



Farmers are Teachers,
Teachers are Farmers!



petc+





Over 50 years of experience

ABOUT PETC+

PETC+ is an innovative practical training centre for the development and training of companies and individual entrepreneurs from the agricultural sector. We have our own training location in Hegelsom and we do both national and international training programmes, consultancy and the implementation of improvement projects all over the world.

With over 50 years of experience PETC+ offers a wide range of national and international training programmes in the areas of agriculture, livestock, horticulture, floriculture, agro, feed and food. You can come to us for a one-day training, but you can also opt for a tailor-made training or course. All programmes aim to increase the knowledge capacity and expertise of the professional contractor, supplier, non-profit organizations, educational institutions and other stakeholders in agriculture and horticulture.

The starting point is almost always a tailor-made programme, tailored to the wishes of the customer. The possibilities include training, consultancy, projects, cooperation programmes, symposiums, study trips and much more.



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TRAINING

PETC+ provides many training courses and other knowledge transfer meetings. We do this for (agricultural) companies, for educational institutes and in an international context.

For companies

Our trainings and courses bridge the gap between theoretical learning and being able to apply the skills in daily practice. Whether it concerns vocational training, theoretical training or a change process, our instructors know what they are talking about: Most of them were or still are farmers themselves.

We always give our motto “**Farmers are teachers, teachers are farmers**” high priority. Especially within vocational learning it is important to speak and understand the entrepreneur’s language! You speak the same language as the trainer and because the trainer in his daily practice is often working as an (agricultural) entrepreneur, he is also aware of the latest developments within the current field.

For education

Also the (agricultural) education does not stand still. Adjustments in teaching materials, examination plans and changes within the legal frameworks make it necessary to adjust vocational education accordingly. PETC+ has developed several products that meet in those demands.





International working is in our genes

INTERNATIONAL

PETC+ is a prominent player in the international learning field since many years. Vocational training courses for entrepreneurs, courses for students and optimization trajectories for agricultural companies are part of the daily activities worldwide!

International working is in our genes: After all the agricultural sector does not stop at the border. Our international teachers have gained many years of work experience in countries around the world. Our trainers and experts feature all needed didactic skills and are specialists in one or more subjects. Their gained foreign experience also relates the legal field and local customs.

Our employees speak their languages fluently. Training supplies and specific data are always available in English. This will be translated if necessary. Simultaneous translation during meetings is also possible.

Training abroad

For our international training courses our target group is very important. Depending on the target group, our trainers go to the requesting country to provide the training(s). Long-term guidance on location is also possible. Some of our teachers live and work abroad or are willing to commute between The Netherlands and the host country.

Training in The Netherlands

PETC+ offers students from abroad the opportunity to come to The Netherlands for intensive training. Training sessions are possible for a few days to several months. After these very practical tailor-made training courses, the students can immediately apply what they have learned.

Stepped design

In order to make the learning process as effective as possible, the training courses always meet your requirements. Our step-by-step training modules can easily be adjusted and apply to both on-site training in The Netherlands as abroad.



Training modules are tailor-made

TRAINING MODULES



Module 1: Classic Learning

The teacher in front of the class room still works: Working by transferring knowledge in a school situation. Once in The Netherlands you are invited to participate in a 'standard' programme, in which pre-established topics are discussed.



Module 2: Use your Eyes & Ears

By watching and listening students learn the tricks of working in the agricultural sector. Listen to the teacher, ask questions, look further and understand how things work. 'Use your Eyes & Ears' is a practical introduction

to the agricultural sector. This module can be given at your own company or at our training location in Hegelsom.



Module 3: Learning by Doing

The best way to learn is to do it yourself. Under the supervision of the teacher, students and (semi-) professionals learn by working in their daily agricultural practice. Daily activities are carried out (jointly). Topics

are explored and discussed. Skills and knowledge will grow and are ready to apply in their own situation.



Module 4: Management Achievements

Good management skills are essential for entrepreneurs to bring their business to the highest level possible. Business strategy, economics, human resources and legal knowledge are important elements with which

business results can be improved. All these aspects can be discussed during the training. First we look at how you manage your company and where improvements are desired. Then you continue the training at our location in Hegelsom to further improve your management skills.



Module 5: Doing Business with a Plus

Sustainable entrepreneurship is the key to a successful future-proof enterprise. After having learned the basic knowledge and skills, it is time to make the Plus with sustainable agricultural entrepreneurship.

These sustainable training courses are always tailor-made. Duration, intensity and professionalism are demand driven. Circular entrepreneurship, cooperative working, sustainable energy, livestock and crop health, beekeeping, precision cultivation and robotization are examples of this in-depth training.

E-learning & E-tools

PETC+ has invested in digital learning. Multiple teaching programmes are therefore digitally available and this number is still growing. E-learning is always part of a regular 'face to face' programme. Learning in combination with a teacher, books, fellow students and/or a digital platform still works best. E-learning offers possibilities of an enormous diversity of learning and demand forms. Digital teaching material can be composed of different question types and is more than just offering a textbook in PDF! All curriculum can be supported with images, videos and audio fragments.

Other training programmes

In addition to our standard training programmes, PETC+ always offers tailor-made programmes. Some commonly used programmes are the Teach the Teacher programme and the Student Exchange Programme.





National and international cooperation

Projects

In addition to the training offer PETC+ is involved in various projects. These agricultural and environment-related projects contribute to a better working climate in The Netherlands or abroad. Our employees are experts in the agricultural domain. We are happy to support you with additional expertise to make your project a success.

Consultancy

The PETC+ consultants are experts in the national and international agricultural sector. They are happy to support you with advice concerning your (daily) business, your business location, innovation, subsidies and your future activities. But also international cooperation from The Netherlands, or the buyout of an agricultural company abroad.

Horizontal and vertical development

Both in the horizontal and in the vertical chain we have expanded our network and earned our spurs. No question is therefore too crazy: because we can rely on a huge network in The Netherlands and far beyond and work with specialists from the active domain, so current practicing (agricultural) entrepreneurs, they can quickly and accurately respond to your current demand.

Examination

In addition to providing trainings PETC+ offers various services in the field of examination. Based on its own knowledge and expertise with regard to vocational education PETC+ developed products that can help to set up and maintain knowledge development and examinations.

Get acquainted with our people:



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