



# HECAT

## FIRST GRADUATED CLASS

**24 LIVES WITH  
GREAT STANDARDS**

## Mission

To educate new generations, contributing to the reconstruction of the social fabric through quality bilingual education for low-income children, generating equal opportunities and educating for peace through a comprehensive program that is complimented with healthy nutrition.

## Vision

To be an institution that transforms the community's vision towards a proactive outlook and reduces the levels of school drop-outs; to extend the program from 2<sup>nd</sup> grade of preschool until 3rd grade of high school, arriving to a student body of 1200 members.

## BOARD OF DIRECTORS

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ISABEL NAVA DE REBOLLAR

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JOSE DE JESUS CUELLAR ARELLANO

## Values

Respect, tolerance, commitment, responsibility, justice, humility and solidarity.

## Goals

To provide students with the necessary knowledge to ensure equal opportunities for them; to make gender equality prevail; to instill strong values and to consolidate the commitment of parents in the education of their children; and to strengthen linkages with other institutions working to restructure society.

## Message from our President

This year we celebrate seven years since HECAT started and the achievements have been exceptional. Our first student class graduated from middle school and all of them have continued on to high school. We're very proud of all our students, we are sure that they will be a great example.

I have always thought that when we changed the life of a person, the life of ten people around her/him changes. Consequently, we are changing the environment of almost three thousand people of our community, which fills us with pride and propels us to continue on track. We are aware of the transcendence that education has in our Mexico, that is why we will continue working on the transformation of all these families to improve their living conditions, as well as conditions of the people around them.

At HECAT we know that diversity is something natural and, understanding this diversity, we generate equal opportunities for our students whether it is by equipping them with sufficient tools or instilling values and commitments that will help them in their future.

We are convinced that a person who believes in change is more powerful than a million who do not believe it, so with your support we will continue with this great project.

I thank you on behalf of all our staff at HECAT, to all the people, to our patronage, to all our sponsors and the CAT for all their support in continuing with this great endeavor. Thank you for joining this great change.

Thank you so much! Jorge Arturo Torres Emery

## WHAT HAS HECAT ACHIEVED?

HECAT's educational program takes place during an extended schedule from 7:30 am to 5:00 pm. Our students receive 3 healthy meals daily and their education is bilingual. This is the summary of 7 years of work that are now a palpable reality in our community. It is a pleasure to share it with everyone, many of you who have been working side by side with our team so that what started as a project has turned today into a revolutionary educational model.



We **thank you** from the bottom of our hearts!

The Mandarin Chinese classes program was recently added through the "Little Pandas' Club", which adds a 3rd language for our students. These classes are under the instruction of the teacher Meng Wei Su.

你好

Every effort always comes with a reward! The American School of Torreon has offered the opportunity to 2 of our students to study high school with scholarship in support for their outstanding academic performance. After a successfully passing a screening process, became creditors of said awards. On behalf of the families, board of directors, the board of trustees and collaborating team of HECAT, we greatly appreciate this opportunity.

Karla Daniela Peralta Sandoval and  
Andrea Perales Oropeza -Class of 2017-



## PILLARS OF OUR WORK

**EDUCATIONAL PROGRAM**

**NUTRITION PROGRAM**

**HEALTH PROGRAM**



# NUTRITION PROGRAM

BALANCE AND NUTRITIONAL EDUCATION  
PRACTICAL ADVICE FOR PARENTS.

## NUTRITIONAL INDICATORS IN STUDENTS

### STUDENT NUTRITION RECORDS

GROUPS	STUDENTS	SCHOOL YEAR	MEALS SERVED
3	84	2011-2012	51,912
5	140	2012-2013	83,160
7	196	2013-2014	116,424
9	252	2014-2015	149,688
10	280	2015-2016	166,320
11	308	2016-2017	182,952



### REQUIRED SUPPLIES

CHICKEN- BEEF- FISH AND / OR PORK  
YOGURT, CHEESE, FRUIT-FRUITS-VEGETABLES



Our dining hall received the "Distintivo H" which is granted by the Ministry of Tourism and endorsed by the Ministry of Health to food and beverage service providers that meet the standards defined by this program.

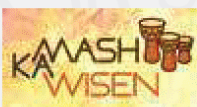


# EVENTS AND FUNDRAISERS 2016-2017



## AUGUST 2016

For the 5th time, "Costeño Fest" was held in our city. The event is known among young people for being an afternoon full of games and exquisite dishes gathered for a noble cause: to boost education and nutrition opportunities for the 308 children who study in HECAT. The festival is organized by the teams of Costeño Foundation and HECAT so that all young people may have a good time and encourage participation in social causes.



## Concerts of bowls and drums

The concerts are held every third month and are harmonized by the Mash-Ka-Wisen Group. They are a community favorite as they provide a space to dance and enjoy the rhythm of the drums, as well as multiple health benefits.



## OCTOBER 2016

For the first time in Torreon, El Palacio de Hierro held a "Charity Fashion Show" in order to present in the region its Autumn-Winter collection and contribute in turn with a social cause. 570 people gathered enjoying an unforgettable night.



## NOVEMBER 2016

In the CAT Conference the American School of Torreon (CAT) offered a conference in its Arts Center focused on leadership. The donation that was granted to us from this event was allocated to support our Meals Program.

## DECEMBER 2016

With the spirit of solidarity that has distinguished its students, parents and volunteers, the American School of Torreon held a raffle among friends for the benefit of HECAT, who joined efforts in order to show solidarity to the project.



The Christmas Bazaar "El baúl de los amigos" [lit. "The trunk of friends"] is one of our community's classic activities. Throughout the year, various new and pre-owned items such as clothing, toys, furniture, office and home items are offered to the public at bargain prices. We are deeply grateful for the support received by Gala (furniture), Zapatería B Hnos. (shoes), Juan Carlos Arias, Cimacoand Marpe furniture.



## MARCH 2017

This year, as every year, we were able to enjoy the traditional Paella prepared by the Valencian people of Parque España and represented an important income for the institution. This Activity is done 2 times in the year. 700 orders are prepared so that people can enjoy this family exquisite dish.

## Bingo for education

Bingo for education has already become one of the favorite activities of the people who support us. This is possible due to the support of many business leaders who are interested in the education of the children of our community. We sincerely thank all who were present at this event in addition to our sponsors:



Las Mañanitas /Liverpool /Abastehogar /Laura Cardenas Saenz /Cimaco /David Lack /Click fotografía /Estudio 55/ Caja Mágica /Valgame Dios /Carolina Castelán /Lumai /Joyería Anela /Vanita /Ancora Joyería /María Bonita Joyería/ Baldoria /Punto Azul /La Espada Gaucha/ Costeño /La Tienduca /Kingans /Casa del Panini /Mexico Enamora /Robot Punk /Club Santos Laguna /Betty Cuerda /RockSport /Conte Personal Trainer /Icareme /Giovanna Makeup /Canelle /Cleaneork Orange /Compleat /Omnia Natura /Villas Montessori /Escaparaté /Ale Elías /Surman /Celsa /Impresos /Gebesa /Kids Closet /Badana Piel /Leche Lala /Frlina /Bolsas Woua /Farolitos /Loly in the sky /With love /Skincare kopay /Ana Luisa Miranda /Hospital Los Ángeles /María Elena García /Blossom Spa /Karla López Joyería /Formas Spa /Gaby Barrera /Trasfi /Vole Balloons /Mónica Iracheta /Rojo Vainilla /Gourmet: Calidad en servicios gastronómicos /Café Garat /Charola de Plata /Pastelería Nina /Eva Elizondo /Chilchota /Domino's Pizza /Agua /Cryspura /Ventiladores Ecojet /Hielo Glace /Comaprint/ Mercadito gourmet /Promanuez /Evento Laguna /Coca-Cola /HEB /La panera gourmet /Pilar Ortueta Saenz.

The amphitheater and the Garden Forum were inaugurated with statutes representing the four natural elements: water, earth, wind and fire. It is now ready to hold outdoor events, adding yet another a space that bets on the self-sustainability of the institution.

## JUNE 2017

The "Charity Fashion Show" was organized for the second time in the city of Torreon, Coah. by El Palacio de Hierro in the Club Campestre Torreón for the benefit of the children of HECAT. The vent managed to gather 600 guests in an exquisite night to present its Spring-Summer collection. There was also an exclusive sale of the articles so that attendees could acquire the clothes.





# YOU MADE CHANGE POSSIBLE ONCE AGAIN: 2016 – 2017

ADRIAN MURRA  
ADRIANA TORRES  
ALBERTO GILIO  
ALBERTO PIÑA  
ALEJANDRA G. LLAMA  
ALEJANDRO CARDONA  
ALEJANDRO ROBLES  
ALIAE  
ALSUPER  
ANA CECILIA MALDONADO  
ANA GABRIELA TUMOINE  
ANA ISABEL VILLARREAL  
ANA PAULINA GARCIA  
ANSPAC  
ANTONIO VILLALOBOS  
APLIC. Y PROYECTOS ESPECIALIZADOS  
ARTEC MOTORS  
BLANCA T. BALANDRANO  
BONMORO  
BRENDA CASALE  
CAM. AGRICOLA Y GANADERA DE TORREON  
CARITAS DIOCESANAS DE TORREON  
CARLOS FINCK  
CARLOS GONZALEZ  
CARLOS VILLARREAL T.  
CATHY VILLARREAL  
CECILIA LOPEZ Y ENRIQUE MENENDEZ  
CELSO REYES  
CERRO GORDO  
CIA. COMERCIAL CIMACO  
CLUB SEMBRADORES COMARCA  
COLEGIO AMERICANO DE TORREON  
COMEDORES GUADALUPANOS  
COMERCIALIZADORA CRUMO  
COTAS LAGUNAS  
CRISTINA GRAJEDA  
DAMAS ROTARIAS  
DANIEL ALBURQUERQUE  
DANIEL RAMOS F.  
DANIELA PETERS  
DANIELA RUBIO  
DAVID LACK  
DIST. DE HORTALIZAS LOS LLANOS  
DOLORES REYERO  
EDUARDO CORREA  
EL HUIZACHE  
EL MARISCAL  
EL PALACIO DE HIERRO  
ELIZABETH GARCIA  
ERIKA CORRALES  
EUGENIA REYERO  
FARMACIAS KLYNS- MEDEXX  
FEDERICO VILLARREAL  
FERNANDO ALANIS  
FERNANDO CARZO  
FRUTERIA OROZCO  
FUNDACION COSTEÑO  
FUNDACION DEL DR. SIMI  
FUNDACION GRUPO LALA

FUNDACION ROTARIA DE LA LAGUNA  
GABRIELA ROMERO  
GABRIELA SEGURA  
GABRIELA VILLARREAL  
GAFI ABARROTES  
GANADERIA REVUELTA  
GEMIX  
GENOVEVA GARZA  
GERARDO A. BEJARANO  
GISELA FERNANDEZ  
GOMEZ HERMANOS  
GPO. DE TAMBORES MASH-KA-WISEN  
GRUPO GR  
GRUPO HERDEZ  
GRUPO SIMSA  
GUADALUPE COELLO  
GÜERA MONTALVO  
GUILLERMO GARCIA  
HECTOR E. VILLARREAL  
HNOS. AMEZCUA  
HUEVO SAN JUAN  
I FOOD DE MEXICO  
IMESAD  
ING. CORTES PEREZ  
IRMA L. CANEL  
IRMA VAQUERA  
ISABEL NAVA DE REBOLLAR  
JAVIER BELASTEGUIGOITIA  
JAVIER GOMEZ  
JESUS Y LETICIA CATALAN  
JORGE A. TORRES  
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KIMKA PROD. QUIMICOS Y DE LIMPIEZA  
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FAM. VILLARREAL RUENES  
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NESSIM ISSA  
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PATRICIA ANAYA  
PATRICIA VARGAS  
PEDRO FERNANDEZ  
PESA UNIFORMES  
PILAR ESPINOSA  
FAM. MARROQUIN GONZALEZ  
PRODUCTOS AVICOLAS DE MEXICO  
PRODUCTOS GARDI  
RAUL GONZALEZ  
RICARDO ALANIS  
RICARDO MARTINEZ  
RICARDO PARRA  
ROCIO GPE. GARCIA  
ROCIO HERRERA  
ROSA IRAZOQUI  
SAMIR CHAMAN  
SANDRA GONZALEZ  
DIF TORREON  
SALCI  
SOC. DE COLONOS DE TORREON JARDIN  
SOC. DE PADRES DE FAMILIA CAT  
SOFIA L. DE CAMPUZANO  
SONIA MANSUR  
STUCO JR / CAT  
TIMSA  
UNIMEX FINANCIERA  
VALENCIANOS DE PARQUE ESPAÑA  
VENTACERO  
VICTOR H. BRETADO  
VICTOR MAYAGOITIA  
VICTOR ORTEGA  
WILFREDO CAMARENA  
ZAPATERIAS B HNOS.  
ZOILA GPE. VALDES

## 2016 – 2017 ANNUAL REPORT

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