

Treedom engages individuals and companies in financing the planting of new trees. How? By having fun and engaging.

Treedom has developed a unique system which guarantees the highest transparency and visibility for every initiative.

Every tree is photographed, geo-localized, always visible on the web and made shareable on social networks.

* data updated September 2017

SOW AND YOU WILL REAP

Innovative green marketing and sustainability solutions thanks to which companies can reach green attentive customers and directly engage its stakeholders in their activities.



Green Branding

- > Tree planting and exclusive contents about the projects supported
- > Carbon footprint and ad hoc CO₂ calculators
- > CO₂ emissions neutralization for events, products and services

Internal communication & employee engagement

- > Strategies for engagement/corporate gifts/corporate events
- > Development of communication products and contents

Consumer engagement

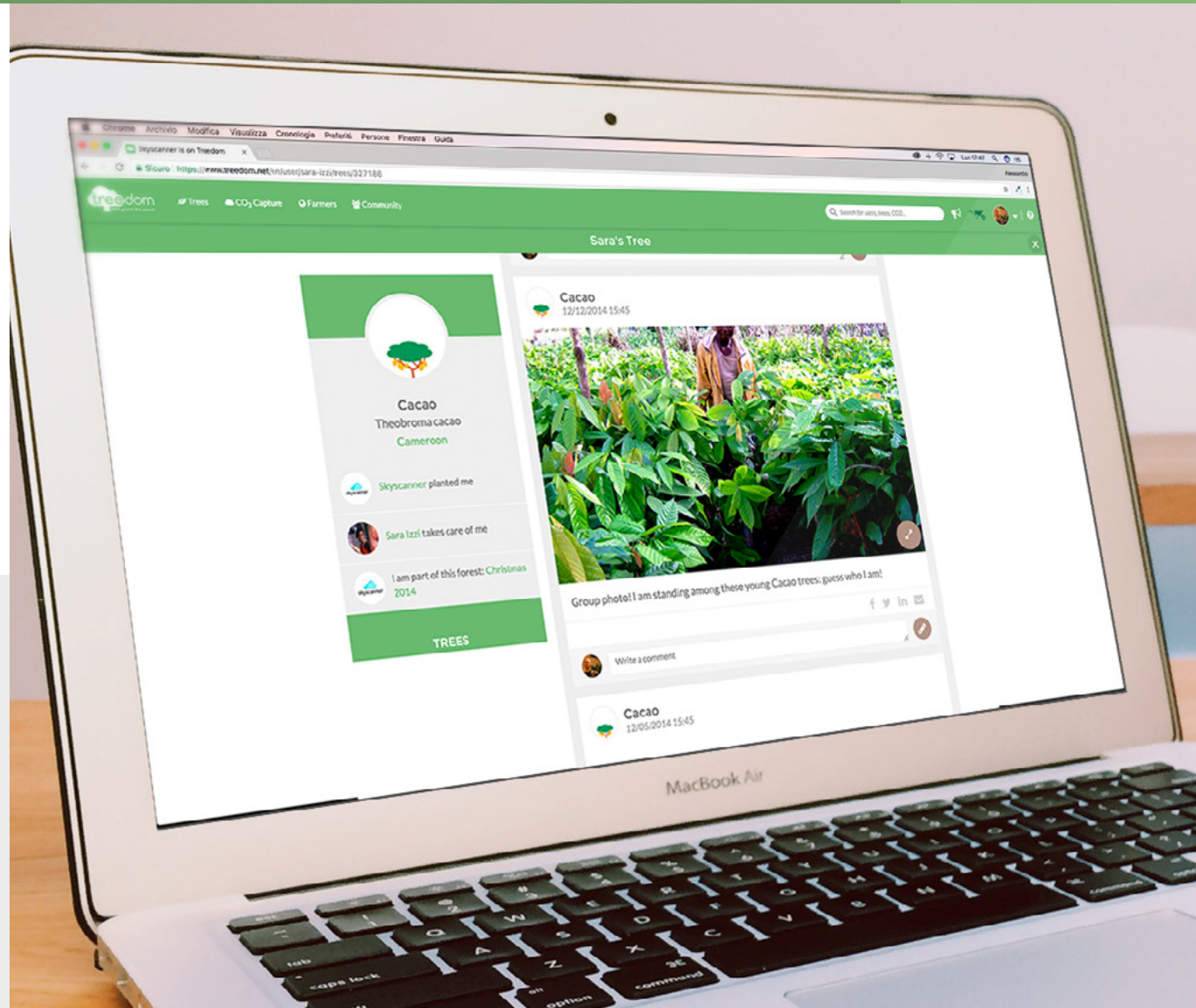
- > On-line and off-line engagement campaigns
- > Product/service launch
- > Customer orientation
- > Relationship marketing (CRM)

TAKE A TREE WITH YOU



Every planted tree is photographed, geo-localized and published on the user's profile page.

By gifting a tree, every company communicates its environmental commitment by getting its stakeholders directly involved in an innovative, long-lasting, engaging way.



The recipient of the tree will be engaged and periodically updated about its growth via email and through the website.

THE CORPORATE FOREST



Every company can show its forest to the world, share the image of every tree planted thanks to a dedicated page on treedom.net or by integrating it on its website with photos, maps and details about the trees.



treedom®
let's green the planet

Search for users, trees, CO2...

Skyscanner

350 TREES

- 42,438.55 LBS OF CO₂

1 COUNTRY

SKYSCANNER

Skyscanner is a leading global travel search site, providing instant online comparisons for millions of flights on over a thousand airlines, as well as car hire and hotels. We've been in the travel business for 10 years, and we employ more than 30 different nationalities from our global offices in the UK, Singapore, Beijing, Shenzhen, Miami and Barcelona. We have over 60 million visitors every month who use us to find flights in more than 30 different languages - we hope we can help you find yours too!

DID YOU RECEIVE A CODE?

SHARE

FOLLOW

OUR 350 TREES

Cacao Cacao Cacao

OUR FORESTS

Christmas 2014

TREES CARED FOR BY...

Filippo De Matteis FOLLOW

Filippo De Matteis FOLLOW

Sara Izzì FOLLOW

... and more

See all

A STORY TO SHARE

The gift of a tree always amazes thanks to emotional and engaging graphic designs and contents. The recipient of the gift feels like being part of a story. A story which is good and easy to share.



SOCIAL AND ENVIRONMENTAL BENEFITS



The reforestation projects are developed in first person by local farmers and agricultural cooperatives in Africa, Latin America and Italy.

Through the active involvement of the entire local population, the projects allow them to achieve extraordinary results in empowering the local community.

The products of the tree are owned by the farmers and local cooperatives which, thanks to Treedom, receive training, job opportunities and income.

For its elevated social and environmental performance, Treedom has received the Certified B Corp status.



MAJOR CLIENTS



OUR MISSION



*There's an Eskimo on ice, a Bedouin in the desert, and a Polynesian at sea.
All three of them are planting a tree. Treedom's mission is to make this reality and not just an anecdote.*



CONTACT

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