

## Mures street show YE

Mures street show project gathers 50 youngsters from 5 programme countries who will design and implement together a street show event on the streets of Tg. Mures. While doing this they will also acquire/improve entrepreneurship skills through planning event management for their event idea. Project activity is youth exchange of 10 days which will take place in Tg. Mures in March 2018.



Project "Mures street show " objectives are;

- To teach entrepreneurship skills to youngsters through planning, organisation and implementation of a street show.
- Through non formal education and learning by doing, project aims to improve the level of key competences and skills of young people; how to take initiative, turn project idea into action, to be creative and innovative, to take a risk, to plan and manage projects, to be aware of different working contexts and to be able to optimally use given opportunities for own development.
- To raise awareness of a street shows and events, performing arts and culture as an entrepreneurship venture
- To implement street show in Tg. Mures city and enrich cultural program of Tg. Mures

Participants will be youngster from 18 to 26 years old who are interested in performing arts and culture but lack management skills and experience. Each partner should send 10 participants (8 participants + 2 group leaders) Needs of participants are to go through organisation of this project and event so they could develop this skills and experience project and event management activities by themselves. All training activities will follow the values and principles of non-formal education in European practice.

Results of the project are street show event on the streets of Tg. Mures and video of this street show, also a youthpass and multimedia from the project. Intangible results are improvement of 8 key competences acquired by participating in a project.

Long term benefits and impact envisaged are increase of number of entrepreneur youngsters, increase of the self-employment youth rate, unemployment rate reduce among young people and contribution to the diverse cultural activities of Tg. Mures city.

Background of participants are youngsters who are interested or engaged in: dancing, singing, vocal performance, acting, playing musical instruments, producing music, acrobatics, juggling and all other performing or cultural activities.

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