

21 ST CENTURY ENTREPRENEURSHIP

TRAINING COURSE

PROJECT TOPICS

**SOCIAL ENTREPRENEURSHIP - DIGITAL MARKETING - IDEA
DEVELOPMENT - BUSINESS PLANNING - PITCH DECK MAKING -
GRAPHIC, VIDEO AND WRITTEN CONTENT PRODUCTION - WEB PAGE
MAKING - PRESS RELEASE MAKING - CROWDFUNDING**

**PARTICIPANTS WILL DEVELOP THEIR OWN BUSINESS IDEA WHICH THEY WILL
LAUNCH ONLINE DURING TC**

WHAT?

7-day training course + 2 travel days

WHERE?

Ludbreg, small city in northwestern Croatia

WHEN?

Spring 2021

WHO?

Hosed by Development association Ludbreg

WHY?

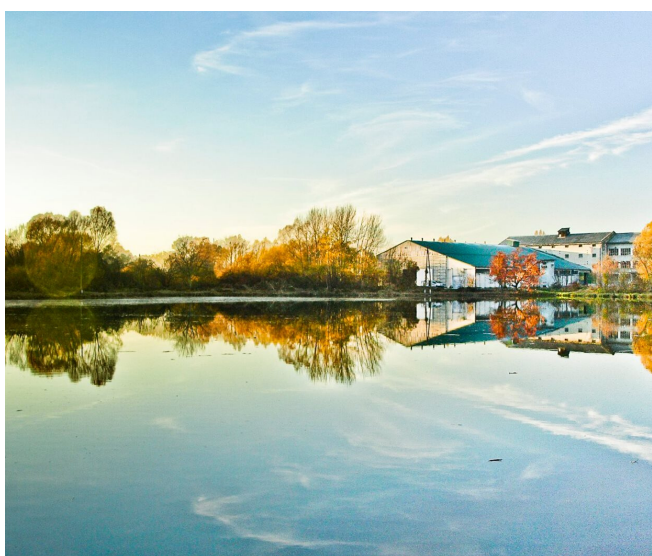
Because we are three trainers who work as business consultants, marketing experts and run their own companies. We are very passionate about what we do and **we want you teach you all we know.**





PARTNER ORGANISATION PROFILE

- Organisations or youth centers with continuous and daily youth and decent reach towards the target group of young people
- Organisations with involvements in local initiatives
- Willing to have a Skype meeting prior project application
- Preferably from rural areas
- Willing to do follow up activities



PARTICIPANT PROFILE

- Strong connection with youth work, preferably inside sending organisation
- 3 per organisation
- Preferably first time on Erasmus
- Willing to develop and launch business idea during TC
- Willing to develop Follow up activities



DEADLINE

for expressing interest to be partner in this project is **1st of May 2020.**

CONTACT

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RAZVOJNA UDRUGA /
DEVELOPMENT ASSOCIATION
LUDBREG