



Ajuntament d'Altea



EUROALTEA

Oficina de Proyectos Europeos de Altea
Altea European projects office

Municipality of Altea, Spain



PARTNERIDENTIFICATION (PIF)



EUROALTEA

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Altea European Projects Office



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A. Partner Organisation

PIC	913697418
Organization ID	E10083853
Full legal name (National language)	Ayuntamiento de Altea
Full legal name (Latin characters)	Municipality of Altea
Address (Street and number)	Casa de Cultura. C/Pont de Montcaunº 14 (Altea)
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Region	Alicante
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B. Profile

Type of organization	Public Body
Is the partner organisation a public body?	Yes
Is the partner organisation a non-profit?	Yes



c. Background and Experience

Presentation of Altea, partner organisation

Altea is a Spanish city located on the Mediterranean coast of Alicante (Community of Valencia, Spain) with the Sierra de Bèrnia as a backdrop. It has a population of 23,000, of which 35% are foreigner nationals, the majority coming from other European countries. This percentage increases significantly during the summer months. Altea's main economic sector is tourism, followed by agriculture and the fishing industry. Altea's multiculturalism proves in itself that it is a European city.

In April 2019, Altea was awarded the title of **Valencian Capital of Culture**. This award confirms the firm commitment of the town to culture as an instrument of social cohesion and economic development. In this sense, it should be noted that Altea, although is not a big city, is the seat of the University of Fine Arts in the province.

Additionally, in December 2020, Altea was awarded the "**V Edition of the Volunteer Awards**", for the management of COVID-19 within the framework of the **URBACT III: Volunteering Cities project**.

Apart from the impact of this important project, the Municipality of Altea offers a wide range of services focused on economic and social development. It develops its activities in key sectors that look to the future: innovation, entrepreneurship, commerce, environment, energy, smart cities, education and training, culture and heritage, urban mobility, social inclusion, employment, health and equality.

In order to foster economic development, youth education and employment, the Municipality implemented, in 2017, **EuroAltea, the European Projects Office**, dedicated to the development of European projects for the city and its citizens. To do so, EuroAltea has, as its most important aim, to find and create a range of opportunities for its young citizens.

EuroAltea is a young public organisation that reflects the willingness to look to the future in local areas and to develop a global way of thinking. It's certain that thinking towards the European Union means sharing experience, ways of working, ideas and good practices. The aim of EuroAltea is to develop an innovative space in the municipality that fosters talent, creates opportunities and improves the quality of life in the urban environment.

The European Projects Office works closely with public organisations such as the Council of Social Wellbeing, Environment or the Local Development Agency, to understand the needs of the population and to provide advice to the local government bodies, companies, young people and citizens of the municipality. At the same time, it helps to guide and assist in attracting European funding. EuroAltea supports the population to participate in educational programs and gain experience abroad through European programs like the **EURES network**, **Erasmus+** or the **European Solidarity Corps**. Finally, the office adds a clear European perspective to the city and promotes the sense of European citizenship among young people.

In addition to this, and since 2021, Altea is implementing a strategic plan based on the sustainable development objectives set out in the **2030 Agenda of the United Nations Organization**, which conditions local policy in order to achieve the goals set out in the mentioned document.

These actions are complemented by several alliances and partnerships, the most important of which are the "**Covenant of Mayors**", an initiative of the European Commission to work together with local entities in order to implement EU climate and energy objectives, and "**Building Europe with Local Councillors (BELC)**", a network of EU local authorities created with the aim of promoting communication on EU-related topics.

Moreover, Altea is member of the "**Alliance of Cities for Sustainable Development**", created by the government of the Generalitat Valenciana, and the national Network of local entities for the 2023 Agenda.

Through all these commitments, Altea is among the municipalities that promote pioneering policies in the field of social inclusion and sustainable development to face the challenges of climate change.



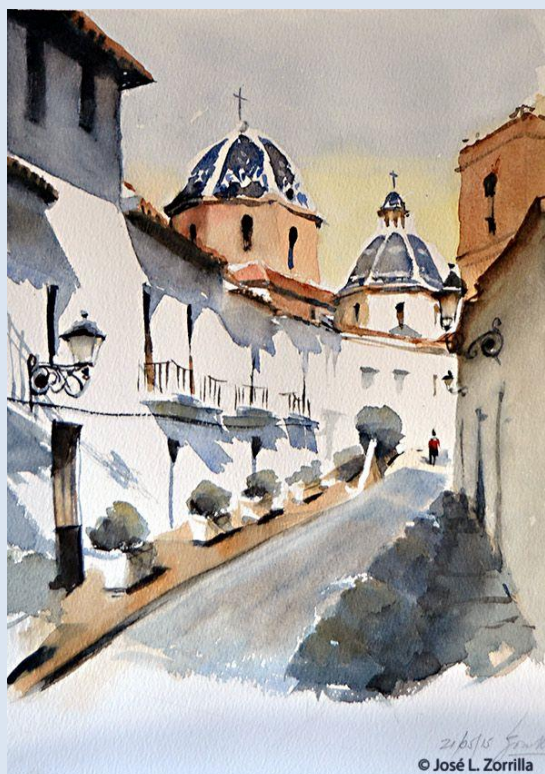
Relevant activities and experience of the organisation

EuroAltea has the mission of involving citizens, mainly young people, into the social, cultural and educational life of their communities. To that purpose, the office collaborates with many local, regional, national and European schools, companies, organizations and institutions.

Since its inception, the EuroAltea Office has already developed projects in accordance with its aims and goals in different key sectors, some of which are exchange of good practices ("URBACT III"), digitalization ("wifi4eu"), arts ("Artisans do it better"), youth exchange programs (*Erasmus+*, *Eurodissey*, *European Solidarity Corps*), environment ("LOCAL4GREEN" and "CoGreen"), social inclusion ("EnEnWomen" and "Women in sport via media"), or volunteering ("VoluntEU" project).

Culture and arts

Altea is a city of Arts where the culture occupies first place in the life of its inhabitants. It hosts the Faculty of *Bellas Artes* of the University Miguel Hernández and the city is a real showcase for the students' savoir-faire. All the more so, for many years, Altea has been a shelter for artists, poets, painters, sculptors and ceramists. A number of cultural events take place during the year. The city is home to numerous art galleries, ateliers, exhibition halls and foundations. Altea's participation in the Italian Erasmus+ project "Artisans do it better", which brought added value to young local artisans, is particularly noteworthy.



Youth, Education and Training

EuroAltea promotes various youth European programs close to its population and welcomes young workers from abroad. We are fully aware that working abroad gives this group the opportunity to develop skills and learn many more. That is why we promote all the opportunities that the European Union offers to our young citizens, such as the EURES network, the European Voluntary Service, Eurodissey, the European Solidarity Corps, Youth in Action (Erasmus+), etc. EuroAltea has also participated to the project "Permission to Wonder" with five other EU countries. Since 2017, this project aims to establish a transnational strategic partnership in Europe that will enable partners in the participating countries to develop a structure and methodology for schools to use Visual Thinking Strategies (VTS) as a method in the field of Visual Arts Education.





Environment and Energy

Altea participated in the project “**LOCAL4GREEN**” as a pilot municipality. This is an initiative that supports local authorities in the definition and implementation of tax policies as a way to promote renewable energy sources, both in the public and private sectors and in the Framework of Sustainable Energy Action Plans signed in the Pact of Mayors of the program Interreg MED.



Entrepreneurship and Economy

Altea works on the European Commission's project “**Smart cities**” with other cities, industries, small business, banks, researches to improve urban life through more sustainable integrated solutions and addresses city-specific challenges from different policy areas such as energy, mobility and transport and ICT. It builds on the engagement of the public, industry and other interested groups to develop innovative solutions and participate in city governance.

Joining paths to build a better perception of Europe

EuroAltea led the “**YOUROPE**” project (*Europe for citizens*) until 2020. YOUROPE is a network of 8 European towns from Spain, Italy, Belgium, Bulgaria, Poland, Greece, Cyprus, and Slovenia), focused on youngsters and their role in the present and future of Europe. The goal of this project was to contribute to combat the Eurosceptic rhetoric, encouraging participants to open a dialogue and elaborate an inclusive pro-Europe rhetoric at local level.

The key players were young citizens from each territory, who worked with experts (i.e. academic professors, blogger, journalists, etc.) in order to learn about the media communication strategies, the EU policies and strategies as well as freely express their point of views and reach a big impact at local and regional level, becoming European ambassadors in their home town.





URBACT III: Volunteering cities

URBACT III was a network which aimed to promote sustainable urban development, enabling cities to collaboratively develop, through the transfer of good practices, solutions to different urban challenges.

The project was a key instrument of European Cohesion Policy resources and expertise to strengthen the capacity of cities to implement integrated urban strategies and actions on the thematic according to their challenges. Key participants included practitioners, city managers, elected representatives and stakeholders from other public bodies, the private sector and civil society.

The programme reinforced the role played by municipalities addressing the social, economic and environmental increasingly complex changes. URBACT III (2014-2020) contributed to achieve the objectives of Europe 2020, providing a mechanism to develop knowledge and skills to all actors involved in the implementation of urban policy. It aimed to build stronger, more cohesive and vibrant European cities and to address emerging urban problems by proposing a smart, sustainable and inclusive growth, which are the three key priorities of Europe 2020.

The results of the project are divided in four principal pillars, which are participative governance, intergenerationality, youth and volunteerism, and corporate social responsibility. In all these areas, the participants partners increased commitments and became more aware about the need of involving citizens participation, if they want to successfully develop public policies.

At the end of the project, the “Volunteering Cities” network decided to develop a Transfer Guide with the objective of giving support to other cities that need/wish to re-visit their Social Policy Governance Model. This action was made in order to set-up co-creation policy making and action plans design processes by incorporating the volunteers in a more direct and intensive way.

The advantages of this participative Model was to increase the distributed responsibility, important to overcome the continuously shortcomings in social budgets as well as to bring the solutions closer to the problems.





Skills and experience of key people involved in the organisation

EuroAltea works closely with different partners that help it to develop projects, from municipal departments such as the Local Development Agency or the Youth and Social Affairs Departments, to schools and local organizations and associations. EuroAltea can fully and competently undertake work in the following themes:

- Youth exchanges
- Entrepreneurship
- European Voluntary Service (EVS)
- European Solidarity Corps
- Training and networking
- Transnational Youth Initiatives
- Strategic Partnerships
- Capacity Building
- Innovation development
- Strategic planning
- Meetings between young people and decision maker

The European Projects Office, EuroAltea, is managed by Ms. Paloma Verdú, a Civil Service Project Manager specialized in International Affairs. Her role in the office is based on:

1. Establishing collaboration, cooperation and networking with other organizations.
2. Research, networking and promotion of the Department. Responsible for the communication plan (as well as its dissemination).
3. Establishing a young people working area, in order to promote the exchange of experiences through conferences, seminars, roundtables etc.
4. Providing support, advice and organizing learning events for entrepreneurs.
5. Responsible for the content and design of the monthly European guideline to provide young people, entrepreneurs and business with all relevant information regarding European Programs: "What can Europe do for you". "Erasmus+ experience", "European Funds", "WorkShops", etc.
6. Coordinating other European Programs.
7. Leading a team of 3 people in order to achieve the program which is set every three months.
8. Conducting reports for accountability.
9. SWOT analysis to check the requirements of the other areas of the Municipality of Altea.

Since 2017, Ms. Paloma Verdú, as manager of EuroAltea, has participated and coordinated several European projects under programs such as Erasmus+, Europe for Citizens, URBACT III, CERV (Citizens, Equality, Rights and Values) or the European Solidarity Corps. Until today, she has been involved in more than 50 EU projects. EuroAltea is supported by the Social Affairs, Youth and Civic Participation technicians of the Municipality of Altea. All of them work together with Ms. Paloma Verdú in the implementation of the different European projects.

The Municipality of Altea has the formal accreditation **2023-1-ES02-ESC50-QLA-000195014** in order to host, send and coordinate European programs.



D. Projects

Program or Initiative	Identification/Reference Number	Beneficiary Organisation	Year	Title
Erasmus +	KA105-5647125C	Comunità Montana di Valle Camonica, Italy	2018	Artisans do itbetter
Erasmus +	2017-3-TR01-KA105-048087	YukseSesMedya, Turkey	2018	Empowering women in sport via media
Europe for Citizens	nº 600690-CITIZ-1-2018-1-ES-CITIZ-NT	Municipality of Altea	2018	YOUROPE
URBACT III	URBACT III: Ref 40561	Municipality of Athienou, Cyprus	2018	Volunteering Cities
Erasmus+	2018-1-ES01-KA201-050626	Municipality of Altea	2018 - 2020	Level Up
Erasmus +	2018-1-IT03-ESC13-015084	Associazione InCo – Molfetta, Italy	2019	EVS -Take me in Europe vol. 1
Erasmus+	2018-3-IT03-KA105-015224	Associazione InCo – Molfetta, Italy	2019	Just do It
Erasmus +	2018-3-MT01-KA105-050995	Conservatorio Vincenzo Bugeja (CVB), Malta	2019	Buiding Bridges
Erasmus +	2019-1-SI02-ESC11-015086	Youth Center (MC Velenje), Slovenia	2019	WeNeedtoTalk
Erasmus +	2019-1-BG01-KA105-062128	Bulgarian Association, Bulgaria	2019	Stop Diabetes!
Erasmus +	2019-1-BG01-KA105-062165	Bulgarian Association, Bulgaria	2019	Soft Skills Training for Young NEETs "
Erasmus+	2018-1-RO01-ESC52-060965	Friends of Romanian Children, Romania	2019	Experimental Learning Forum
Erasmus+	2019-2-IT03-KA105-016634	Associazione Rumundu	2020	Step UP!
Erasmus+	2019-3-IT03-KA105-017255	Associazione InCo – Molfetta, Italy	2020	Bridge the Gap
Erasmus+	2020-1-SI02-KA105-015428	YOUTH CENTRE VELENJE – Slovenia	2020	Green vibes only
Erasmus+	2019-3-MT01-KA105-074052	Empowering Youth in Care - Malta	2020	Positive Connections: Exploring the sexuality in young people with attac
Erasmus+	2020-2-IT03-KA105-018904	Associazione InCo – Molfetta, Italy	2020	Qualcosa in Comune
Erasmus+	2019-3-EL02-KA105-005444	AlleloOrganisation, Greece	2020	Eco-practices for social unity
Cohesion Alliance	Proving that we are keen on!	Municipality of Altea	2020	https://cor.europa.eu/en/engage/Pages/cohesion-alliance-old.aspx
Best practice contest, Lublin 2020		Municipality of Altea	2020	https://www.coe.int/en/web/interculturalcities/-/the-city-of-lublin-organises-the-best-practice-contest
Construir Europa con las Autoridades Locales		Municipality of Altea	2022	https://building-europe-with-local-councillors.europa.eu/index_es
Erasmus+	2020-3-IT03-KA105-020295	Associazione Culturale Usamborgia	2021	Project KA1 - Taste of health project
Erasmus+	2021-1-IT03-KA151-YOU-000005348	Associazione InCo – Molfetta, Italy	2022	Financial Alliteration
Erasmus+	2021-1-RO01-KA151-YOU-000012509	Casin – Romania	2022	Professional Development



Erasmus+	2021-1-IT03-KA151-YOU-000005348	Molfetta – Italy	2022	Soft Skills
Erasmus+	2021-2-HU01-KA152-YOU-000039275	Szentendre – Hungary	2022	Ask-Play-Act
Erasmus+	2022-1-BG01-KA153-YOU-000061003	Sofía – Bulgaria	2022	Social Emotional Learning
Erasmus+	2022-1-BG01-KA152-YOU-000058772	Sofía – Bulgaria	2022	Low-No-More
Erasmus+	2021-1-LT02-KA153-YOU-000006301	Unique Projects – Lithuania	2023	Dragon Dream
Erasmus+	2022-1-RO01-KA152-YOU-000061813	Innovation Education Lab – Romania	2023	Youth in Work
Erasmus+	2022-1-PT02-KA151-YOU-000061352	AJD - Portugal	2023	Eco.connections
Erasmus+	2022-1-IT03-KA151-YOU-000063495	IncoWeb	2023	OK Google
Erasmus+ - ESC	2022-1-PT02-ESC51-VTJ-000061312	AJD	2023	HEY – Helping to Empoweryouth 3rd Edition
Erasmus+	KA153-YOU-4A444C85	Digital Decanters	2023	Spin It
Erasmus+	2023-1-MT01-KA153-YOU-000116788	EYC	2023	Empowering Youth in Care
Erasmus+	2022-3-IT-KA152-YOU-00101771	DESES3	2023	Discover youth through art
Erasmus+	2023-1-IT03-KA151-YOU-000112981	InCo Molfetta	2024	Menores
Erasmus+	2021-2-HU01-KA220-YOU-000048617	Permacultura Cantabria	2023	Gender and Climate education for youth
Erasmus+	4610-23 2023-1-MT01-KA153-YOU-000116788	Empowering Youth in Care	2023	You're not my mum!
Erasmus+	2022-3-PT02-KA153-YOU-000095192	VR Marketing Association	2023	The Digital Marketer
ESC – Erasmus+	101060196 A.5 – youth, EU Solidarity Corps and Aid Volunteers	Asociación DeAmicitia	2023	AFCS
CERV	CERV-2021-Citizens-Town-101053357	Municipality of Altea	2022-2024	VOLUNTEU
Erasmus+	101090100 — YAMAG — ERASMUS-YOUTH-2022-YOUTH-TOG	COMUNE BASSANO	2022-2024	YAMAG
Erasmus+	2023-1-PL01-KA153-YOU-000134969	Autokreacja	2024	Connect Before Correct
Erasmus+	2023-3-RO01-KA153-YOU-000175821	Innedulab	2024	Embrace e-emotions in motion



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CERV	CERV – 2021 – Citizens Town 101081080 -	Associazione InCo - Molfetta	2022- 2024	EnEnWomen
CERV	CERV – 2022 – Citizens Town 101081257	ASEID (Asociación para el Empleo, la Inclusión y el Desarrollo)	2022 - 2024	COGRENEU

E. Legal Representative

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Gender	M
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P. code	03590

F. Contact Person

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