

Youth and Media Literacy

Title of the call	Call: Erasmus + KA 1, R2 30.04.2019
Topic	Media-literacy, digital competence- youth
Objectives of the project	<ul style="list-style-type: none"> ✓ To develop critical thinking skills ✓ To understand how media messages shape our culture and society ✓ To identify target marketing strategies ✓ To recognize what the media maker wants us to believe or do ✓ To name the techniques of persuasion used ✓ To recognize bias, spin, misinformation, and lies ✓ To discover the parts of the story that are not being told ✓ To evaluate media messages based on own experiences, skills, beliefs, and values ✓ To create and distribute own media messages ✓ To advocate for media justice
Activities	<ul style="list-style-type: none"> - Workshops - Group works - Simulation games - Experience-based story telling
Expected Results	<ol style="list-style-type: none"> 1. Enhanced media literacy skills 2. Enhanced critical thinking 3. Improved knowledge and understanding of media and its influence on the formation of society 4. Enhanced competence in how to use media as a tool of education 5. To improved skills how to criticize the media and the information delivered 6. Enhanced discussing and debating skills of participants
Tangible outputs	<ul style="list-style-type: none"> - Youth networking - 1 exchange meeting in Georgia - 1 exchange meeting in EU... - 20 persons in the youth exchange
Duration of the project	5 days + 2 travel day