

Concept note
ERASMUS +
Strategic Partnerships in the field of education, training and youth

Coordinated by: ONDOKUZ MAYIS UNIVERSITY (OMU, <http://www.omu.edu.tr/tr>)
Samsun, Turkey

Project Call: Erasmus+ KA2 Strategic Partnerships in the field of education, training and youth, 2020

Deadline for submission of application: 24 April 2020

Length: 24 months

EU Grant: € 150000-200000

Call for proposal: https://ec.europa.eu/programmes/erasmus-plus/opportunities/strategic-partnerships-d-education-training-and-youth_en

Start date of the action: 1 January 2021

Proposed Project title:

Promoting Entrepreneurship & Innovation through sharing experience (PEITE)

Implementing organisation(Coordinator): OMU

Countries covered

1.Programme country: Turkey

2.Partner countries: Turkey and 2 different countries (we are looking for 2 partners)

OMU TEAM

Managers: Prof.Dr. Kürsat Demiryurek, Yaman Şeker

Teachers/Trainers/Researchers/Youth workers: Prof.Dr. Kürsat Demiryurek ,Dr. Belgin Bal İncebacak,Esra Derle,Gulara Hasanova, Ayşe Sevindik ,Sayed Batin Askjar

Technicians: Sahire Doğru, Ahmed Yesevi

Administrative staff: Ruth Gicuku,Gökhan Keskin

The aim and objectives of the proposed project

In the name of raising a new generation of entrepreneurs by our distinguished at scientists our university about entrepreneurship and innovation, the activity program has been started. We aim to expand the boundaries of this program and to establish a solid foundation of entrepreneurship, both in our country and in other countries. And the main objective of this project is :

Goal1. To create and implement a common education model for developing smarter entrepreneurs with respect to entrepreneurship and innovation education using new teaching and learning techniques together with partner countries,

Goal2.The developed module to develop the entrepreneurial skills of people having a business idea in partner countries and Turkey,

Goal3. To support sharing experiences and information among entrepreneurs on obstacles and challenges in the process of developing startup and business ideas,

Goal4. To explore innovative approaches, developing new strategies and practices based on entrepreneurship education,

Goal5. To support entrepreneurial mentality and skills to promote active citizenship and entrepreneurship (including social entrepreneurship, etc.) for determining future strategies for transnational initiatives,

Goal6. Increasing market access and identifying potential partners for new entrepreneurs, established in other EU countries and participating countries,

Goal7. To increase the quality and efficiency of entrepreneurship education,

Goal8. Establishing synergistic and sustainable partnerships, networks and cooperation between institutions and organizations,

Goal9. Developing the capabilities and potential of people with the module developed,

Goal10. Development of problem solving and business building skills of people participating in higher education with creative, innovative and critical thinking

Main Activities

1. Holding meetings and drawing up plans for the project with representatives of partner countries,
2. Detailed planning of project concept, modules and workshops,
3. Video Conference. Project presentation, transmission of project schedule and workshop,
4. Face-to-face entrepreneurship training touching on business ideas/projects with team building activities (it can be in the classroom, in nature, outdoors etc.). Sharing the experiences of the professors and specialists of our university and partner countries,
5. Organizing interactive races to explore new ideas of both partner countries and students of our University,
6. The organization of mind and physical games, which include creativity and innovation games, which include creativity and innovation, during the trainings,
7. Trip activities around the city, camp to promote the culture of the country,
8. Giving Certificates to everyone who is involved training,
9. Activities are planned to be held in partner countries for 5 days and 5 days in Turkey,
10. Planning and organizing the closure of the Project,
11. Preparation of the Project Final Report

Expected Outcome of the project

- New curriculum and new innovative materials for entrepreneurship education,
- Acquisition, transfer and management of new knowledge and information on entrepreneurship at higher education level,
- Facilitation of entrepreneurship mindset, entrepreneurial skill development and intent among the trainees,

- Business under the incubation program used for learning and feedback mechanisms for future training,
- The creation of online entrepreneurship and other innovative courses in the future as a continuation of the Project,
- Establish viable synergies and links with the regional industries in order to address their needs in specialized personnel in training needs and enhance the employability of our students,

- Ensuring that the use of that opportunity with partner countries and Turkey's young population,

- Providing opportunities to evaluate opportunities related to Turkish and partner countries population,
 - To produce results that will provide academic, social or commercial added value,
 - Contribute to the creation of ideas that enable the acquisition of new technologies,
 - Designing products with social potential and designing ideas with the potential to activate the private sector in this context,
 - Create ideas with potential production potential to improve people's quality of life