





# WHO WE ARE

Better Life Vietnam (BLV) is a non-profit organization that works to **improve** education conditions for underprivileged children and youth in Vietnam. Seeing that there are many communities that need help to meet their most basic needs, BLV was founded in 2010 with the vision to help reduce the burden for the poor families of Vietnam.

## WHAT WE DO

Access to quality education and the high costs of school fees inhibit many students throughout Vietnam from getting the education they deserve. BLV organizes two projects to serve this need:





### **BLV Books Library:**

To address the shortage of books in rural areas, promote a reading culture, and enrich knowledge, BLV creates classroom libraries that students can use at school or home, and monitors their progress and engagement. The team has built more than **10,000 bookcases** for nearly **500,000 children** in rural areas to date, and has set the goal to offer book access to **15 million** rural children in the coming years.

#### **BLV Scholarship Program:**

To help children in poverty receive the education they deserve, BLV offers a scholarship program to cover school expenses and encourage the whole family to get involved to support the needs of their children. Parents must commit to participate in an income-generating activity (raise chickens, grow rice, etc.). Following an evaluation period and success of the model, BLV will decide if the student is eligible to receive the financial support for their education. Scholarships range from \$30 - \$80 per month based on the level of education.

### **RESPONSIBLE TOURISM**

BLV and VietDan Travel partnered together to launch **Tours for Books**, a social enterprise that organizes tours and travel services in Vietnam. All profits generated from this business will be used to support the education projects.





### BETTERLIFEVIETNAM.ORG

For more information contact **betterlifevietnam@gmail.com** 

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## WHO WE ARE

Tours For Books is a social enterprise created in partnership with Better Life Vietnam and VietDan Travel that offers a wide range of **tours and travel services in Vietnam**. VietDan Travel is a fully licensed international inbound tour operator recognized by Vietnam National Administration of Tourism. All profits generated from Tours For Books support the programs of Better Life Vietnam, a non-profit organization that works to improve education conditions for underprivileged children and youth in Vietnam.



## WHAT WE DO

Tours For Books offers an extensive variety of package tours and services for individuals, families, large groups and travel agencies to help make their visit to Vietnam easy, secure, and memorable.

#### Tours:

- Comprehensive Vietnam, Northern, Central & Southern Vietnam
- Custom Tours

#### Travel Services:

- Visa on Arrival
- Train Tickets
- Air Travel
- Car Rental





### Responsible Tourism:

- Voluntourism Programs In partnership with Better Life Vietnam, tourists can engage in community work and gain an immersive look into Vietnamese culture in exchange.
  Opportunities may include: teaching English classes for rural children, visiting handicapped children, and more
- Study Tour Programs Offers students and groups the opportunity to learn first-hand from local businesses, NGOs and education institutions through a fun and vital experience

#### TOURSFORBOOKS@BETTERLIFEVIETNAM.ORG

Our dedicated team at VietDan and Better Life Vietnam are available for further information and reservations



