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Tech change for African Digital Economy – women and youth

About

Program Overview

Expanding women's economic opportunities is fundamental to sustainable growth and building more equitable societies. The Women's and youth Enterprise for Sustainability African Digital Economy program empowers women-led organizations in Africa to operate centers as social enterprises. Through these centers, aspiring and established women entrepreneurs gain new skills and networks, launch and expand businesses, and develop as innovative leaders in their communities.

African digital economy for women and youth

What does we do?

Build the entrepreneurialism and sustainability of local civil society organizations

Develop a network of women entrepreneurs with leadership and practical skills to actively contribute to shaping the future of their country in digital economy

African digital economy aims to train women and youth entrepreneurs in Africa

African digital economy Approach

Strengthen Women- youth Led Organizations

African digital economy provides training and support to eight partner organizations, enabling them to operate centers using business model. A team of trainers at each center are equipped to deliver curricula including leadership, entrepreneurship, social media, home-based business

and e-commerce. By charging nominal fees for workshops, organizations increase their own sustainability and reach, while supporting women entrepreneurs in their communities.

Access to Training, Networks and Finance

Through centers, aspiring and established women entrepreneurs access affordable training, coaching and financial services enabling them to launch and grow businesses. graduates form networks committed to sharing resources, creating strategic alliances and advancing professional opportunities for women and youth entrepreneurs.

African digital economy is designed by the website worldpublishersnews.com and alnaasher.com, Center for Women's Leadership Initiatives in Cairo, African digital economy is implemented in collaboration with eight partner organizations across Africa.

African digital economy is looking for fund for helping women and youth to put their work online

African digital economy is looking fund from the Middle East Partnership Initiative (MEPI) of the United States Department of State with support from Craig New mark (founder of Craigslist), eBay, LinkedIn and Microsoft, amazon, ali baba, Google, Facebook, twitter,, and from all grant organizations from all over the world

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Egypt



1. idea of project

We would like to help people how can work on internet for Arab region and Africa (internet forum)

for

Publisher for knowledge of the progress and future of online work and digital market

2. Who is the target group, who benefits?

All people who can us internet

the objectives / the goals

Looking for knowledge and create good content who can help people for progress

Such as eBooks, news, video, digital market

E learning

press release, news release, media release, press statement or video release

Digital distribution

Online advertising

Open access (publishing) Research

Pay-per-view

Self-publishing	
Subscriptions	
Cost per actions	
Cost per click	
Courses	
We would like to help people how can work on internet for Arab region and Africa (internet forum	
3.	the challenges
finance	
4. idea	kind of support is needed in order to overcome the challenges and/or to implement
Partnerships , finance ,training	
Places for create our idea	
5.	project located
Egypt	
6.	our details and organization behind the idea.
Looking for grant organization from all over the world	
7.	Contact details
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