

# CHANGE A LIFE WITH AN OPEN HEART



## ABOUT CDP

Cœurs de Papier (CDP) is a social enterprise subsidiary of the non-profit organization called Better Life Vietnam (BLV). This social venture aims to provide employment opportunities to disadvantaged youth in Vietnam, helping them to achieve independence and an improved quality of life through the handcraft and sale of handmade quilled artwork. The income achieved via the sale of artwork will also serve to support the BLV vision and initiatives to improve educational conditions for underprivileged children and youth in Vietnam.

## OUR PRODUCT

Our core product is quilling handmade artworks made by disadvantaged youth. Quilling is a fine art that transforms strips of paper into beautiful objects. Strips which are rolled, folded, and glued to create artistic designs. They can be used to create gifts, greeting cards, bookmarks, etc. We are launching with quilling handmade greeting cards. Each CDP product is not only a piece of art, but a symbol of empowerment for a youth determined not to let their disabilities define them. When customers support and buy from Coeurs de Papier, they aren't just receiving beautiful quilled art, but also making a difference in someone's life.

Proceeds from the purchase of Coeurs de Papier (CDP) products go to supporting the CDP project and its artists, as well as educational projects of Better Life Vietnam.





## ABOUT BETTER LIFE VIETNAM

Better Life Vietnam is an NGO working to improve educational conditions for underprivileged children and youth in Vietnam. With the vision to help reduce the burden for the poor families of Vietnam, Better Life Vietnam has dedicated its efforts to encouraging knowledge and supporting children to get the education they deserve. BLV programs include the BLV Book Library, BLV Scholarship Program, English Classes, & Vocational Training for Better Employment Opportunities for Disadvantaged Youth. Better Life Vietnam now includes a growing network of like-minded individuals in Vietnam, Asia, Africa, South America, Europe, Canada and the United States working for the same goal: supporting the disadvantaged.