



İNCİ HOLDİNG

"Hayata değer katan, geleceęe anlam katar." 2017
"Add value to life for a meaningful future." 2017



İnci Holding was founded by Cevdet İnci in 1952.

BOARD OF DIRECTORS



Neşe Gök
President



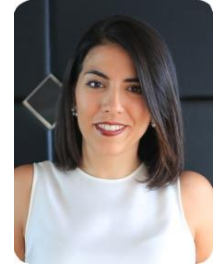
Perihan İnci
Board Member



Şerife İnci Eren
Board Member



Ece Elbirlik Ürkmez
Board Member



Şelale Zaim
Board Member



Erkut Uludağ
Board Member



Memduh Özargun
Board Member



Turhan Turhangil
Board Member

VISION



To be within the world's leading 1000 companies at the centenary of the Turkish Republic.

%1000

MISSION

Developing our business on the global platform by maintaining our core values while increasing benefit to every stakeholder.

OUR VALUES



We are respectful
We add value
We continuously improve
We are results driven

İNCİ HOLDING AT A GLANCE

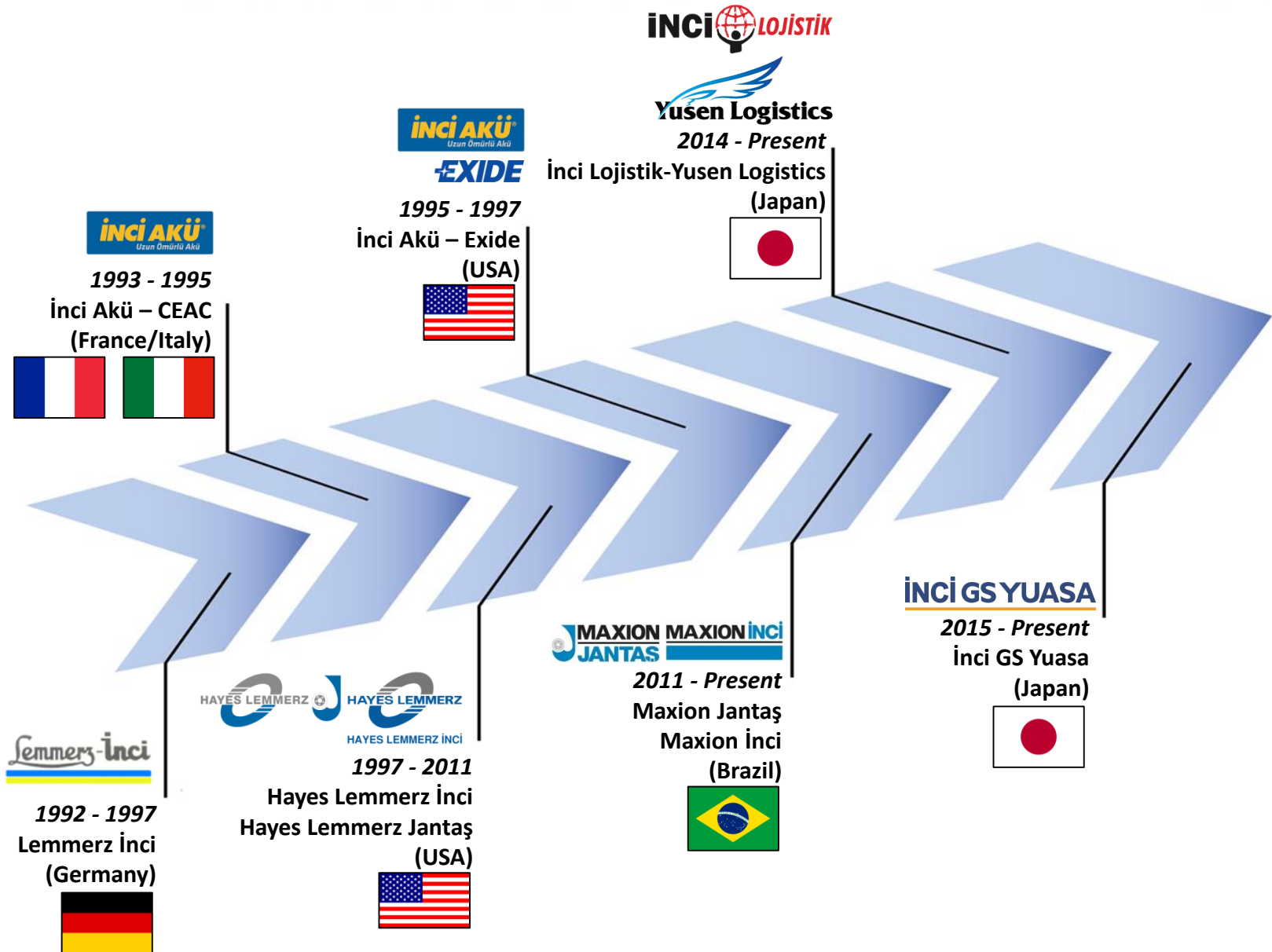


- ✓ **2400 Employees**
- ✓ **63% of production exported to over 80 countries**
- ✓ **3 companies in TIM's Top 500**
- ✓ **3 companies in ISO's Top 500**
- ✓ **9 companies operating in the field of: Automotive, Sales and Marketing and Logistics.**
- ✓ **100% of the Holding shares belong to İnci Family**

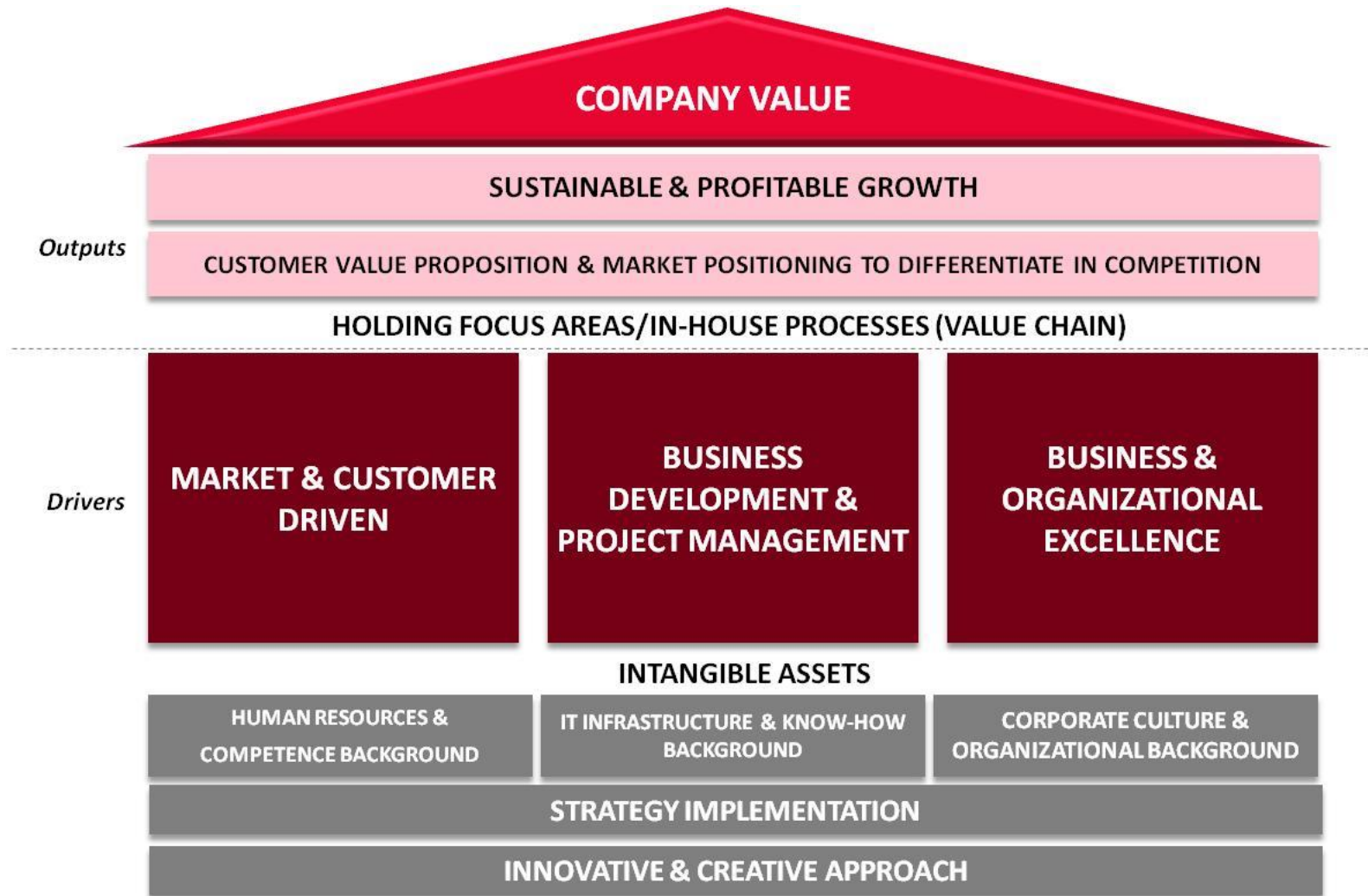
***TIM: Turkish Exporters Assembly**

***ISO: Istanbul Chamber of Industry**

JOINT VENTURE EXPERIENCE WITH DIFFERENT CULTURES



İNCİ HOLDING STRATEGY IMPLEMENTATION FRAME



GROUP COMPANIES



AUTOMOTIVE

İNCİ GS YUASA

**MAXION
JANTAS**

MAXION İNCİ



LOGISTICS

Yusen Logistics İNCİ HOLDİNG



APPLIANCES



SOCIAL RESPONSIBILITY

İNCİ AKADEMİ



MILESTONES



The first Company
İncitaş was founded by
Cevdet İnci
(Founder of İnci Group)



In 1979, having received his first patent,
JANTAŞ
has enabled Turkey to become one of the
global manufacturing centres for high-
quality wheels.



İNCİ HOLDİNG

The foundation of İnci Holding has been completed with the
joining of İncitaş, İnci Sigorta and Jantaş.

İnci Akü®

İnci Akü get into global market by establishment
its first plant in Manisa Organised Industrial Zone.
Today, İnci Akü is the export leader with 67% export
rate of the production, to 80 countries.



1952

1968

1982

1984



All of the shares of
ISM were bought
out.



1998

İNCİ LOJİSTİK
İnci Logistic was
penetrated logistic
market.



1992

HL İnci Steel Wheels
Plant was opened.



1992
1993

JANTAŞ
cooperated with the German Lemmerz Group in 1992.
İNCİ AKÜ
entered into a partnership with Ceac in 1993.



Cevdet İnci Educational
Foundation was founded with
the aim to increase the quality
as well as quantity of skilled
work force through educational
and vocational tools especially
targeting the participation of
the relatively disadvantaged
segments in the society.



2000

2003



HL İnci Aluminum Wheels Plant was opened and
received "The Most Successful Organization Project"
award.

2006

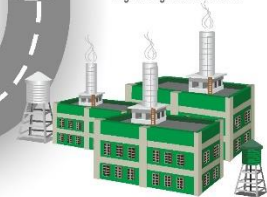
İnci Akü industrial battery plant which
has Bream Certificate was opened.



2011

2012

HL İnci Aluminum
Wheels opened second plant
starting production for high
segment global customer.



İNCİ GS YUASA

İnci Akü and GS Yuasa
became partners.

2015

İNCİ LOJİSTİK
Yusen Logistics

İnci Logistic and Yusen Logistic
became partners.

2014

2016

2016



3rd Generation took over Board of Directors.

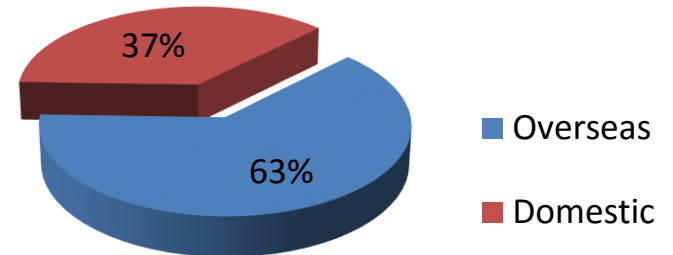
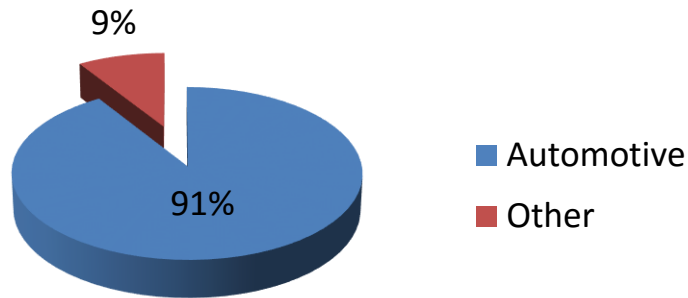
2400
employees

9
companies

% 13
average annual growth

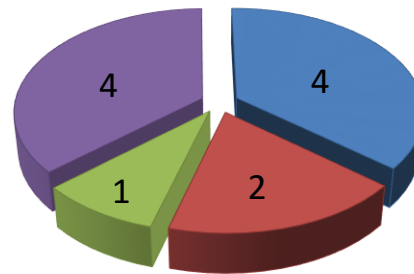


TOTAL TURNOVER



OUR PRODUCTION FACILITIES

- Wheel - 4
- Battery - 2
- Minibar - 1
- Logistics -4 (warehouses)





- Steel
- Aluminium
- Commercial V.

Land	: 43.000 sqm
Buildings	: 21.000 sqm
Capacity	: 2.400.000 pcs /year
Production (2013)	: 1.610.000 pcs / year
Employees	: 435
Location	: Manisa Organized Industrial Zone 2nd Section
Establishment Year	: 1968
JV Structure	: İnci Holding (40%) Maxion Wheels (60%)



- ✓ Industry Leader in Turkey
- ✓ 427th company at ISO 500
- ✓ Broad market coverage
 - Procurement to all OEMs in Turkey
 - Export to over 58 countries
- ✓ World's largest commercial wheel rim production plant
- ✓ High quality standards
 - ISO 9001, ISO/TS 16949, ISO 14001, Ford Q1




•Steel

- Aluminium
- Commercial V.

Land	: 37.300 sqm
Buildings	: 12.125 sqm
Capacity	: 5.000.000 pcs / year
Production (2013)	: 3.908.400 pcs / year
Employees	: 278
Location	: Manisa Organized Industrial Zone 2nd Section
Establishment Year	: 1993
JV Structure	: İnci Holding (40%) Maxion Wheels (60%)



- ✓ Turkey's passenger and light commercial vehicle wheel production leader
- ✓ 139th company at ISO 500
- ✓ Market leader in Turkey
 - The only domestic supplier for Hyundai, Toyota and Renault
- ✓ High quality standards
 - ISO 9001, ISO/TS 16949, ISO 14001, Ford Q1





- Steel
- Aluminium**
- Commercial Vehicle

Land	: 33.000 sqm (1. Factory)
	: 40.000 sqm (2. Factory)
Building	: 24.000 sqm (1. Factory)
	: 17.000 sqm (2. Factory)
Total Capacity	: 4.000.000 pcs/year
Total Production (2013)	: 2.950.000 pcs/year
Total Employees	: 673
Establishment Year	: 2006 (1. Factory)
	: 2012 (2. Factory)
Location	: Manisa Organized Industrial Zone 2nd
Section	
JV Structure	: İnci Holding (40%) Maxion Wheels (60%)

- ✓ The advanced aluminum wheel manufacturer
 - The best performing plant in terms of cost-reduction and lay-out optimization.
 - Productivity benchmark in Maxion International
- ✓ 139th company at ISO 500
- ✓ Rapid integration to global market in the first 2 years
- ✓ High quality standards
- ✓ International quality standards with TPM and lean - six sigma systems.



TOYOTA



RENAULT



IVECO



DAIMLER

ISUZU



Otokar



PEUGEOT



Audi



CHRYSLER



LAND-ROVER

TIRSAN



KARSAN



Mercedes-Benz



MITSUBISHI MOTORS

TEMSA



HYUNDAI



JAGUAR



CITROËN



FREIGHTLINER



VOLVO



Ford





İNCİ GS YUASA AKÜ INDUSTRY AND TRADE CO. LTD.



İNCİ GS YUASA

Total Employees: 652

Our Brands



- ✓ High quality Starter and Industrial car battery manufacturing
- ✓ First R&D Center within the sector in Turkey
- ✓ 229th company at İSO 500
- ✓ İnci GS Yuasa Factories:
 - 1984: İnci GS Yuasa Akü San. Ve Tic. A.Ş. (1st factory, Manisa) – 32.000 m²
 - 2011: İnci GS Yuasa Akü San. Ve Tic. A.Ş. (2nd factory, Manisa) – 10.000 m²



Türk Traktör



ISUZU



TAFE



Otokar



ERKUNT



JUNGHEINRICH

HMF

HYUNDAI
HEAVY INDUSTRIES CO.,LTD.

STILL

Linde

Diversey



TOYOTA
INDUSTRIAL EQUIPMENT



KOMATSU



FORD OTOSAN



MATTAT TARIM



HANGCHA
FORKLIFT TRUCK

TCM
LIFT TRUCKS

ATLET

Yale
People. Products. Productivity.

DALIAN



Dealer : 180
Retail Points : 600
Employees : 10
Location : Maltepe / İSTANBUL
Establishment : 1952

- ✓ Strong distribution at battery and wheel replacement market
- ✓ The largest steel wheel distribution company in Turkey.
- ✓ Nationwide distribution channel and depth experience in aftermarket.
- ✓ Managing products at 180 dealer and 600 retailer point over all Turkey with fully integrated online system.
- ✓ Nationwide fast service with 5 Autopro Express point.
- ✓ Wide range of products
 - Battery: Exide (Automotive, motor bike and marine)
 - Wheel: Maxion Jantaş, Alcar (Cars, light commercial vehicles and heavy vehicles)
 - Fast service: AutoPro





Total Warehouse	: 40.000 sqm
Indoor Capacity	: 32.000 sqm
Outdoor Capacity	: 8.000 sqm
Employees	: 133

- ✓ As a partnership of İnci Holding and Yusen Logistics, İnci Logistics have offices in İstanbul, İzmir, Bursa, Manisa and Aydın.
- ✓ Integrated Logistics Service Provider
 - Sea, Land and Hair Freights
 - Liquid Carriage with flexitanks
 - Within Turkey, partial and complete carriage services
 - Consultancy services
 - Added-value services
 - Preparation and support services before production, post production and during the storage process.
- ✓ Logistics Services for producers and distributors, Supply Chain Solutions and Supply Chain Consultancy Services
- ✓ Within the first three company of teh Eagean region that carries containers in sea freight
- ✓ The only company that offers international sea freight in Malta region
- ✓ 24,000TEU containers carried per year, mainly to Europe, Asia and Americas
- ✓ 2500 International Land Freight per year, within Turkey 25,000 TIR complete carriages and 160.000m3 partial distribution
- ✓ Producer Brand: İSUZU





Land	: 7.840 sqm
Capacity	: 135.000 pcs / year
Production	: 80.000 pcs / year
Employees	: 83
Location	: Manisa Organized Industrial Zone 2nd Section
Establishment	: 1986



- ✓ Market leader with 75% market share in Turkey
- ✓ 60% of the production is exported to more than 62 countries in 5 continents
- ✓ 20% market share in Europe
- ✓ The first company in the world to receive UL certification
- ✓ Pioneer in technology & quality
- ✓ Peltier cooler with the lowest energy consumption
- ✓ Elimination of vibration and noise with absorption cooling technology
- ✓ Awarded international ISO 9001, TUV Rheinland, TUV Sud, CB, CE, UL, GOST RoHs Quality certificates.



Since its foundation by Cevdet İnci in 1985, Cevdet İnci Educational Foundation – İnci Vakıf, has been working with its mission of «education in the community through all stages of life». Thus with this frame, it's motto became «Support Education, Serve the Future».

PURPOSE:

- ✓ To provide scholarship to successful students in need of financial support
- ✓ To build student dormitories, schools and other educational facilities
 - Sultanhisar Cevdet İnci Student Dormitory for State Authority of Scholarships and Dormitories Agency
 - Sultanhisar Vocational School in Adnan Menderes University
 - Memnune Yarenci İnci Vocational School in Karacasu Campus of Adnan Menderes University
- ✓ To provide training material for educational facilities to help the country to achieve desired contemporary educational level
- ✓ To make partnerships with universities in order to support the usage of developing technologies through competitions



İnci Holding believes that education is one of the most important factors in development. For a sustainable success, investing in education is crucial.

İnci Akademi does not only educate employees of İnci Holding, but also employees of other organizations in order to help sustain the success of the business world in total. In this sense, İnci Akademi is a corporate academy.

Between December 1st, 2012 and May 1st, 2016:

- ✓ Total number of people who joined at least one class in İnci Akademi: 6.500
- ✓ 325 different subjects
- ✓ 2600 hours of classes
- ✓ Result of the satisfaction surveys: 96%

Awards

- ✓ Best Leadership Development Award, TMI



AWARDS



İnci Holding

- 2013, 2014, 2016 – Human Respect Award - Kariyer.net
- 2011 – High Commercial Earning Gold Medal - Izmir Chamber of Commerce

Maxion İnci & Maxion Jantaş

- 2015 – TAYSAD "Exporting" field Second Place
- 2014 – TAYSAD "Exporting" field Third Place
- 2014 – Chamber of Mechanical Engineering Awards - Health & Safety Branch
- 2014 – Chamber of Mechanical Engineering Awards - Quality Branch
- 2014 – Republic of Turkey Ministry of Industry and Technology Efficiency Projects Awards – Process Improvement, "Incentive Award"
- 2014 – Automotive Industry Association "Supplier Achievement Award"
- 2013 – Ford Otosan "Silver Star"
- 2013 – Toyota "Best Supplier Quality Award"
- 2012 – Toyota "Quality and Project Management Award"
- 2012 – Audi "Quality Award"
- 2011 – Toyota "Project Management Award"
- 2010 – Otokar "Sub-Industry Award"
- 2007 – Ford "Q1 Quality Award"
- 2002 – Man "The Best Supplier Award"

ISM

- 2012 – First of Anatolian Brands Small Businesses

AWARDS



İnci GS Yuasa

- 2016 – Most Valuable Brand at Battery Sector, Brand Finance
- 2016 – TAYSAD “Exemplary Model” field Second Place
- 2016 – AR-GE Leader at Battery Sector, Turkishtime
- 2015 – TAYSAD “Exemplary Model” field Second Place
- 2015 – Ministry of Energy and Natural Resources “Energy Sustainability Project Contest”
First Place
- 2014 – TAYSAD “Exemplary Model” field Third Place
- 2014 – İnovaLİG “Innovation Organization and Culture” First Place
- 2014 – MOIZ Environmentally Responsible Facilities Contest First Place
- 2013 – Republic of Turkey Ministry of Industry and Technology Efficiency Projects Awards –
Process Improvement, “Third Place”
- 2013 – Large Business Manufacturing Category Winner, Anatolian Brands Contest
- 2013 – Turkey's Most Valuable 81 Brand - Brand Finance
- 2013 – Award for Best Production Management System - TAYSAD
- 2013 – Patents, Utility Models and Industrial Design Studies Award - TAYSAD
- 2013 – Leadership Approach - Talent Management and Development Award - TAYSAD
- 2012 – Most Competitive Company Award - SEDEFED / REF
- 2012 – The Most Successful Team of the year Award - Izmir Kalder

İnci Lojistik

- 2011 – Logistics Awards Special Jury Award

İnci Akademi

- 2015 – Best Leadership Development Award



Thank You

