

# PARTNER IDENTIFICATION FORM

PARTNER ORGANISATION	
Organisation ID	E10131927
Organisation PIC	951733640
Full legal name	Aretés società cooperativa
Acronym	Aretés
Address	Via Emilia Ovest, 101
Country	Italy
Region	Emilia-Romagna
Post Code	41124
City	Modena
Website	<a href="http://www.aret.es.it">www.aret.es.it</a>
Email	<a href="mailto:aret.es@aret.es.it">aret.es@aret.es.it</a>   <a href="mailto:aret.es@pec.mailcoop.it">aret.es@pec.mailcoop.it</a>
Facebook	<a href="https://www.facebook.com/profile.php?id=100057660542462">https://www.facebook.com/profile.php?id=100057660542462</a>
Linkedin	<a href="https://www.linkedin.com/company/aret-es-soc-cooperativa/?viewAsMember=true">https://www.linkedin.com/company/aret-es-soc-cooperativa/?viewAsMember=true</a>
PROFILE	
Type of Organisation	Small and medium sized enterprise
Is the partner organisation a public body?	NO
Is the partner a non-profit organisation?	NO
ASSOCIATED PERSON	
LEGAL REPRESENTATIVE	
Title	Mrs
First name	Simona
Last name	Melli
Position	Legal Representative
Email	<a href="mailto:smaret.es@gmail.com">smaret.es@gmail.com</a>
Telephone	+393494669625
PRIMARY CONTACT PERSON	
Title	Mrs
First name	Valeria
Last name	Ferrarini
Position	Project Manager
Email	<a href="mailto:Valeria.ferrarini@gmail.com">Valeria.ferrarini@gmail.com</a>
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BACKGROUND AND EXPERIENCE	
Please briefly present the organisation/group (e.g. its type, scope of work, areas of activity and if applicable, approximate number of paid/unpaid staff, learners and members of the group)	<p>Aretés is structured as a private research and planning center. Since 1999, it has developed a specific expertise in research, planning and communication, proposing participative intervention methods and solutions characterized by the logic of innovation.</p> <p>In particular, the main topics are: applied research, European planning, organizational consultancy and communication &amp; marketing.</p> <p>Aretés proposes research actions aimed at designing change paths both within public, private and social private organizations and within territorial or community contexts; supports public, private and social private organizations in submitting European projects; proposes organizational consulting as a way to foster communication, and therefore efficiency, among the identity components of a company: skills, ideas, relationships and values; proposes traditional and digital communication strategies as support actions for the promotion and marketing of the products / objectives of the organization.</p> <p>Aretés has carried out several researches at national and local level. It has worked with Municipalities, Unions of Municipalities, Provinces and Regions, it has collaborated with Health</p>

	<p>Companies, Service Centers for Volunteering and Caritas. On the private side, Aretés has also carried out consultancy activities for private organizations and trade associations.</p> <p>Aretés has collaborated in the development of different European projects (Erasmus+, Fundamental Rights and Citizenship, Europe for Citizens), Structural Funds (ESF), European Territorial Cooperation programs (Central Europe, IPA CBC Italia-Albania-Montenegro).</p> <p>Aretés consists of professionals who constitute a multidisciplinary team with complementary skills that use innovative methodologies, such as: focus group, NGT, Sentiment Analysis (research area); Project Cycle Management, problem tree, participatory methodologies (European planning area); team building, socio-therapy, motivational interviews, relational formats (area of organizational consultancy); web journalism, digital storytelling, social innovation (area of communication and marketing).</p>
<p>What are the activities and experience of the organisation in the areas relevant for this project? What are the skills and/or expertise of key persons involved in this project?</p> <p><b>MAX 4000 ch</b></p>	<p>The staff of Aretés has many years of experience in applied research, European project development and management, organizational consultancy and communication &amp; marketing.</p> <p>In recent years, Aretés has developed innovative projects, developing and spreading a new way of thinking about DIGITAL as a tool for everyday work, making available new digital products, strengthening the methodological and professional skills of educators and teachers. It currently working on various European projects: gender stereotypes and behavioural changes, training and guidance for disadvantaged adults, critical and responsible use of smartphones by young people, social innovation, etc...</p> <p>The characteristic trait of Aretés is to use two specific methodologies of intervention: Media Education and Socioterapy.</p> <p>The teamwork is made up of:</p> <ul style="list-style-type: none"> <li>- <b>Giovanni Bursi</b>, sociologist and sociotherapist. He is a consultant on issues related to European project development and management and the definition of organizational models oriented to European programming. It carries out research and consultancy activities for training institutions, non-profit organizations and public authorities.</li> <li>- <b>Valeria Ferrarini</b>, engaged in research, training and planning at all levels (local, national and European) for local authorities and non-profit organizations. She has designed and coordinated various European projects (under many European program: Erasmus+, REC, Europe for Citizens, Horizon, ecc).</li> <li>- <b>Simona Melli</b> has achieved the specialization in "Management of non-profit companies" at the Faculty of Economics of the University of Trento and the specialization in "Management of groups" at the Faculty of Psychology of the University of Bologna. She has years of experience in research, data processing and training.</li> <li>- <b>Giovanna Maciariello</b> is a sociologist and sociotherapist, expert trainer for young and adults (advanced training in family education), family mediator, with sixteen years of professional experience, PhD in Philosophy of Law, Art and Technology - Philosophy of Human Rights, expert trainer both young people and adults (higher education in family education), expert in the field of guidance, skills master (FQTS course).</li> <li>- <b>Paola Maciarelo</b> graduated in law (University of Naples - Federico II); "Non Formal Education" educator and coach; counsellor at social cooperatives that manage SPRAR services, employment agencies; trainer at national and European level; designer in European calls for tenders with direct and indirect funds with ten years of previous experience in the Youth in action, LLL, ERASMUS + / mobility programs, European voluntary service and national civil service; graduated in counselling and family mediation, expert in the field of guidance and assessment of skills.</li> <li>- <b>Michele Sorbo</b> graduated in Computer Science (University of Salerno), specialized in the creation of software for distance learning.</li> </ul>

Eu Programme	Title	Year	Project Identification or Contract Number	Applicant/Beneficiary Name
Erasmus+ KA2 Adult	Youthreach	2021	KA220-ADU-17BE4146	LERIS (FR)
Erasmus+ KA2 Adult	FAST TRACK - Helping Adults Identify and Get on the Right Career Path	2021	KA220-ADU-3B2BE4DF	Dante (HR)
Erasmus+ KA2 Youth	IT'S YOU - Intercultural Tools and Social media for YOUTH in action	2020	2020-2-IT03-KA205-018941	Aretés (IT)
Erasmus+ KA2 Adult	SAE – SMART ADULT EDUCATION	2018	2018-1-IT02-KA204-048099	Aretés (IT)
REC-AG	ON-OFF. Switch on your mind, switch off GBV	2018	Grant nr. 856696	Lumen Association (IT)
Erasmus+ KA2 VET	QQVET - Quality Qualification for VET	2017	2017-1-ES01-KA202-038284	Esmovia (ES)
Erasmus+ KA3 - Support for policy reform	Smart Participation. Smartphone as mean to build a real citizenship through digital skills	2017	2017-3-IT03-KA347-012283	Centro Ferrari (IT)
Erasmus+ KA2 Youth	Smart Generation. Smartphone Potential and Educational Resources for Young Generation	2015	2015-2-IT03-KA205-006146	Centro Ferrari (IT)
Erasmus+ KA3 - Support for policy reform	ImplOED – Implementing outreach, empowerment and diversity	2015		EAEA (BG)