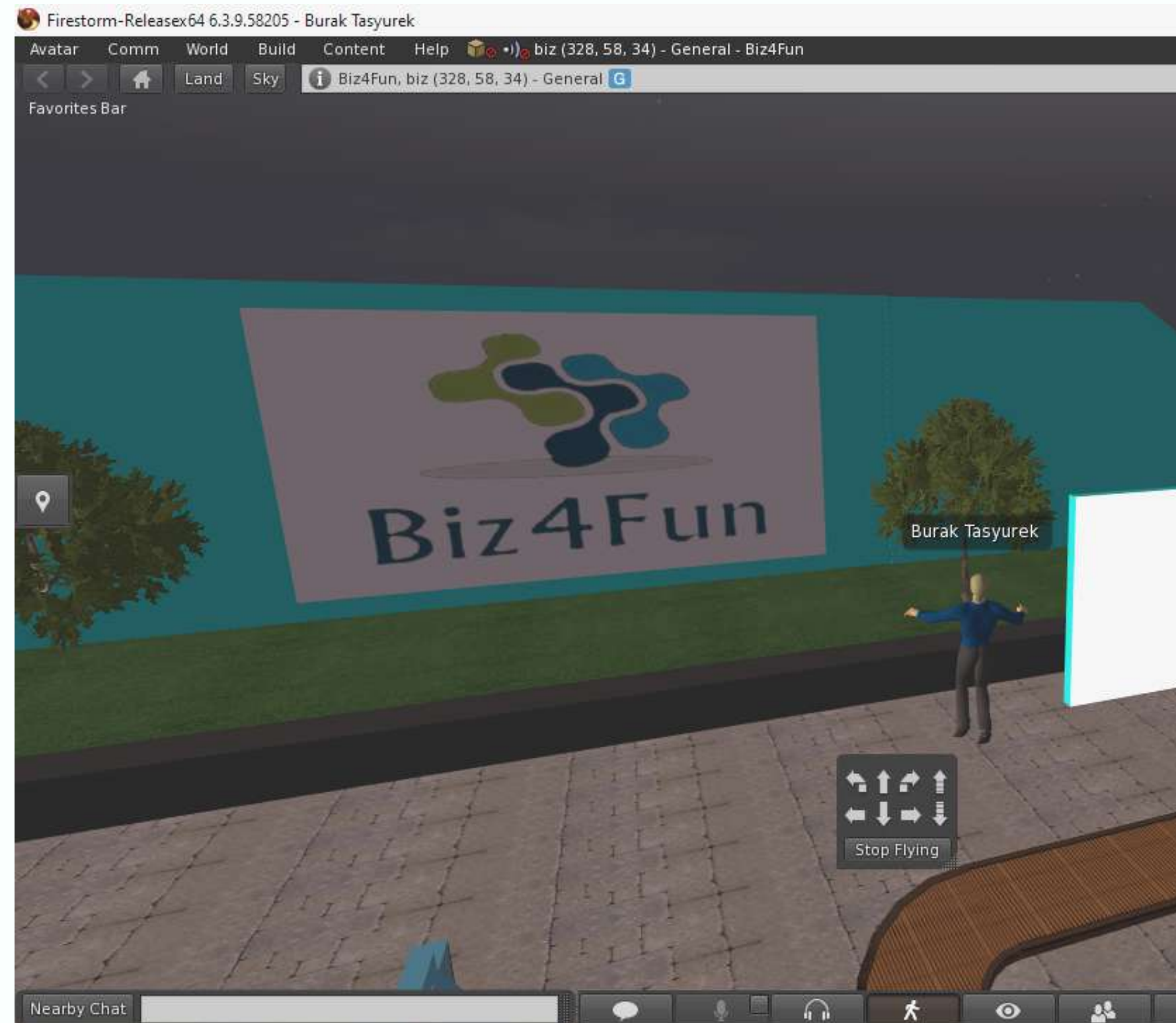


Biz4Fun – Let's have fun with the business start-up

2018 - 2021

BIZ4FUN – LET’S HAVE FUN WITH THE BUSINESS START-UP

Between 2018 and 2021, we developed a training program, training materials, and a 3D virtual training game in cooperation with Slovakia, Czechia, Italy, Greece, Romania, and Turkey to support young entrepreneurs and help them enter business life more strongly.



A person is seen from behind, hiking on a dirt trail that winds through a grassy mountain landscape. The scene is overlaid with a semi-transparent teal color. The person is wearing a dark jacket and pants, and is carrying a backpack. The background shows rolling hills and a clear sky.

GREEN GO: an educational experience through STEM disciplines and outdoor adventures

2021

GREEN GO: AN EDUCATIONAL EXPERIENCE THROUGH STEM DISCIPLINES AND OUTDOOR ADVENTURES

In 2021, we took 10 of our young people, aged 14-16, to Italy. Our young people had scientific activities intertwined with nature and exchanged cultures with young people from other countries.



**GREEN GO: AN
EDUCATIONAL
EXPERIENCE
THROUGH STEM
DISCIPLINES AND
OUTDOOR
ADVENTURES**



Civil Society Development in Rural Areas

2021 - 2022

CIVIL SOCIETY DEVELOPMENT IN RURAL AREAS

In the project we started in April 2021, we are working to ensure more active participation of NGOs working in the field of agriculture and rural development in policy and decision-making processes. We carry out activities to improve the communication, lobbying, and advocacy competencies of relevant NGOs and to increase their institutional capacities in the fight against wrong agricultural practices.



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Civil Society Support Programme - III

Kırsal Alanlarda Sivil Toplum Gelişimi Projesi
Civil Society Development in Rural Areas Project

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CIVIL SOCIETY DEVELOPMENT IN RURAL AREAS



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