



AlphaGamma



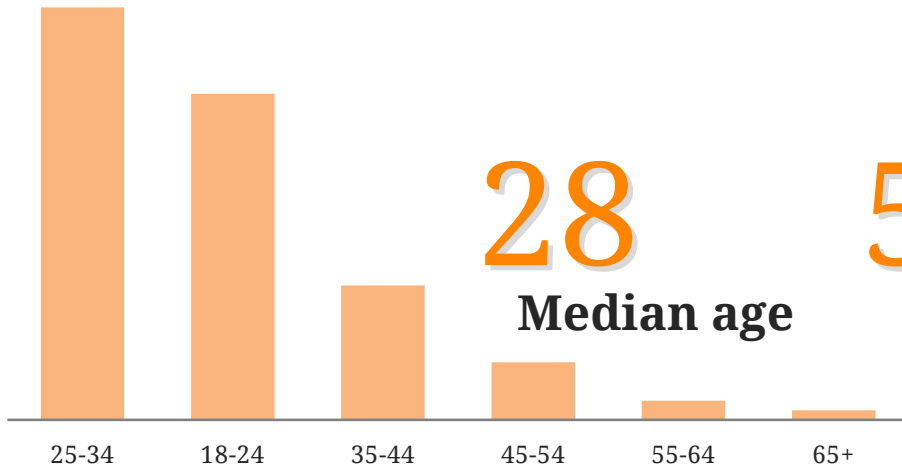
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Business portal for young professionals

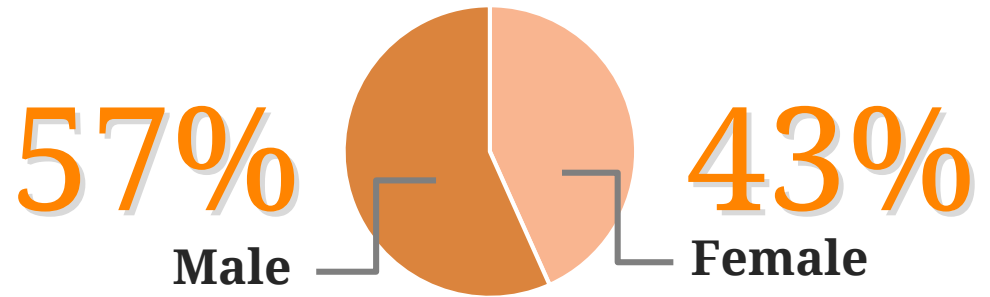
AlphaGamma helps young professionals, founders and students globally to succeed in business and corporate worlds.

With almost 2 million monthly views, **AlphaGamma** is the fastest-growing independent business portal for young professionals that covers career tips, trends and opportunities.


OUR AUDIENCE




28
Median age



€75'000+
Average annual income

68% 
Desktop & laptop

32% 
Tablets & smartphones



Top 5 visiting countries

1'750'000+
Monthly views on all channels

of countries reached



OUR READERS



Curious



Well-travelled



Young-at-heart



Ambitious



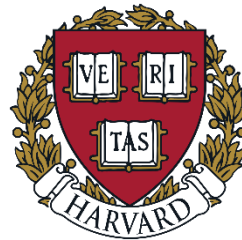
Multi-lingual



Tech-savvy

INNOVATION
EXPERTS
EXECUTIVES
STUDENTS
STARTUP
FOUNDERS
INFLUENCERS
BUSINESS OWNERS
TECH
ENTHUSIASTS
INVESTORS
YOUNG
PROFESSIONALS

THEY STUDY AT TOP UNIVERSITIES



THEY WORK AT TOP COMPANIES

Bloomberg

SIEMENS



P&G



Deloitte.



Morgan Stanley



Emma Watson is speaking at a podium. The podium features the 'one' logo and the text 'YOUNG WORLD'. The background is blue with repeating 'one' and 'YOUNG WORLD' logos. Three orange text boxes are overlaid on the right side of the image, containing the quote: "They are the leaders of tomorrow".

“They are
the leaders
of tomorrow”

- Emma Watson
UN Goodwill Ambassador

WE ATTRACT THEM...



1 We detect readers' intent who fit a specific profile

2 We design content that matches readers' intent

3 We publish and promote the content

Results? We get an increase of conversions by

2x-5x

compared to typical online campaigns

...BY APPLYING 3 PRINCIPLES

Content creation

Content promotion

Content conversion



WHAT ARE

THESE

EXACTLY?



(Click to view)

WE HAVE 350+ INFLUENCERS

Want to join? **Here's how.**



Some of the authors writing on AlphaGamma



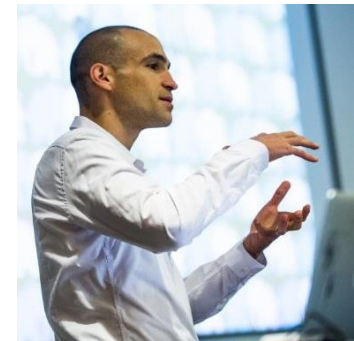
Grant Cardone

Motivational speaker and
acclaimed sales expert



Betty Liu

Executive Vice President at
New York Stock Exchange



Nir Eyal

Author of the best-selling book
“Hooked”

Some of our syndication partners



OUR VISION



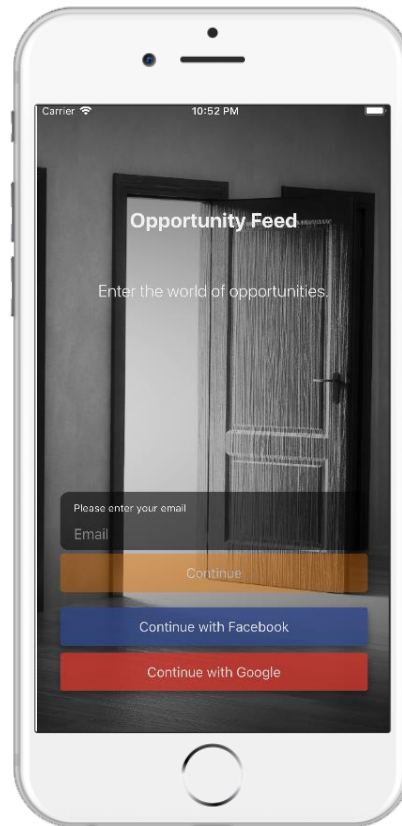
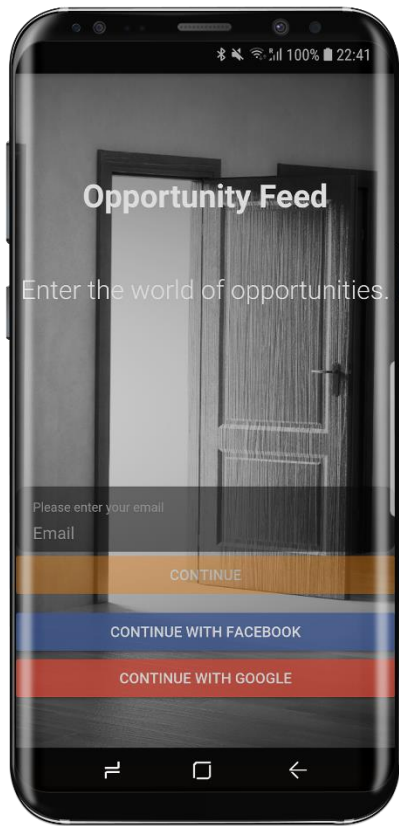
**Become a go-to
source of information**



**Build SaaS & app
products**



**Help millions of people
succeed in their careers**



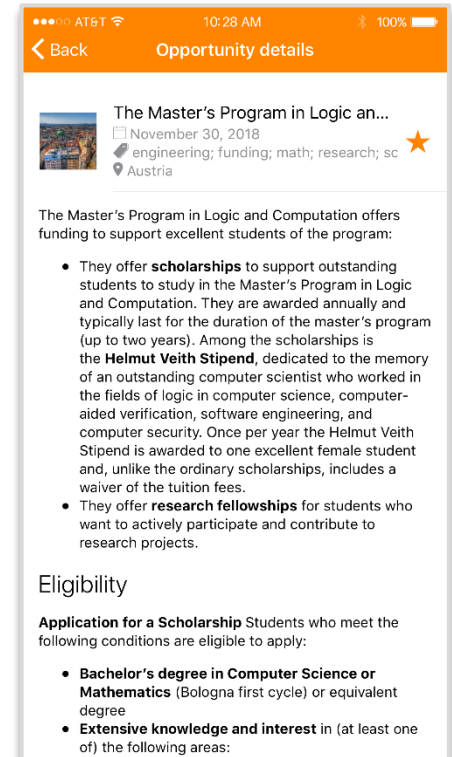
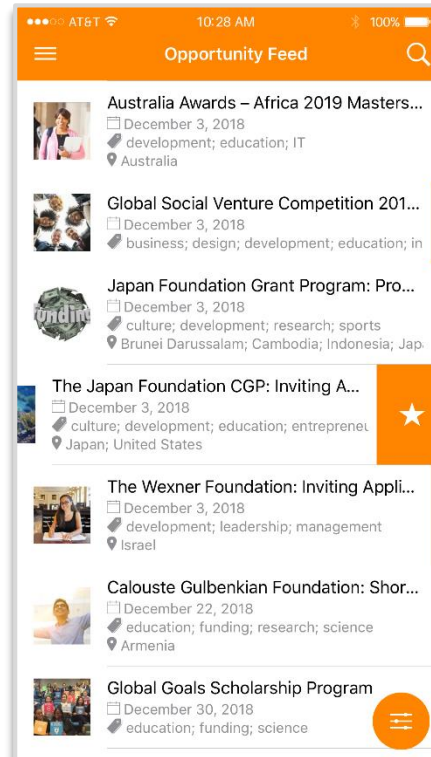
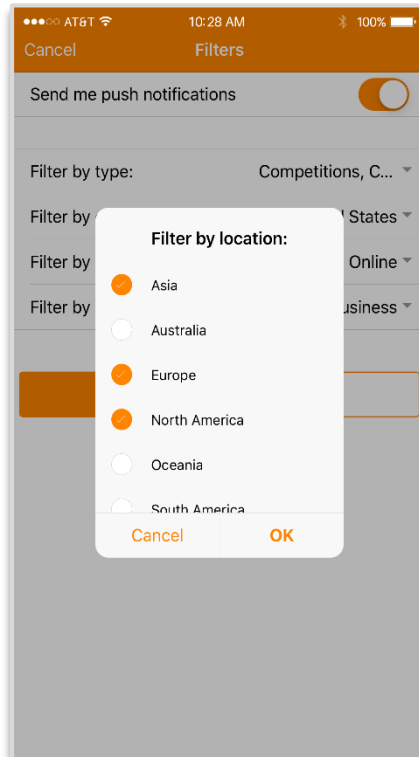
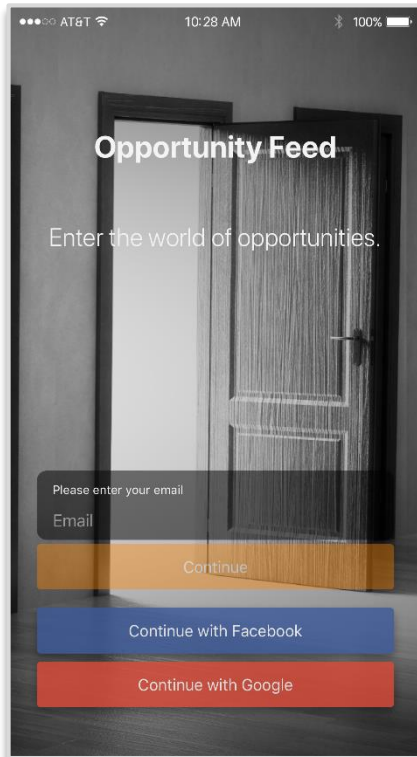
Opportunity Feed



(Click to view)

The easiest way to discover opportunities

REACH YOUTH ON MOBILE

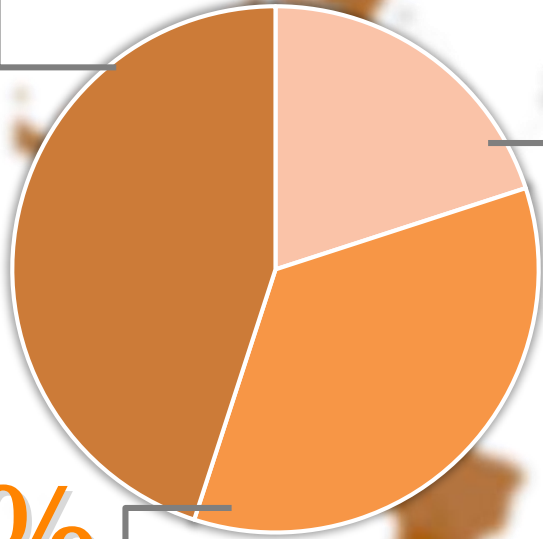


Opportunity Feed collects, sorts and features opportunities such as scholarships, fellowships, conferences, competitions, internships, traineeships, grants, startup programs, exchange programs – all in one place.

GET DISCOVERED GLOBALLY

45%

EMEA



23%

Asia-Pacific

26

Median age

15'000+

Active monthly users

32%

Americas

7:30

Minutes spent on average by users

SOME OF OUR CLIENTS



Deutsche Bank

The
Economist



United Nations

hub:raum



London
Business
School



Università Commerciale
Luigi Bocconi



EMLYON
business school



WHAT OUR CLIENTS SAY



Thanks to **AlphaGamma**, we were able to get 20 students for our client. We will definitely continue working with the portal.

CLAIRE-MARINE DORMET | MARKETING EXECUTIVE AT **ADCOM**

The average time spent on the site from **AlphaGamma** readers was 6m 30s... the best out of all the other sites we were affiliated with!

CHRIS ALLEVI | HEAD OF INTERNATIONAL RELATIONS AT **THE UNITED NATIONS**



Working with **AlphaGamma** was a great experience. They supported us in successfully running the EIT Digital Challenge, our pan-European contest for startups.

FRIEDERIKE MÖLLER | INNOVATION MANAGER AT **EIT DIGITAL**

WHAT OUR READERS SAY



AlphaGamma has helped me grow on both a personal and a professional level. It has been my daily dose of inspiration.

ANCA BALACEANU | BACHELOR'S STUDENT AT **DARTMOUTH UNIVERSITY**

I learned about Venture Cup competition in Denmark through **AlphaGamma**. It made a huge difference to my venture and my career!

ASLAN MALEKI | BACHELOR'S STUDENT AT **OKLAHOMA UNIVERSITY**, VENTURE CUP 1ST PRIZE WINNER



AlphaGamma is my trusted source for business and career opportunities. I learned about Yenching Global Symposium and got selected.

SOFIA CUCALON | BACHELOR'S STUDENT AT **NORTHWESTERN UNIVERSITY**; MASTER'S STUDENT AT **LBS**

MEET THE FOUNDERS



Arthur Gopak
CEO



Eric Gopak
CTO

ALPHAGAMMA, EXPLAINED



ARTHUR GOPAK
ALPHAGAMMA

RECOGNITION

Forbes

 **Capgemini**
CONSULTING. TECHNOLOGY. OUTSOURCING

 **Product Hunt**



THE COLLECTIVE

ytili 
YOUNG TRANSATLANTIC
INNOVATION LEADERS
INITIATIVE


FRED J. HANSEN
SUMMER INSTITUTE ON LEADERSHIP
& INTERNATIONAL COOPERATION



 *Digital Agenda*

G | M | F

COUNCIL OF EUROPE

CONSEIL DE L'EUROPE

 **GES** Global
Entrepreneurship
Summit 2019
United States | The Netherlands


STARTUP
EUROPE

WE CAN'T WAIT TO DELIVER!

When shall we start?



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