

## Call for Partners

Project title

### "CREATIVE INDUSTRIES AS A TOOL FOR BUILDING BRIDGES BETWEEN YOUTH OF NEW AGE"

Project type

Erasmus+ project, KA2 Capacity building for youth in ACP countries, Latin America and Asia



#### **The aim of this project:**

The aim of this project is to empower young passive people, with a low standard of living, and with limited social skills to change the way they think and the way they approach to their problems, so they can stay and act in the own country. They can achieve this through activism in their local communities and in that way they can increase the possibilities of self-employment.

Helping rising their potential, and capacity for making changes in their local communities, as well as capacity for selfemployment and better employability.

## **The main idea:**

This project focuses on raising the awareness of young people about the importance of cultural and social events, how to create international events and contact together in order to get more specific knowledge and skills that will help our participants to start their own non-formal group, NGO, business, to become leaders and change makers in their own rural and local society.

Special focus is on the education of young leaders who will transfer and disseminate the acquired knowledge and experiences to young people in their local communities and different regions of the world.

This project will demonstrate the value, importance and specificity of non-formal education and informal learning. We will achieve this through workshops, lectures, study visits and networking events with participants in different countries.

Period of implementation of all project activities: 1 August 2019 – 1 August 2020.

## **Project activities:**

### **Activity 0 - CONTACT MAKING AND PREPARATION EVENT**

This activity will take place in August 2019 and it will last for 15 days. It is consisted from series of online meetings for activities and materials preparation. Participants will be able to improve methodology and exchange examples of good practice.

After participants will be able to apply this new knowledge and experience in their local communities and different regions of the world and to organize different public events in field of culture.

### **Activity 1 – TRAINING COURSE**

This activity will take place in Vranje, Serbia. It will last for ten days. All participants will be trained on how to raise awareness about the importance of building capacity of youth to be able to independently organize public events and their capacity for implementing such events in small and big scale.

Participants will also learn more about cinematography, script writing, photography, acting, making animation films and documentary, etc.

We will organize interactive sessions, where participants will take part in making models of different events they wish to organize. Will give them the specific knowledge and skills that will help them in solving the problem of unemployment of young people in their local communities through cultural heritage and tourism using event management and modern media as a tools.

## **Activity 2 - EVALUATION MEETING**

This activity will be implemented in one of the EU countries. It will last for 5 days. We'll check the results obtained from previous activities (Activity 0,1,). Also, participants will be in position to present their ideas for the continuation of project regarding the topic of employment of young people through cultural and social themes.

### **Objectives:**

- Creating a network of organizations that will continue to exchange experiences and work from different regions in field of creative industries.
- Raising awareness about value of possibility for young people to understand that they can create future from their home and from there spread their business ideas, and social entrepreneurship to the whole world,
- promotion of European and Universal values in the social and cultural fields,
- stimulation and motivation of young people to take initiatives in their local communities,
- promotion of non-formal education and informal learning among young people living in rural area,
- promotion of Erasmus + program as an opportunity for learning that can cause employment or self employment of young people,
- improvement of position of young people from rural areas through obtaining knowledge and skills that will help them in solving the problem of unemployment.

### **Target group:**

People who actively involved in work with **unemployed young people living in rural areas aged between 18 and 35 years** (youth workers, youth leaders, play workers, NGO activists, school teachers, educators, social workers, volunteers, local businessmen, young entrepreneurs with international experience), as well as all those who have contact/work with low-standard youth (unemployed young people with a degree or without it, with financial problems).

### **Expected results:**

- In this project we will get 30 educated youth workers who will use/share their acquired knowledge, experiences and skills working with young people in their local communities.
- Opening new opportunities for young people in their home country and different regions.
- Exchange of experiences and continuation of cooperation and consultations with participants from partner countries.
- Young people become more active in the local community (rural areas), develop an entrepreneurial spirit, they are happy to exchange practical experience, acquaintances.

- With our project activities we will increase awareness about the importance of building capacity of youth to be able to independently organize public events and their capacity for implementing such events in small and big scale, in the field of culture heretage.

### **Products:**

-MODEL of various cultural events whose preparation will shown how it should work in practice.

- Practical guide in which will be presented concrete steps and necessary materials and tools for making models.

- Documentary movie which will capturing the entire process of this Erasmus+ long – term project Activities 0,1,2.

- Web site that will be used for networking, sharing and archiving materials, advices, suggestions, good practices.

### **Profile of partner organizations:**

We are looking for partners who have widespread networks of partners, cooperation with organizations and individuals from rural areas.

Access to networks of youth with interests in culture and modern media.

We also need organization, who work with unemployed youth, and/or youth in rural areas. Our goal is to create young entrepreneurs and we are looking for partner organizations with similar goals.

Organisations **must be** established in **Erasmus+ Program countries** and **Other Partner Countries from Regions 5 to 14** (check in [Erasmus+ Programme guide](#) pages 22, 23 and 24).

If you are interested to participate, please send to us your PIC number and **Partnership Identification Form** on e-mail address: [filmfestmost@gmail.com](mailto:filmfestmost@gmail.com)

**Deadline** for receiving your agreements is **21 January 2019.**

**Host organization:**

**Transitional alternative** is all about idea-action-results! Capacity building through boosting creative industries with socially-aware component.

**Organization is working on:**

- Raising awareness on value of new media and creative industries as tools for fighting unemployment among youth;
- Promotion and empowering of Social entrepreneurship for more business opportunities for youth;
- Organizing events in field of culture and new media.

**The objectives of the association are related to:** raising cultural awareness, organization and participation in humanitarian action type, the protection of human and minority rights, the promotion of education, the impact on local policy development, development of local communities, the impact on youth policy, promotion of youth activism, civil society capacity building, networking with organizations.

For further Information, please contact us:

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**Transitional  
Alternative**