



“Odlar Yurdu” Youth Public Union was founded on June 15, in 2012, and was registered by the Ministry of Justice on July 13, 2012, in light of the social processes observed in our country, the importance of the state youth policy and the real opportunities created by this policy for youth development, the active participation of youth organizations in the socio-political life of the republic, as well as Ganja city being selected as the “Capital of Youth” in that year.

BRIEF INFORMATION

The purpose of the union is to promote patriotism, involvement of young people in the protection of national and spiritual values, as well as the development of education, science, health, culture, entrepreneurship, sports and other areas of society, organization of volunteer

Considering the priorities of the youth policy, the action plan of the Union between 2013-2018 is determined as following:

1. Volunteering;
2. Intellectual development;
3. Environmental protection;
4. Active citizenship;
5. Statehood and patriotism.

The Union has carried out various activities in each direction and served the development of the region's youth. In total, more than 10,000 young people directly participated in the projects and other activities implemented by the Association during its 5-year activity. During this period, the Union has been a partner of 25 international projects in 16 countries (Italy, Norway, Romania, Hungary, Turkey, Greece, Ukraine, Georgia, Bulgaria, Slovenia), and a total of more than 70 young people participated in these projects. He has represented the country as a participant / representative in various international events in 6 countries (Belgium, Romania, Greece, Turkey, Georgia, Croatia).



BRIEF INFORMATION

Based on the Strategic Plan of Odlar Yurdu Youth Public Union for 2019-2021 covers:

- (P1)** promoting the idea of active citizenship among young people;
- (P2)** promotion of the philosophy of volunteerism among young people;
- (P3)** promoting entrepreneurship among young people;
- (P4)** international cooperation

And the Union implements those prioritized areas.

During 2019, the Union implemented the projects called "Regional Youth Entrepreneurship Forum I", "Imadeddin Nasimi - 650 years of value", "Environment and I-2" Voluntary Youth Spring School. The employees of the union represented the union and our country in 5 foreign countries on 4 projects. In addition, about 20 different actions, events, trainings, seminars and other activities were held.

In 2020, taking into account the current pandemic conditions, the projects and other activities of the association were organized hybridly (online and offline).

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4 big project

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10+ distinct events and
activities

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Azərbaycan Respublikasının
Kiçik və Orta Biznesin
İnkişafı Agentliyi



SAHİBKARLARIN I BEYNƏLXALQ
ONLAYN FORUMU
BAKİ 2020



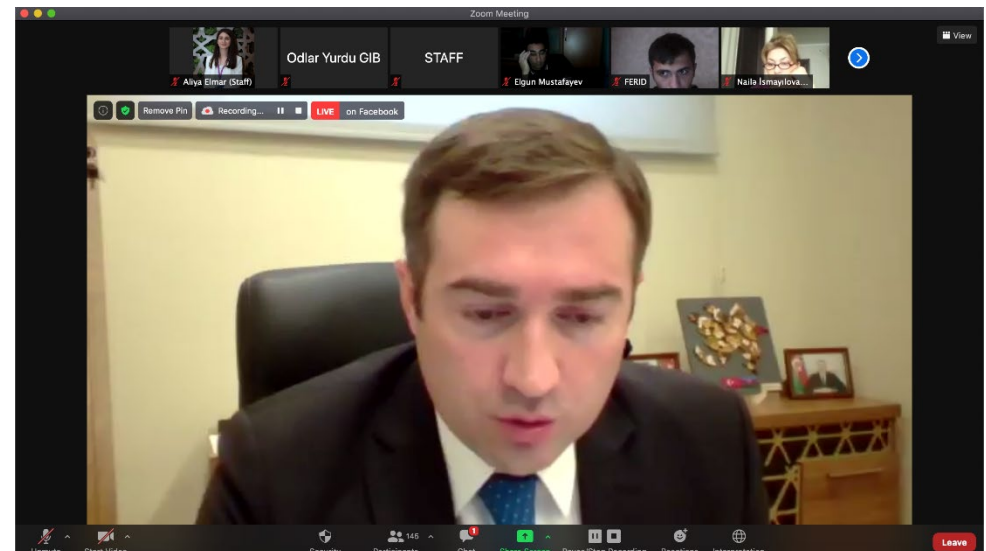
Financial support of the Small and Medium Business Development Agency of the Republic of Azerbaijan, in partnership with SAT Group, Networking.az, EcoEurasia Eurasian Economic Relations Association, Social Business Youth Center, I International Entrepreneurship Forum - Baku 2020 was carried out.





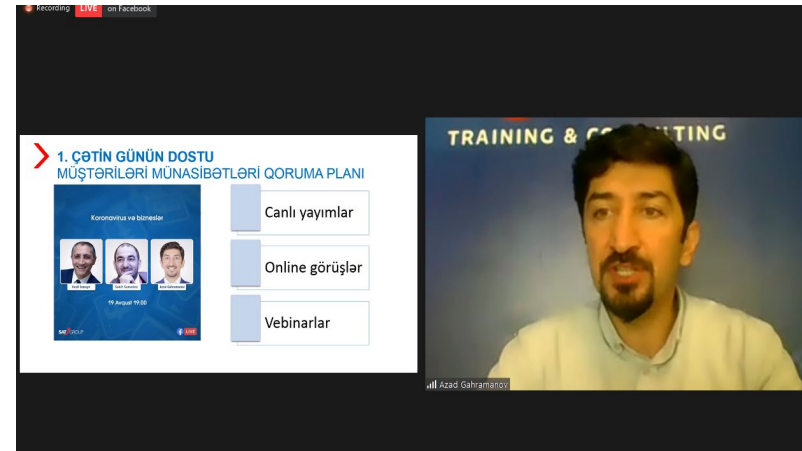
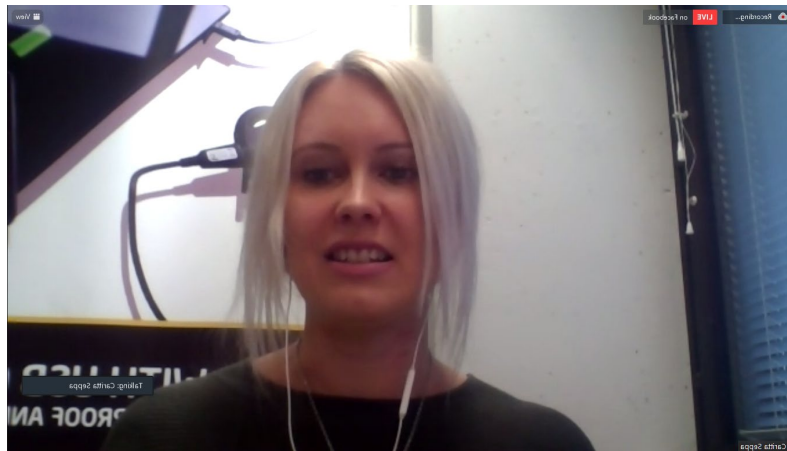
The main goal of the project is to motivate entrepreneurs in the context of the coronavirus (COVID-19) pandemic and post-pandemic period and to study international experience. The forum was attended by 16 speakers, government officials, guests and hundreds of young people from 7 different countries.





Government officials, deputy members and other officials spoke at the online forum. In their speeches, they spoke about the work done by the state in the field of entrepreneurship and the opportunities created.





Entrepreneurs, professional experts and trainers from the world-famous "Forbes 30 under 30 list" spoke at the forum.





With the financial support of the Council for State Support to Non-Governmental Organizations under the President of the Republic of Azerbaijan, a project called "KönüllüsƏN" was implemented. "KönüllüsƏN" means »You are a Volunteer«.





The 2020 was announced as a "Year of Volunteers" by the President of the Republic of Azerbaijan. Based on this, the "KönüllüSƏN" project was implemented. The name of the project means "You are a Volunteer». The aim of the project is to promote the essence of volunteering, professional volunteering. Within the framework of the project, a booklet and a documentary "KönüllüSƏN" were prepared, which included young people who started their professional activities as volunteers and achieved success.





The project "Development of Entrepreneurship and Self-Employment in Rural Areas" was implemented with the support of the Agency for Small and Medium Business Development of the Republic of Azerbaijan, in partnership with the State Employment Agency under the Ministry of Labor and Social Protection.





300 villagers were informed about the project as part of the effort. The privilege to participate in the initiative was obtained by 15 villagers. The participants' homes were assessed, and their requirements were determined.



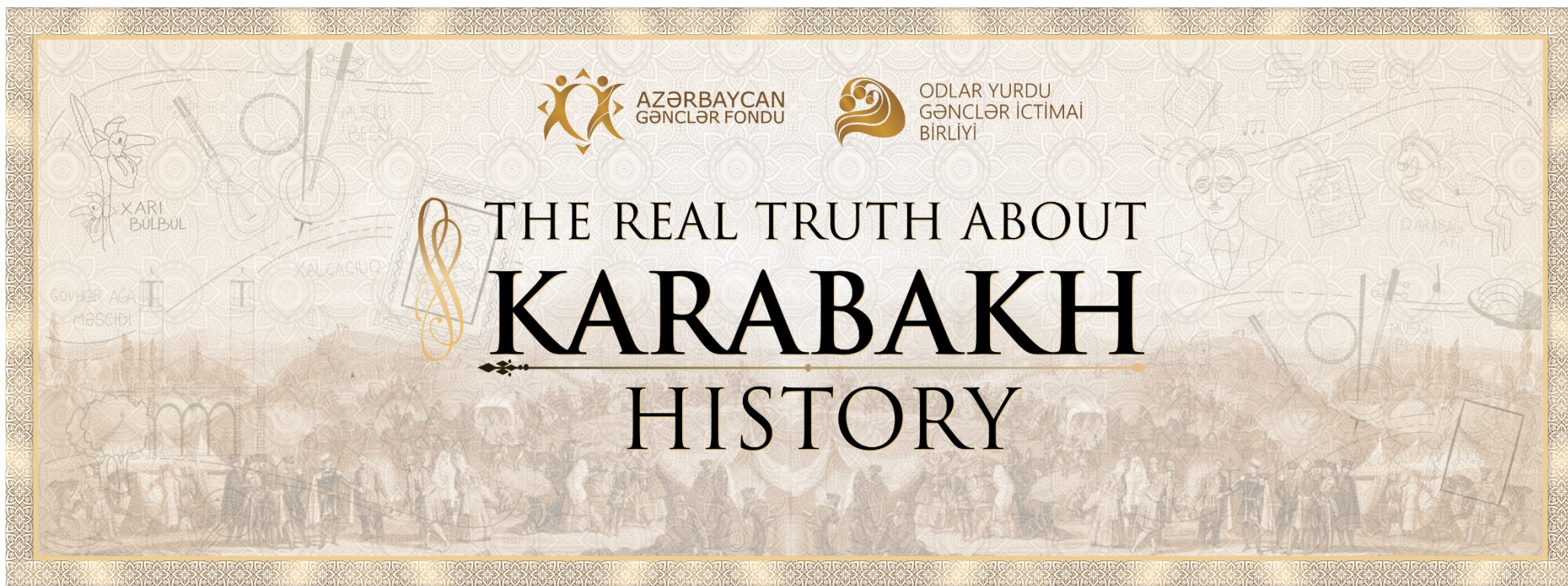


Project participants benefited from training provided by professional trainers. "Professional customer service", "Guest house sales", "Cash management", "Customer communication techniques", etc. were covered topics.





The opening ceremony of the business entities created within the project took place. The ceremony was attended by KOBIA Chairman Orkhan Mammadov, First Deputy Minister of Labor and Social Protection Anar Aliyev, Chairman of the State Tourism Agency Fuad Nagiyev, Ismayilli District Executive Power Nahid Bagirov, NGO representatives, media workers and youth. The head of the union informed the guests about the project and inspected the guest houses in the village.



“The real truth about Karabakh history” was implemented with the financial support of the Youth Foundation of the Republic of Azerbaijan and the initiative and organization of the “Land of Fire” Youth Public Union.



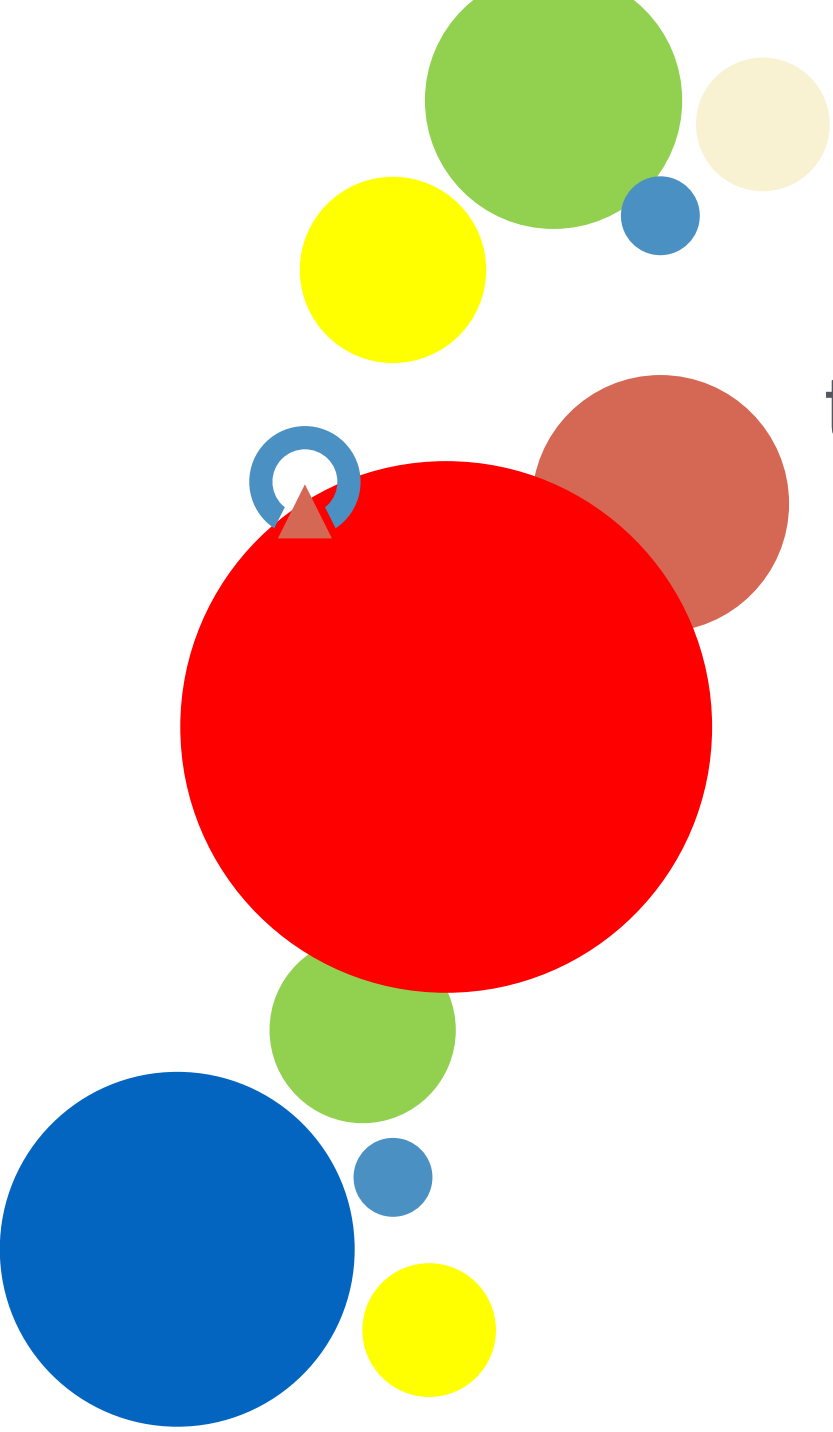


Within the framework of the project, a documentary film "Empty Swing" was made, which covers the historical realities of Karabakh, the events in Barda and Ganja during the Second Karabakh War. The film was dubbed into English and Turkish to bring the realities of Karabakh to the attention of foreign audiences. ►




The film was presented with the participation of government officials, NGO leaders and young people. At the ceremony, the guests were given detailed information about the project and the film.





Events, actions, trainings and seminars, other activities

Throughout the year 2020, the Union participated actively in a number of major events, historical days, and calls for socio-political reforms in the country. Various educational, commercial, and other activities linked to major calendar days were carried out. Many steps have been implemented in response to the problems posed by the State Youth Policy, including active involvement. More than ten similar events were held in all.





Armenia used disinformation during the Second Karabakh War, and an internet campaign called "Be the Voice of Karabakh" has been started in response.

Statements were submitted to 120 international organizations as part of the campaign; shares were posted on social media and reached 20,000 individuals; and an online petition was established and signed by 1626 people. A 10,000-strong audience saw an educational film about civilian deaths.





An informative video was made with the participation of MPs, journalists and celebrities. The video contains statistics on terrorist acts committed by Armenians against civilians in the Second Karabakh War. The information was brought to the attention of foreign audiences through English subtitles.



During the Second Karabakh War, an online course on "How to Deal with Online Disinformation During Wars" was organized in order to promote the active and accurate involvement of young people in the information war. At the seminar, Alparslan Demir, a social entrepreneur who was named to Forbes' 30 Under 30 Turkey list, spoke..





The chairperson and employees of the Union visited the cities of Barda and Ganja, the Alley of Honors and the Alley of Martyrs, which were subjected to civil terror during the Second Karabakh War.



“Hasan Bey Zardabi Heritage Center”, “Eco Eurasia” Association and “Odlar Yurdu” Youth Public Union jointly organized a video conference “Heart Bridge from Zardab to Karaman” dedicated to the anniversary of the death of the founder of the Azerbaijani press, prominent public figure Hasan Bey Zardabi . The conference was attended by MPs, government officials and other guests from Turkey and Azerbaijan.



"Sağlam Ailə" Medical Center,
"Odlar Yurdu" Youth Public Union
and "Gunay Insurance" jointly
organized a social project called "
Your family's health is your
insurance! " to support citizens.





Together with the “Specialist” Education Platform, which provides free services to applicants in the selection of specialties, support was provided to young people admitted to higher and secondary vocational schools this year in choosing a specialty. In total, about 200 young people were selected for this program.



"Hasan bey Zardabi week" was held on the occasion of Hasan bey Zardabi's birthday. This event was held at the joint initiative of "Hasan bey Zardabi Heritage Center", "Eurasian Economic Relations Association", "Odlar Yurdu" Youth Public Union, Azerbaijan Enlighteners Association. Conferences, discussions and meetings about Zardabi were held during the week.



HƏSƏN BƏY ZƏRDABİ
İRSƏ SEVGİ VƏ HÖRMƏTLƏ!

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"Hasan Bey Zardabi irsinin təbliği, maarifçilik ənənələrinin, milli-mənəvi dəyərlərin qorunmasında və təbliğində Azərbaycan Qeyri-hökumət təşkilatlarının rolu" mövzusunda onlayn konfrans

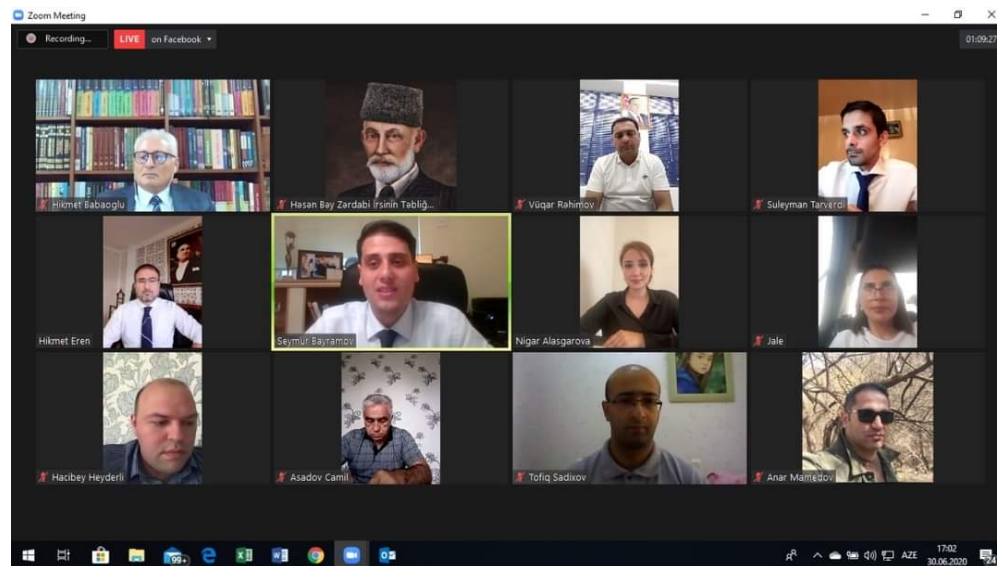
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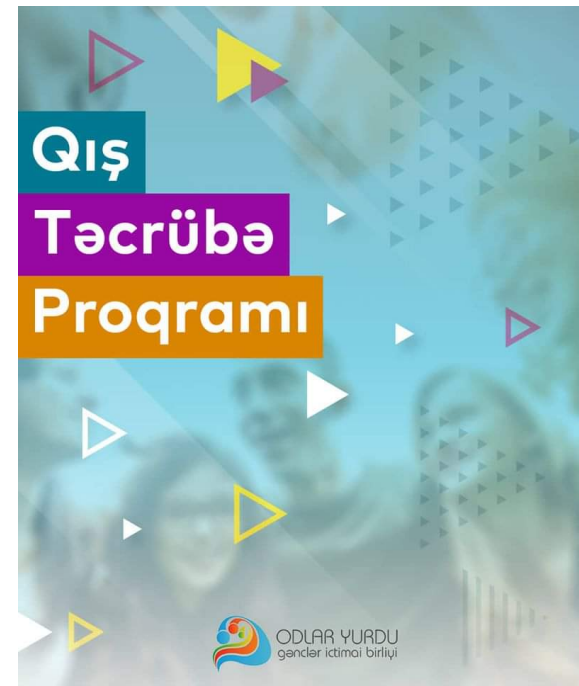
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Traditionally, the "Winter Internship Program" has been implemented. Training on "Correct CV writing" rules was organized for young people participating in the program.

In addition, program participants met with representatives of private companies and discussed potential job opportunities for young people.



An abstract graphic on the left side of the slide consists of several overlapping circles and shapes in various colors: red, blue, green, yellow, and light blue. A small red triangle is positioned near the top of the large yellow circle, and a small blue circle is located near the bottom right of the same yellow circle.

WE ARE PARTICIPATING

The Union is actively represented in local, regional and international projects implemented in the country. In 2019, it was represented by active youth in more than 10 projects organized for youth and youth organizations.





Participated in the "Public Awareness" project organized by the National Assembly of Youth Organizations of the Republic of Azerbaijan with the financial support of the Youth Foundation of the Republic of Azerbaijan. Within the framework of the project, enlightenment was conducted on the topics of the COVID-19 pandemic, the Year of Nizami, martyrs and veterans of the Second Karabakh War.





The Chairperson and employees of the Union took part in the "International Forum of Volunteers of Islamic Countries" organized by the Ministry of Youth and Sports of the Republic of Azerbaijan within the "Year of Volunteers".



The team members of the union took part in the events dedicated to "February 2 - Youth Day". At these events, Secretary General of the Union Valiyev Ruslan was awarded a "Diploma" by the Minister of Youth and Sports of the Republic of Azerbaijan Azad Rahimov, and the coordinator for volunteers Nijat Mammadov was awarded a "Decree of Honor" by Ganja Mayor Niyazi Bayramov.





The head of the union attended the opening of the Resource Center of Youth Organizations and the next meeting of the National Assembly of Youth Organizations of the Republic of Azerbaijan, organized by the NAYORA with the support of the Youth Foundation of the Republic of Azerbaijan.






IN THE MEDIA

The Union makes extensive use of official social media accounts and works closely with conventional media. Various TV networks, including as AzTV, ATV, ITV, SƏS TV, and others, featured the Union in various shows.

Various interviews were also released at the same time. News stories on the initiatives were written about them, and press releases were posted on news sites and portals.







A meeting with media representatives was organized by the union. Media representatives were informed about the current projects implemented by the organization at the meeting. During the meeting, the expansion of existing cooperation with the media and new opportunities is also discussed.









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