



Erasmus+

PIC number: 933886319

Organisational details		
PIC No.	933886319	
Full name of the organisation (in native language)	Association de Protection du Littoral de Maâmoura	
Full name of the organisation (in latin characters)	Association de Protection du Littoral de Maâmoura	
Acronym of organisation's name	APLM	
National ID (if applicable)	2012R04378APSF1	
Department (if applicable)		
Postal address (street, number)	40 Rue de la Mosquée	
Country	Tunisie	
Region		
P.O. Box		
Post Code	8013	
CEDEX		
City	Maâmoura	
Webpage	www.aplm.tn	
E-mail address	contact@aplm.tn	
Telephone 1	+216 20484946	
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Fax number:	+216 72369834	
Type of organisation:		
☒ non-profit/ non-governmental	☐ informal group	☐ body active at European level in youth field
Status of organization:		
☒ Non-profit	☐ Public body	
Accreditation		
Has the organization received any type of accrediting before submitting this application		
Accreditation Type	Accreditation Reference	
1.EVS ACCREDITATION	2015-1-FR02-KA110-010184	
2.		
3.		
4.		
Background and Experience		
Please briefly present the partner organization (max. 5000 characters): The APLM or Maâmoura Coast Protection Association was founded in December 11th, 2012 to attract nature lovers and those who like to live in a healthy and clean environment. The APLM is an independent and non-profit ONG according to the Tunisian association's law. Our objectives are :		

- 1- To highlight the local natural resources in order to make an excellent touristic region.
2. To make people aware of the importance of coast protection.
3. To highlight the importance of the lagoon and the tremendous benefits it has.
4. To enhance the partnership with civil society and associations active in the Mediterranean in the same field.
5. To protect the local fauna and flora and the ecosystem.
6. To encourage scientific research in this field to activate partnership with Tunisian and foreign colleges and universities in the area in the hope of solving environmental problems.

What are the activities and experience of the organization in the areas relevant for this application? (max. 5000 characters):

"APLM" is a new Associations, but our staff have been involved and participated in several Youth exchanges in the frame of youth in Action program, we had many activities with an AISEC members from many countries and with other Tunisian association and we still have ongoing projects and sustainable partnerships and to list some of our previous project. We can mention ;

- Creating a local waste warehouse in order to reduce the pollution and recycle different types of wastes
- 1000 tree = 1000 child is a green project consisting on planting 1000 tree by children from the different backgrounds in the lagoon of Maamoura in order to protect the fauna and the flora.
- Organizing the great kite and wind festival taking place in the beach of Maamoura, this festival was an occasion for children, families and different categories to learn and enjoy the beauty of recycling by creating a personal kites
- Blue Flag is an ecol label project consists on animating the beach in an environmental educational way. This project is in the partnership with the local coast protection agency, the municipality of Maamoura.
- Beach Green club, is the weekly meeting with children to plant the green spirit on their minds.
- Green Lagoon is a project during 4 years in order to protect our lagoon with more green spaces.
- Brico : from waste to innovation, this project will be executed in two stages. The first one consists in establishing an environmental culture among the children and the youngsters of the region through campaigns, discussions and activities about environmental education. The second consists in organizing collect workshops, creativity and DIY (do it yourself). The collected materials will be decorative and useful items at the same time. Our goal is to join the business with pleasure in order to show to the participants the importance of giving a second life to waste.

What are the skills and expertise of key staff/persons involved in this application? (max. 5000 characters):

we have an active engaged group composed by diverse profiles coming from different backgrounds,

Some members have a good experience in the European youth work, and have participated in several activities, trainings and seminars.

They have skills on communication , youth work and leadership .

The group has also worked on different youth projects and exchanges which allowed them to be easily got with foreigner and to be interested in the multicultural level.

The team members :

- Mohamed EL BENNEY, is one of the founder and president of a new Tunisian NGO "APLM", he has received training in language animations with the Franco Germany Office of youth (OFAJ). He often guide tours for children and youth. Mohamed has managed several projects with the association such as youth exchange projects, environmental projects, networking projects ...
- Mouin Meddeb is an active member who has followed multidisciplinary training and he is very active in the associative field, he is Certificated as a translator after working in the World Social forum 2015 in Tunisia and he has experience in the EVS programs after participating in the Exchange program to Malta (Improvising culture - Malta 2016) organized by the organization Laïcité pour Tous – Paris, France in collaboration with Prisms.
- Fatma MBAREK is our expert in the field of waste management, she has followed multidisciplinary training and she is very active in the associative field. She has just set up her own project to recycle different types of wastes.
- HAMMAMI Imen is graduated environmental field. She began her career by working in schools to upgrade her knowledge and communication skills, her major field are the transformations of reusable waste. Imen is very active
- Malek BEN ALI, is an active member in APLM and an engineer in Electro mechanics.

Legal Representative

Title : PRESIDENT - ROP

Gender : M

First name : MOHAMED

Family name : BENNEY

Department

Position : PRESIDENT

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Contact Person

Title : Mentor

Gender : M

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