

ideology

**Planb** educación social

www.planbeduso.es

values  
**vision**  
**mission**

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vision

## VISION

### REFERENCES OF OUR VISION:

**We are and we want to be:** What we achieve is built up by our daily actions, what we do today will be tomorrow's dream.

**Professionalism:** Quality in our job, as an acknowledgement of a professional field with qualified personnel. An internal and external recognition of social professionals.

We are and we wish to be a reference entity in Social Education at a professional level, that works towards the goal that people reach a personal and collective development and empowerment – a journey from the local towards the global context through which we can change the World with our socio-educative actions.

**Reference:** An entity model that provides confidence and security to the people, collectives and institutions. To talk about our entity is to talk of good practices.

**Personal and collective development:** To be aware of the collective with whom we are working and the diversity of the people within the community, advocating for the impulse and growth of each and every one of them. Each person represents their own life and their own development.

**AAct locally, think globally:** Our job must start by the development of our close context, seeking for actions and repercussions that can be used and developed globally.

**Cambiar el mundo:** El sueño de la transformación de nuestro mundo ha de alentar nuestras acciones. No debemos perder de vista nunca nuestra utopía como visión alcanzable y real.

mission

## MISSION

### REFERENCES OF OUR MISSION:

**Fight:** With all the social connotations associated to a fighting spirit that works to overcome an obstacle and achieve a goal.

**Social Education:** Perceived as a right of every person, of universal access, specified in a profession of pedagogical nature.

**Educational, formative and social education actions:** The three areas that make up the pillars of our projects.

Fighting for social education as a citizen's right to favor educational, formative and social intervention quality actions through our professional labor.

## VALUES

values

Which have underpinned our way of acting, the ones that guide and inspire our actions and in which our vision and mission are based upon.

### VALUES OF OUR ENTITY:

**Globalization:** Understanding our planet as a whole, in which our local actions have global repercussions, to transform our world – in a sustainable way – from the communities and territories where we develop our job and from which this transformation is intended.

**Independence:** On the one hand, economic, political and social independence, without subordination to interests that are not centered in the entity's mission and vision; and on the other hand, independence in our professional labor regarding gender, ethnicity, spiritual orientation or origin, understanding this independence as based in social justice, diversity and equal access to opportunities.

**Excellency:** The quality of our management, through transparency and technical equipment, keeping in mind our deontological professional code, Innovation, investigation and continuous improvement.

### VALUES OF THE PEOPLE:

The human beings that make up this entity are the most important part of it.

**Passion:** We acted moved by a social compromise towards people whom with we work, motivated by our profession and involved in our entity, continuously learning towards a personal and global growth.

**Fellowship:** We believe in teamwork as a fundamental pillar of our task, being a proactive part of our entity, knowing the importance that every member of the team has in the development of their task, without discrimination of anyone's duties, since all of our actions are an integral part of the organization.

**Happiness:** Working from happiness, centered in optimism and good mood integrally, both in our professional work as well as in our personal development, looking for satisfaction and self-realization so that we can enhance it and foster it in the team itself, in the entity, in the people and collectives whom with we work, and in the society as a whole.

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