

RURAPP RURAL DEVELOPMENT+YOUTH+TICS



**Q4, 2020
OLIE TE, TERUEL (SPAIN)**

1. PRESENTATION

[Apadrinaunolivo](http://Apadrinaunolivo.org) is a non-profit association with consideration of public utility. We were born with a marked social and environmental character that provides an inspiring and innovative concept when it comes to transforming the paradigm of abandonment of rural areas. For this, we empower its inhabitants in the recovery, conservation and enhancement of the abandoned centennial olive grove, generated in those towns involved a sustainable economy with social inclusion.

Apadrinaunolivo.org is a model of social and environmental entrepreneurship that involves society and companies through new technologies to transform the abandonment of rural areas.

The project began in May 2014 in village of Oliete (Teruel).

ACTIONS

- **SPONSORSHIPS:** It Involves society and companies in putting in value of an abandoned good like the olive tree to through a unique experience around the olive tree recovery.
- **OIL PRESS:** where we give creation to a unique product, which comes from abandoned olive trees. As well as, we empowered 120 farmers in the region, we bought the olive 25% above the value market means, to favor the profitability of family farms and avoid their abandonment.
- **EDUCATION:** Environmental awareness, rural entrepreneurship and responsible consumption program taught in primary classes and high schools.
- **VOCATIONAL TRAINING:** We train 8 unemployed in organic agriculture.

IMPACT

Apadrinaunolivo has a great social impact and is characterized by its great contribution to rural development. Some figures:

- 8,300 olive trees in recovery.
- 4,000 Godparents.
- 2,000 annual views of Oliete.
- 8 jobs of people at risk of full-time job exclusion (1 person with different abilities).
- 5 temporary jobs with ATADI (Association of entities with intellectual disabilities).
- 350 students impacted per year in environmental awareness and rural entrepreneurship program
- Achieve full employment in the town of Oliete.

2. EUROPEAN SEMINAR RURAL DEVELOPMENT+ YOUTH - THE PROJECT

Erasmus+, Key action 1, Youth Workers Mobility.

It is a 3-day meeting (seminar) in Oliete (Teruel, Spain) for professionals from different European entities that have the same objectives and values as the rural development project from [Apadrinaunolivo](http://Apadrinaunolivo.org).

This seminar will be designed to facilitate the exchange of good practices and the creation of network between professionals from entities at European level that work in the field of rural development, social innovation, youth, social entrepreneurship, responsible and sustainable market ...

PROGRAMME

DAY 1. Work sessions to meet the entities, their common objectives and projects.

A **first part** of the seminar will consist of sessions where the entities and their projects will be presented to assess the common points and possible future collaborations. Actions carried out at local and national levels will also be announced.

DAY 2. Visit to the olive trees and internal work for future projects

In a **second part** you will visit the olive trees and places of interest of Oliete.

A **third part** of the seminar will consist of presenting the possibilities of designing a wider European project (more budget, more duration, and more impact).

“European Calls session” to submit a specific projects in the short term.

DAY 3. Open conferences for general public. CONGRESS

Public event aimed at different entities to expose the work done in the field road safety and education for youth (round tables, debates, presentations, etc.).

* We will also leave leisure time every day to visit the most emblematic sites of [Oliete](http://Oliete.org) (Teruel, Spain) and show our culture.



OBJECTIVES

- Dissemination of Apadrinaunolivo.org social model and share its business model and actions for Rural Development.
- Contact and networking between entities that work in the field of Rural Development, Youth, social innovation, social entrepreneurship, responsible and sustainable market ...
- To promote the exchange of good practices and the implementation of new quality actions in the field of Rural Development.

PARTICIPANTS

- 20 participants from entities established in European countries.
- Participants must be professionals from associations working in the field of rural development, social innovation, youth, social entrepreneurship, responsible and sustainable market.
- Each entity can send maximum 4 participants.

FINANCIAL CONDITIONS

Travel, accommodation and subsistence costs will be funded according to Erasmus+ Programme.

*Travel costs- Erasmus+ Distance Calculator ([link](#))

TOPICS (to be confirmed)

- Contact and networking between entities that work in the field of Rural Development, Youth, social innovation, social entrepreneurship, responsible and sustainable market, social innovation.
- How we can get more sponsors for our rural development and social projects. Publicity campaigns, gastronomic fairs, etc.
- Rural needs awareness.
- Development of projects to fight depopulation of rural areas.
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EXPRESSION OF INTEREST

- Please, send the Partner Identification Form and answer the questions below, by email to europa@apadrinaunolivo.org
- Deadline: 5th May 2020.



The following questionnaire aims at identifying the most suitable partners among all the organizations which kindly express their interest in join our partnership.

Please provide brief but detailed answers by Monday 04/05/2020.

Most motivated and experienced partners will be choose.

1) How could your entity contribute to the exchange of good practices on the topics that will be discussed during the seminar? Please, give examples of your previous projects (European or National projects) and experiences on these topics.

TOPICS: rural development, social innovation, youth, social entrepreneurship, responsible and sustainable market...

2) How is the situation (needs related to Rural development) in your territory / Country?

- Short description of your town (rural area):
- Needs of Youth in rural areas:
- Needs related to actual COVID19 situation in rural areas:



3)How many youth workers (professionals/volunteers) could you send to the seminar in Oliete, Teruel (Spain)?

- 2
- 3
- 4

4) Do you know any other good practices (projects, initiatives related to rural development, social innovation, youth, and social entrepreneurship, responsible and sustainable market ...) in your country?