

Make your voice

HeaRD

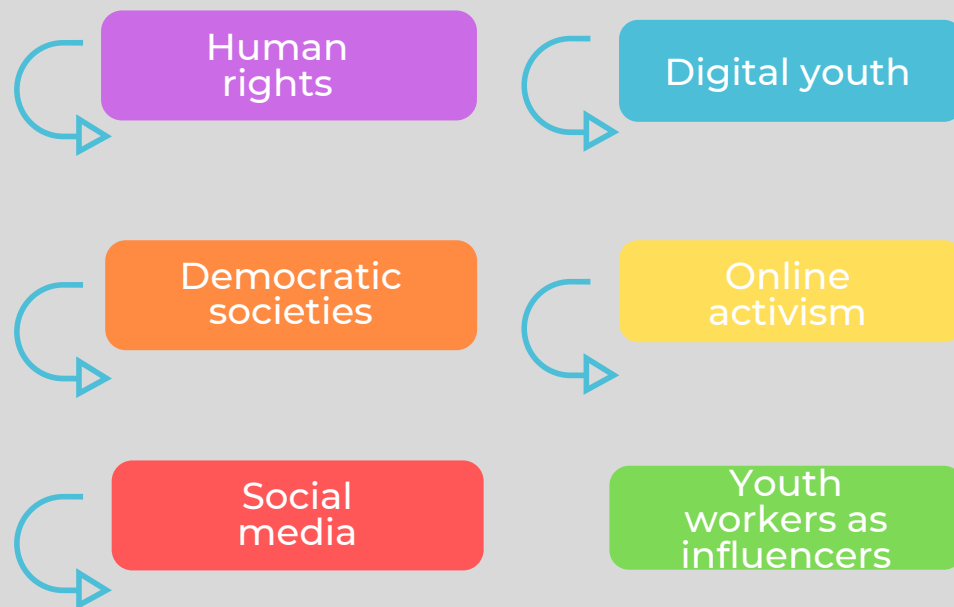
*Youth workers as influencers for the promotion of **Human Rights and Democracy***


Call for partners – info sheet



United Societies of Balkans (USB) will organise an ERASMUS+ **training course** for motivated youth workers and youth leaders who will explore the challenges of their communities related to **human rights, active citizenship and democracy**. Participants will furthermore develop professional skills related to the use of social media in online activism.

Through this process participants will discover the following topics:



A close-up photograph of a person's hands typing on a laptop keyboard. The laptop screen displays a social media grid of various images. The background is softly blurred, showing a desk and a lamp. The overall scene is lit with warm, natural light.

The project will take place in **Thessaloniki, Greece** in March 2020 and will include 21 youth workers and youth leaders from 7 **European countries** with facilitators from Greece.

The project aims to develop social media related **professional skills** of participants and understanding about their **role in building democratic societies and a culture of human rights**. This will happen through non-formal education and creative activities such as photography, blogging and social campaign case studies.

The project is developed as a follow-up to the successful COMPASS '**Storytelling for Human Rights** - National Training Course in Greece' project that was co-funded by the Council of Europe in 2019.



Throughout the training course, participants will explore concepts such as digital youth, **online activism** and will develop their media and communication skills which they can use in their actual work with young people as a tool for **promoting Human Rights**.

Participants will be able to use social media as a way of influencing young people and to **generate social media content, projects or initiatives** in their local, regional or European communities that will influence and involve young people and lead them towards building a more **socially active, inclusive society and generation** which reflects on the current global, regional and local challenges related to **Human Rights and Democracy**.

