



Training Course

LIGHTS, CAMERA: SOCIAL ACTION!

WHEN: 08 – 16 October 2019

WHERE: Burgos, Spain

WHO: 3 participants from 6 different countries

SUMMARY OF THE PROJECT

The aim of the project "Lights, camera: social action!" is to promote the social intervention and its impact through the tools offered by audiovisual production. The goal is to provide specific skills to the participants so they can carry out productions with basic recording equipment in order to promote social change at two levels: the first, through the promotion of social work of their associations and local groups; the second and more general, through the denunciation of the different injustices or social problems.

In the same way, this project wants to reflect on the potential of images and in particular video to create social impact, optimizing and expanding the capabilities that participants already possess due to the fact of living in a digital society.

The choice to delve into this topic stems from the observation of video as a viral phenomenon in the network. Most young people have a smartphone whose greatest use is in the "social communication", which is almost always done on Internet. Therefore, since the use of video is so common and a language in itself, with this project we want supporting video as a basic communication tool, but shifting the trend towards its use as an engine of the social change, professionalizing amateur productions.



Therefore, the main objective of the project is to improve the audiovisual competences of the participants so that they can professionalize their productions and destine them to create a social impact in their local communities.

The **specific objectives** of the project would be:

- media and audiovisual literacy: types of shots, 180 degrees rule, elements of storytelling, basic elements of cinematography;
- acquisition of practical knowledge about the different phases of an audiovisual production: preproduction, production, postproduction;
- intercultural learning through teamwork and understanding of division in different roles;
- management of a correct administration of time and deadlines;
- adaptation to work with different groups of people and diverse technical team;
- acquisition of specific skills on video recording and editing.
- creation of videos with social commitment according to the interests of each participating association, and in line with the objectives of the Sustainable Development Agenda;
- creation of concrete videos for the promotion of social issues and non-profit associations working with them.

Participants

The idea is that each partner will involve one person from its staff and the other participants will come from local organisations which are already working with the main project partners.



Travel costs and participation fee

The travel costs will be covered up to the amount based on distance calculator. Food and accommodation will be 100% covered. A participation fee of 25€ per participant will be deducted from the travel costs reimbursement (i.e. having 275€ of travel costs if you spend 250€ of travel costs or less you don't have to pay any participation fee).

Accommodation

The Training Course will be held in the province of Burgos. The venue is essential and adequate to host the entire group. The selected venue has different activity rooms with all the necessary facilities which we can use.

Transport

The way to arrive in Burgos is simple, the airport of Madrid is only two hours away from the city of Burgos (there are other airports with low cost trips in cities close to Burgos, as well as Santander) and it has a regular bus service connected with Burgos.

BEING PARTNER

If you would like to become partner in this Training Course please send us your PIF before the 22th April 2019.

About BRÚJULA Intercultural

BRÚJULA Intercultural is an association created in June 2017 in the province of Burgos (Spain) with the aim to promote mobility and learning opportunities among young people in the region. This association is created by different people with extensive experience in the area.

Citizen participation, responsibility and involvement in the social, environmental, cultural and youth field are the main characteristics of the Association "BRÚJULA Intercultural".