



**Santa María  
la Real** fundación

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# Project **MANAGEMENT AND INNOVATION** Office

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# The Foundation

Fundación Santa María la Real del Patrimonio Histórico (FSMLR), *Santa María la Real Foundation for Historical Heritage*, is a Spanish private **non-profit** organization that has been working on territorial development for more than four decades, by launching projects and innovative initiatives based on three pillars: people, heritage and landscape.

With a national scope, the Foundation has a team of more than 200 professionals who work to rebuild the future and to generate territory development, based on knowledge, active listening, excellence, collaboration and an optimal use of resources.

[www.santamarialareal.org](http://www.santamarialareal.org)



Our history has led us to develop several **business units**:

- » ICTs for heritage: Monitoring Heritage System S.L.
- » Heritage modelling: Ornamentos Arquitectónicos SL
- » Specialized agency in cultural tourism: Cultur Viajes S.L.
- » Exhibition Centre ROM: Romanesque and Territory.
- » Country inns: Posada Santa María la Real and El Molino de Salinas.

# Where we are

Our origins date back to 1977 with the restoration of the Monastery of Santa María la Real in **Aguilar de Campoo (Palencia)**, where our main headquarters are.

In over 40 years we have grown, and we currently have offices in the following locations:

- Santiago de Compostela
- Sevilla
- Badajoz
- León
- Madrid
- Valladolid



Headquarters Aguilar de Campoo



Valladolid Office



Madrid Office



**44**

Years of  
experience



Followers  
in social  
networks

**+  
170.000**



**+  
700.000**

Participants in  
employment  
programmes



Books and  
publications

**+  
350**

International  
and national  
awards

**58**



**Santa María  
la Real** fundación



Jobs  
created

**+  
3.000**

# Working areas

Heritage, Culture  
and Tourism

Employment and  
Entrepreneurship

Social Care



# Heritage Tourism and Culture

We use new technologies to guarantee the conservation and optimal management of cultural heritage. We organise dissemination activities for culture and heritage, such as courses, workshops, seminars, trips or events, all of them meeting points for our Friends of Heritage and Culture. Promotion of sustainable tourism is also on our focus.

# Main references

## in R&D+i projects

Since 2006, we have been involved in more than 40 R+D+i European and national projects, working with more than 300 collaborators and sponsors.



Co-funded  
by the COSME programme  
of the European Union

### **Wine & Senses, An innovative experience to enjoy wine through culture and heritage**

- » 05/2018 - 10/2019
- » Overall budget: 279.090,71 €
- » Coordinated by Cultur Viajes SL
- » 7 partners
- » [www.wineandsenses.com](http://www.wineandsenses.com)



Co-funded by the Horizon 2020 programme  
of the European Union

### **TEXTOUR, Social Innovation and Technologies for sustainable growth through participative cultural TOURism.**

- » 01/2021 - 06/2024
- » Overall budget: 3.950.468, 75 €
- » Coordinated by FSMLR
- » 18 partners

### **IMPACTOUR, Improving Sustainable Development Policies and Practices to assess, diversify and foster Cultural TOURism in European regions and areas.**

- » 01/2020 - 06/2023
- » Overall budget: 2.971.250 €
- » Coordinated by UNINOVA
- » 12 partners
- » [www.impactour.eu](http://www.impactour.eu)

### **RURITAGE, Rural regeneration through systemic heritage-led strategies**

- » 06/2018 - 05/2022
- » Overall budget: 10.276.187,50 €
- » Coordinated by: Univ. Bologna
- » 39 partners
- » [www.ruritage.eu](http://www.ruritage.eu)

### **SUREFIT, Sustainable solutions for affordable retrofit of domestic buildings.**

- » 09/2020 - 08/2024
- » Overall budget: 3.989.061,75 €
- » Coordinated by Instituto de Soldadura e Qualidade
- » 10 partners
- » [www.surefitproject.eu](http://www.surefitproject.eu)



**MUS.NET, Museum Network** is a project about audience development devised for a network of European culture institutions that manage small museums.

- » 09/2019 - 04/2022
- » Overall budget: 325.302 €
- » Coordinated by Province of Padova
- » 5 partners
- » [www.mus-net.eu](http://www.mus-net.eu)

**CD-ETA, Collaborative Digitization of Natural and Cultural Heritage.**

- » 04/2016 - 03/2021
- » Overall budget: 2.071.414 €
- » Coordinated by Euroregion Pleven-Olt
- » 8 partners
- » [www.interregeurope.eu/cd-eta/](http://www.interregeurope.eu/cd-eta/)

**HERIT-DATA, Sustainable Heritage Management towards Mass Tourism Impact** thanks to a holistic use of Big and Open Data.

- » 03/2018 - 04/2022
- » Overall budget: 4.195.515,20 €
- » Coordinated by: Tuscany Region
- » 12 partners
- » [www.herit-data.interreg-med.eu](http://www.herit-data.interreg-med.eu)

**INUNDATIO, Automation of flood risk modeling in basin headwaters through AI and Big Data techniques.**

- » 03/2020 - 08/2022
- » Overall budget: 1.427.000 €
- » Coordinated by FSMLR
- » 6 partners
- » [www.inundatio.eu](http://www.inundatio.eu)

**SMART HERITAGE CITY, Open source smart tool to manage historic urban centers and facilitate the work of decision-makers.**

- » 07/2016 - 12/2018
- » Overall budget: 1.194.333 €
- » Coordinated by FSMLR
- » 7 partners
- » [www.shcity.eu](http://www.shcity.eu)

**HERITAGE CARE, Management system for the preventive conservation of historical and cultural heritage.**

- » 09/2016 - 08/2019
- » Overall budget: 1.686.282,82 €
- » Coordinated by Univ. do Minhõ
- » 7 partners

**SMART HERITAGE BUILDINGS, Platform for integral management and prevention of degradation of historical-artistic buildings platform through sensors, IoT and cloud computing.**

- » 2012 - 2015
- » Overall budget: 903.684 €
- » Coordinated by FSMLR
- » 6 partners
- » [www.shbuildings.es](http://www.shbuildings.es)



**DISCOVER DUERO DOURO, Cooperation for the consolidation of the cross-border area Douro - Douro as a tourist destination of excellence**

- » 06/2019 - 04/2022
- » Overall budget: 1.070.894,75 €
- » Coordinated by FSMLR
- » 8 partners
- » [www.discoverduerodouro.info](http://www.discoverduerodouro.info)

**IBERICC\_GLOBAL, Strategies for the internationalization of Cultural and Creative Industries in transboundary territories of Spain and Portugal**

- » 06/2019 - 10/2021
- » Overall budget: 1.209.970,66 €
- » Coordinated by: Cámara de Comercio de Sevilla
- » 8 partners
- » [www.ibericcglobal.eu](http://www.ibericcglobal.eu)

**NAPOCTEP, Promotion of the European Cultural Route “Destination Napoleón” in Spain and Portugal.**

- » 06/2019 - 04/2022
- » Overall budget: 710.228,24 €
- » Coordinated by: CIM Coimbra
- » 8 partners
- » [www.napoctep.eu](http://www.napoctep.eu)

**GEFRECON, Joint forestry management for fire prevention in territory**

- » 06/2019 - 04/2021
- » Overall budget: 1.000.324,52 €
- » Coordinated by: Avila Province
- » 10 partners
- » [www.gefrecon.eu](http://www.gefrecon.eu)

**FLUMEN DURIUS, Enhance and promote the natural and cultural heritage around the Douro river.**

- » 03/2017 - 12/2020
- » Overall budget: 1.773.732,16 €
- » Coordinated by Zamora Municipality
- » 6 partners
- » [www.flumendurius.eu](http://www.flumendurius.eu)

**BODAH, Big and Open Data for the development of new processes towards Atlantic Heritage management.**

- » 04/2019 - 12/2022
- » Overall budget: 1.571.373 €
- » Coordinated by: Municipality of Santiago de Compostela
- » 12 partners
- » [www.bodah.eu](http://www.bodah.eu)



**Joint Programming Initiative on Cultural Heritage  
Action Plan, Methodology development for assessing the cultural and socio-economic value of digital cultural heritage.**

- » Coordinated by FSMLR
- » 06/2017 - 07/2018
- » [www.jpi-ch.eu](http://www.jpi-ch.eu)



**Herit Gate, Connecting Worlds , Share knowledge and acquire new skills around cultural heritage in Ethiopia, thanks to the collaboration of international entities and experts.**

- » 12/2020 - 06/2021
- » Overall budget: 25.000 €
- » Coordinated by FSMLR
- » Spain - Ethiopia cooperation



**Action I2MHB, Innovation in Intelligent Management of Heritage Buildings.**

- » 05/2015 - 05/2019
- » Coordinated by Prof. João Martins, NOVA.ID.FCT
- » Experts from 26 countries
- » [www.cost.eu/actions/TD1406](http://www.cost.eu/actions/TD1406)



**Raices de Barrio , Urban regeneration project to reactivate economic growth, employment and quality of life in local communities.**

- » 10/2020 - 06/2021
- » Overall budget: 40.000 €
- » Coordinated by FSMLR
- » Madrid
- » [www.raicesdebarrio.org](http://www.raicesdebarrio.org)

# Employment and Entrepreneurship

We contribute to people and entities adaptation to a constantly changing labour market. We also carry out social innovation activities, such as training, social research, or advice and consulting initiatives.

# Main references in R&D+i projects



- » **MILMA, Migrant labour integration model based on the acculturation project.**
- » 08/2018 – 04/2021
- » Overall budget: 4.491.677,75 €
- » Coordinated by Fuenlabrada Municipality
- » 6 partners
- » [www.milma-fuenlabrada.es/es/sobre-milma](http://www.milma-fuenlabrada.es/es/sobre-milma)



European Union

European  
Social Fund

## Launching Pads for Employment

- » 01/2016 – 04/2019
- » Overall budget: 10.408.738,29 €
- » Coordinated by FSMLR
- » 7 partners, +500 teams, +12.000 participants
- » [www.lanzaderasdeempleo.es](http://www.lanzaderasdeempleo.es)

## Employment Lab

- » 01/2016 – 12/2019
- » Overall budget: 203.830 €
- » Coordinated by FSMLR
- » 5 partners

## Innovation in training the employability of long-term unemployed women disconnected from the labour market (POISES AXIS 6)

- » 01/2019 – 12/2023
- » Overall budget: 501.012,48 €
- » Coordinated by FSMLR
- » 8 partners

## Activation for the employment of vulnerable groups through creative processes (POISES AXIS 6)

- » 01/2019 – 12/2023
- » Overall budget: 425.192,20 €
- » Coordinated by FSMLR
- » 8 partners

## Transnational network for social and labour inclusion in rural areas and transition zones (POISES AXIS 7)

- » 01/2019 – 12/2023
- » Overall budget: 417.291,42 €
- » Coordinated by FSMLR
- » 8 partners

## Lanzaderas Conecta Empleo, Launching Pads using new digital techniques and tools

- » 01/2020 – 08/2023
- » Overall budget: 7.767.966,57 €
- » Coordinated by FSMLR
- » 2 partners
- » [www.lanzaderasconectaempleo.es/programa-ice](http://www.lanzaderasconectaempleo.es/programa-ice)

## Innovation and Green Entrepreneurship Programme

- » Overall budget: 101,408.40 €€
- » Coordinated by FSMLR
- » 4 partners, 5 teams, 87 participants

# Social Care

We are in continuous development of a professional and committed care system for the elderly, which improves their quality of life, facing economic and social challenges, promoting research and knowledge transfer and carrying out educational work for the whole of society, in relation to age and dependency.

We care for people, favouring integration, promoting intergenerational coexistence, active aging and personal development.



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**#Healthy and active ageing #e-Health #Care assistance of the elderly #Silver economy #Social diagnosis  
#Intergenerational activities #Nursing homes**

# Main references

## in R&D+i projects



### Training for Employment

- » Yearly
- » Overall budget: 100.000 €/year
- » Coordinated by FSMLR

### Urban Age Friendly, Age-friendly innovative solutions for urban environments

- » Working group since 2017
- » Coordinated by AEICE cluster

### Evolution of SARS - CoV - 2 infection in selected nursing homes in the León Health Area

- » 04/2020 – 04/2021
- » Coordinated by Castilla y León public health service.

### » Demographic Observatory

- » Yearly (2016, 2017, 2019, 2020)
- » Coordinated by FSMRL
- » [www.issuu.com/revistapatrimonio\\_fsmrlrph/docs/estudio\\_demogr\\_fico\\_monta\\_apalentin](http://www.issuu.com/revistapatrimonio_fsmrlrph/docs/estudio_demogr_fico_monta_apalentin)

### Genetic pathways associated with severity in Covid19 (RuGeCov19)

- » 04/2020 – 04/2021
- » Coordinated by León University

# Open to collaborate



- » Horizon Europe
- » Erasmus+
- » Interreg
- » Creative Europe
- » COSME
- » European Urban Initiative (EUI)
- » AMIF
- » Marie Curie
- » UN Global Compact
- » LIFE
- » EU Public tenders

## We are part of the following national and European networks:

- » Hispania Nostra
- » AEF, Spanish Association of Foundations.
- » DIH-LEAF, Digital Innovation Hub on Livestock, Environment, Agriculture & Forest
- » Red Destinos Turísticos Inteligentes
- » ACCR-Europe, Association des Centres culturels de rencontre
- » Clúster AEICE, Hábitat Eficiente.
- » Clúster SIVI, Solutions for independent life.
- » Time Machine Organisation
- » PTEC, Spanish Technological Platform for Construction.
- » AMETIC, Multisectoral Association of ICT and Electronics Companies
- » ICOMOS, International Council on Monuments and Sites



# Playing our part



# Project Management and Innovation Office Team



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