

Center of Excellence in European Entrepreneurship

EU Projects Planning &
Management

www.ied.eu



iED at a glance

Established in 2005, Institute of Entrepreneurship Development (iED) is a leading **Center of Excellence in European Entrepreneurship** and a fast-growing **Digital Innovation Hub**, with headquarters in Greece and Cyprus.

As an **awarded non-profit organization**, iED is committed to the promotion of innovation, the enhancement of entrepreneurial research and is reliable **project partner and leader** with 16+ years of expertise in **planning, implementation, dissemination and evaluation of European projects** that make a valuable impact.



iED
Most Innovative EU
Project Management
Specialists 2020

**Most Innovative EU Project
Management Specialists 2020**
Small Business Awards



Institute of Entrepreneurship

2021 Award Winner

EU Project Management
Specialists of the Year

**EU Project Management
Specialists of the Year 2021**
Corporate Live Wire INNOVATION
& EXCELLENCE Awards



iED in numbers

200+

National & European Projects under numerous Financial Frameworks

Current **110+** implementing projects

4,200+

European Partners

SMEs, start-ups, organizations, industries, universities, research centers, VET institutes, DIHs etc.

40+

Networks' Proud Member (EIT Digital, AIOTI, DIH2, DIHNET, SERN and more)

15+

Proposals & Project Managers



A Strong & Reliable **European**
Project Partner & Leader

Our Areas of **Expertise**

Innovative Business Models and Commercialization:

Identifying and developing profitable innovative business models for startups, SMEs, and companies in all industries (Agritech, e-Health, ICT, Industry 4.0, Environment, etc.)

Dissemination & Communication:

Design and development of dissemination and outreach plan, providing publication guidelines, coordinating events and developing offline and online communication and promotional material.

Consortium Building:

Our wide network of partners can help you build a well-balanced consortium with high-quality of complementary expertise and proved experienced in various fields and thematic areas.

Digital Transformation and ICT:

Educating people and companies in the digital mentality, technology platforms and digital innovation.

Education, E-learning, and Gamification:

Diagnosing and fulfilling educational and training needs by developing an array of training curricula, educational, gamified platforms, MOOCs and e-learning applications.

Knowledge Transfer to End-Users:

Market analysis and development of stakeholder's engagement plan, proving also pilot sites and demonstration facilities to test before investing innovative solutions, products and services.

Our Projects



Business Innovation & Start-ups

STAGE: Sustainable Transition to the Agile and Green Enterprises

STAGE will create the sustainability transition ecosystem, train Sustainability Advisors and provide high-quality sustainability transition services to at least 2000 European industrial SMEs transforming them into the agile and green enterprises, providing 2,5 mil EUR as cascade funding. iED is the Coordinator.



iNnovaSouth: Implementation of workplace innovation scheme in Southern European SMEs

Provision of dedicated SME instruments for the management of human resources and innovative solutions for the modernization of the workplace. iED is the leader of WP2. Development of Workplace Innovation Methodology.



StartUp Academy: Developing International Innovation Acceleration and Supporting Environment for potential young Startuppers

Open and flexible learning opportunities for young adults regardless of their educational background. iED is leading the definition of surveying methodologies, the implementation of StartUp Academy Phase 1 via Moodle, the Dissemination and awareness creation.



GrowINg: SME's Growth and Innovation through Learning at the Workplace

Innovative solutions for lifelong learning of adults at the workplace. iED is the leader of WP2. Definition and description of the methodology for the promotion of adult learning at the workplace.



ProBM 2: Understanding and Developing Business Models in the Globalisation Era

Provision of skills and knowledge of adult educators and training providers in teaching business models. iED leads the development of the Business models training programme for adult educators.



SUCCESS: Supporting Critical Funding for European Social Economy and the 3rd Sector

The transfer of knowledge about Crowdfunding and the production of e-learning packages supporting the 3rd Sector. iED leads the design and development of the e-learning platform (O3).

Our Projects

Green & Sustainable Development



LIVERUR: Living Lab research concept in Rural Areas Aims at expanding an innovative business model called Living Labs among the rural regions. iED leads WP6. Development of the regional circular living lab tool for entrepreneurs in rural areas. iED has undertaken the role of the Entrepreneurship Expert and leads WP6. Development of the regional circular living lab tool for entrepreneurs in rural areas.



U-SOLVE: Urban sustainable development Solutions Valuing Entrepreneurship

Shifting of the start-up creation process to an entrepreneurial sustainable development strategy. iED is focused on promoting new and innovative ideas as well as turning the impact of the projects into viable solutions leading WP4. SCOUTING BUSINESS IDEAS AND START-UP PROCESS SUPPORT.



INVESTMED: Innovative Sustainable Start-Ups for the Mediterranean

Supportive ecosystem for sustainable businesses led by young women entrepreneurs providing capacity-building, mentoring and more. iED is leading WP1. Quality Assurance and WP3. Needs Assessment. iED also brings its expertise in building capacities of potential entrepreneurs and delivering practical tools for business management, mentoring and coaching activities leading WP4.



EUROPEAN ENTREPRENEURIAL E-LEARNING PLATFORM HELPING SMES TO ADAPT TO THE CURRENT CONTEXT

The e-learning platform will offer to entrepreneurs and would-be entrepreneurs learning materials and training modules on this platform shall be structured according to four main pillars: Entrepreneurship Competences (EntreComp), Financial Literacy, Sustainability Competences and Digital Competences (DigComp). iED is leading the Sustainability Pillar.



TRAIN CE FOOD

Delivering training courses on entrepreneurship, cooperatives and circular economy business models to secondary and higher education students, covering a full scope of skill sets and competencies, using innovative learning/teaching methods. iED is the leader of WP1. State of the art analyses to generate an understanding for youth entrepreneurship and cooperatives.

Our Projects

Digital Transformation & Innovation



VOIL: Virtual Open Innovation Lab

Bridge the innovation gap between higher education and economy. iED is responsible for the development of the VOIL lab platform (IO4) which will be a virtual laboratory to support the digital transformation of SMEs.



TRIPLE E-DGE: Entrepreneurship, Employability & Enterprising in a Digital & Gaming Environment

Development of serious gaming to enhance digital and entrepreneurial skills. iED undertook the development of video, the game and the learning pathway on Flexibility and the overall lead of project dissemination.



TRANSFORM@



TransForm@: Game based learning course to boost digital transformation of rural commerce sector

By simulating realistic business activities, virtually cooperating with people from other countries, the trainees will improve their digital skills and will develop entrepreneurship. iED leads O1. Training on e-Commerce in rural areas and the project dissemination activities.



Refitting Machine: Arduino expert for the recovery of obsolete machines

Promote a high level of employment through the creation of a competent, qualified and adaptable work force for economic change. iED leads the development of the Gamified e-learning Platform (O3) and impact and sustainability of the project.



FIT: Financial literacy and new business models to boost women entrepreneurship possibilities

Support women entrepreneurs in starting or reshaping their business using circular economy business models with solid financial structure. iED is the project Coordinator.





Tools & Platforms



An online consulting service for entrepreneurs who need guidance on launching their start-ups, while also enhancing the entrepreneurial mindset.



The online company valuation for SMEs, that offers risk assessment analysis and useful entrepreneurial tools to help prepare their financial statements and predictions. Website: <https://valuator.io/>

The most updated online directory that helps European startups increase their awareness.



The biggest list of directories for startups submission to showcase and promote their ventures.



The intelligent platform and the fastest growing digital community for networking with experienced project partners and boosting the promotion of open third parties calls and other funding opportunities.

An all-in-one European Entrepreneurship Knowledge Hub that hosts online tailor-made courses and educational videos that leverage Augmented Reality (AR) & Virtual Reality (VR) technologies.



The e-learning platform for sharing and promoting educational material and project outputs to an established, wide audience of users.

Some of the Networks we are proud members of



We have gone Digital. iED cares for the health and security of our employees and partners. We have upgraded our systems to support online events and webinars.

Our Events

ALWAYS INNOVATING & DEVELOPING TRENDS

By recognizing entrepreneurship as a crucial factor in the development and cohesion of societies, we are participating in several EU and not only initiatives.



Let's create an impact together

iED aims at establishing new collaborations in the field of EU funding programs, to strengthen Europe's business ecosystem and its capacity to innovate and secure the future of sustainable development.

We cooperate with social, academic and business partners from across Greece, Europe and abroad, to provide efficient solutions that facilitate the growth of entrepreneurship and answer challenges that emerge today.

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