

European Solidarity Corps (ESC) – Volunteering project "ESC COMMUNICATION TOOLS"



ESC volunteering project_COMMUNICATION TOOLS

Taller d'Art, Cultura i Creació (TACCbcn) is looking for 1 volunteer, with initiative, communicative abilities, visual arts & graphic design or illustration skills, as well as with a marked social character with sensitivity for working with young people with fewer opportunities, to support the area of Communication and Corporate Image of the entity.

Location: Barcelona (office) and surroundings (in-situ projects).

Project dates: from October 2020 to the end of July 2021.

Applicants: EU-residents aged 18-30 years old.

Application deadline: 5th of April, 2020.

Project description:

"COMMUNICATION TOOLS" is an European Solidarity Corps volunteering project that aims to enable the volunteer to develop graphic design projects in the area of Communication and Corporate Image of the entity, as well as to develop a project with young people during the second part of their project, once s/he has adapted to the entity. All actions pursue a work objective against social exclusion; acquiring in turn, personal, social and professional autonomy capabilities that allow it to emancipate.

The objectives of this European Solidarity Corps volunteering project are:

- O.1. To train the volunteer in the application of art and graphic design as socio-educational tools.
- O.2. To promote and to raise the awareness towards the European values of inclusion, solidarity and volunteering.
- O.3. To improve the skills of personal, social and professional autonomy of the volunteer.
- O.4. To provide the volunteer with tools for his/her emancipation and his/her own life itinerary.
- O.5. To encourage and to promote non-formal and informal education as a training tool.
- O.6. To promote the European intercultural respect through intercultural experiences.
- O.7. To disseminate the ESC program itself as an experience of personal growth.

Profile of the applicant to the volunteering project:

- Creative and imaginative, with initiative.
- Has communicative abilities and graphic design or illustration skills.
- Has experience & interest in visual arts and graphic design or illustration.
- Has a marked social character with sensitivity for working with young people with fewer opportunities.

In addition, will be taken into account all the capacities and skills specified in the CV, as well as the volunteers' hopes and interest in other fields with the aim to create the context so they can develop them supporting other departments if interested (International Cooperation, Community Art, etc.). We understand volunteering experience as a way where volunteers can develop personally and professionally, thus we give special importance to volunteers' motivation and eager to learn expressed during Skype's interviews. For us in not that important the curricular experience but the motivation letter of the young volunteer.

Tasks for the volunteer:

Being under the guardianship and supervision of a professional and member of the entity's organizational structure at all times and in the different places where the young person will be present, s/he will develop graphic design projects in the area of Communication and Corporate Image of TACC along the project.



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Moreover, once adapted to the daily work of the entity, s/he will develop a project with young people applying the graphic design discipline as community intervention.

The volunteer in this project will mainly work from the office of the entity, and at certain moments, in the different youth centers and local events organized by TACC in different municipalities around Barcelona province.

For this line of action TACC has raised three projects for the period October 2020 - July 2021:

- 1) YOUTH DIGITAL TOOLS: to support the Department of Communication and Corporate Image of TACC.
- 2) DISSEMINATION of the INTERNATIONAL MOBILITY: to disseminate the European Solidarity Corps (ESC) and Erasmus+ program among local society.
- 3) Apply the GRAPHIC DESIGN in COMMUNITY INTERVENTION with young people from the different youth spaces managed by TACC.

Learning opportunities & trainings for the volunteer:

The project offers many learning opportunities for the volunteer. Training has the aim to complete the non formal educational process of the volunteer. During the project the volunteer will get an insight in how a youth cultural and artistic organization works, with individual sessions leaded by TACC's team, participating in training courses (linguistic, logistics and organizational functioning of the entity and its projects, including how to work within a youth centre). The volunteer will get leadership skills and s/he will learn how to cooperate in groups with both colleagues and youths. S/he will also acquire knowledge on issues of social inclusion, non-formal education and on the use of art as a tool for community work.

Additionally, and trough an online platform the volunteer will learn Spanish and, if s/he wants, TACC can enroll the volunteer in Catalan lessons as well. There is also a cultural learning aspect, whereas the volunteer learns about new cultures, and thus also learns to listen to and respect other people.

Finally, and before the arrival at the host country, the volunteer will receive intercultural and linguistic training by her/his home entity to make easier the adaptation at the host society and community.

During the volunteering project, s/he will also participate in the on-arrival training and the mid-term evaluation meeting organized by the Spanish National Agency.

Dissemination & Evaluation activities:

The volunteer will have to spread the results of the project and activities as well as their experience in the entity. Additionally, s/he will participate in periodic evaluations with her/his home and host coordinators and at the TACC team meetings (monthly).

Application:

To apply as a volunteer for the "COMMUNICATION TOOLS" project, please send your **CV Europass** with a photo, a **motivation letter** and the **application form attached filled**, all in English, as well as the sending organisation you are applying from to: internationalprojects@taccbcn.com

Throughout the selecting process, we will conduct Skype interviews with the selected candidates continuously.