

# ICT for Sustainable Development

## Fuelling ICT skills into social impact

Erasmus+ KA2: Call For Partners

The project “ICT for Sustainable Development: Fuelling ICT skills into social impact” is being created to address two target audiences and bring them together for better impact - ICT (Information and Communication Technologies) specialists and social entrepreneurs. The idea is to invite ICT technologies into the work of NGOs and to fuel their skillset into achieving a greater impact and tackling social issues.

### Rationale

The ongoing digitalisation of the world provides with a valid argument that the ways we address social issues are also changing and becoming more diverse and we, as NGOs, try to keep up with the new game rules and change our strategies accordingly. From the other hand, much of youth’s potential is getting into discovery of the new technologies and development of a variety of tools and skills that are highly required for the oncoming Workplace 4.0 .

The idea of this project is to bring these two worlds together and provide a perfect opportunity to work not in parallel, but together: provide ICT knowledge to youth workers and social entrepreneurs and sensitize the ICT specialists about social problems and the values of the movement.

### Vision and objectives

- ✓ On **international level**, we want to collect and analyse the success stories and practices on existing cooperation in the countries of project partners, see the keys to success of such a cooperation and project its fruitful outcomes on the countries that need this yet.
- ✓ On **local and national levels**, we want to invite youth with ICT background to join our efforts and find common solutions to achieve our goals and promote the values we, as NGOs would like to provide to the societies.

We believe that by initiating this dialogue we can achieve a bigger impact and multiply the values and transversal skills included in this project far beyond its completion by reinforcing the connections between our organisations and involving new partners in the common goal.

## Plan of action

There will be 3 mobility activities for the participants and local actions connected with those activities to provide better visibility and broader involvement in the project.

### ***Mobility For Youth Workers***

#### *A01: Training Course on European Values and Strategies*

*Dates: Autumn 2018*

The first mobility activity will aim at discussions about European values and their importance in the countries, it will go into detail of the mission of partner organisations and the shared missions of participating countries, such as [Europe 2020 strategy](#) and [Sustainable Development Goals](#). The participants will also gather the public goals available in their countries in area of Sustainable Development to have an overview of the strategies implemented in participating countries.

The training will allow participants to discover the challenges of our societies as Europe in wider sense, as EU, and as each participating country and brainstorm the possible solutions to those challenges.

#### *A02: Training Course on ICT and Media*

*Dates: Winter 2019*

The second mobility activity will aim at ICT tools and media and their transformation in 21st century. The participants will be able to meet with ICT specialists already active in the social field and by the end of the course will have overall picture of the ways ICT tools can benefit the NGO strategies and will come up with already existing liaisons of such organisations and the ways to fuel ICT knowledge into our everyday work, as well as possible policies that are required to attract the potential into effective changemaking.

#### *A03: Training Course on Social Entrepreneurship*

*Dates: Autumn 2019*

The third and final mobility activity of the project will aim to provide participants with the ideas of (social) entrepreneurship, its characteristics and possible strategies. The participants will gather the keys to success of a social venture and will look into its funding, as well as local/national schemes where such ventures/projects may be implemented, to allow a proper continuity of the project. The proposed schemes will be matched with the ideas gathered in the first two stages of the project in order to have a final document of proposals and their implementation outlines that can go beyond the timeframe defined by the project.

This final event will also serve as evaluation meeting for the partners, where we plan to share the success stories/planned initiatives and new tools developed as an outcome of the project and to use combined efforts as a proposal for follow up and further investigation on the subject.

## **Capacity Building Activities**

At this stage there are two capacity building events planned by HUU to be held in Armenia. The events will be open for the partners and general public to make the project more visible and disseminate the results of this project.

### *CB01: Forum for Youth*

*Dates: linked to the A03*

After the A03 the participants will stay for the major forum event with interested youth targeting both ICT and Social sector professionals. The format of the event will focus on different SDGs and will feature guest speakers that will show their approach towards selected SDGs and their success stories. The forum will allow a proper dissemination of the project by project team and participants as well as provide space for the organisations active in the field and interested youth to get invited to the discussion of the common strategies and possible partnerships.

### *CB02: **Youth UnConference**: ICT for Sustainable Development*

*Dates: End of 2019*

The final event of the project will be an unconference (format like [Barcamps](#)) that will gather youth from the two sub-groups (ICT-professionals and Youth workers) and will feature several different topic workshops at the same time. The workshops will be lead by the project (A01-A03) participants and trainers. There will be also several open slots for the youth registering just for this event with prior registration of the topic.

## **Profile of participants**

The participants are to be active volunteers of the sending organisations that are interested in the topic and have/would like to develop entrepreneurship skills and participate in mapping the start-ups, individuals and initiatives that can and should be involved in the pursuit of social impact. They should be willing to multiply and disseminate the outcome of the activity afterwards, as well as committed to bring their good practices and expertise to share with the group.

The participants will be recruited through the national organizations. Final confirmation will be done by HUU. We expect to have 2-3 participants from each organisation.

## **Application procedure**

All interested partners need to register their interest by sending the PIF file you received together with this call. The filled out applications need to reach us by **25 February** at [philipp@huj.am](mailto:philipp@huj.am) and [projects@huj.am](mailto:projects@huj.am) .

Should you have questions, need further information or have any other comments on the content of the project, please do not hesitate to contact Philipp Melikyan at [philipp@huj.am](mailto:philipp@huj.am).