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## **CONCEPT NOTE**

### **“Sport bridges - restore trust”**

#### **1. CONTEXT**

This project is proposed for the the new Erasmus + Sport programme, small-scale partnerships.

This project matches with **horizontal priority**: Inclusion and diversity with transversal `priorietis of digitalization and **Sport specific priority**: Combatiing violence and tackling racism, discrimination and intolerance in sport

#### **Background and methodology**

The COVID'19 period we have found an increase racism, xenophobia and intolerance attitudes in society. The effect of the institutional up-down campaigns of "all together we can beat the virus" "protect our elders, those who previously did all for us" has reinforce "us" as opposed to the "other".

Sport increases the idea of a group defined by opposition (my team against another), which in this case is useful for participation and, on the other hand, as a EXTERNAL common framework to the identity of the group.

The concept of opposition comes from an absence of feeling of belonging to the society in which they live. The implementation of up-down methodologies associated with our concept of society fails due to this fact. For this reason, we propose to approach the project within a bottom-up methodological framework.

This methodology has to be multi-directional, not only to intervene in young people who are directly radicalizable, but also of neighborhoods, cities and cultural identities where they live, to eliminate mutual prejudices.

#### **2. SUMMARY OF THE PROJECT**

“Sport bridges - restore trust” project aims to build bridges through a bottom-up methodology between young people from migrant background and the society in which they live, through sports and training activities.

We propose a bottom-up methodological approach of activities. The activities to implement the project are:

Training for mentors and sports actors, sport activities, intercatave app and an final online toolkit .

Our target groups are youth from 15 to 25 years old, with difficult social backgrounds and coaches and sport staff



### **Activities:**

1.- Tracking of situation and good and bad practices in each country.

Selection of specific groups to intervene in. This will be carry out by local partners described before with the support of theirs local networks.

- Identification of neighborhoods and groups at risk
- Identification of practices carried out
- Analyze the collectives looking for the common keys
- Study the welcoming society in the same sense

2.- Training of monitors and sports coaches / other staff in no formal mode.

Training for sports actors. Trainig focused in actors directly related to the intervention with the target group in the sport activities. (sport trainers, monitores, staff ...) and/or federations, referees, so on to be trained in sportif methodologies related with our specific target group.

3.- Sport activities between single / team Sport disciplines

4.- Creation of an app tool for interaction of participants and practices.

This app will be transversal during all the project, be an exchange platform and a compemdium of specific activities.

5.- Online tool kit.

The final toolkit will be a compendium of outputs of the project, useful material for implemementing the bottom-up methodology. It will be downloadable on the project website.

### **3. OBJECTIVES**

The general objetive is

To combat violence, racism in sport by building bridges through a bottom-up methodology between young people at risk of exclusion and the society in which they live, through sports.

Specific Objetives are:

- Tackle intolerance and xenophobia threats in sports
- Exchange of good practices
- Increse awareness of the role of sports in fighting xenophobia

### **PROFILE OF PARTNERS**

The partners cover different areas necessary to cover the required profiles of the project and the realization of the various activities proposed:

- Organization expert in app developing
- Organization with expertise at grassroot level in implementation of sport projects with migrants
- organization with expertise in communication activities