



«Challenge Labels and Appearance...Reach Out!»

«CLARO!»

- ▶ KA1 Project
- ▶ Application Deadline: 7th of May
- ▶ Duration of the project: 1st December 2020 – 29th September 2021
- ▶ Leader of Consortium: CAAB – Cultural and Recreational Center of Aguada de Baixo
- ▶ Aguada de Baixo, Portugal
- ▶ Partner Countries: Portugal | Country 1 | Country 2 | Country 3 |

1. Context of the Project

In the era of globalization and multicultural society, ideally enriched and built through free mobility and contact between cultures, one of the biggest challenges facing Europe is related to coexistence and to a fruitful and equal dialogue between disparate worldviews. However, this contact is often biased, as for example in the case of ethnic minorities, refugees and migrants who, in any territory, as a minority, are given a lower and weakened space in the dialogue. In fact, their social participation and discourse is always perceived by the social majority as the opposing pole to the dominant culture and, in these cases, they are asked - even if in a veiled or subliminal way – to show an increased effort to "integrate themselves" and "Include themselves" in the culture of the majority.

However, the concept of Inclusion transcends the focus given to the individual, demanding from society and institutions a capacity for self-analysis directed towards action, which allows them to accept their gaps, review their structures, their behaviors and ways of be that prevent the development of a more inclusive, more comprehensive society, able to promote inclusion and equal participation of citizens and cultures. This self-analysis in personal and social terms translates into the ability to identify not only exclusive and discriminatory behaviors that are clearly censored in society but, above all, invisible racism, due to its veiled and socially normalized nature. Invisible racism translates into harmful behaviors (micro-aggressions) that, although they are rooted in the same mentality of discrimination, are considered normal and acceptable in society, as they are ambiguous, brief and frequent, whose

consequences seem insignificant at the outset. In fact, it is these behaviors that make honest dialogue, cooperation and, above all, inclusion difficult and often impossible.

Thus, it is essential to act within the dominant culture so that inclusion and dialogue between peers are assumed on an equal footing, eye to eye. It is not enough for official discourse to be inclusive when in reality, in everyday life, in spontaneous interactions, veiled discrimination remains, the clear notion of superiority in those who are part of the dominant culture.

It is important to train youth workers and institutions - with knowledge, tools and strategies - to act in their community among young people and to assume themselves as actors of change; it is essential to enable young people to understand their behavior in relation to diversity and how they often contradict their discourse and promote micro-aggressions. Only through this double intervention do we believe that we are capable of promoting social change in our society: through the conscious, intervening and denouncing role of both social institutions and youth.

Thus, the main objective of this project is to train youth professionals and young people from the communities involved to adopt more conscious and inclusive methodologies and behaviors in relation to diversity, allowing them to acquire skills for their exercise as actors of change towards tolerance, acceptance and interpersonal and cultural dialogue.

3. Project Life Cycle

		Dec	Jan	Feb	March	April	May	June	July	August	September	
Visibility of the Project		Visibility of the project Social Networks, Newsletter, Newspaper Articles and Interviews										
Preparation Activities		Preparation – A1			Preparation – A2			Preparation – A3				
Local Activities			Sessions: Youth Workers			Local Sessions with Young People			Activity in community for dissemination of results			
Mobility Activities	Type				A1	A2				A3		
	Date				TC	VAP				YE		
	Date				27-31	24-25				20-24		
	Participants				6pax	2pax				10pax+2		
Dissemination						Disseminação of TC results The local sessions with YP, social networks, TC Video			Dissemination of Project Results Newsletter, Newspaper Articles and Interviews; Organizations' websites; Booklet; Project video;			
Evaluation						Partial Evaluation 1	Partial Evaluation 2				Partial Evaluation 3 e 4	Final Evaluation



4. Activities

A1 - Training Course (TC)

Dates: 27 - 31 march (plus 2 travel days), Águeda, Portugal

Participants: Total number: 24 participants - 6 participants from each institution that are above 18 years old.

These participants must be available to experiment and evaluate the methodologies created in the TC in local sessions with young people before the YE.

During this TC, participants will reflect on Inclusion and how it is reflected in everyday behavior and the permanence of invisible racism. The participants will also design group activities based on non formal education (NFE) to develop and evaluate with young people in their local environment.

Contents to be addressed during the TC:

- a) Invisible Racism/Discrimination;
- b) Inclusion;
- c) Microaggressions and Hate Speech;

Contents to share in the TC by each group (to be prepared BEFORE the TC):

- a) Community profile (minorities, social groups, concrete examples of inclusion/exclusion in their community) ;
- b) Profile of the young people of their community (interests, hobbies, initiatives);

A2 - APV

Dates: 24/25 april

Participants: 1 youth worker + 1 young participant from each organization (the youth worker should also participate in both TC and YE; the young participant should participate in YE);



The purpose of this activity is to prepare the exchange and follow up on the development of local sessions;

LS 1 - Local Sessions

Period: April to July (frequency and timing decided by each organization according to their availability, as long as all TC methodologies are developed with young people)

Participants: The young people (At least 10) to be selected for the exchange and youth professionals who participated in the TC.

In these sessions, youth professionals will experiment and evaluate the activities created in the TC in the local context of each organization with young people. After the evaluation and optimization of activities, they will be part of the booklet (tangible result of the project);

In these sessions, young people should also prepare for the exchange:

a) intercultural night;

b) A block of activities based on NFE (2 hours) with activities that promote inclusion, the perception of invisible racism and the adoption of an active attitude towards discrimination (how to speak up and act against discrimination) to be part of the youth exchange. This block should be prepared with the support of professionals who participated in the TC and who will be able to guide young people with the knowledge acquired. Therefore, each group of participants will be responsible for a few activities of the youth exchange.

A3 - Youth Exchange

Dates: 20-24 July (plus 2 travel days)

Participants: Total number: 40 + 8 group leaders - 10 young people (15-20 y.o) from each community and 2 group leaders. These young people are from rural areas or away from large population centers and have the following characteristics:

a) Little or no opportunity to discuss matters of European interest with other young people in Europe;

b) Interest in developing their competence in a foreign language (English);



- c) Weak European identity;
- d) Interest in the project's theme;
- e) Willing to promote awareness regarding discrimination and inclusion in their local community;
- f) Motivation and willingness to participate in all phases of the project (including local sessions).

It is mandatory the participation of at least 40 % of young people with fewer opportunities in each group (4 in 10 participants). It is crucial that the 10 participants experience the sessions promoted by youth workers after the TC, as they are part of the preparation for the YE.

Selection of participants: Participants must be informed of all project activities and must be willing to participate actively in local and international activities. Therefore, it is suggested that a learning contract be signed, in which their rights and responsibilities are clear, so that young people are aware of their involvement in the project. In addition, the gender balance should be maintained as far as possible.

In the exchange, young people will develop activities based on the NFE related to awareness in relation to Inclusion and invisible racism. Types of activities to be developed:

Energizers – Icebreakers – name games – group Building activities – intercultural nights – visit to places related to the projects' topic – team challenges - peddy paper – activities prepared by each group – reflection and evaluation activities.

Activity in the community to disseminate project results

Each group of participants is responsible for selecting one of the activities developed during the project (created in the TC or developed in the exchange) and developing it with a group from their community. The target audience for this activity can be other young people, children, family members of the participants, teachers, among others. The objective of this activity is to expand the impact of the project and promote the discussion about veiled discrimination and the role of the community in enabling inclusion, as well as the visibility of the Erasmus + program.

5. Visibility and Dissemination

Visibility measures must be carried out throughout the project by all organizations, giving visibility to the Erasmus + program and the project itself. Therefore, the visibility of the project is foreseen after its



beginning, in relation to its activities (TC, APV, local sessions and Youth Exchange) and in relation to the dissemination event.

Suggested visibility measures:

- ✚ Content sharing on social media;
- ✚ Share content on each organization's website;
- ✚ Interviews and reports in the local, regional and national media;
- ✚ Present the project on the European network of each organization;

Dissemination, also developed by all organizations, is related to the sharing of project results and is therefore developed after activities.

Results to be disseminated:

- a) Booklet of methodologies based on NFE;
- b) TC video;
- c) YE video;
- c) Participants' learning;

Planned dissemination measures:

- a) Activity developed in the community (referred above);
- b) Sharing content on social media;
- c) Share content on the website of each organization;
- d) Interviews and reports in the local, regional and national media;
- e) Present the project on the European network of each organization;

If you are willing to be partners of CLARO!, please fill in the «Partner_Form_CAABproject» and send it to us until 18.April. We will inform our selection results by the 23 of April.

We are still waiting for the final answer from one of our potential partners to host the APV (A2) and the YE (A3). In case you are available to host these activities, please state it in the end of your Partner Form and we will get in touch with you. This availability will be also taken into consideration in the selection procedure.