

'My Social Role' addresses young people from urban areas facing social, economic or geographical challenges, aged 16-29, including those who are not in education, employment or training and such with migrant background. The project provides them with innovative and flexible ways to get involved in entrepreneurial and social learning.

Aims

To enhance youth social thinking and confidence

To enable young people to act as a force for change in their local communities and in wider society

To encourage young people to overcome deprivation, inequality, educational disadvantage and social exclusion

To improve the motivation and confidence of urban youth to consider careers in social entrepreneurship in different economic and life sectors

MySocialRole

The project activities include:

Selecting and promoting role models of young social entrepreneurs and developing digital stories/short films about them

Developing a practical guide "Steps Towards Social Entrepreneurship For Youth"

Creating and piloting "Social Café" model for sharing social skills and entrepreneurial ideas

Creating and reinforcing an online platform for youth's interaction, communication and meaningful information about opportunities with social entrepreneurship

Organising a contest among youth for entrepreneurial ideas with social impact

The My Social Role outcomes will be designed and made available as free online resources so that they are open for use at any level - local, regional, national, European and international.

www.mysocialrole.eu

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